



FOR IMMEDIATE RELEASE: December 16, 2014

Contact: Bob Hamer, bob@sportsbusiness.solutions (602) 788-7071

SPORTS BUSINESS SOLUTIONS HOSTS SUCCESSFUL SPORTS SALES COMBINE HIRING EVENT WITH THE MINNESOTA TIMBERWOLVES

MINNEAPOLIS, MN - After purchasing the Sports Sales Combine hiring event in October, Bob Hamer & the team at Sports Business Solutions have now completed their second event. After hosting the first combine in Phoenix with the Suns November 7-8, this past weekend, December 12-13 they brought their show on the road, and partnered with the Minnesota Timberwolves for their second.

“After getting such great feedback from candidates and coaches after the Phoenix event, we were eager to host our second as soon as we could, the demand is definitely there on all sides, and we wanted to capitalize on the positive momentum we built after Phoenix” said Hamer.

Over the last five years, the combine has become one of the industry’s most popular hiring events for those interested in a career in sports sales, placing more than 160 people in full time employment. Over the course of two days, participants are taught how to sell in sports by industry professionals, they then get to try selling for real, and the event concludes with participants interviewing for jobs with the teams in attendance.

This past weekend, in addition to the Timberwolves, participating team recruiters for the T-wolves event included: **NJ Devils, Cleveland Cavaliers, Atlanta Falcons & Legends, Atlanta Hawks, NY Yankees, Chicago Cubs, Minnesota Golden Gophers, Minnesota Twins, the NBA and Minnesota United FC.**

Mitch Ried, Senior Director of Membership and New Business Sales for the Cleveland Cavaliers was there coaching and recruiting as well “It’s rare that you get to coach, train, and develop job applicants before you hire them, but you do at the combine, and you can watch them actually sell. We see a lot of value in this event, and plan to be back in the future, it provides great entry level sales candidates”

The Timberwolves played great hosts, and in total there were 24 combine attendees, 11 teams represented and 18 total ticket sales coaches there recruiting and training. There were more than 85 interviews conducted and Sports Business Solutions expects the event to place at least 10 of the participants in a full time job or internship in sports by the end of the school year in May 2015.

If you’re interested in attending the event as a participant or a team recruiter, or interested in having your team host a sales combine in the future, please reach out to Bob directly at bob@sportsbusiness.solutions. To learn more about the sales combine, visit: <http://www.sportsbusiness.solutions/sports-sales-combine/>