

Movie Making Activity: My Company Commercial!

Objective

Now that our logos are made for your company, imagine how you will present and showcase it to others. Using a commercial / advertisement format and style, make a video to show others about what your company is all about!

Materials

- iMovie iPad app
- Pencil* and paper

Procedure

- Brainstorm what you want to show about your company.
- (Using Storyboard Sheet) Plan the way the commercial video will go.
- Film scenes for video
- Edit video using iMovie

Rubric/Criteria

- The logo design must make an appearance in the video.
- Should be around 30 seconds to a minute long
- Must have fun!
- Must be creative!

* Pencil, marker, pen, etc.