

Sponsorship Types and Tiers



Front End (in-kind)

Venue, food, drinks, swag, prize packages, supplies, services, tech, etc.



Back End (cash)

Money used to cover all behind-the-scenes expenses during event.



Full Stack (in-kind + cash)

Any combination of Cash and In-Kind support towards the event.

Select sponsors will be eligible to present their business challenges to the event participants.

Smart City Tier **\$2500**



- Two solo social media shout outs on **all** channels
- Company name included in press release
- Company logo displayed in **all** paid marketing
- Opportunity to provide a workshop or speak
- 8 participant and/or audience tickets (total)
- Includes everything in City Planner and Civic Duties

- Opportunity to display sign or banner at the event
- Logo displayed on neighborhood marketing
- Logo displayed on college marketing
- Booth or table at event
- 4 participant and/or audience tickets (total)
- Includes everything in Civic Duties

City Planner Tier **\$1000**



Civic Duties Tier **< \$1000**



- Company name / logo listed on the event website
- Hand out materials, swag, and/or related collateral
- Organization logo included in **all** event slide decks
- Group social media shoutout on **all** channels
- Mentioned on stage by the event facilitator
- 2 participant and/or audience tickets

Questions?

Contact us at sponsor@techmill.co