

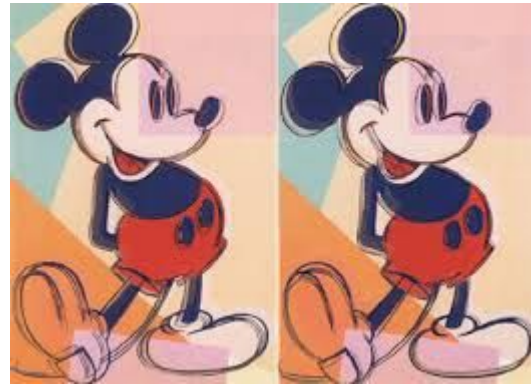
Media Arts!

What is Media Arts?

- Artwork dependant on and made from technology
- It began as early as the 1800s with the emergence of photography
- This includes:
 - Computer animation
 - Digital art
 - Video games
 - 3D printing
 - Etc.

Andy Warhol

- A famous Media Arts artist who was part of the pop art movement.
- The pop art movement was grounded in consumer culture and mass media.
- Warhol used screen printed images, film, and paint to create his art.



Practical Applications

- Company Logos/Signs
- Commercials
- Digital Paintings
- Entertainment



Schedule for the Week

Day1: 3D Printing & Drawing

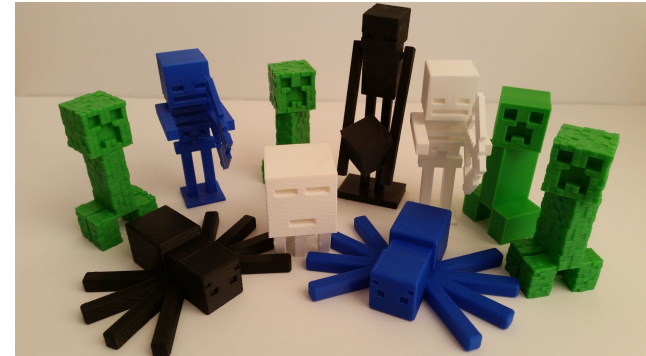
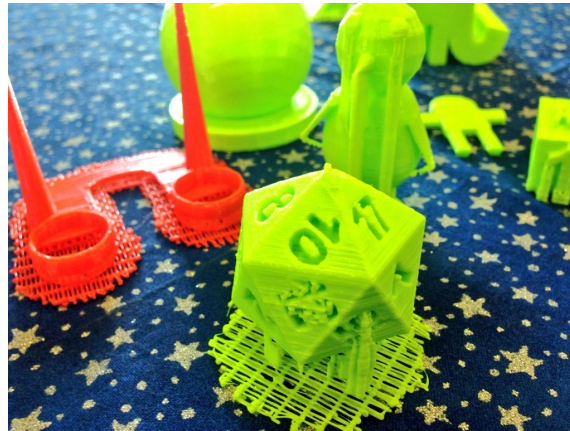
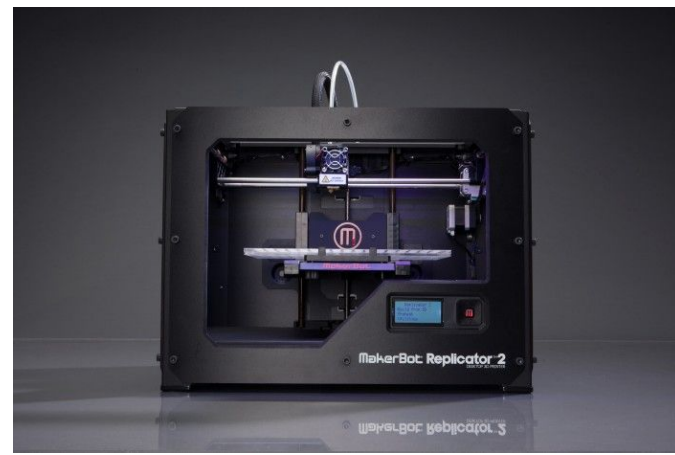
Day2: Logo Design

Day3: Photography/Photo editing

Day4: Animation/Comics

3D Printing

- You will design something to 3D print on the apps that we show you!
- Be creative!
- Check out some of the 3D print ideas around the studio for inspiration!



Logo Design

- Logos of companies are usually made online
- We'll use the Assembly app
- Make your own!
- Or, remake a well known logo!



Logo Design Activity

CONTEST!

- 1.) Replicate a company's logo!
 - This will help you recognize the different designs you can create with this app.
 - Criteria will be based on how close your logo looks to the company's actual logo

CREATE A LOGO FOR YOURSELF!

- 1.) Create a logo the represents you and your interests
 - be creative; be witty!

Photography

- Take a good photo that you think looks cool
- Edit it to your liking!
- Create collages!



Animation/Digital Comics

- Create your own story and bring it to life on the apps we will show you!



Project Name: _____

Page: _____ of _____

By: _____

Date: _____



Why make a comic strip?

We are bursting with creativity!

- making a comic strip is a way to channel our creativity and imagination and capture it in pictures and words

Where do we start?

- FIRST choose an overall theme for your comic

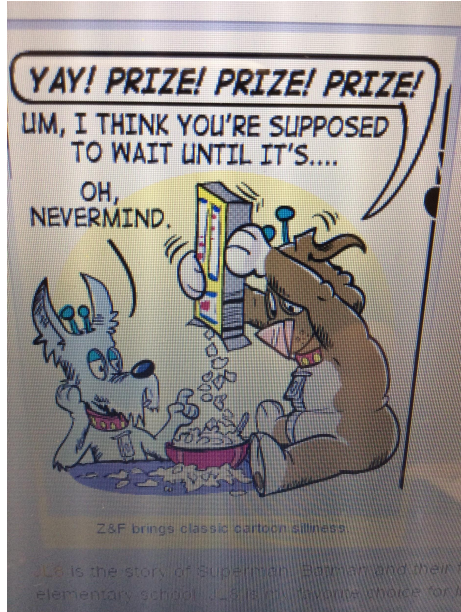
Who are the characters? What is the setting?

Find something you are passionate about: do you love superheroes? Monster trucks? Fairies? Ponies?

- Choose a subject or character that excites you and create a comic about that!
- Start with the Project sheet. Plan out your comic by drawing the scene/characters with names and anything going on in the comic scene

Examples

In Zorphbert and Fred, two aliens disguise themselves as dogs and live among humans



The comic, JL8 is the story of Superman and Batman and their friends as children attending school.

