

COLLEGE AMBASSADOR PROGRAM

The Techfest College Ambassador Program is a pan India networking program that aims to create a network of like-minded and tech-savvy students across India. We aim to develop and nurture future leaders in the fields of tech who shall act as Techfest's representatives, brand builders and promoters in their respective institutions. Scroll down to understand the perks and advantages of becoming a Techfest College Ambassador.

About Us

Techfest, IIT Bombay was initiated in 1998 with a mission to promote technology, scientific thinking, and innovation. Today, Techfest is Asia's Largest Science and Technology Festival with an annual footfall of 1.75 lakhs and a reach of over 2500 colleges including 500+ international universities. With a plethora of workshops, competitions, lectures, conferences, exhibitions, performances and various other events, Techfest is the place to be for all tech lovers: experts and newbies alike.

Why Become a CA

You are inquisitive

You want to improve your skill set and are open to exploring new opportunities to learn and grow

You are innovative

You are creative, tech-savvy, enjoy analytical problem solving and thinking outside the box

You are a leader

Improve your management skills and enhance your image

You stay up to date

You are curious about science and technology in general and tuned in to recent trends in science and technology

Incentives

Internship with Techfest

Top 700 CAs shall get a Social Media Marketing Internship certificate from Techfest, IIT Bombay

Internship Opportunities

Top 100 CAs shall get internship opportunities with fast rising-startups

Free Courses

Free Microsoft courses worth INR 1,40,000 from Millionlights to be given to top 20 College Ambassadors

Free Food Coupons

Coupons worth INR 30,000 will be given to top performing college ambassadors.

Accommodation:

Free Accommodation to top 10 College Ambassadors at the fest

Responsibilities

Publicize

Spread awareness about Techfest's events and competitions in your college

Ideate

Strategize and drive innovative word of mouth campaigns in college activities and events

Promote

Ensure enthusiastic participation from your college at Techfest 2019-2020

Organize

Plan and organize events in your college with the support of Techfest, IIT Bombay

Represent
Act as a representative for Techfest, IIT Bombay promoting the festival in your circles

FAQs

Q. Who is a College Ambassador?

A College Ambassador is the face of Techfest. They act as the link between Techfest and their college. They are the first point of contact for any student of the college.

Q. How should I apply?

You will need a Google account to register, and you can find registration button above. Allow popups if asked for. Once you have registered, you won't be able to change your email ID.

Q. What do I do if my points aren't updated?

Send a mail to ca@techfest.org specifying the exact problem or fill a query. We shall look into it and get back to you.

Q. What is the eligibility to become a College Ambassador?

A valid college ID is enough.

Q. What kind of events will I be responsible for, as a CA?

Sharing the posts on all social media platforms and the posters on your college notice boards. Conducting workshops with the help of Techfest, IIT Bombay in your college.

Q. How much time and effort would be expected from me?

Basic commitment and sincerity towards the assigned task are required. You are expected to put in 1-2 hours in a week.

Q. Can there be more than one College Ambassador from a college?

Depending on the necessity, Techfest, IIT Bombay can appoint more than one college ambassador from a college.

Contact Us

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