

January 2020 Sponsorship Prospectus

Techlahoma's OKC Networking Fair

Our event seeks to provide an informal venue for connection of Techlahoma members to local companies and each other. Food, drinks, and giveaways will be provided to attendees. Sponsors will be provided tables for attendees to visit.

Date/Time

January 27, 2020 - 5:30 to 7:30 pm (come and go)
Sponsors will be able to start setting up at 5:00 pm.

Venue

RACK59 Event Space at 7725 Connect
7725 W Reno Ave, Auditorium # 2B, OKC, OK 73127

Event Attendance

We are expecting attendance of 100+ developers and IT professionals. Over 75 people attended our last networking event, and we predict even better turnout for this one.

Techlahoma

Techlahoma is a 501(c)(3) non-profit organization aimed at advancing Oklahoma's grassroots technology community. Our activities include, but are not limited to, professional development opportunities, skills training, peer-led educational events, national conferences, and providing logistical and resource support to Oklahoma-based user groups.

We work to ensure a well-connected, healthy, and opportunity-rich industry where all members can thrive. All events are governed by the [Techlahoma Code of Conduct](#) and are funded through membership and corporate donations.

Target Audience

Techlahoma's membership community is comprised of a broad cross-section of Oklahoma's digital technology industry, including but not limited to university students, entry-level professionals, senior-level professionals, and c-suite executives. Companies sponsoring and attending will have the opportunity to connect with attendees that could become candidates for their current and future openings.

Skills will include an assortment of industry leading front-end, back-end, hardware, and ops technologies (e.g. *C#, Java, JavaScript, Kubernetes, Python, React, Ruby, Sharepoint, SQL, and more*).

Types of attendees will include but are not limited to:

- Front-end, back-end, and full-stack developers
- Information security professionals
- Software architects
- Big Data and Data Analytics professionals
- Database architects & administrators
- Game designers & developers
- UX/UI designers
- Technical project managers
- Product Managers
- IT professionals
- DevOps professionals
- Business/startup owners

Sponsorship Packages

Premium - \$500

- Sponsor booth - 6-foot table, chairs, power strip available on request
- Logo on an event slide (one slide per premium sponsor)
- Logo and company information on attendee handout
- Social media announcement of company sponsorship to Techlahoma's statewide community before and after the event
- Opportunity to place company brochures, stickers, and other swag on the event registration table

Standard - \$300

- Sponsor booth - 6-foot table, chairs, no power strip
- Logo on the event slide for standard sponsors

Community - ask for quote

- Lower-cost option for nonprofits, startups, and small businesses
- Sponsor booth - 6-foot table, chairs, no power strip
- Logo on the event slide for community sponsors

Sponsorship Contact

Sponsorship questions, sales, and to request a custom sponsorship package:

Kimberly Collins

Event Co-organizer

Techlahoma Foundation

kcollins@techlahoma.org