## SOCIAL NETWORKING MANAGEMENT

**QUESTION:-**

Social Network Management System:

Data Structures: Graph (adjacency list) for user connections, linked list for user profiles.

**Functionality:** 

Create user profiles (name, interests, etc.).

Add friends (connect users in the graph).

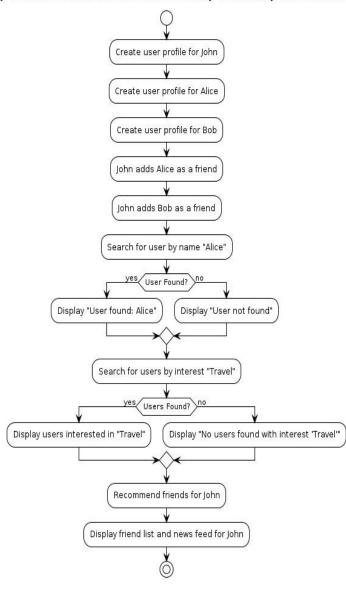
Search for users by name or interest.

Recommend friends based on mutual connections or interests.

Display a user's friend list and news feed (simulated data or integration with an external API).

# FLOWCHART:-

User Profile Creation, Connection Establishment, Search, Recommendation, and Display



### **MODULAR CODE**

```
network.h
#ifndef SOCIAL NETWORK H
#define SOCIAL NETWORK H
#define MAX USERS 100
#define MAX NAME LENGTH 50
#define MAX INTEREST LENGTH 100
  typedef struct User
  char name[MAX NAME LENGTH];
  char interests[MAX_INTEREST_LENGTH];
  struct User *friends[MAX USERS];
 int num_friends;
} User;
 typedef struct Graph {
  User users[MAX USERS];
  int num_users;
```

```
} Graph;
```

```
void add_user(Graph *graph, const char *name,
const char *interests);
void add_friendship(Graph *graph, const char
*user1_name, const char *user2_name);
void search_users_by_name(Graph *graph, const
char *name);
void search_users_by_interest(Graph *graph, const
char *interest);
void recommend_friends(Graph *graph, const char
*name);
void display_user_friends(User *user);
void display_news_feed(User *user);
#endif
```

#### Netwok.c

```
#include <stdio.h>
#include <string.h>
#include "social network.h"
void add_user(Graph *graph, const char
*name, const char *interests) {
  if (graph->num_users >= MAX_USERS) {
    printf("Cannot add more users.\n");
    return;
  User *user = &graph->users[graph-
>num users++];
  strcpy(user->name, name);
  strcpy(user->interests, interests);
  user->num_friends = 0;
```

```
void add friendship(Graph *graph, const char
*user1 name, const char *user2_name) {
  User *user1 = NULL, *user2 = NULL;
  for (int i = 0; i < graph->num users; i++) {
    if (strcmp(graph->users[i].name,
user1 name) == 0) {
      user1 = &graph->users[i];
    }
    if (strcmp(graph->users[i].name,
user2_name) == 0) {
      user2 = &graph->users[i];
    }
  if (user1 && user2) {
    user1->friends[user1->num friends++] =
user2;
    user2->friends[user2->num friends++] =
user1;
```

```
void search users by name(Graph *graph,
const char *name) {
  printf("Users with name '%s':\n", name);
  for (int i = 0; i < graph->num_users; i++) {
    if (strstr(graph->users[i].name, name)) {
       printf("%s\n", graph->users[i].name);
    }
void search_users_by_interest(Graph *graph,
const char *interest) {
  printf("Users interested in '%s':\n", interest);
  for (int i = 0; i < graph->num_users; i++) {
    if (strstr(graph->users[i].interests,
interest)) {
       printf("%s\n", graph->users[i].name);
    }
```

```
void recommend friends(Graph *graph, const
char *name) {
  printf("Recommended friends for %s:\n",
name);
for (int i = 0; i < graph->num users; i++) {
    if (strcmp(graph->users[i].name, name) ==
0) {
      User *user = &graph->users[i];
      for (int j = 0; j < user->num_friends; j++) {
         User *friend = user->friends[j];
         for (int k = 0; k < friend->num_friends;
k++) {
           User *potential_friend = friend-
>friends[k];
           if (strcmp(potential_friend->name,
name) != 0 &&
             !is friend of user(user,
potential friend)) {
             printf("%s\n", potential_friend-
>name);
           }
```

```
break;
    }
bool is_friend_of_user(User *user, User
*potential_friend) {
  for (int i = 0; i < user->num_friends; i++) {
    if (user->friends[i] == potential_friend) {
      return true;
    }
  return false;
Networkmain.c
           #include <stdio.h>
#include <stdlib.h>
#include "social network.h"
#include <time.h>
```

```
int main() {
  Graph social network;
  social network.num users = 0;
 // Create users
  add user(&social network, "Alice", "coding,
reading");
  add_user(&social_network, "Bob", "sports,
cooking");
  add user(&social network, "Charlie",
"coding, gaming");
  // Add friendships
  add_friendship(&social_network, "Alice",
"Bob");
  add_friendship(&social_network, "Bob",
"Charlie");
  // Search for users
  search_users_by_name(&social_network,
"Alice");
```

```
search_users_by_interest(&social_network,
"coding");

// Recommend friends
recommend_friends(&social_network,
"Alice");

return 0;
}
```

#### **EXPLINATION:-**

Each user profile can be represented by a node in a graph.

Additionally, user profile information such as name, interests, etc., can be stored in a linked list or a similar data structure attached to each node.

**Graph for User Connections:** 

The user connections can be represented using a graph data structure with an adjacency list implementation.

Each user is a node in the graph, and edges represent connections (friendships) between users.

The adjacency list for each user node contains references to other users to whom they are connected.

**Creating User Profiles:** 

When creating a user profile, you would add a new node to the graph to represent the user.

The user's profile information can be stored in a linked list or similar data structure attached to the user node.

Adding Friends:

Adding a friend connection between two users involves adding an edge between their respective nodes in the graph.

Searching for Users:

Searching for users by name or interest involves traversing the graph and looking for nodes that match the search criteria.

This can be done using various graph traversal algorithms like depth-first search (DFS) or breadth-first search (BFS).

**Recommend Friends:** 

Friend recommendations can be based on mutual connections or shared interests.

To recommend friends based on mutual connections, you can look for users who are connected to multiple mutual friends.

To recommend friends based on shared interests, you can look for users who have similar interests to the target user.

Displaying Friend List and News Feed:

A user's friend list can be obtained by traversing the adjacency list of their node in the graph.

The news feed can be simulated data generated within the system or integrated with an external API to fetch real-time updates from friends.

By implementing these functionalities, you can create a Social Network Management System that allows users to connect with each other,

search for other users, receive friend recommendations, and interact with their friends' content.

## **OUTPUT:-**

