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**FORMER SPORTS EXECUTIVE TO START BUSINESS HELPING PEOPLE ACHIEVE SUCCESS IN SPORTS INDUSTRY**

*PHOENIX, AZ -* After a successful career, former sports business professional Bob Hamer, 31, has launched a new business. Named Sports Business Solutions, their mission is to find people interested in a successful career in sports, and through their experience, vast network and commitment to career growth they plan to get these people where they want to go.

The job market in sports continues to be one of the most competitive in the country. Now with more than 300 college’s nationwide offering sports business programs, more and more graduating students each year have a desire and the qualifications to work in sports. The demand for sports jobs is growing while the industry is only seeing marginal additions of jobs, making it tougher for recent grads and job seekers to land their dream jobs.

Hamer is setting out to find and help those people. “There are a lot of great people out there, many of whom are qualified and willing to do whatever it takes to succeed in sports, and some just aren’t sure where to go or how to do it, that’s where I really believe I can make a difference” he said.

In August, Hamer resigned his position as Vice President of Ticket Sales & Service with the Phoenix Suns after 8 seasons with the team. Now as the Founder and President of Sports Business Solutions he’s excited to pursue his true passions of coaching and mentoring full time.

After having individual success in the industry himself, Hamer knows what it takes to not only get a job, but also how to build a long term sustainable career as well.

He went on to add, "Success in sports is out there for everyone, you just need the right connections and game plan and you need a laser focus on where you want to go. Then if the work ethic and commitment to the plan is there, the sky is the limit”

For more information on Sports Business Solutions, or if you’re interested in a successful career in sports please visit [www.sportsbusiness.solutions](http://www.sportsbusiness.solutions) or contact Bob directly at [bob@sportsbusiness.solutions](mailto:bob@sportsbusiness.solutions)

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