

KUMARAN M

Frontend / React Developer

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✉️ Email

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PROFESSIONAL SUMMARY

Frontend (React) Developer with 4+ years of experience building scalable, high-performance product-based web applications. Strong expertise in React.js, Next.js, JavaScript (ES6+), and state management. Experienced in building internal admin tools, migrating legacy systems to modern React architectures, owning frontend features end-to-end, and optimizing performance in collaboration with cross-functional product teams.

TECHNICAL SKILLS

Languages: JavaScript (ES6+), TypeScript, HTML5, CSS3

Frontend Frameworks: React.js, Next.js

State Management: Redux, Context API

UI & Styling: Styled-components, Bootstrap, Sass

Performance & SEO: Lazy Loading, Code Splitting, Memoization, SEO Optimization

Data Visualization: Highcharts

Tools & Platforms: Git, GitHub, Postman, Webpack, Vercel

PROFESSIONAL EXPERIENCE

Software Engineer (Frontend)

Qoruz — Bangalore, India

Oct 2021 – Present

- Designed and developed scalable React and Next.js applications across core product and internal platforms.
- Took ownership of frontend features from requirement analysis to production deployment.
- Built reusable, modular frontend components, reducing third-party dependency by 40% and improving long-term maintainability.
- Selected appropriate state management solutions (Redux vs Context API) based on feature complexity and data flow.
- Developed interactive dashboards and insights pages using Highcharts, increasing user engagement by 25%.
- Optimized frontend performance through lazy loading, memoization, and build optimizations, achieving 30% faster build times and 20% reduction in bundle size.
- Migrated legacy internal admin tools to a modern, scalable React-based dashboard, reducing technical debt and improving performance and developer productivity.
- Refactored old admin panels into reusable React components with improved architecture and cleaner state management.
- Collaborated with backend and product teams to design efficient API contracts, reducing API parsing errors by 35%.
- Ensured frontend quality through code reviews, best practices, and performance considerations.
- Contributed to the internal design system, ensuring UI consistency and scalability across the platform.
- Mentored junior developers and supported team-wide frontend best practices.

Key Contributions

- Owned and enhanced internal admin tools and product modules including Content Research, Competitor Analysis, and Profile Comparison.
- Actively participated in feature planning, migration strategy, and frontend architecture decisions.

PROJECTS

Qoruz Web Application (Product & Admin Tools)

Tech Stack: React.js, Highcharts, Styled-components

- Built data-heavy dashboards with dynamic filtering and interactive visualizations.
- Developed and migrated internal admin panels to support operational workflows, data management, and reporting.
- Improved usability and insights discoverability for product and operations teams.

<https://app.qoruz.com>

Qoruz Marketing Website

Tech Stack: Next.js, Sass, SEO Optimization

- Implemented SEO best practices including meta tags, structured data (JSON-LD), and Open Graph tags.
- Ensured responsive layouts, accessibility, and brand consistency across devices.

<https://qoruz.com>

EDUCATION

Master of Science (M.Sc) – Computer Science

Government Arts and Science College, Dharmapuri

Periyar University

2019 – 2021