




Web Dev, SEO & Marketing for Caravan Rental Company

PROJECT DETAILS

 Content Marketing, Search Engine Optimization, Social Media Marketing

 Feb. 2021 - Ongoing

 Confidential

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"They are goal-oriented and always ready to deliver the request at any time."

PROJECT SUMMARY

ShootOrder provides website development, SEO, and marketing services for a caravan rental company. The team updates the client's website, handles SMM campaigns, and augments the client's SEO efforts.

PROJECT FEEDBACK

With the help of ShootOrder, the client's sales and profit have increased. The goal-oriented team delivers tasks on time and is responsive to queries. They communicate with the client via virtual meetings, email, and a messaging app. Overall, their dedication to their work is impressive.



The Client

Please describe your company and position.

I am the CEO of Carawander Pvt Ltd

Describe what your company does in a single sentence.

We provide caravans and motorhomes on rent.



Siddharth Arya Jolly
CEO, Carawander Pvt Ltd



Hospitality & leisure



India

The Challenge

What specific goals or objectives did you hire ShootOrder to accomplish?

- Making website
- Seo
- Marketing

CLIENT RATING

5.0

Overall Score

Quality: 4.0

Schedule: 4.0

Cost: 4.5

Would Refer: 5.0



The Approach

How did you find ShootOrder?

Online Search

Why did you select ShootOrder over others?

- High ratings
- Pricing fit our budget
- Good value for cost

How many teammates from ShootOrder were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

Website Development.Social media marketing in the starting and then later on they helped in optimisation of SEO. They help in updating the website and are continuing marketing work for the company.

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

- Sales increased
- Profits increased

Describe their project management. Did they deliver items on time? How did they respond to your needs?

Ravi is my project manager. He is very sincere and Hardworking. Yes they deliver everything on time. They respond everything on time.



What was your primary form of communication with ShootOrder?

- Virtual Meeting
- Email or Messaging App

What did you find most impressive or unique about this company?

They are goal-oriented and always ready to deliver the request at any time. Work dedication is great

Are there any areas for improvement or something ShootOrder could have done differently?

Nothing at the moment regarding to my project needs

