

PROFESSIONAL SUMMARY

Data-driven Product Manager with 2 years of experience delivering measurable impact across digital banking and SaaS domains. Proven track record of driving feature adoption, boosting retention, and scaling user engagement using insights from product analytics. Adept at prioritizing roadmaps, managing cross-functional teams, and optimizing user flows to reduce friction and increase activation. Technically fluent in MERN stack, Python, and SQL—bridging business goals with engineering execution.

EDUCATION

Motilal Nehru National Institute of Technology, Allahabad

Bachelor of Technology | CPI: 8.57 |

July 2019 - May 2023

PROFESSIONAL EXPERIENCE

Product Manager - ICICI Bank

June 2023 - Present

Handling Outward Remittance and Trade Finance Digital Solutions used across India by 45000+ Customers.

- Improved feature adoption by 12% and reduced drop-off rate by 30% through onboarding UX revamp and funnel optimization.
- Launched initiatives that led to 10% increase in digital engagement and 17% growth in transaction volume.
- Conducted cohort analysis and NPS tracking, enabling product tweaks that lifted retention by 18%.
- Built a real-time dashboard with Google Analytics to monitor product health metrics like MAUs, churn, and conversion rates.

Full Stack Developer Intern – Cograd

Mar 2022 – May 2022

Worked in an early stage startup and developed a full-stack web platform using the MERN stack, improving load speed and usability, designed and implemented REST APIs; gathered behavioural insights to improve product interactions.

KEY ACHIEVEMENTS

- Drove 50% increase in product usage by removing bottlenecks identified via user analytics.
- Designed interactive dashboards tracking DAUs, activation, and feature adoption in real-time.
- Led initiative that cut documentation and clicks by 30%, improving overall UX.
- Automated 95% of manual workflows in a bioinformatics research project accelerating protein docking processes and aiding Alzheimer's research during graduation.

TECHNICAL SKILLS:

Languages: C++, C, Python, SQL, JavaScript

Tools: Jira, MS Office, Visual Studio Code, Postman, Google Analytics, Google Cloud, Power BI

Other: Problem-Solving, Feature Prioritization, Agile/Scrum, Product Strategy, A/B Testing, KPI Definition, API Integration, User Retention, Activation Metrics, Funnel Analysis.

CERTIFICATIONS

Prompt Design in Vertex AI – Google Cloud

Certificate Program in Data Sciences in Banking

Python for Everybody Specialization

Certificate in International Trade Finance