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SPORTS BUSINESS SOLUTIONS HOSTS SUCCESSFUL SPORTS SALES COMBINE HIRING EVENT WITH THE PHOENIX SUNS

PHOENIX, AZ - Less than two months after purchasing the marquee hiring and training event known as the sports sales combine, Bob Hamer and the team at Sports Business Solutions, LLC have successfully hosted their first event.

“We knew the history of the combine, and it was proven to help people find jobs in sports. After acquiring the event, we couldn’t wait to host our first one, and start finding people jobs” said Hamer.

Over the last five years, the combine has become one of the industry’s most popular hiring events. It’s two days, participants are taught how to sell in sports by industry professionals, they then get to try selling for real, and the event concludes with participants interviewing for jobs with the teams in attendance.

Sports Business Solutions, LLC partnered with the Phoenix Suns to host its first event this past weekend at US Airways Center. In addition to the Suns, other sports teams at the event included: 49ers, Padres, Clippers, Hornets, Diamondbacks, Coyotes, NJ Devils & the NBA league office, all of whom were there recruiting for sales positions on their teams.

Kyle Pottinger, the Director of Group and Premium Sales for the NJ Devils was there as well. “We love recruiting at the combine, it allows us to train participants and watch them perform as if they were on the job for real. It gives us a more complete picture on how well we think they’d do selling for us” he said.

The event is also popular because it’s an efficient way to hire. Recruiters evaluate between 25 and 50 participants during an event. Most teams will interview up to 15 top performers and will offer 4-5 a full time position. Some teams leave having filled 3-4 vacant positions in a weekend.

The Phoenix combine had 28 participants and 11 sports team recruiters. There were more than 75 interviews conducted and Sports Business Solutions expects the event to place at least half of the participants in a full time job in sports by the end of the school year in May 2015.

The next combine will be held on **Dec. 12-13, 2014 in Minneapolis, MN** with the Timberwolves. More information can be found here: <http://www.sportsbusiness.solutions/sports-sales-combine-minnesota-timberwolves/>

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