

My blue ocean strategy is for routepay to build a decentralized payment solution that does not require fiat currency. People can send and receive defi currencies via this platform. People can use this platform as a route to pay for online services with our issued cards

My second strategy is something I am currently working on. To create a market place online for local sellers, by this we are adding value to our customers/merchants in order to allow the customers showcase their goods and services free of charge. Terms and conditions will apply.