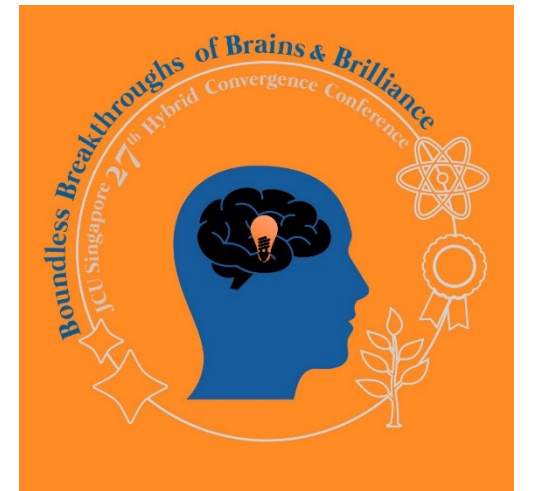


James Cook University Singapore

27th In Campus Convergence Conference

SPONSORSHIP PROPOSAL



The Organising Committee is proud to invite you as a SPONSOR to the In Campus Convergence Conference SP53

16 January, 2022 5PM (SGT) In Campus





ABOUT JCU

James Cook University Singapore is a branch of James Cook University Australia (Townsville). The University is not only ranked in the Top 2% of the Universities globally but it is also the first ever organisation with EduTrust Star in Singapore.

James Cook University Singapore has been awarded a number of awards like:

- Singapore Yellow Flame AWARD at the School Green Awards (SGA) 2019, Workplace Safety and Health Council
- BizSAFE Star (2019) and People's Association Community Spirit Awards (PACS) 2018.
- Community Partnership Merit Award
- Singapore Quality Class STAR (SQC STAR)

James Cook University also has many professional certifications, AACSB, CPA, CAANZ. The Singapore campus of James Cook University is located at 149 Sims Drive.

(Sources: <https://www.jcu.edu.sg/about-us>)

ABOUT US

The JCUS 27th Convergence Conference is a JamesCook University Singapore mega event, which challenges students to create solutions when presented with industry problems. The event will highlight case studies, elevator pitches, posters and presentations, etc.

The event will also invite industry practitioners as guest speakers, judges, mentors and JCU academia in a shared platform of exchanges, problem solving, discussions, teamwork and a fun learning environment.

The event is managed by the JCU Singapore 27th Convergence Conference Organising Committee of students, with an adviser and lecturers as support or mentors to their respective disciplines and teams.

WHY SPONSOR?

To participate in the marketing, enhancement & upliftment of educational projects in a Convergence Conference organised by Students for Students and Organisations .

To create awareness among the Local and International Students from various discipline across the James Cook University Singapore, other universities and your organisation.

To exchange educational & marketing values between your Company and James Cook University Singapore.

SPONSORSHIP TIER

The sponsorship tier represents the collaborative effort of both Sponsor and the James Cook University Singapore students. The Sponsor can make the choice of cash, e-coupons, products and services sponsorship.

GOLD SPONSOR

Price: S\$500 & above

Pre-event:

- Uploading contents of the product or services offered by sponsors on the Official JCUS 27th Convergence Conference Facebook Page, Instagram Account, Website, YouTube and LinkedIn Channel (**Min.3x**) (**Reach: up to 3000 JCUS Students**)
- Logo placement of Sponsors on the Official E-Poster of the Conference Product/Service description or visuals provided by sponsors (**Min.3x**)
- Uploading 1 minute video provided by sponsors upon approval by committee a Mini interview with a product representative subject to client's availability
- (**Min.3x**) Providing links which will be directed to the Sponsor's Social Media Accounts/Website

Live-Event Day:

- Introducing Sponsors of the Conference
- E-poster blast in the beginning, middle and ending and during time lapse (**Min. 3x**)
- Playing **1** minute Product/Service Advertising Clips (provided by Sponsor upon approval by committee)
- Special credits in the end of the conference

Post Event:

- Special Acknowledgments on our Social Media Sites
- Promoting the Sponsor's product/service contents on our Social Media Sites as a token of appreciation.

SILVER SPONSOR

Price: S\$300

Pre-event:

- Uploading contents of the product or services offered by sponsors on the Official JCUS 27th Convergence Conference Facebook Page, Instagram Account, Website, YouTube and LinkedIn Channel (**Min.2x**)(**Reach: up to 3000 JCUS Students**)
- Logo placement of Sponsors on the Official E-Poster of the Conference Product/Service description or visuals provided by sponsors (**Min.2x**)
- Uploading 45 seconds video provided by sponsors upon approval by committee Mini interview with a product representative subject to client's availability (**Min.2x**)
- Providing links which will be directed to the Sponsor's Social Media Accounts/Website

Live-Event Day:

- Introducing Sponsors of the Conference
- E-poster blast in the beginning, middle and ending and during time lapse (**Min. 2x**)
- Playing 45 seconds Product/Service Advertising Clips (provided by Sponsor upon approval by committee)
- Special credits in the end of the conference

Post Event:

- Special Acknowledgments on our Social Media Sites
- Promoting the Sponsor's product/service contents on our Social Media Sites as a token of appreciation.

BRONZE SPONSOR

Price: S\$200

Pre-event:

- Uploading contents of the product or services offered by sponsors on the Official JCUS 27th Convergence Conference Facebook Page, Instagram Account, Website, YouTube and LinkedIn Channel (**Min.1x**)(**Reach: up to 3000 JCUS Students**)
- Logo placement of Sponsors on the Official E-Poster of the Conference
- Product/Service description or visuals provided by sponsors (**Min.1x**)
- Uploading 30 seconds video provided by sponsors upon approval by committee
- Mini interview with a product representative subject to client's availability (**Min.1x**)
- Providing links which will be directed to the Sponsor's Social Media Accounts/Website

Live-Event Day:

- Introducing Sponsors of the Conference
- E-poster blast in the beginning, middle and ending and during time lapse(**Min.1x**)
- Playing 30 seconds Product/Service Advertising Clips (provided by Sponsor upon approval by committee)
- Special credits in the end of the conference

Post Event:

- Special Acknowledgments on our Social Media Sites
- Promoting the Sponsor's product/service contents on our Social Media Sites as a token of appreciation.



Contact Us

(+65) 82643996

(+65) 83040388

(+65) 81495569

(+62) 82280802065

(+91) 9999999792

Akezhan Bexeitov

Ke Zhang

Nguyen Ngoc Lan Vy

Rifki Andrean

Raghav Malik