

# SRUJAL SHAH

Vadodara, India

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I'm a Tech-savvy Social Media & Community Manager, managing communities of 700+ members and generating 400K+ content views, with adequate experience in copywriting, SEO, and digital marketing. Seeking a role to drive content strategy, engagement, and brand growth through impactful storytelling and audience insights.

## EDUCATION

### Bachelor of Engineering in Computer Engineering

Sardar Vallabhbhai Patel Institute Of Technology, Vasad (CPI of **8.62** out of 10.00)

Sept 2022 - Jun 2026

Vasad, Gujarat, India

### Senior Secondary School(GSEB)

Parth School of Science & Competition, Gujarat, India (**65%**)

Apr 2021 - Mar 2022

Vadodara, Gujarat, India

### Secondary School(GSEB)

Bright School, Karelibaug, Gujarat, India (**87.5%**)

Apr 2019 - Mar 2020

Vadodara, Gujarat, India

## EXPERIENCE

### Apexia

Jan 2024 - Present

Community Manager

- Working as a Community and Social Media Manager at Apexia.
- Grew Apexia Community to **700+ members**, organizing events to drive engagement and skill-building in tech non-tech fields

### Instinkt

Aug 2023 - Nov 2023

UX & Copywriting

- I served as a **UI/UX** designer and **Content Writer** at Instinkt, where I meticulously crafted digital experiences and penned compelling narratives. I spearheaded the development of a fully functional website for a client, seamlessly blending my expertise in UI/UX design and content creation.

### TedxSVIT - SVIT , Vasad

Aug 2023 - Sep 2023

Content Writer & Videographer

- I previously worked as a content writer and videographer at TedxSvit.

### Web3Conf India 2023,Goa

May 2023 - Aug 2023

Core Team

- I served as a core team member, sponsorship manager, and content writer at Web3Conf India '23.

### VadodaraFOSS, Vadodara

Mar 2023 - Apr 2023

Volunteer

- I held the position of Content Writer at VadodaraFOSS, where I contributed to the organization's content development initiatives.

## SKILLS

**Technical:** JavaScript | C | MySQL | Solidity (Basic) | HTML | CSS

**Management & Community :** Social Media Management | Community Management | Digital Marketing | SEO

**Design & Content:** UI/UX Design | Graphic Design | Copywriting

## PROJECTS

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**tryEnv** | *JavaScript, TypeScript, NodeJS, Tailwind CSS, NextJS, Shadcn, Cryptography, Shell* | [Project Link](#)

- Developed tryEnv, an in-IDE environment variable manager, reducing setup time by 10x with encrypted GitHub backup.
- Contributed as a Project Manager, SMM at HackThisFall Virtual Hackathon 2024 and secured **Top 10 amongst 241 projects**.

**OffC** | *WebAssembly, FMPEG, Typescript, Tailwind CSS, Registry Editor, Python, Batch* | [Project Link](#)

- OffC is an offline based file converter that runs natively on your device.
- It converts audio, video, and images directly on your device, offline and securely, offering faster speeds, right-click context menu accessibility and no file size limits.
- I contributed as a Project Manager and UI/UX designer and also, pitched the project as **Top 10 amongst 344 projects** built at HackthisFall Season 4.

**Minticia** | *IPFS, Dojima, 5ire, Coinbase, Tailwind CSS, Typescript, NextJS, Polygon zkEVM* | [Project Link](#)

- Minticia empowers artists and builders with a unique user experience that benefits them financially. Our AR/VR-enabled 3D NFTs offer immersive experiences for buyers and collectors. Builders can store and manage 3D models for seamless collaboration
- I contributed as a Project Manager and UI/UX designer and also, pitched the project at Hack The League - Chapter 2-hackathon and won two sponsor tracks .

## COURSEWORK

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- Digital Marketing | UI/UX Designing | Web3 | Blockchain | Data Structures and Algorithms | Database Management Systems | Operating Systems | Discrete Mathematics | Probability and Statistics | Copywriting

## EXTRA CURRICULAR ACTIVITIES & ACHIEVEMENTS

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- Served as the **Social Media Manager** for *Tune Carnival & Prakarsh '25*, driving **400K+ views per account**, significantly enhancing digital presence and engagement.
- Founder of **Apexia Community**, organizing events to foster excellence and collaboration among members.
- Actively participating in **technical, management, and workshop events**, including meetups, cohorts, and hackathons.
- Secured **1st place** at the zonal-level cultural fest *Xitij-2022*.
- Achieved **Top 10 position** among **344 projects** at *HackThisFall S4*.
- Dedicated **volunteer** at various **college-based and city-wide tech meetups**, contributing to community-driven initiatives.