



Companies and places

Lesson code: BIQD-J7NA-P41L

ELEMENTARY

1 Company quiz

Read the text below and choose the best company for each gap.

_____ ¹ (Kongo Gumi (Japan) / Weltenburger (Germany) / Wieliczka (Poland))

This construction company started as a family business in the year 578 and operated until 2006. Now, a bigger company owns it, but it is still the oldest company in world.

_____ ² (Ford / Toyota / General Motors)

This multinational company produces cars. With an annual revenue of more than \$326 billion, it is the biggest automotive company in the world.

_____ ³ (Apple / Google / Facebook)

If you are a new parent, you can take a break for 12 weeks and the company pays you. The company also offers 15 days of paid holiday and unlimited sick days. According to Fortune magazine, it is the best company to work for.

_____ ⁴ (Walmart / Carrefour / Tesco)

This company sells many different products including food, electronics, clothes and sports equipment. It has stores in 28 different countries. With 2.2 million workers in 2015, this company has the highest number of employees in the world.

_____ ⁵ (Google / Microsoft / Apple)

According to Forbes magazine, this company spent \$1.2 billion on advertising in 2015 and the business is worth over \$700 billion. It is the most valuable brand in the world.

_____ ⁶ (Baidu (China) / Yandex (Russia) / Booking.com (Netherlands))

This is one of the most successful non-American internet companies. It employs over 46,000 people and has more than 70 million users every day. This company was founded in 2000 and its founder is a billionaire today.

Now complete the table with superlatives from the text.

adjective	comparative	superlative
old	older	the oldest
big	bigger	
good	better	
high	higher	
valuable	more valuable	
successful	more successful	



2 Superlative adjectives

We use 'the' + superlative adjective to say which is the biggest, strongest, tallest, etc. in a group. Study the table below and write the superlative forms of the adjectives below.

	Superlative form
one syllable	Add -est fast --> fastest slow --> slowest When an adjective ends in one vowel + one consonant, we double the consonant: big --> biggest hot --> hottest
two-syllable words ending in consonant + -y	-y --> -iest heavy --> heaviest early --> earliest
two or more syllables	Use the most ... dangerous --> the most dangerous intelligent --> the most intelligent
irregular	good --> best bad --> worst far --> furthest

- small - the _____
- easy - the _____
- expensive - the _____
- cheap - the _____
- famous - the _____
- sad - the _____

Make sentences like in the example.

- Bill Gates is the richest man in the world. (rich)
- Saturday is _____ day to go shopping. (good)
- Chinese is _____ language in the world. (difficult)
- Is New York _____ city in the world? (expensive)
- We offer _____ prices on the market. (low)
- The Nile is _____ river in the world. (long)
- It was _____ conference of the year. (interesting)
- Carlo is _____ person in the office. (funny)
- Writing a letter is _____ method of communication. (slow)
- Sunday is _____ day of my week. (relaxing)



3 Speaking

Work in pairs. Ask and answer questions about your country using the prompts below. Example:

"What's the most expensive city in your country?"

"It's Moscow."

- What's / expensive / city ?
- What's / beautiful / part ?
- What's / good / place for tourists ?
- What's / poor / part ?
- What's / hot / part ?
- What's / cold / part ?
- What's / interesting / region ?
- What's / dangerous / place ?
- Who's / rich / person ?
- Who's / famous / celebrity ?
- Where's / high / mountain ?

