

HCI341: SOCIAL

HCI in Social Network

OVERVIEW

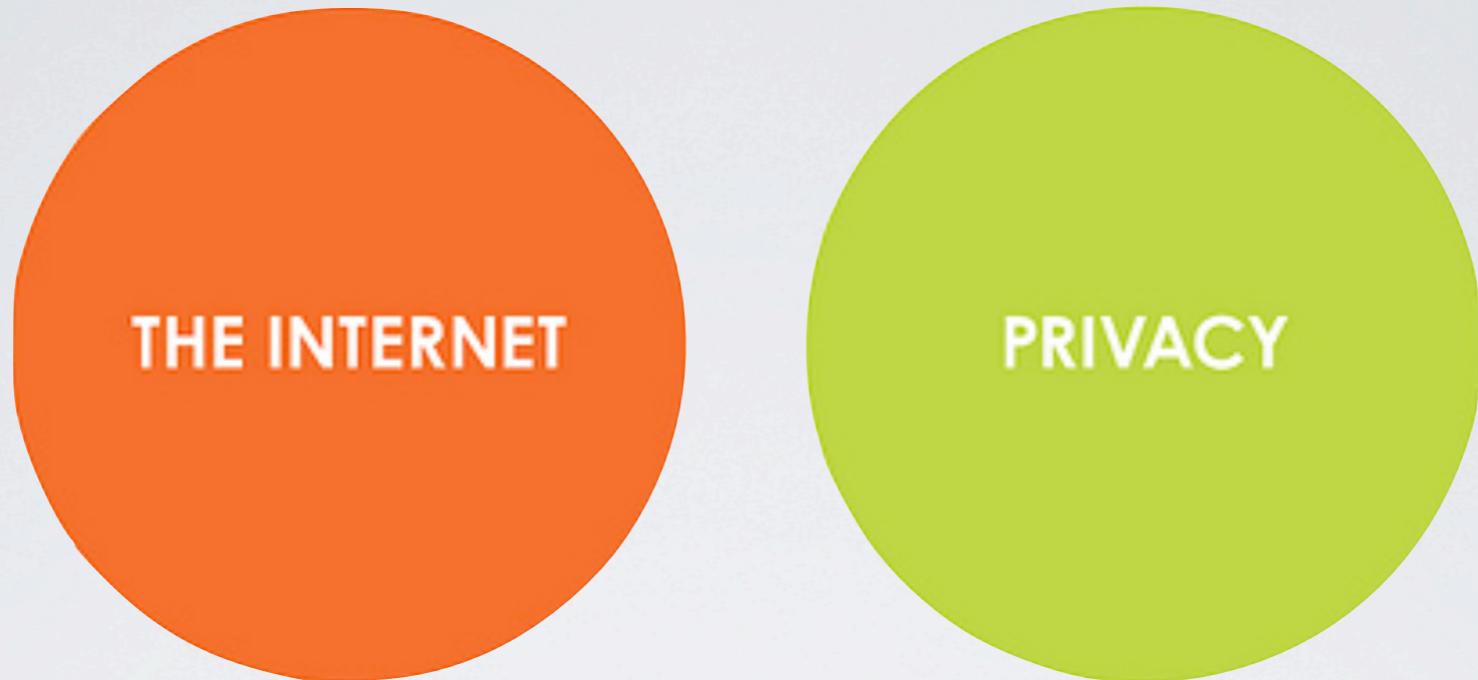
- What is Social Network?
- Basic Requirements
- Common Practices
- Examples



SOCIAL NETWORK

Social media is not only chat and likes, it's a new business.

REQUIREMENTS



A HELPFUL VENN DIAGRAM

PRIVACY VS EXPRESSION

Broadcasting selectively, group, lists etc.

Nepal Business @nepal_business
सात वर्षसम्म माओवादीका नेता फरार सूचीमै (@karobardaily / कारोबार)
is.gd/XU6RUp

Nepal Business @nepal_business
विमानस्थल भन्सारको राजस्व संकलन लक्ष्यभन्दा बढी (@karobardaily / कारोबार)
is.gd/8JABeX

Nepal Business @nepal_business
कृषिसामग्रीले केन्द्रबाट मल नबेच्ने (@karobardaily / कारोबार) is.gd/Y8tvat

Nepal Business @nepal_business
उपत्यकाका व्यावसायिक कृषक संगठित- 'कार्टेलिङ' अन्त्य गर्न अभियान
(@karobardaily / कारोबार) is.gd/qMy1A9

Nepal Business @nepal_business
वार्षिक १० अर्बभन्दा बढीका उपकरण आयात (@karobardaily / कारोबार)
is.gd/ghODsU

USAGES INEQUALITY

Prioritization, selective linking, filters



IDENTITY MANAGEMENT

privilege, authentication revoke, facebook example

2. Targeting

Location

Country: [?]

United States 

Everywhere

By State/Province [?]

By City [?]

By Zip Code [?]

94110 

94109 



STAKEHOLDER VS USERS

targeted advertising, privacy concern and user data management

COPYRIGHT



FAIR USE



CREATIVE COMMONS



PUBLIC DOMAIN



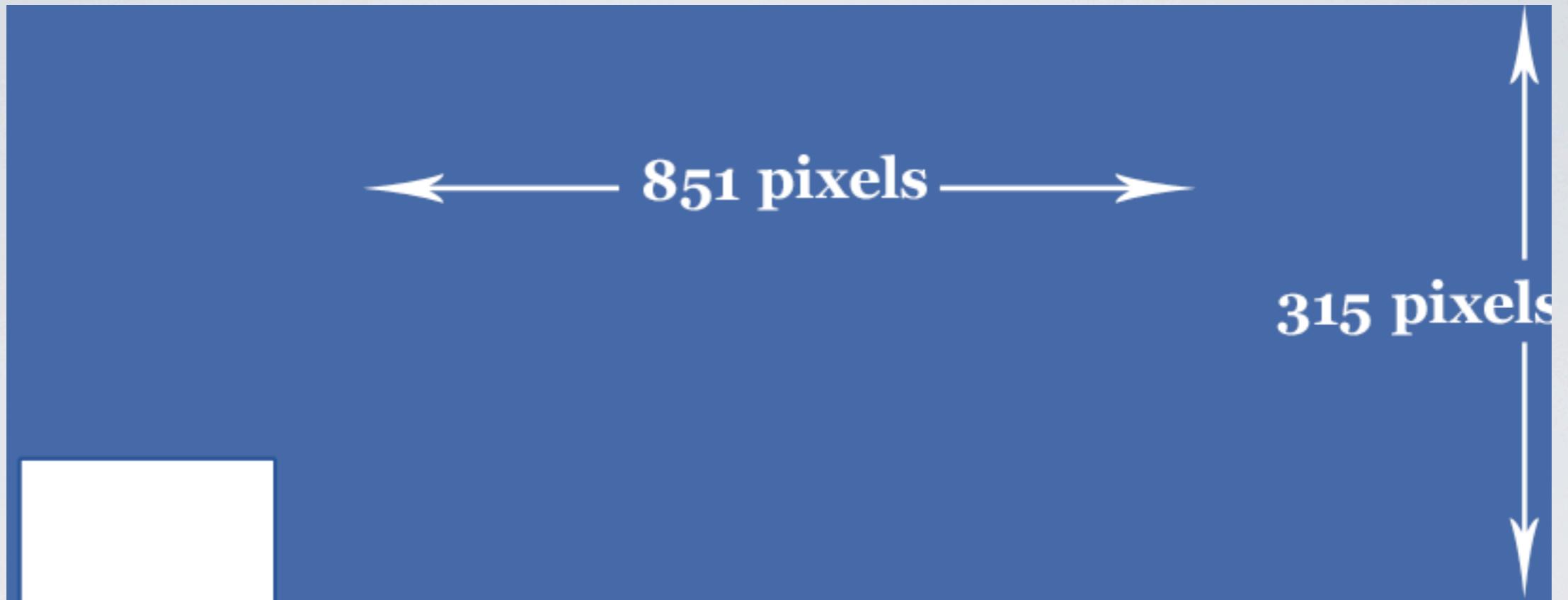
FAIR USE

others privacy, copyright and sharing with consent



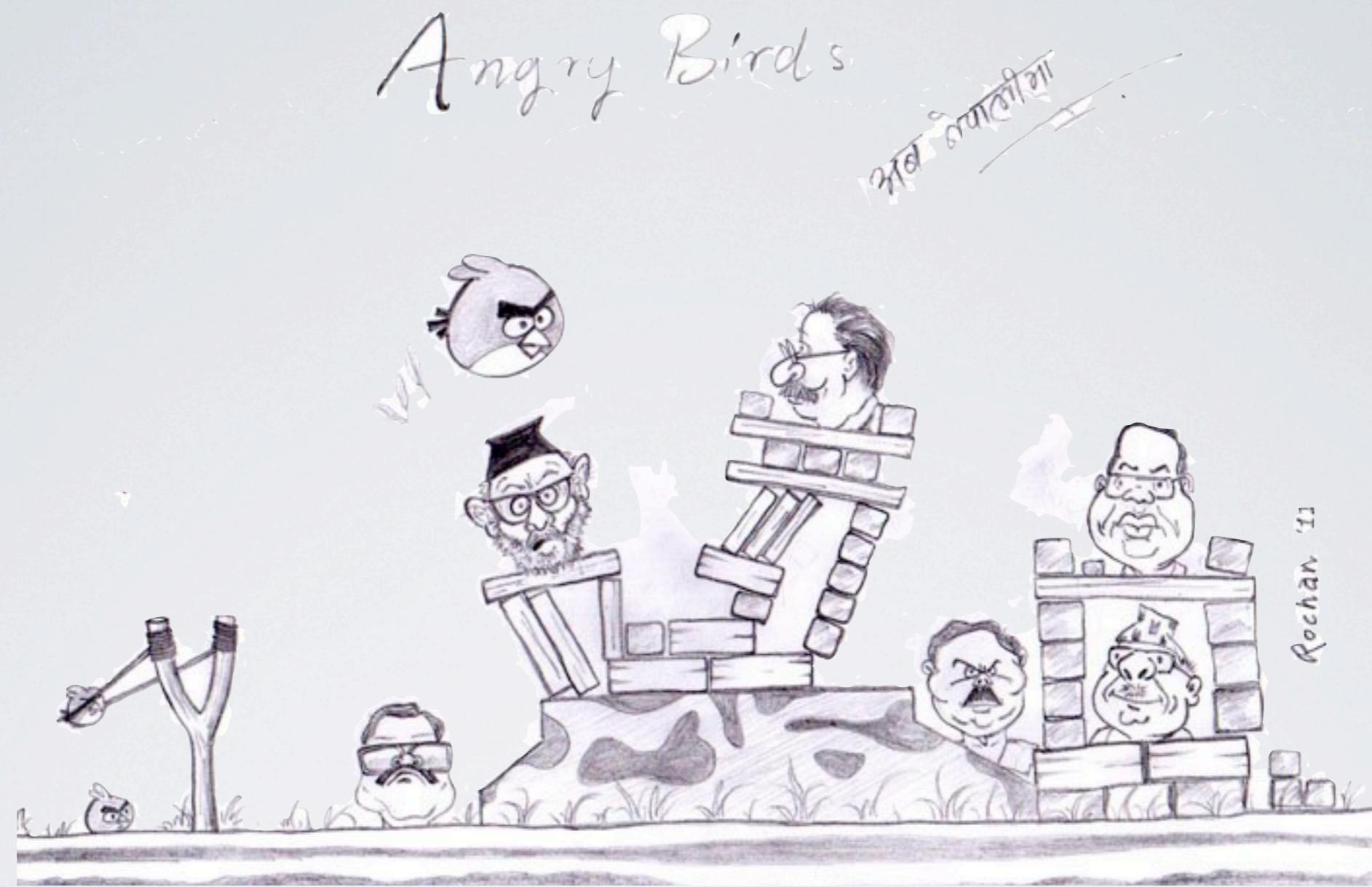
SOCIAL EXPERIENCE

social experience is the product and is tangible



USER IS DESIGNER

Let user play, keep consistency, make it easier



DEMOCRATIZE MEDIA

Let user decide the content, do not filter, media reflects society.

EXAMPLE

Pinterest is an online pinboard.
Organize and share things you love.

[Request an Invite »](#)[Login](#)

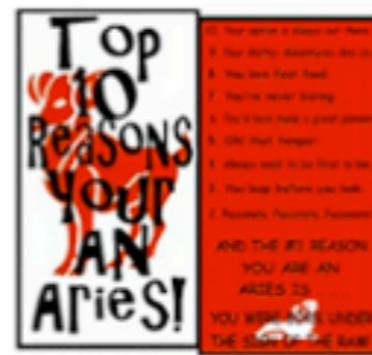
MUST MAKE

94 likes 1 comment 500 repins

 Victoria Anne onto Yummieest Merlynne Reyes Dump cake

Home Decor Ideas

84 likes 8 comments 658 repins

 Timothy Hermansson onto For the Home Allison Rae That'd be great, I'll be painting soon & appreciate it! Liz Le Dig the wall color as well as the frame decor. Joy Fruge love!!!!

Aries

53 likes 7 comments 258 repins

 S onto Scarlett Pearlene Hendrick luv luv luv! Laura Johnson I'm an Aries, but that's so not me. Carrie Brown I agree with Laura. I'm an Aries, and this is not me at all.

office

7 likes 1 comment 20 repins

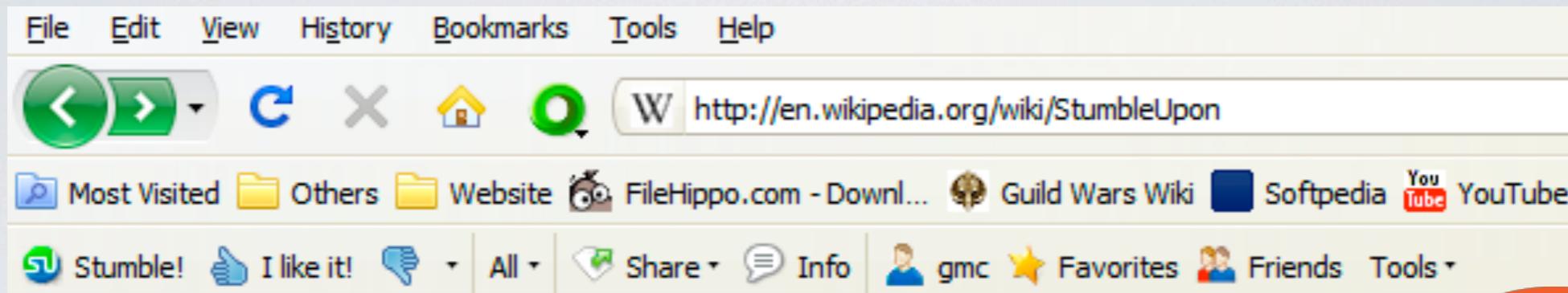
 Hannah Adams onto House Jennifer Stackhouse Agan Love the creamy color of the grass cloth mixed with that pop of kelly green and the bold black and white art. Might be nice in the entry.

How To Make Queso Blanco Mexican White Cheese Dip Restaurant Style Queso Blanco... it's that yummy white cheese dip that you enjoy at "some" Mexican restaurants. Ben and I love it, but it's proven hard to find. Even more difficult is finding a recipe for it! I've been on the lookout for a few years now, so you can imagine my 'hip-

138 likes 1 comment 852 repins

PINTEREST

pinboard style social photo sharing



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Create Original Sounds

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Connect With People

Find and follow friends to share sounds with each other. Add comments and likes to everyone's sounds too.

SOUNDCLOUD

music and audio social network (and workspace)

Welcome to Delicious!

X

Delicious helps you find cool stuff and collect it for easy sharing. Dig into stacks created by the community, and then build your own!

Featured Users



[pearlfender2](#)

Airforce pilot Cameron Schaefer's awesome collection on war, leadership, coffee... and mullets.



[folktrash](#)

Everything cool, retro, inspired, and artistic.



[stimln](#)

Oh the humanity! From art history to digital technologies, Neal's got you covered!

Staff Stack Picks



Prints & Posters from Emerging Illustrators



Colourful prints and posters from emerging illustrators.

391 views

26 links



wedding stuff



wedding planning, decorating, dress shopping, DIY, etc...

312 views

31 links



Jay Z



Jay Z all new stuff and key information on king of R&B rap

206 views

13 links

DELICIOUS

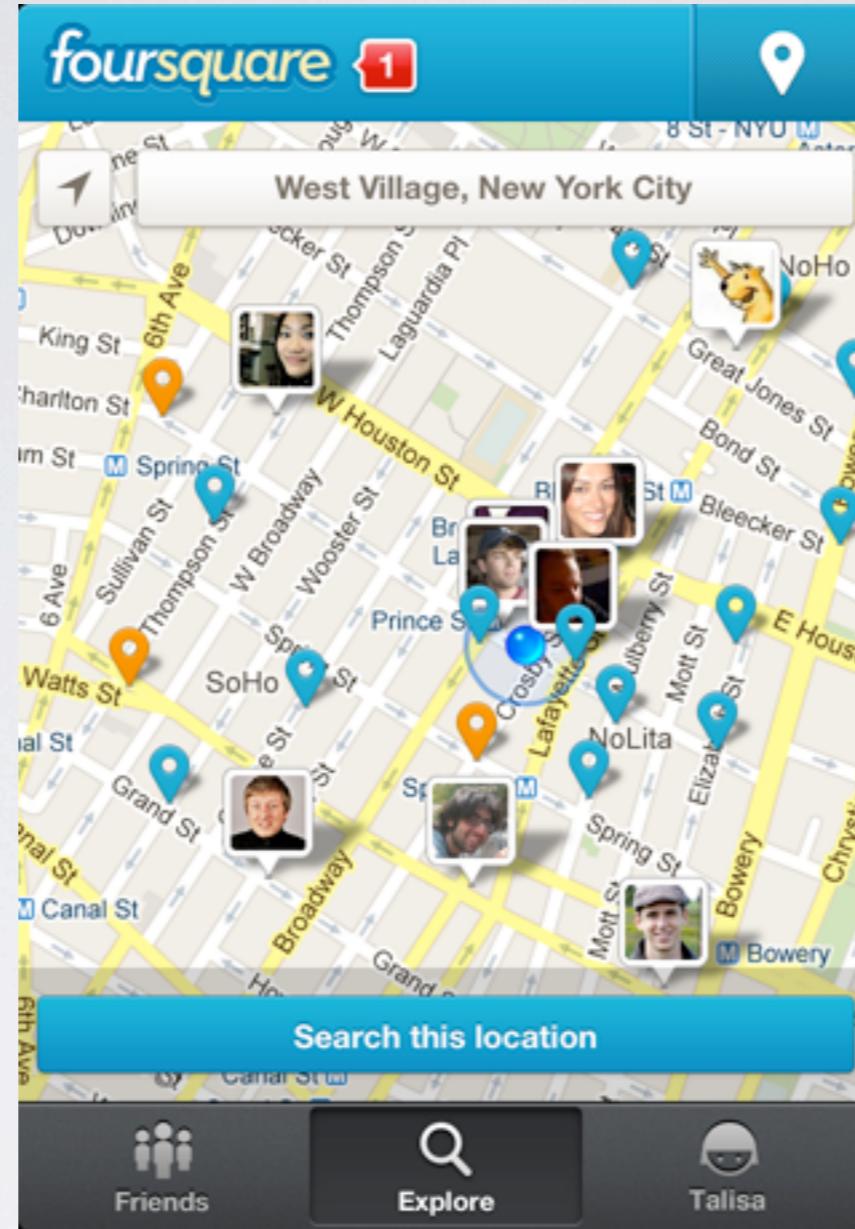
social bookmarking and link sharing

Google+ hangouts



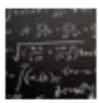
HANGOUT

one to many participation



FOURSQUARE

location aware social network



Mathematics: [Calculus](#) [Career Choices](#) [Careers](#) [Civil Engineering](#) [Engineers' Career Choices](#) [Nerds](#) [Questions That Contain Assumptions](#) [Science](#) [Software Engineering](#) [Edit](#)

How did people decide to go into math, when it used to be not cool? [Edit](#)

Now it's the path to success, but how did you choose it when you were a kid and it was looked down upon? [Edit](#)

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Lee Ballentine, poet, surrealist, engineer, publisher...



53 votes by Roderick MacKenzie, Mark Doss, Phil Darnowsky, (more)



Math has always been cool.

- To be steeped in a secret lore that few can penetrate or understand.
- To have a consuming passion that could occupy the whole of your mind and attention, night and day if you let it, lifelong.
- To be an explorer in an invisible realm whose rules govern the nature of the universe that exists, and the countless others that do not.
- To know every morning that this could be the day you make a stunning connection, or see your way to the solution of a famous problem.
- To stand in an ancient lineage of teacher and student, going back centuries, as documented in the Mathematics Genealogy Project

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[Programming and Math: When I write exp\(2,5\) on google search ANS. is = 12182494, Can any one explain how ? Because it did not match exp\(2^5\), e... \(continue\)](#)

[What is the best way to decide whether to go into theoretical physics or biological engineering?](#)

[Exoplanets: If someday a habitable earth-like planet was found, who can decide how it's going to be named?](#)

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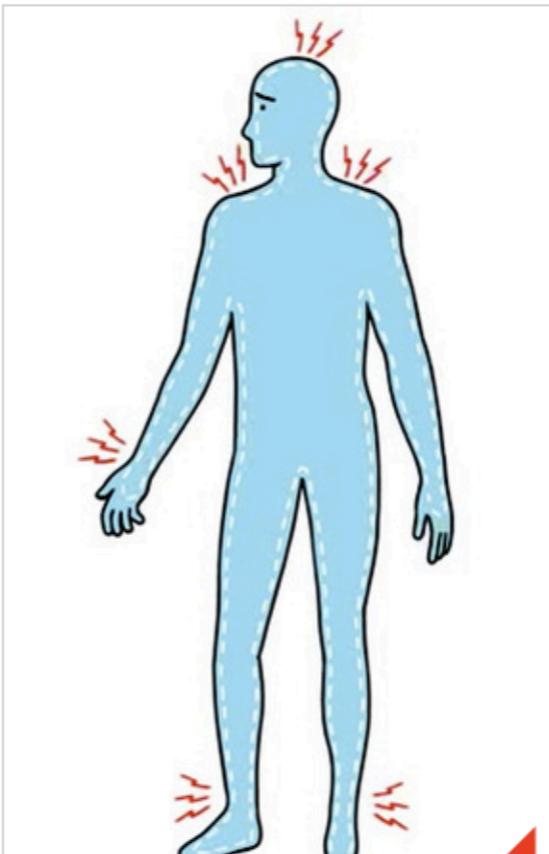
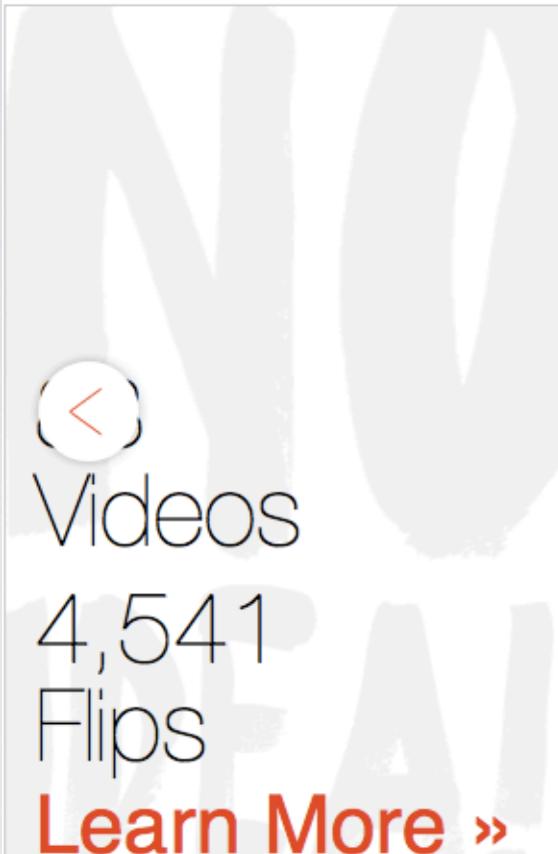
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FUTURE

- More Inclusive
- Less content, more interaction
- Quality of the Content

MANY THANKS!