



Transforming Aspirations into Achievement

# STOCK TRADING

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**Master Stock Trading with Expert Guidance!**

**SELF-PACED | MENTOR LED | PROFESSIONAL**





A Brief Story About The Company



# ABOUT US

Our team is dedicated to empowering students with the skills needed to thrive in today's ever-evolving job market. We believe that staying ahead requires continuous skill development to meet industry demands.

At innoKNOWVEX, we bridge the gap between current capabilities and the expertise sought by leading organizations. Our platform offers industry-specific training in a professional setting, equipping students with the knowledge and practical skills essential for securing employment in their chosen fields.



# About the Program

InnoKnowvex Edu Tech's 3-month program includes two months of industrial training with experts through live sessions & recorded materials.

The final month involves an individual project and a major project with affiliated companies, offering industry exposure and MNC work experience. This program prepares interns for successful careers in the field.

## Modes of Training

### ★ SELF PACED

- Recorded Sessions with doubt-clearing opportunities
- Lifetime access to study material
- Training Certification+Internship Opportunity

### ★ MENTOR LED

- Live interactive sessions with doubt clearing
- Lifetime access to recordings
- Training Certification+Internship Opportunity

### ★ PROFESSIONAL

- Live interactive sessions with doubt clearing
- Lifetime access to recordings
- Training Certification+Internship Opportunity+placement assistance



## FIRST TWO MONTHS

- Comprehensive industrial training from experts
- Live interactive sessions
- Lifetime access to session recordings
- Hands-on practice
- Mini-projects and exercises
- Real time engagement
- Immediate feedback
- Supportive learning environment
- Mentorship and peer collaboration
- Solid foundation
- Real-world projects in the internship phase

## THIRD MONTH

### Two key projects:-

1. Minor project focused on implementing and evaluating their skills independently.
2. Major collaborative project, providing industry exposure and experience in a multinational corporation environment.

**\*Interns work on real-world challenges under the guidance of experienced professionals, gaining valuable insights into industry practices while refining their technical skills. This hands-on experience prepares them for successful careers, giving them a competitive edge in the job market.**



# *Explore the* **CAREER PATHS**

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**Investment  
Advisor**

**Equity  
Research  
Analyst**

**Technical  
Analyst**

**Portfolio  
Manager**

**Retail  
Trader**

**Institutional  
Trader**

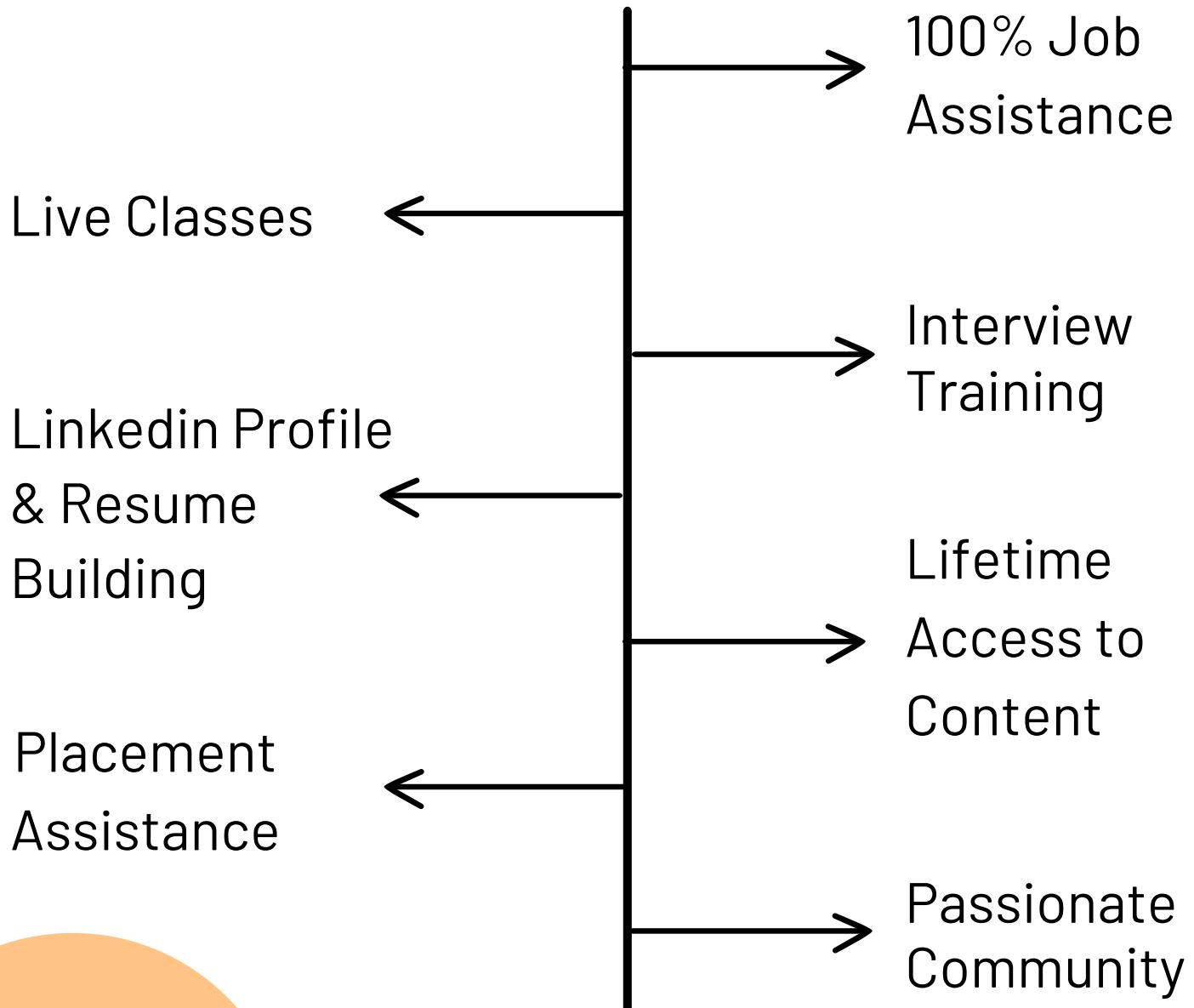
**Futures  
Trader**

**Crypto  
Analyst**

**Quantitative  
Analystt**



# WHY US?





# TOOLS

## You will learn

screener

moneycontrol

MetaTrader 4



# KEY HIGHLIGHTS OF PROGRAM

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Complete Market Overview Skills

Hands-on Stock Trading Techniques

Fundamental Analysis Mastery

Technical Analysis Mastery

Custom Investment Strategy Building

Portfolio Diversification

Risk Management

Behavioral Finance Insights

Introduction to Derivatives

Introduction to Alternatives

Ethics & Regulations

Hands-On Activities & Case Studies

# Course Curriculum



## Week 1- Introduction to the Stock Market

01

- Overview of financial markets: stock market, bond market, commodities
- Key stock market participants: investors, traders, brokers, regulators
- Understanding stock exchanges: NYSE, NASDAQ, etc.
- Stock market indices: S&P 500, Dow Jones, NASDAQ Composite



## Week 2- Basics of Stock Trading

02

- What is a stock? Types of stocks: common vs. preferred
- How to buy and sell stocks: market orders, limit orders, stop orders
- Brokerage accounts: types and how to open one
- Introduction to stock market platforms and tools





## Week 3 - Fundamental Analysis

03

- Understanding financial statements: income statement, balance sheet, cash flow statement**
- Forecasting future income statement**
- Key financial ratios: P/E ratio, PEG ratio, ROE, ROI, etc**
- Analyzing company performance and industry trends**
- Hands-on: Basic analysis of a company's financials**



## Week 4 - Technical Analysis

04

- Introduction to technical analysis and charting**
- Types of charts: line, bar, candlestick**
- Key technical indicators: moving averages, RSI, MACD, Bollinger Bands**
- Understanding support, resistance levels, trends, and patterns**
- Hands-on: Analyzing stock charts and indicators**



## ★ RESUME BUILDING WORKSHOP



### Week 5 - Investment Strategies and Styles

05

- Overview of different investment styles: value investing, growth investing, income investing**
- Active vs. passive investing: advantages and disadvantages Long-term vs. short-term strategies**
- Hands-on: Developing a basic investment strategy**



### Week 6- Risk Management and Portfolio Diversification

06

- Understanding risk and return in investing**
- Diversification and its importance in risk management**
- Asset allocation and portfolio construction**
- Hands-on: Creating a diversified investment portfolio**





## Week 7 - Behavioral Finance and Market Psychology

07

- Introduction to behavioral finance: cognitive biases and market behavior**
- Common investor biases: overconfidence, herd behavior, loss aversion**
- Market sentiment and its impact on stock prices**
- Hands-on: Identifying biases in investing decisions**



## Week 8 - Derivatives and Alternative Investments

08

- Introduction to derivatives: options, futures, and CFDs**
- Basic options strategies: calls, puts, covered calls, protective puts**
- Understanding ETFs and mutual funds**
- Introduction to alternative investments: real estate, commodities, cryptocurrencies**
- Hands-on: Basic analysis of an ETF or mutual fund**



## ★ SOFT SKILL DEVELOPMENT WORKSHOP



### Week 9 - Stock Market Regulations and Ethics

09

- Overview of regulatory bodies: SEC, FINRA
- Key regulations impacting the stock market
- Insider trading and market manipulation



### Week 10 - Stock Market Regulations and Ethics

10

- Ethical considerations in investing
- Hands-on: Case studies on market regulations and ethics





## Week 11 - Capstone Project and Review

11

- Comprehensive project: analyzing a stock**
- Creating a mock investment portfolio**



## Week 12 - Capstone Project and Review

12

- Integrating various concepts and techniques learned Final project presentation and critique**
- Review of key concepts and takeaways Q&A and troubleshooting**





# CERTIFICATIONS





*Pricing*

# PLAN

**Self Paced>**

**Learn at your own pace**

**₹5,999**

**Mentor Paced>**

**Get real-time Assistance**

**₹8,999**

**Professional>**

**Get Job Ready**

**₹11,999**



# OUR COLLABORATIONS

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Capgemini

IBM

wipro

accenture

meesho

SWIGGY

Razorpay

PhonePe

boAt



# COMPANY DETAILS

## Address

Hustlehub SB01, WJ8G+XWP, 1st Cross Road,  
Santhosapuram, 1st Block Koramangala, HSR Layout  
5th Sector, Bengaluru, Karnataka 560034

## Contact

+91 99635-68097

## Email

innoknowvex@gmail.com

## Website

[www.innoknowvex.in](http://www.innoknowvex.in)