

DESIGN WEB

Vers la qualité Web

Dominique **VILAIN**

- IAD - réalisation Ciné / TV
- Psychologie à l'ULG
- Chercheur en psychologie à l'ULG
- Réalité Virtuelle Appliquée (1998-1999)
- Agence de Pub (1999-2002)
- HEPL depuis Sept. 2002

Dominique **VILAIN**

- 3D (3DSMax)
- Typographie & Systèmes de mise en page
- Réalité Virtuelle / Jeux Vidéos
- Prépresse Multipage
- Web...



Web@HEPL

B1

- HTML + CSS - 120 h.
- Design Web - 30 h.

Web@HEPL

B2

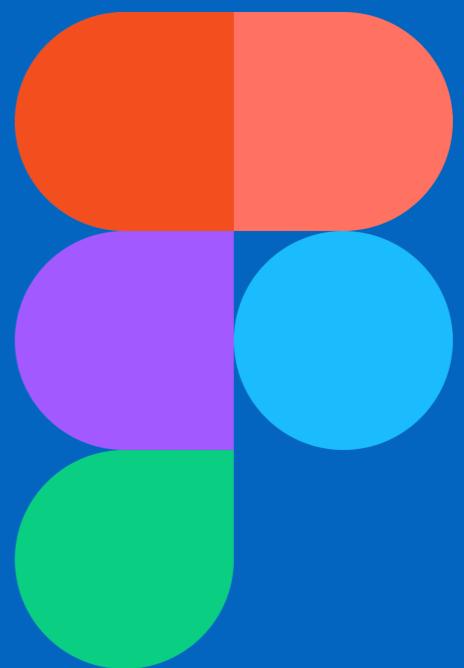
- Design Web - 165 h.
- Dév. Côté Client - 75 h.
- Multimédia - 60 h.
- Dév. Côté Serveur - 60 h.
- CMS + SGBD - 45 h.
- Design d'applications mobiles - 30 h.

Web@HEPL

B3

- Projets Web - 240 h.
- Dév. d'applications mobiles - 45 h.
- Stage - 12 semaines
- P.F.E. - Jusqu'à plus soif

WEBDESIGNER



INTÉGRATEUR

CS5

HTML

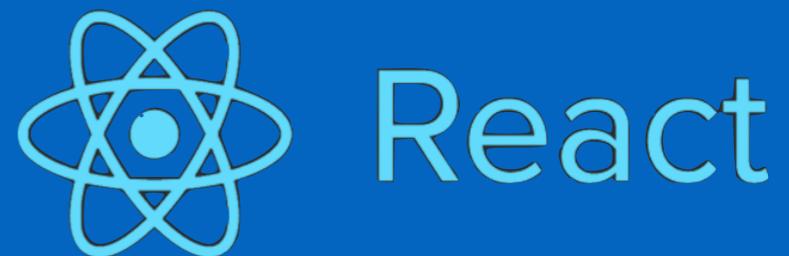
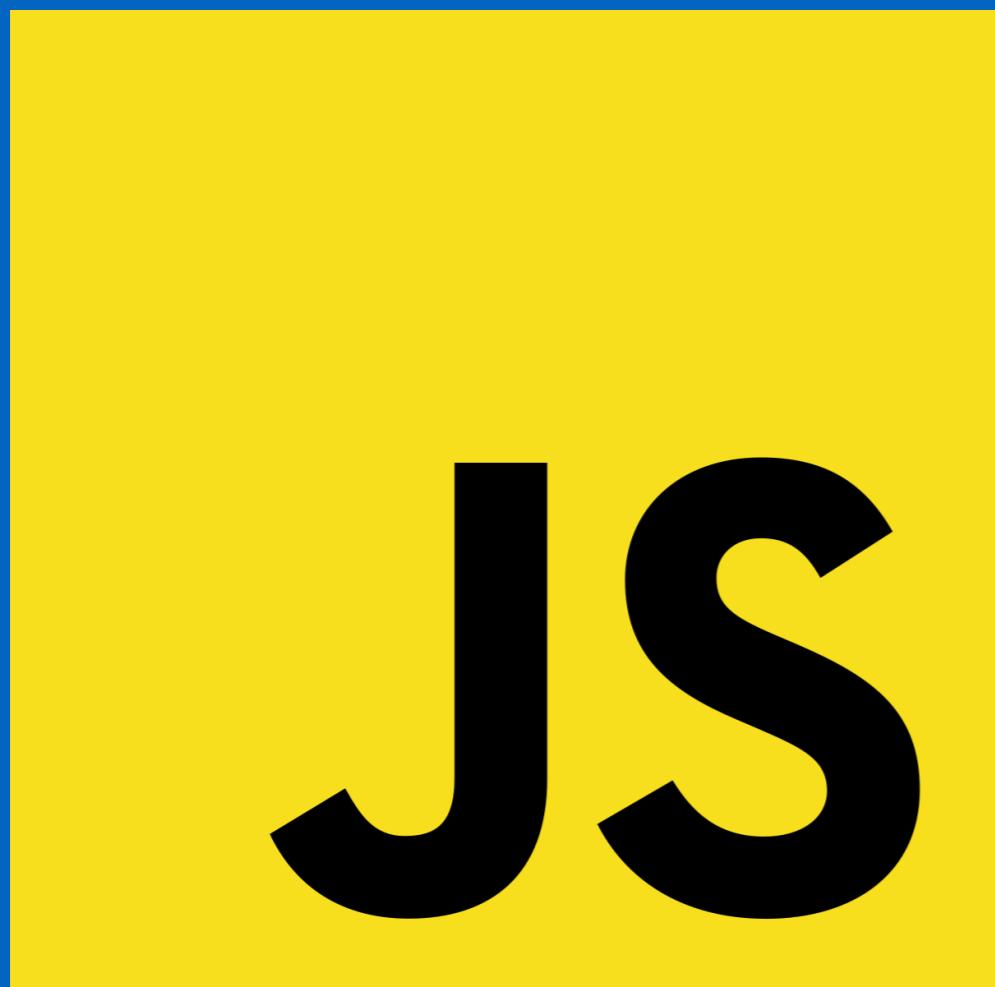


INTÉGRATEUR



WORDPRESS

FRONT-DEV

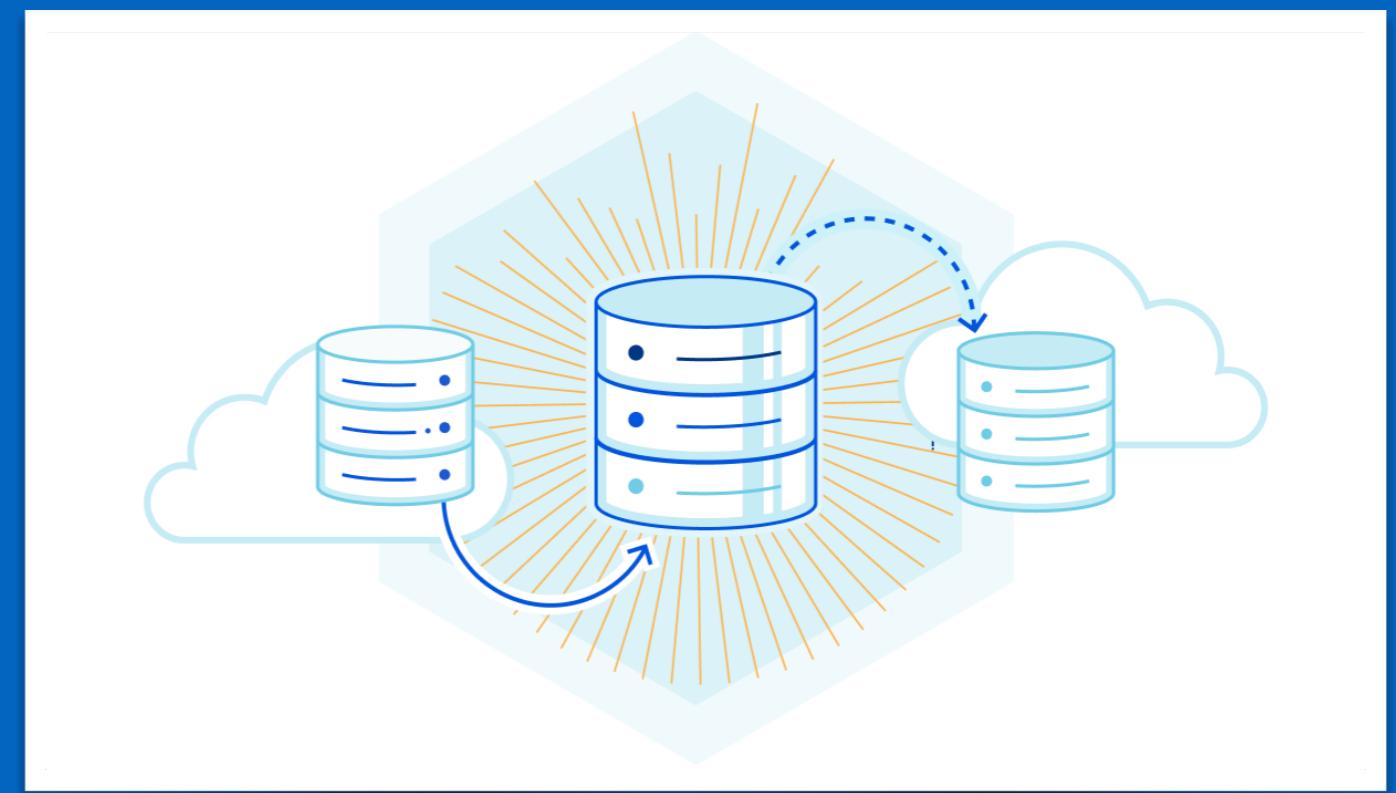


MOBILE-DEV



BACKEND-DEV

php



le thème du cours
LA QUALITÉ WEB

Un bon site Web est un site qui satisfait ses utilisateurs, ses commanditaires et ses créateurs indépendamment des conditions dans lesquelles il est utilisé.





FULLY
responsive
webdesign.



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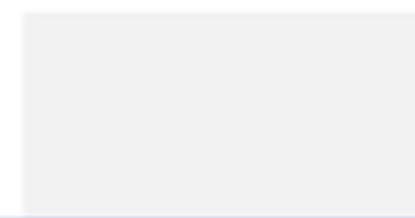
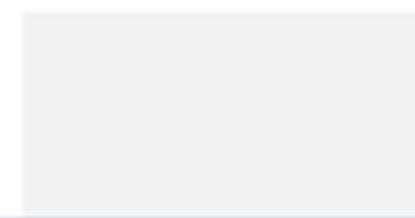
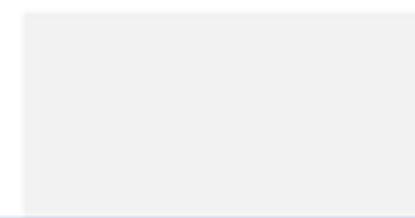
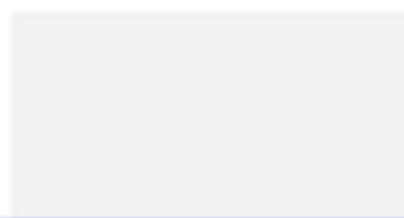
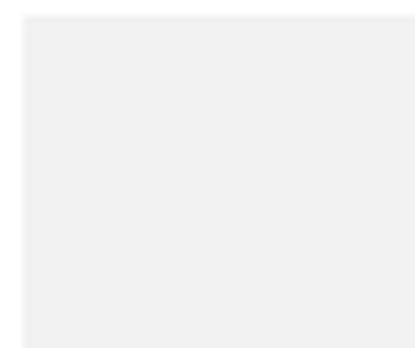
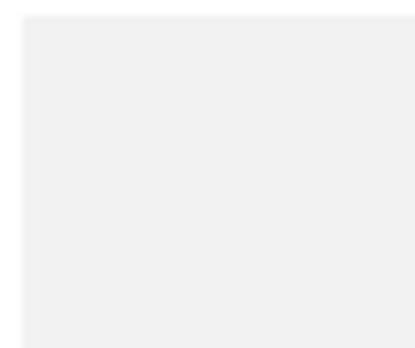
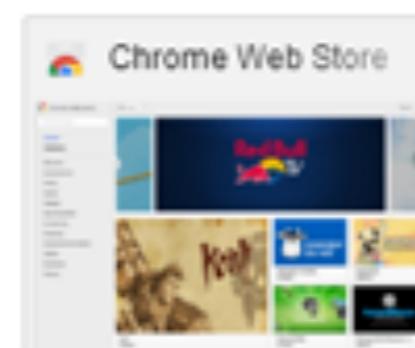
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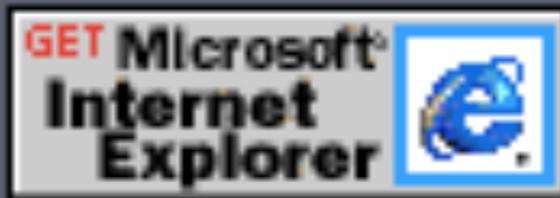
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DESIGN WEB

- L'expérience utilisateur - UX
- L'accessibilité
- L'optimisation & les performances
- Les outils, les workflows
- Le design graphique et émotionnel - UI
- Culture du Web

DESIGN WEB

- Représentations des métiers

L'UTILISABILITÉ

La comprendre et l'évaluer

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0176	Fraternité Dottignies

Bxl - Brabant Wallon

Hainaut

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Namur

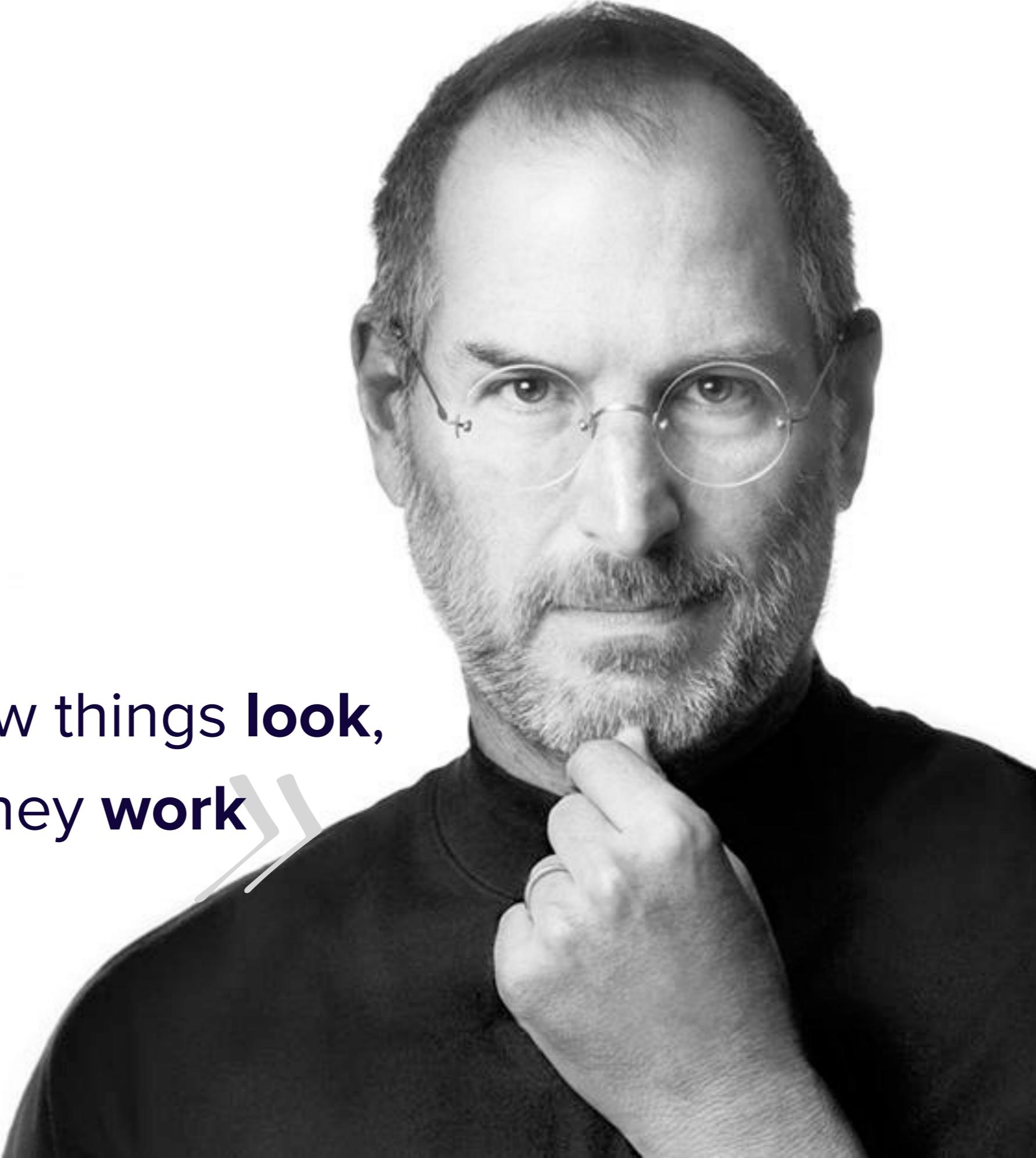
10 principes pour du
bon design



A black and white photograph of Steve Jobs. He is an older man with white hair, wearing dark-rimmed glasses, a dark suit jacket over a striped shirt, and a small pin on his lapel. He has a serious expression and is looking slightly to the right of the camera.

Aujourd'hui, on trouve peu
de sociétés qui abordent
le design sérieusement...

...pour le moment,
c'est Apple



It's not about how things **look**,
it's about how they **work**

Sorry, no beige.



- 1998 iMac G3
- 2000 G4 Cube
- 2001 iPod
- 2001 Powerbook G4
- 2002 IMac G4
- 2003 PowerMac G5
- 2005 iPod Shuffle
- 2005 Mac Mini
- 2007 iPhone
- 2010 iPad
- 2012 iPad Mini
- 2013 iOS 7
- 2014 Apple Watch
- 2015 iPad pro
- 2016 Macbook Pro

