

# **DESIGN WEB**

Vers la qualité Web

*Dominique*

# VILAIN

- IAD - réalisation Ciné / TV
- Psychologie scientifique à l'ULiège
- Chercheur en psychologie à l'ULiège
- Réalité Virtuelle Appliquée (1998-1999)
- Agence de Pub (1999-2002)
- HEPL depuis Sept. 2002

*Dominique*

# VILAIN

- 3D (3DSMax)
- Typographie & Systèmes de mise en page
- Réalité Virtuelle / Jeux Vidéos
- Prépresse Multipage
- Web...

*Web@HEPL*

**B1**

- . HTML + CSS - 120 h.
- . Design Web Th. - 30 h.

*Web@HEPL*

# B2

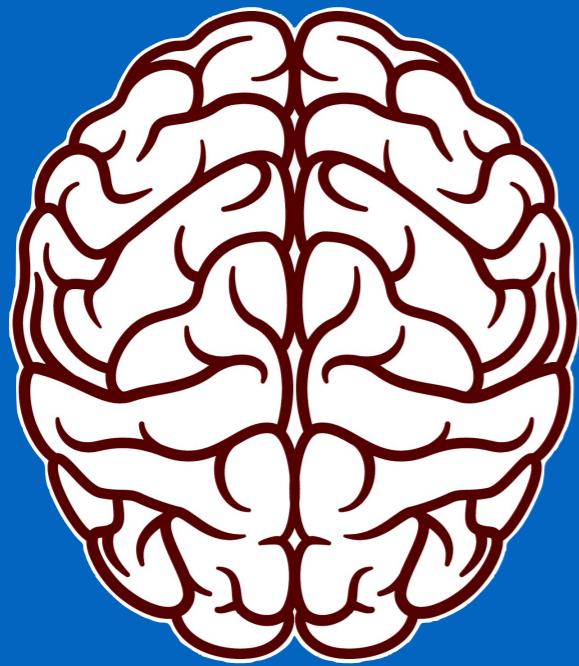
- . Design Web - 165 h.
- . Dév. Côté Client - 75 h.
- . Multimédia - 60 h.
- . Dév. Côté Serveur - 60 h.
- . CMS + SGBD - 45 h.
- . Design d'applications mobiles - 30 h.

*Web@HEPL*

**B3**

- . Projets Web - 240 h.
- . Dév. d'applications mobiles - 45 h.
- . Stage - 12 semaines
- . P.F.E. - Jusqu'à plus soif

# WEBDESIGNER



# INTÉGRATEUR

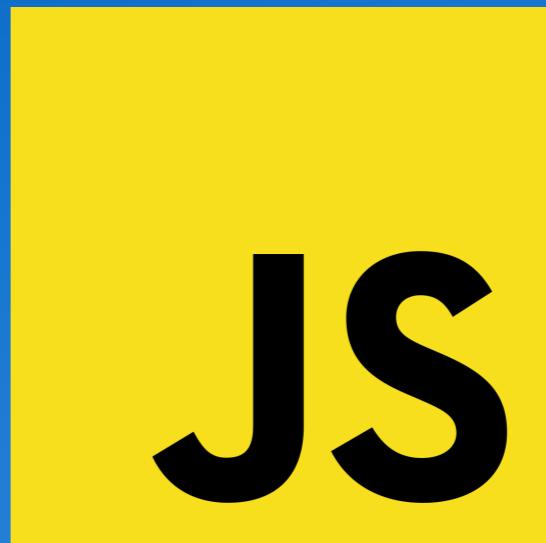
CSS



HTML



JS



# INTÉGRATEUR



WORDPRESS

# FRONT-DEV

JS



V

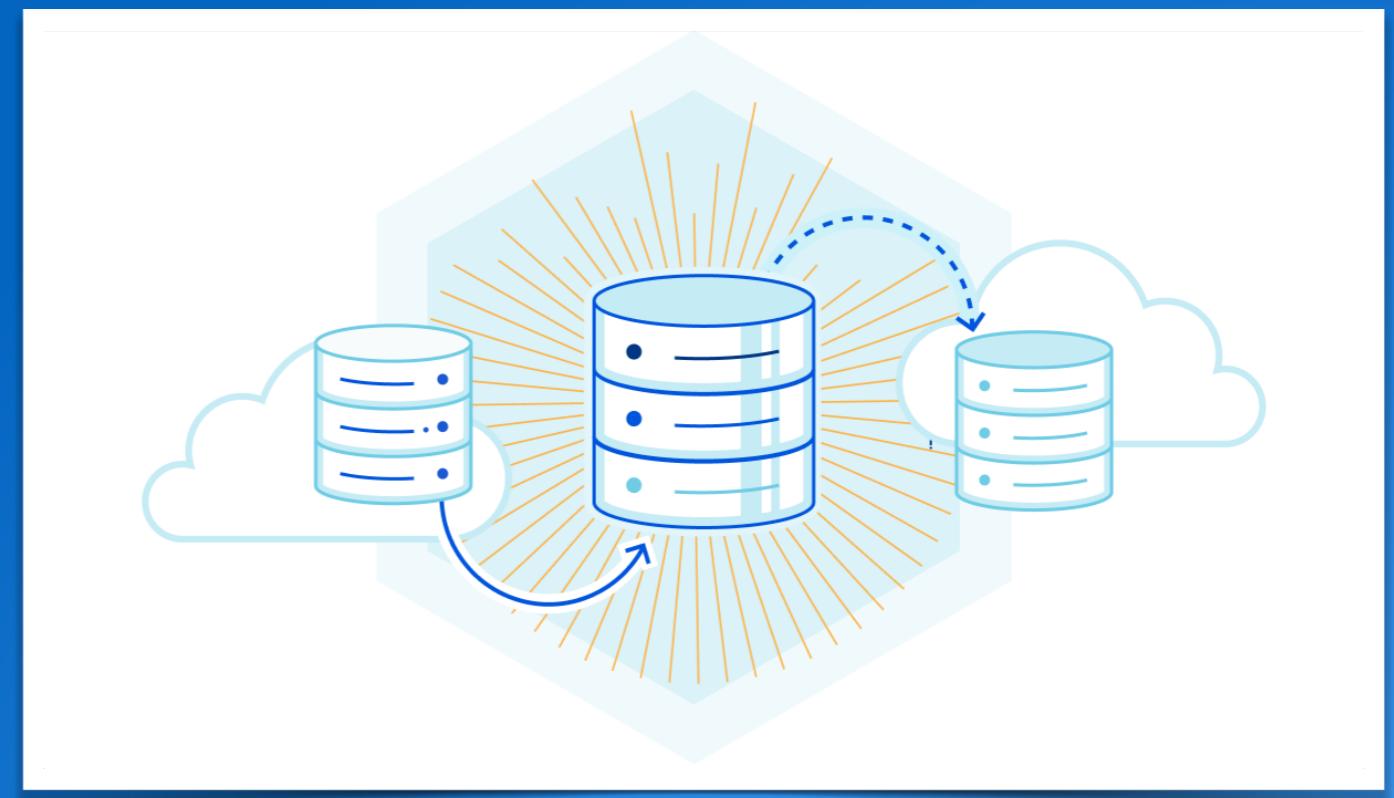


# MOBILE-DEV



# BACKEND-DEV

***php***



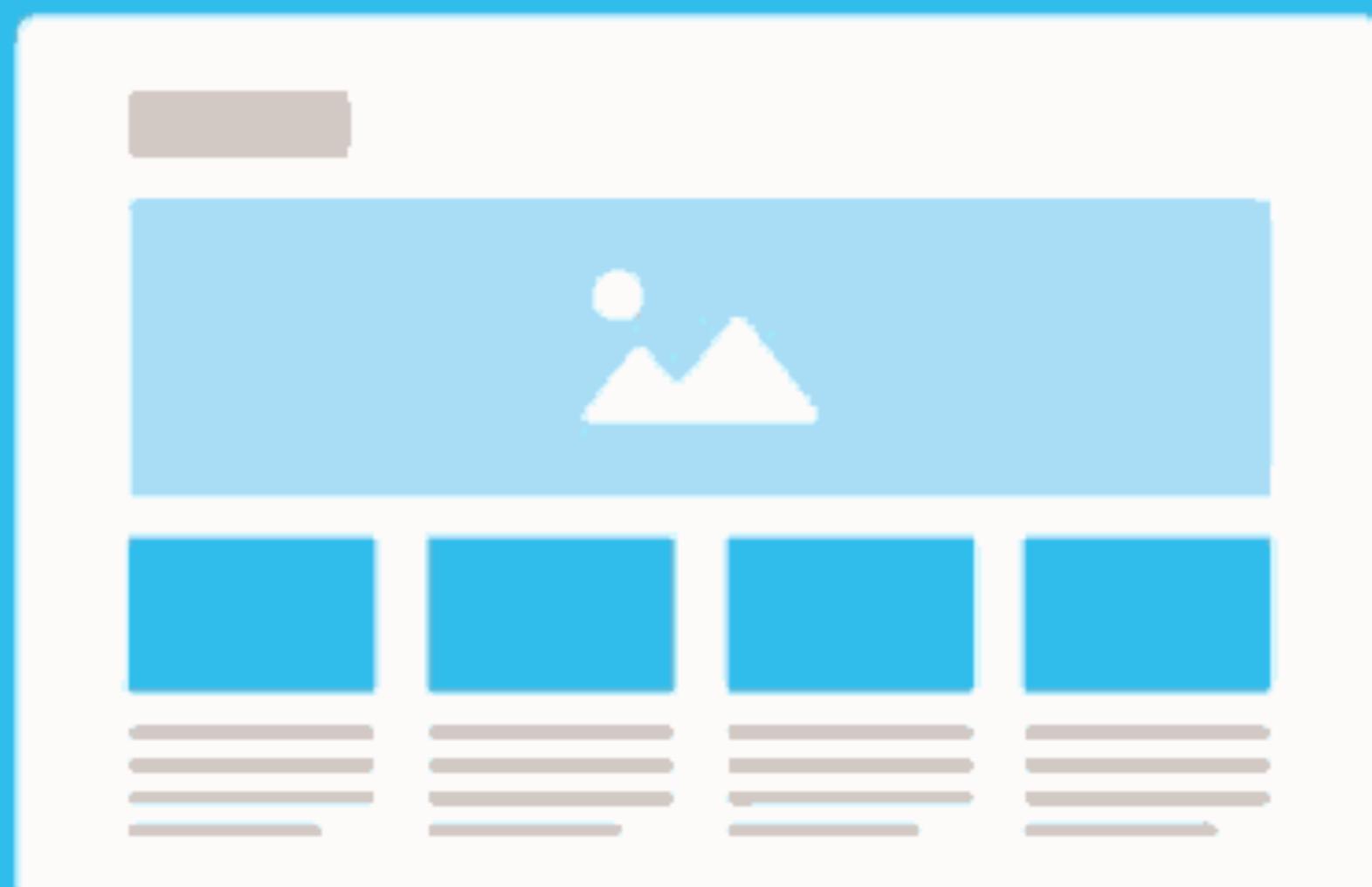
# LA QUALITÉ WEB

Le thème du cours et de la formation Web

Un **bon** site Web est un site qui satisfait  
*ses utilisateurs, ses commanditaires et*  
*ses créateurs* indépendamment des  
conditions dans lesquelles il est utilisé.



# RESPONSIVE WEB DESIGN



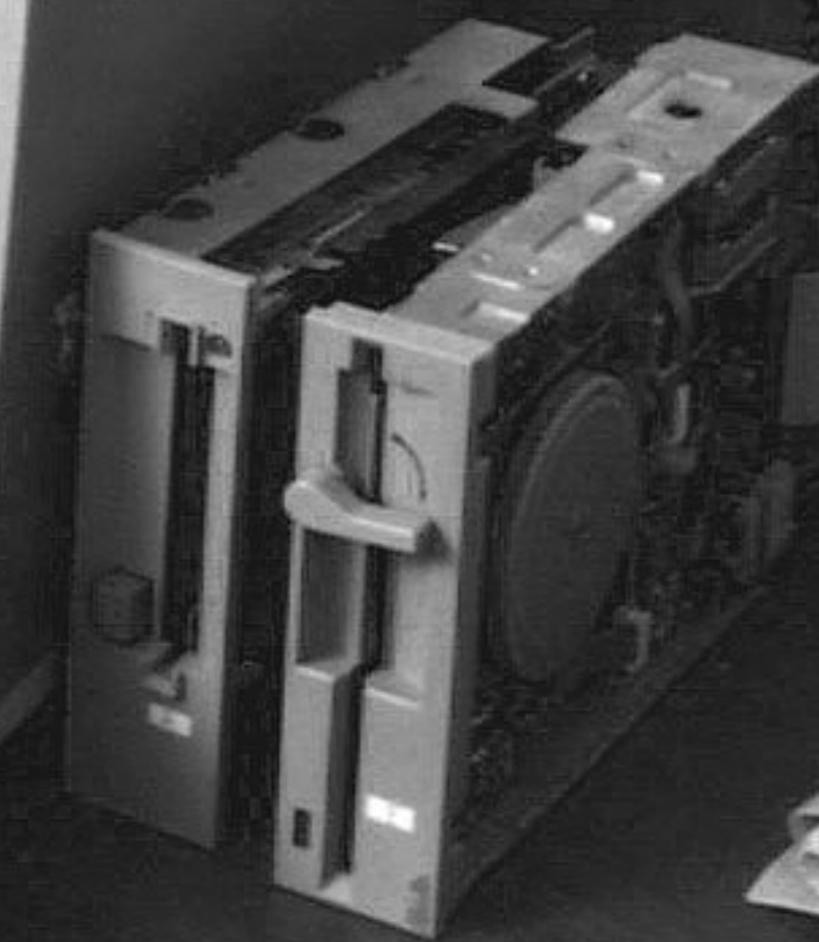
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DESKTOP

DWA

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Litera in Rochester, New York  
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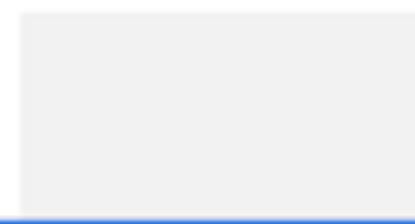
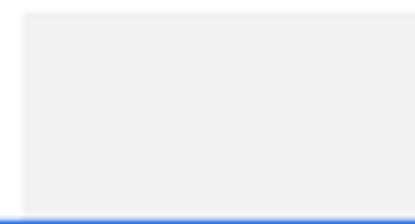
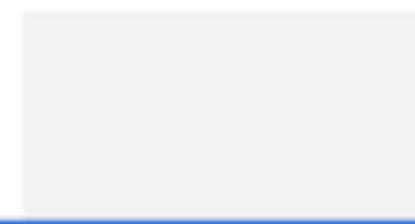
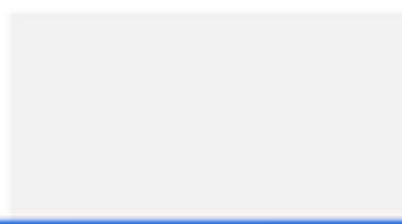
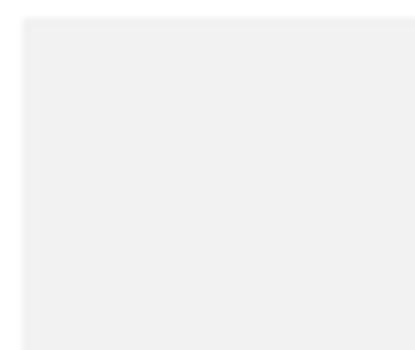
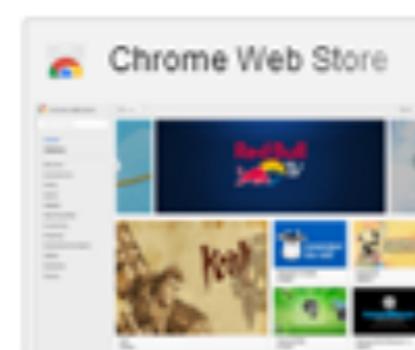
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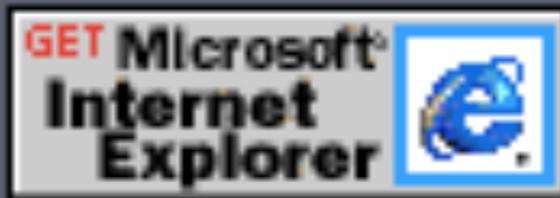
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This site is optimized for Netscape Navigator 4.x or Internet Explorer 4.x, with an 800x600 screen resolution. Some links on this site also require the use of Adobe Acrobat Reader, and Real Audio. To download the latest version of any of these products, click on the links below.



# DESIGN WEB

- . L'expérience utilisateur - UX
- . L'accessibilité

# DESIGN WEB

- . L'optimisation & les performances
- . Les outils, les workflows
- . Le design graphique et émotionnel - UI
- . Culture du Web
- . Représentations des métiers

# L'UTILISABILITÉ

La comprendre et l'évaluer

Vous êtes ici : [Accueil](#) ► [Clubs](#) ► Hainaut

## Hainaut

0069	J.S. Maffle
0145	BC Maccabi Charleroi
0146	Royal BBC Marcinelle
0148	JS Baulet
0151	Royal Spirou Pont-de-Loup Charleroi
0176	Fraternité Dottignies

Bxl - Brabant Wallon

Hainaut

Liège

Luxembourg

Namur

10 principes pour du  
bon design

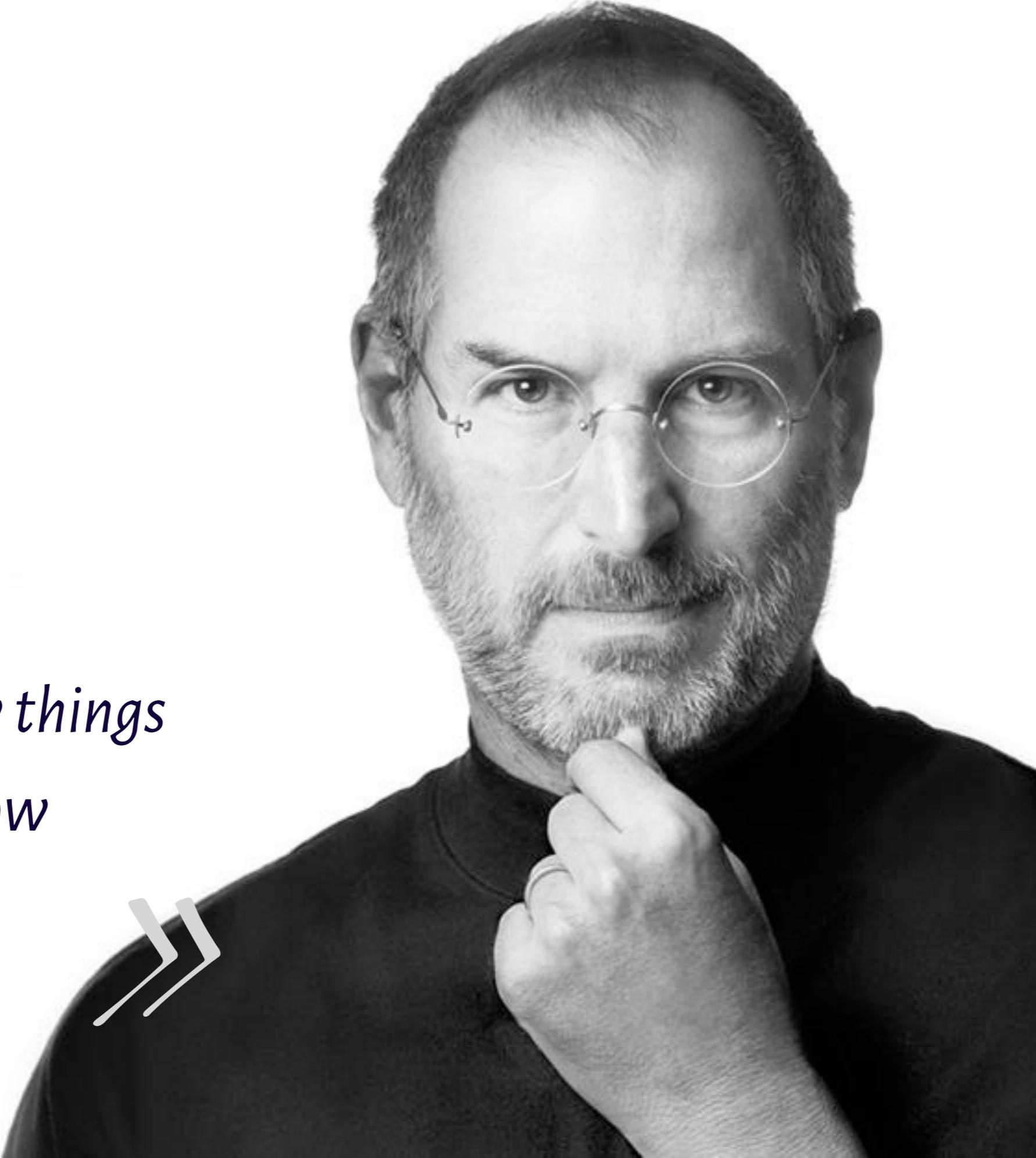




Aujourd'hui, on trouve peu de sociétés qui abordent le design sérieusement...

...pour le moment,  
c'est Apple



A black and white portrait of Steve Jobs. He is wearing round-rimmed glasses and has a beard. His right hand is resting against his chin, with his index finger pointing upwards. He is looking directly at the camera with a thoughtful expression.

*It's not about how things  
look, it's about how  
they work*



Sorry, no beige.



- 1998 iMac G3
- 2000 G4 Cube
- 2001 iPod
- 2001 Powerbook G4
- 2002 iMac G4
- 2003 PowerMac G5
- 2005 iPod Shuffle
- 2005 Mac Mini
- 2007 iPhone
- 2010 iPad
- 2012 iPad Mini
- 2013 iOS 7
- 2014 Apple Watch
- 2015 iPad pro
- 2016 Macbook Pro

