teens exploring code presents

tecHACKS IV
sponsorship packet

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{ About Us }

> Teens Exploring Code (TEC) is a student-run organization aimed to make programming accessible to students of all ages. In the past two and a half years, TEC has educated 150+ students through one-day hackathon events in the Bay Area.

> We differentiate ourselves from other student-led hackathons by appealing to a younger demographic of middle school students as well as high school students who do not have any background in computer science.

> Through our event, attendees will learn the basics of programming and complete presentable projects. Although TEC focuses more on education than competition, our attendees still have the opportunity to compete for fun and interesting prizes at the end of the event.

Lily Li
Executive Director +
Treasury/Secretary

Akshay Bodla
Executive Director +
Event Logistics

Calvin Yan
Education +
Logistics

Isha Rajput
Event
Logistics

Alex Zhai
PR/Marketing +
Webmaster

Isabella Krzesniak
Sponsorship

Teresa Yang
PR/Marketing

{ Our Beliefs }

> First-time coders and those interested in programming should have the opportunity to network and learn with like-minded individuals without being intimidated by the presence of more seasoned programmers

> Any student interested in programming regardless of age, gender, ethnicity, and sexual orientation, should have available resources and mentors to explore computer science

> Students should be able to learn programming outside of school (if their school offers no relevant courses) free of charge, under the guidance of experienced individuals and industry professionals

{ Reasons to Sponsor TEC }

> Opportunity to recruit and publicize to the participants and families of TEC

> Recognition among the next generation of innovators through product placement before and at the event

> Involvement in one of the only hackathon events available to all students in either middle or high school

> Support the continuation of Teens Exploring Code and its beliefs

{ Sponsorship Tiers }

	Sprite $500+	Sphinx $1000+	Pegasus $1500+	Partner $2500+
Mentors on Site	✓	✓	✓	✓
Blurb on Welcome Packet	✓	✓	✓	✓
Shoutout on Social Media Platforms	1x	1x	2x	2x
Distribution of Promotional Material	✓	✓	✓	✓
Logo on Website	Small	Medium	Large	X Large
Logo on T-shirt	Small	Medium	Large	X Large
Sponsor Table		✓	✓	✓
Opening Ceremony Presentation		1 min	5 min	5 min
Closing Ceremony Presentation			5 min	5 min
Email Participants			1x	2x
Present Prizes			✓	✓
Access to Resumes, Githubs, and LinkedIns				✓

{ How to Sponsor }

Our sponsorship system is separated into tiers corresponding to the monetary value of the donation. Such donations can include but not limited to:

> Monetary Donations
> Products and Services
> Discount on Products and Services
> Use of Venue

If you have a sponsor table at the event, we recommend that you bring promotional materials (shirts, stickers, hardware, etc.) to publicize your company. We are extremely open to discussing custom sponsorship arrangements.

If there is any other way you can support us, we would love to communicate with you!

{ Interested? }

> We're excited to have you on board for Teens Exploring Code IV! Email us at **teensexploringcode@gmail.com** to get started.