

This is our logo. Love it. Cherish it. Show if off. Tattoo it on your arm with a heart around it. Just don't change it or misuse it. We'll thank you in virtual hugs (and real hugs if you're in Geocaching HQ).



Logo



- a) Symbol: Minimum size is.25 inch high for print
- b) Logotype: Minimum size .125 of an inch high for print
- c) Logo: Minimum size 1.5 inches wide for print
- d) Symbol: Minimum size 16 pixels high for on screen
- e) Logotype: Minimum size 10 pixels high for on screen
- f) Logo: Minimum size 85 pixels wide for on screen

Logo | Do's

Logo | Don'ts

a) Vertical lockup



b) Horizontal lockup













- a) Use drop shadows
- b) Change out the elements of the logo
- c) Change the logotype
- d) Exclude the ®
- e) Block elements of logo
- f) Crowd the logo







