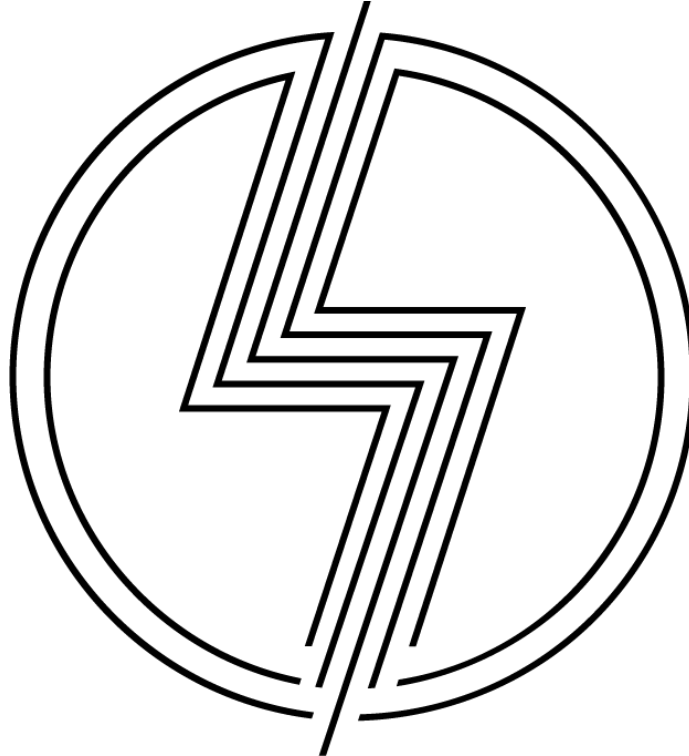# ThunderPlains Developer Conference

2023 Sponsorship Prospectus

OKC Convention Center
November 10, 2023

Sponsorship questions, sales, and to request a custom sponsorship package:

Techlahoma Foundation thunderplains@techlahoma.org	Emily Harden emilyharden@techlahoma.org Phone: (539) 302-7114

Target Audience

ThunderPlains is a developer-focused conference. Our audience is mostly JavaScript and front-end developers and related jobs. JavaScript is unique in the fact that all developers have to use it in the browser, so it's not uncommon to have a wide variety of developers with all kinds of different experience and backgrounds at our conference.

- JavaScript (Browser, Mobile Apps, and Node.js)
- Front-End Developers and Designers (HTML/CSS, etc.)
- Developers from all backgrounds interested in JavaScript
- Business/Startup Owners
- Project Managers

Techlahoma does not share attendee information with sponsors. This includes contact information and demographic data. Note that we offer social media shout out opportunities and advertising throughout the conference, but all contact with attendees comes directly from official Techlahoma/ThunderPlains Conference communication channels.

Attendance

For 2023, we are expecting attendance of 200-250 developers and IT professionals.

- 2022 - OKC Convention Center -220
- 2021 - Postponed
- 2020 - Virtual - 200
- 2019 - Cox Convention Center - 250
- 2018 - Cox Convention Center - 250
- 2017 - Will Rogers Theatre - 210
- 2016 - Devon Boathouse - 225
- 2015 - Cox Convention Center - 300
- 2014 - Cox Convention Center - 250
- 2013 - Cox Convention Center - 130

Exclusive Sponsorship Packages

~~Exclusive Lunch Sponsorship (Gold Level) - $5,000~~ *Already Taken!*
Limited to 1 company
- Place cards/logos on all lunch tables
- "Lunch provided by …" announcements and wording
- + ALL Gold Level benefits (sponsor booth, tickets, discounts, etc.)

Exclusive Breakfast Sponsorship (Silver Level) - $3,500
Limited to 1 company
- Place cards/logos on all snack trays and tables
- "Snack provided by …" announcements and wording
- + ALL Silver Level benefits (sponsor booth, tickets, discounts, etc.)

Exclusive Recording Sponsorship (Silver Level) - $3,500
Limited to 1 company
- Logo on stream for majority of stream
- "Live Stream provided by …" announcements and wording
- + ALL Silver Level benefits (sponsor booth, tickets, discounts, etc.)

Exclusive After-Party Sponsorship (Silver Level) - $3,500
Limited to 1 company
- "After-Party provided by …" announcements and wording
- (If the party is hosted at your venue, this lowers the cost of sponsorship. Contact for details)
- + ALL Silver Level benefits (sponsor booth, tickets, discounts, etc.)

Exclusive Venue Sponsorship (Silver Level) - $3,500
Limited to 1 company
- "Venue provided by …" announcements and wording
- + ALL Silver Level benefits (sponsor booth, tickets, discounts, etc.)

Exclusive Thank You Dinner Sponsorship (Bronze Level) - $2,500
Limited to 1 company
- Invitation for your company to join the dinner for speakers and volunteers the night before the conference
- "Thank You Dinner provided by …" announcements and wording
- + ALL Bronze Level benefits (sponsor booth, tickets, discounts, etc.)

Standard Sponsorship Packages

Gold - $4,000
Limited to 4 companies
- Everything in Silver *plus*
- Two additional conference passes (4 total)
- Listed in Gold category everywhere applicable

Silver - $3,000
Limited to 8 companies
- Everything in Silver *plus*
- Sponsor booth (draped table and chairs with power strip)
- One additional conference pass (2 total) - additional passes purchased at 30% discount
- One additional item in our drawing(2 total)
- Listed in Silver category everywhere applicable

Bronze - $2,000
No Sponsor Limits
- Everything in Local *plus*
- Logo on event signage
- Listed in Bronze category everywhere applicable

Local / Non-Profit - $750

Limited to Oklahoma Companies/Startups or Non-profits
- Logo on website in sponsor feature area
- Social media announcement
- One conference pass included - additional passes purchased at 20% discount
- You can place brochures, stickers, and other swag on our swag table
- You can include one item in our drawing

In-Kind Donations
- In-Kind donations are also needed for this event including (but not limited to) prizes for drawings, silent auction items, floral arrangements, advertising, softwares, devices, etc.