



Online Master of Communication Management



If a hashtag can change a conversation, #SoCanYou

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Your voice is important. Now give it a platform. When you earn your online Master of Communication Management (MCM) degree from USC, you can prepare to transform complex ideas into actionable strategy. Learn to leverage communication tools that can prepare you for leadership roles in advertising, public relations, market research, sales and more.



Alexis Santoro, Class of 2016

"What I found and loved about the MCM program was it took the best of the best within the marketing, journalism and communication space, and was the perfect blend of what I was looking for that I could apply to my career." #SoCanYou

Reach a higher standard of learning with USC:

- Solve real-world communication problems
- Learn from faculty with industry expertise
- Explore current trends in communication and digital marketing
- · Qualify for a GRE waiver
- Study 100% online

Rankings & Accreditations









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