



TEHRI HYDRO-DEVELOPMENT CORPORATION
INSTITUTE OF HYDROPOWER ENGINEERING AND TECHNOLOGY

SPONSORSHIP BROCHURE

2K25

CIESZYC

CARAVAN OF THE WONDERS

DECEMBER 04TH- 06TH 2025



ABOUT US

THDC Institute of Hydropower Engineering and Technology is Asia's first Hydropower Engineering college and also the first constituent institute of Uttarakhand Technical University to become a world-class comprehensive institute with a mission of high-quality undergraduate programs and high-caliber research development in cutting-edge areas. The institute is situated at B. Puram, Tehri, approximately 150 km from the capital city – Dehradun on the beautiful site of the THDC project. THDC Institute of Hydropower Engineering and Technology, Tehri has received the "Excellent Institute for Promoting Hydropower in Uttarakhand" in the 2nd National Uttarakhand Education Summit and Awards 2015 by the CMAI Association of India.

Cieszyc the college festival, is an opportunity to serve the purpose of exhilarating innovative ideas into the students up to a great extent. A competition between the best minds existing in or around the college will allow the best of the ideas to come out.

The purpose of doing Cieszyc is:

Firstly, it will help the institution to bring together students from across the country.

Secondly, the fest will promote innovative ideas and allow students to share their knowledge and ideas with other students.

Thirdly, attending the fest will give information on the different fields of study. Events, quizzes, seminars, music, and dance are part of the college fest.





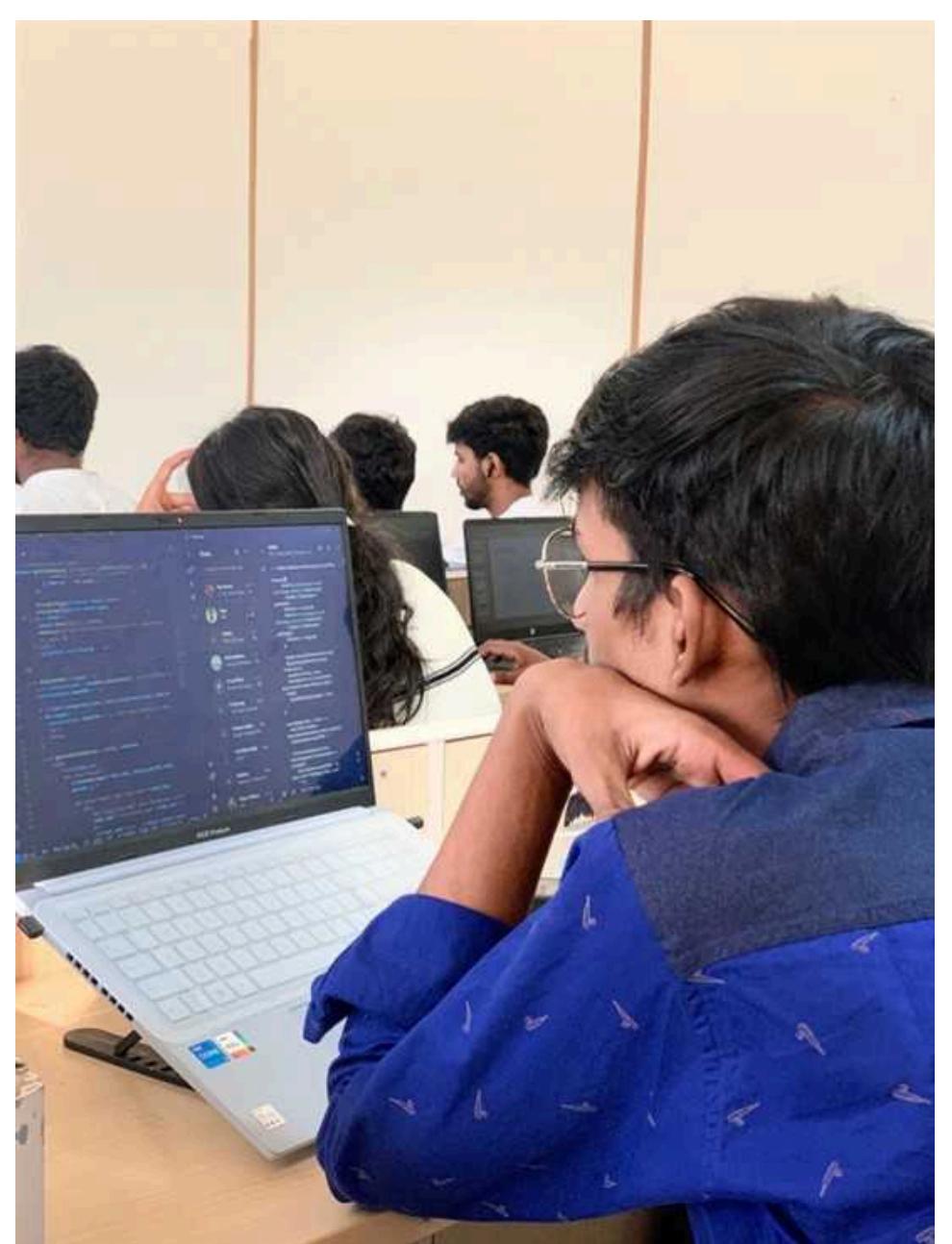
CIESZYC EVENTS

Get ready to experience the electrifying energy, non-stop excitement, and unforgettable moments at CIESZYC! Join us as we bring together the best talent, music, and entertainment for an epic celebration of student life





CIESZYC EVENTS





OUR EX-SPONSORS

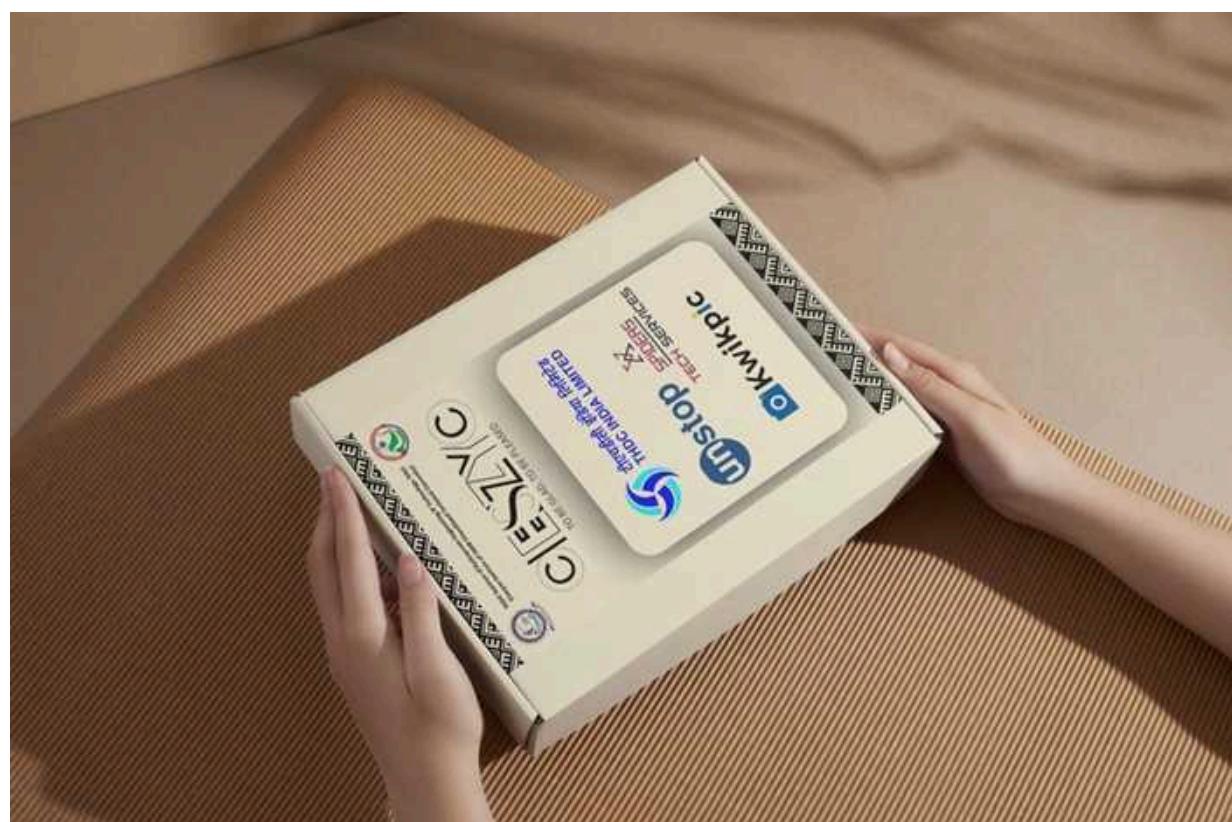


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THDC INDIA LIMITED





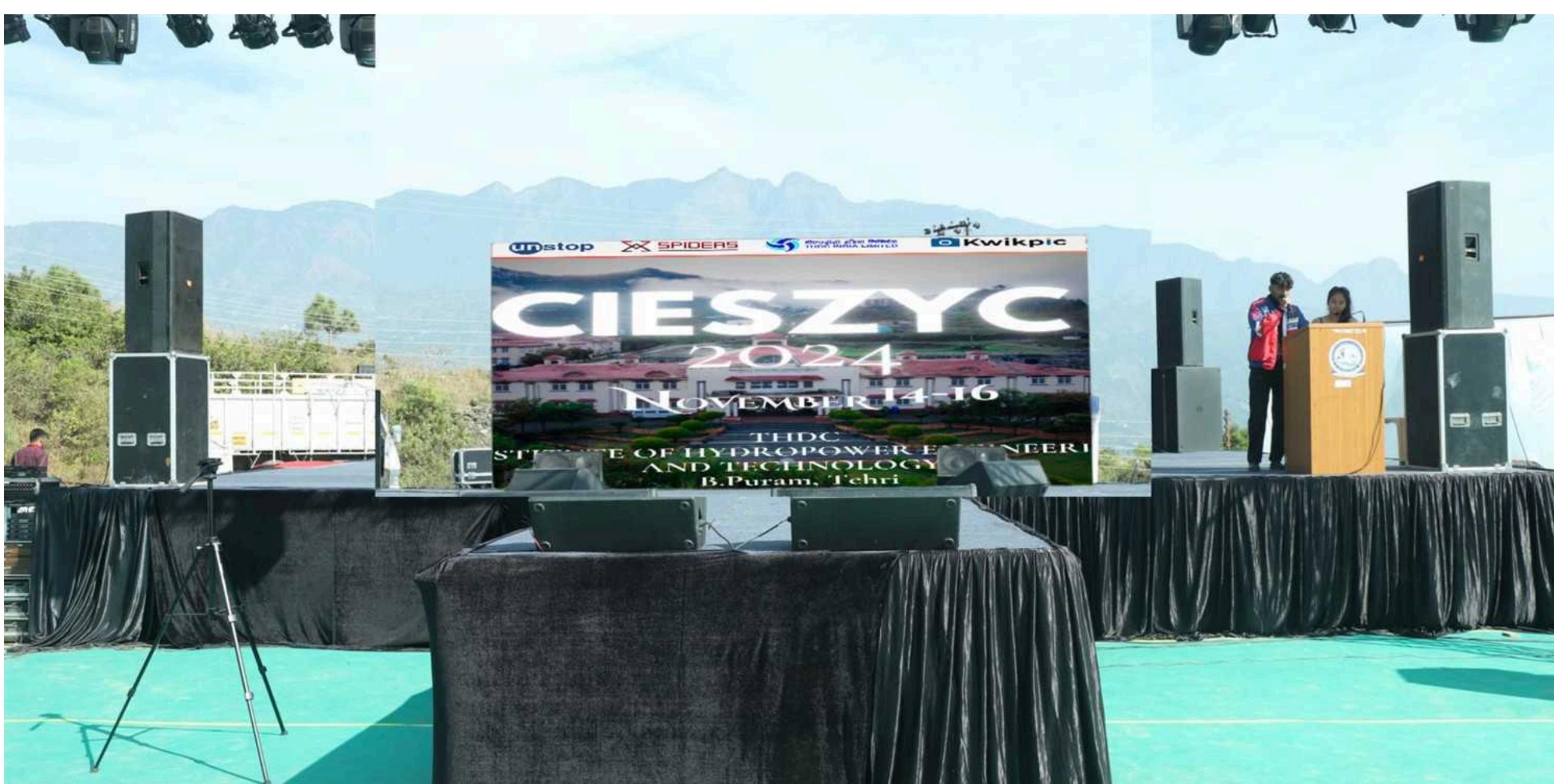
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OUR PAST SPONSORS HAVE BEEN A BIG PART OF OUR JOURNEY — AND NOW, IT'S YOUR TURN! SHOWCASE YOUR BRAND HERE, JUST LIKE THEM.



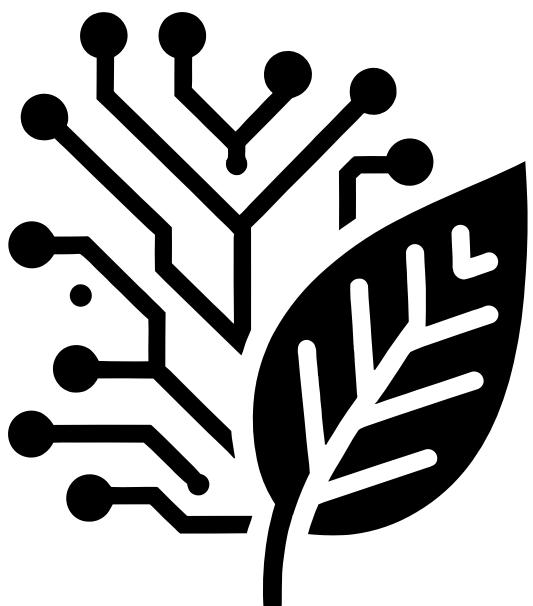
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EVENTS HIGHLIGHTS



TECH FEST

A college tech fest is an event that showcases the technological skills and innovations of students. It typically features competitions, exhibitions, and workshops related to computer programming, hardware design, and other technical fields. The aim of a tech fest is to provide students with a platform to showcase their technical abilities and learn from industry experts.

CULTURE FEST

A college cultural fest is an event that celebrates and showcases the diverse cultural traditions, art, music, and dance of students. It usually includes events such as musical performances, dance competitions, theater productions, and cultural exhibitions. The aim of a cultural fest is to promote intercultural understanding and appreciation, and provide students with a platform to showcase their cultural heritage.



DJ NIGHT

A college DJ night is an event that features a professional DJ playing music for students to dance and party. It is a popular event during college festivals and is often held in the evenings. DJ nights provide a fun and energetic atmosphere for students to let loose and enjoy themselves with their peers.

SURPRISE APPERANCE

This year's Tech-Fest isn't just about innovation and ideas — it's about unforgettable moments. We've lined up a mystery celebrity guest who will light up the stage and bring an extra spark of excitement. Stay tuned, because when the curtain lifts, you'll witness a star-studded moment you'll talk about long after the fest ends!

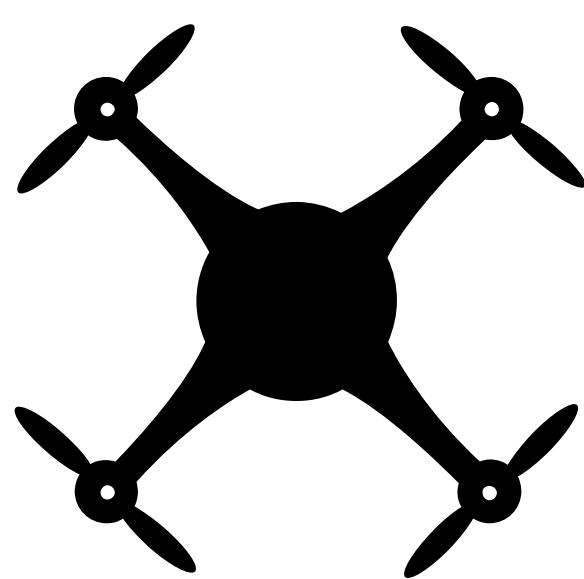




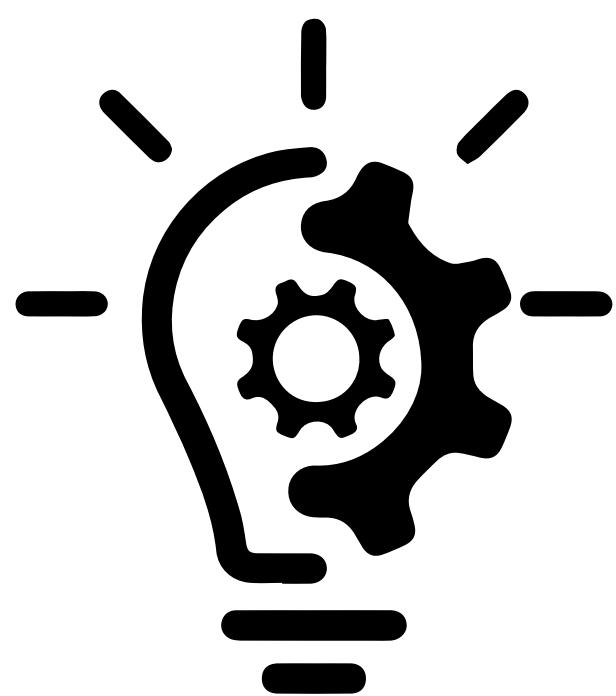
WHAT TO EXPECT



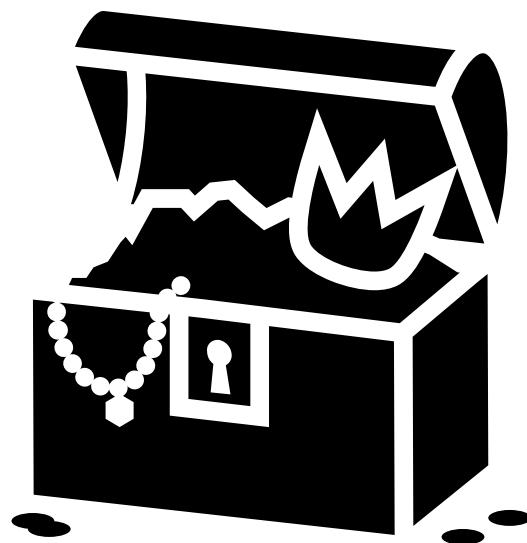
ROBO TECH



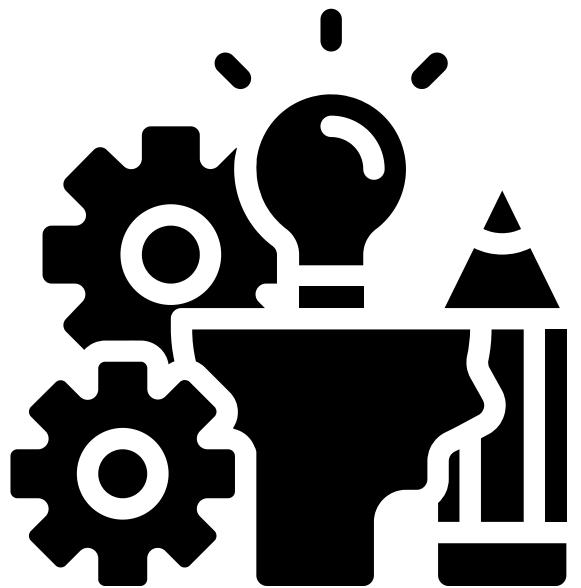
DRONE TECH



IDEA-HACKATHON



TREASURE HUNT



DESIGNING



CULTURAL PROGRAMS



OUR PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE	BASE
PRICE	4 LAKH+	2 LAKH+	1 LAKH+	50 K+	20 K+
OFF CAMPUS PROMOTION	✓				
BANNERS POSTERS CERTIFICATES IN COLLEGE CAMPUS	ALL EVENTS	ALL EVENTS	15 EVENTS	10 EVENTS	ONLY ON PARTICULAR EVENTS
MERCHANDISE EVENTPASSES EVENT BROCHURES INVITATION LETTERS KITS	✓	✓			
ANNOUNCEMENTS DURING EVENTS	30 MINS	15 MINS	ANNOUNCEMENT ONLY		
ANNOUNCEMENTS DURING SOCIAL POSTS	✓	✓	✓		
VIP PASSES	5-7	3-5	2	1	ONLY ON SPECIFIC EVENTS
STANDEES (ON CAMPUS, DURINGFEST)	MINIMUM 15 BRANDINGS	10 BRANDINGS	5 LOGO	2-3 LOGO	ONLY ON SPECIFIC EVENTS
STALLS AT PREMIUM LOCATION	2 STALLS	2 STALLS	1 STALL		
VOLUNTEERS TO PROMOTE YOUR PRODUCT DURING THE EVENT	5-7 VOLUNTEERS	3-5 VOLUNTEERS	2 VOLUNTEERS	1 VOLUNTEER	



BE A PARTNER

FOOD PARTNERS	400 FOOD PACKETS PER DAY FOR THREE(3) DAYS
ONLINE PARTNERS	ONLINE COVERAGE AND PROMOTION OF THE EVENT AND DURING THE EVENT + POST EVENT RELEASE
GIFT PARTNERS	GIFTS FOR WINNERS OF 1 ST , 2 ND AND 3 RD POSITION OF EVERY EVENT (30 EVENTS) MEMONTOS AND GIFT HAMPERS
PRINT MEDIA PARTNER	ARTICLES ON ALL EVENTS AND ADVERTISEMENTS IN CITY EDITION BANNERS, POSTERS, STANDEES, T-SHIRT PRINTING
TRAVEL PARTNER	TRAVEL EXPENDITURE OF OUTSTATION TEAMS
TECHNICAL PARTNER	SUPPORT AND HELP BY THE TECHNICAL PROFESSIONALS IN EVENTS AND PROVIDING TECHNICAL KITS
DECORATION PARTNER	DECORATION OF ALL THE EVENTS WITH ALL ACCESORIES



CUSTOMIZED SPONSORSHIP

IF NONE OF THE AFOREMENTIONED SPONSORSHIP PACKAGES SUIT YOUR NEEDS, WE ARE ALSO OPEN TO THE IDEA OF TAILORING SPONSORSHIP PACKAGES THAT MAY MEET THE NEED OF YOUR COMPANY OR YOUR ORGANISATION SUBJECT TO CLEARANCE BY THE COLLEGE AUTHORITIES.

IF INTERESTED IN CUSTOM SPONSORSHIP PACKAGES, FEEL FREE TO GET IN TOUCH WITH US.

EVENT SPONSORSHIP, IF YOUR COMPANY WANTS TO SPONSOR ONLY A SINGLE EVENT WITHIN THE FEST, EXCLUSIVE TITLE SPONSORSHIP FOR EVENTS ARE AVAILABLE.



BANK DETAILS

BANK NAME:- AXIS BANK LTD.

CUSTOMER NAME:- CIESZYC FEST THDC

INSTITUTE OF HYDROPOWER

ACCOUNT NO:- 918010002984211

IFSC CODE:- UTIB0003437





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THANK YOU



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