



FOR IMMEDIATE RELEASE: October 1, 2014

Contact: Bob Hamer, bob@sportsbusiness.solutions, or Dr. Richard Irwin, sportsalescombine@gmail.com

SPORTS BUSINESS SOLUTIONS TO PURCHASE THE SPORT SALES COMBINE

PHOENIX, AZ - Sports Business Solutions, a company dedicated to finding and developing candidates for careers in sports business, has agreed to purchase the marquee hiring event known as the Sport Sales Combine.

Known by many within the sports business community as simply “The Combine”, it was founded in 2008 by two seasoned industry professionals and current members of the academic community; Dr. William (Bill) Sutton from the University of South Florida and Dr. Richard (Dick) Irwin from the University of Memphis.

The event gives inexperienced sports business people a real experience selling tickets, and a platform to get a ticket sales job in sports. Current ticket sales industry professionals teach participants how to sell tickets, then the participants get to sell for real with hands-on coaching. They are evaluated throughout the two day event and then at the end the coaches can “draft” the participants for a full time job on their team.

Current Sports Business Solutions President, former Combine coach and VP of Sales for the Phoenix Suns Bob Hamer has always been a supporter “It’s a true win-win. The participants get to see what it’s like selling tickets in sports, and the coaches get to evaluate job candidates in a real life scenario to see how they’d act on the job.” He went on to add “It’s the most efficient and effective way to hire great entry level sellers.”

The Combine, started in 2008, has placed more than 150 candidates in full time sales positions. After hosting twelve successful events, Sutton and Irwin felt the time was right to turn the event over to someone with the requisite skills, industry savvy, and passion. “Bob is the perfect person to continue the tradition of the Combine, he understands what it’s about, and he wants to make it bigger and better, Bill and I know he’ll do great and we’re here to support him”, said Irwin. Averaging 40 attendees per event, the demand is there on all sides, from candidates, coaches, and the academic community.

Hamer is excited to carry on the tradition “Given my business focus on helping people find jobs in sports, I wanted to run a hiring event that I knew would help with that, and I’ve seen the Combine work first hand. My experience with it, belief in it, and my relationship with Dr. Irwin and Dr. Sutton really made this the perfect fit. I’m excited to continue building on what they’ve already started, and help more people find jobs.”

For more information on the Sports Sales Combine, or to register as a participant visit:

<http://www.sportsbusiness.solutions/sports-sales-combine/>