



Can you describe the picture?

Vocabularies: |

Tourist destinations (n) torest deste neilenz

Travel restrictions (n) 'trævəl ri'strıkʃənz

Attractive (adj) ə træktīv

Celebrities (n) səˈlɛbrɪtiz

Launch (v) lont

Virtual tourism (n) 'vɜrtʃuəl 'tʊˌrɪzəm

- A. Famous people in the society
- B. Travel limitations
- C. Tourist spots
- D. A preview of a place using VIRTUAL REALITY device
- E. To start or initiate
- F. Very appealing or pleasing





Greece Gets Tourists – level 2



13-04-2020 07:00

Level 1

Level 2

Level 3

Greece is a popular tourist destination. Last year, the country got more than \$19 billion dollars from tourism; however, the coronavirus changed everything.

Many countries introduce travel **restrictions**, which affected

airlines, people, and places that depend on tourism.

Greece found a way to stay attractive for tourists. The country **launched** a website with videos and content from Greek history, culture, or celebrities. The website also cooperates with Google, and it offers free training on digital marketing skills.

The Greek Tourism Ministry thinks that **virtual** tourism can attract tourists, and they can visit the country when travel restrictions end.

Difficult words: restriction (an official rule that limits what people can do), launch (to start an activity or project), virtual (something that is not real but that exists online).

Quick Check

What change did the coronavirus do for Greece?

What/who are affected by the travel restrictions?

Who offers a free training on digital marketing skills?

What does the Greek Tourism Ministry thinks about virtual tourism?

Conversation Questions

What do you think about Greece?

Do you like travelling? What benefits do you get from it?

Can you introduce some tourist destinations in your city/province?

Do you have any travel plan this year? Where will it be?

Which country on the planet gives you a strong impression? Do you have the desire to visit or live in it?



Thank you!

See you next time!