# **CRITERIA COGNITIVE APTITUDE TEST (CCAT)**

The CCAT measures cognitive aptitude, or general intelligence. This test provides an indication of a subject's ability to solve problems, digest and apply information, learn new skills, and think critically. Cognitive aptitude is one of the most accurate predictors of job success for any position. The CCAT is a 15-minute test containing 50 questions.

# CANDIDATE INFORMATION Name: Position: US Support Test Date: Test Event ID: LAN-6236-PLMU

# RAW SCORE PERCENTILE 87

# RESULTS EXPLANATION

Matthew Timmons achieved an overall score of 36, which means Matthew answered 36 questions correctly. This corresponds to a percentile rank of 87, meaning Matthew scored better than 87% of the people who have taken this test. Below are details of how Matthew performed in specific sub-categories.

# SPATIAL REASONING PERCENTILE

Ability to visualize, make spatial judgments, and problem solve; correlated to general intelligence.

# VERBAL ABILITY PERCENTILE

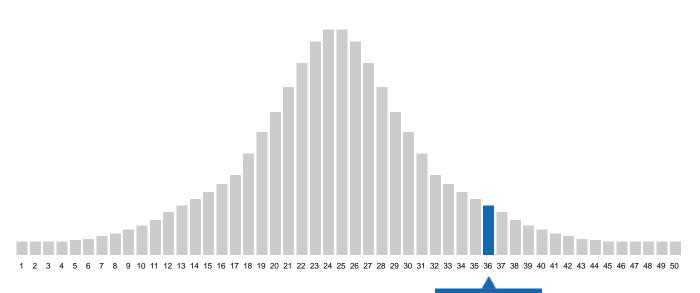
Reasoning and comprehension of words, constructive thinking, and attention to detail.

# MATH & LOGIC PERCENTILE

Ability to reason using numbers and numerical concepts. Also measures logic and analytical thinking.

70

91



Matthew T.

SUGGESTED CCAT SCORE RANGES BY POSITION		
Position	Score Range*	In Range?
Accounting/Finance	24 - 39	Yes
Administrative Assistant/Clerical	20 - 35	No
Analyst	26 - 42	Yes
Bookkeeper	20 - 35	No
Computer Programmer/Software Engineer	23 - 40	Yes
Controller	24 - 39	Yes
Customer Service Representative	18 - 32	No
Finance Manager	21 - 40	Yes
Financial Analyst/Advisor	23 - 38	Yes
Front Desk/Reception	18 - 30	No
Lawyer/Attorney	29 - 42	Yes
Loan Officer	22 - 36	Yes
Network Administrator	23 - 37	Yes
Operations Manager	22 - 40	Yes
Product Manager	26 - 41	Yes
Production Manager/Supervisor	18 - 34	No
Project Manager	22 - 37	Yes
Recruiter	21 - 35	No
Sales Manager	23 - 37	Yes
Sales Representative	21 - 35	No
Senior Manager/VP	29 - 42	Yes
Store Manager	20 - 37	Yes

<sup>\*</sup>Suggested score ranges based on national norms compiled by Criteria Corp.



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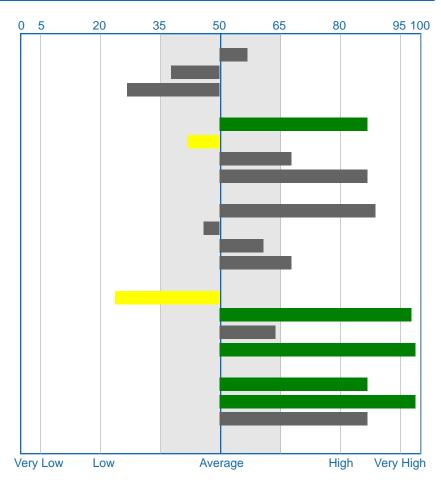
# **RESULTS SUMMARY**

# Highly Recommended

FOR A CUSTOMER SERVICE ROLE.

	Strengths	Potential Strengths	Needs Attention
Diplomacy in relating to others			
A cooperative attitude			
Patience			
A relaxed attitude			
A basic interest in being helpful to others		<u> </u>	
An ability to restrain assertiveness in relating to others			
An ability to be non-competitive when relating to others		<u> </u>	
A focus on achievement and getting things done			

Sales Success	Percentile
Sales Disposition (SAL)	57
Initiative - Cold Calling (CC)	38
Sales Closing (CLS)	27
<b>Motivation &amp; Achievement</b>	
Achievement (ACH)	87
Competitiveness (CMP)	42
Motivation (MOT)	68
Goal Orientation (GO)	87
Work Strengths	
Planning (PLN)	89
Initiative - General (INI)	46
Team Player (TMP)	61
Managerial (MGT)	68
Interpersonal Strengths	
Assertiveness (AST)	24
Personal Diplomacy (PDL)	98
Extroversion (EXT)	64
Cooperativeness (COP)	99
Inner Resources	
Relaxed Style (RLX)	87
Patience (PAT)	99
Self-Confidence (SCN)	87



The Customer Service AP scores have been adjusted for either an unusually positive or unusually negative style of self-presentation (see the body of this report for more detailed information). Though the report is based on the adjusted scores, it should still be read with this person's response style in mind.

## **VALIDITY AND RESPONSE STYLE**

The Validity and Response Style scales represent the individual's level of attention to the meaning of Customer Service AP statements (Inconsistent Responding) and tendency toward positive (Self-Enhancing) or negative (Self-Critical) self-presentation.

The Inconsistent Responding (INC) score of 1 indicates that this person paid appropriate attention to the meaning of Customer Service AP statements when giving responses, and is not likely to have responded carelessly or in a completely random fashion.

This person obtained a Self-Enhancing score (ENH) in the 91st percentile. This style of self-presentation is somewhat more positive than that of most people. This is often a characteristic of job applicants or others trying to make a good impression in business, social, or other situations, or it may reflect an individual who is confident about identity, work habits, or capabilities. Others are likely to describe this person's self-regard as highly positive. In addition, the Self-Critical (CRT) score in the 42nd percentile suggests that this individual does not emphasize negative characteristics or make self-critical statements any more or less than do most others. The two scores in combination are characteristic of people who are likely to perceive themselves in positive terms, but are willing to balance this view with a consideration of perceived weaknesses.

# **CUSTOMER SERVICE AND INSIDE SALES CHARACTERISTICS**

Characteristics that are important to success in most customer service or inside sales roles are reflected to a large extent in an individual's responses to items on the Personal Diplomacy (PDL), Patience (PAT), and Relaxed Style (RLX) scales. To a lesser extent, responses to items on the Assertiveness (AST) scale and an expressed interest in career areas related to education or social service also indicate characteristics that contribute to success in customer service settings.

This individual's Personal Diplomacy (PDL) score is in the 98th percentile indicating that he or she will be more diplomatic than most people, which can be a real asset in a customer service or inside sales role. This Patience (PAT) score in the 99th percentile indicates a person who is likely to be more patient than most people, which can be of great value in such settings. With an Assertiveness (AST) score in the 24th percentile, this individual appears to have a strong tolerance for situations that require him or her to refrain from asserting his or her own demands in transactions with others, and this can be an advantage in many customer service settings. The Relaxed Style (RLX) score in the 87th percentile suggests that he or she is likely to be relaxed in most customer service and inside sales situations. He or she appears to be at least moderately interested in a role such as customer service, that involves helping others to meet their needs and achieve their goals.

Consideration of additional customer service success characteristics reflected by this person's Customer Service AP responses is provided in the following detailed interpretation of the Customer Service AP scale scores.

# SALES SUCCESS CHARACTERISTICS

Because many customer service roles include a sales component, aspects of this individual's Customer Service AP responses that reflect his or her likelihood of being successful in sales work are considered in this section.

The Sales Success scores include three scores. The Sales Disposition (SAL) score indicates the degree to which an individual's Customer Service AP results are similar to those observed for people who are successful in sales careers. The Initiative-Cold Calling (CC) score summarizes an individual's responses to statements from the Initiative-General (INI) scale that reflect characteristics necessary for success in cold-calling. The Sales Closing (CL) score indicates the degree to which an individual's Customer Service AP results are similar to those observed for people who are successful in closing sales.

This individual's Sales Success scores are in the 57th percentile for Sales Disposition (SAL), 38th percentile for Initiative-Cold Calling (CC), and 27th percentile for Sales Closing (CLS). The Customer Service AP responses for this individual are moderately similar to those typical of people who successfully perform sales activities.

## **MOTIVATION AND ACHIEVEMENT CHARACTERISTICS**

The Motivation and Achievement scales describe a person's orientation toward achievement and inner drive to achieve.

The Achievement (ACH) scale score reflects an individual's ability to follow through and complete tasks and to achieve specific goals. It is also related to the amount of interest that a person has in intellectual or conceptual work. The ACH score in the 87th percentile for this person indicates he or she consistently achieves and follows through. This person is likely to perform at a high level on measures of academic achievement and will apply consistent effort to academic tasks. He or she is likely to perform exceptionally well on the job and to follow through at a high level in work-related tasks.

The Motivation (MOT) scale score is intended to represent a person's inner drive, and commitment to achieve, as well as the strength of his or her inner emotions, needs, and values. This MOT score in the 68th percentile indicates a person who experiences at least an average level of motivation or inner drive to achieve.

The Competitiveness (CMP) score reflects the need to win, to perform better than others, or to surpass standards of achievement or performance. This individual's CMP score in the 42nd percentile suggests that he or she is likely to value competitiveness, but only in areas that are particularly important to him or her.

The Goal Orientation (GO) scale describes the extent to which an individual sees himself or herself as having clear goals and objectives. This person's GO score in the 87th percentile indicates that he or she is likely to be more strongly focused on goals and objectives than are most people.

### **WORK STRENGTHS**

The Work Strengths scales describe actual work habits and attitudes towards working alone and with others.

The Planning (PLN) scale score reflects a person's tendency to use time-management, scheduling, and organizing and planning strategies to achieve goals. The PLN score in the 89th percentile suggests that this individual consistently plans, organizes, and applies very effective work habits. He or she will make good use of specific plans and strategies for meeting deadlines and achieving objectives. This ability appears to be quite strong, and is likely to be engaged even for tasks that are not directly related to his or her own specific goals.

The Initiative-General (INI) scale indicates a person's level of comfort in taking independent action. The INI score in the 46th percentile is in a range that suggests that this individual may show initiative in some situations but not in others.

The Team Player (TMP) scale score relates to a person's level of comfort in working together as part of a team or interdependent work group. This TMP score in the 61st percentile suggests this person is likely to be equally comfortable working independently or working closely with others.

The Managerial (MGT) score represents the degree to which a person's work strengths combine with achievement, motivation, interpersonal strengths, and inner resources in a pattern similar to that of individuals in managerial and supervisory roles. This individual's MGT score in the 68th percentile suggests that his or her responses are moderately similar to those of individuals in management, supervisory, or other leadership roles.

## **INTERPERSONAL STRENGTHS**

The Interpersonal Strengths scales describe ways in which a person is likely to engage in interactions with others in the work environment. These characteristics play a very important part in the successful conduct of customer service activities.

The Assertiveness (AST) scale score provides a gauge of an individual's directness in expressing himself or herself and in dealing with others. This person's AST score in the 24th percentile indicates an individual who is relatively unassertive and less direct in expressing himself or herself than are most others. In many kinds of customer service situations, this style can be an asset.

The Personal Diplomacy (PDL) scale score reflects a person's tendency to use tact and diplomacy in dealing with others and to display sensitivity to the feelings and ideas of others. For this person, the PDL score in the 98th percentile suggests that he or she is generally very diplomatic, tactful, and highly aware of the reactions of others. Although individuals with this combination of AST and PDL scores are usually not very direct when expressing themselves to others, their style is almost always likely to be perceived as tactful.

The Extroversion (EXT) scale score indicates the degree to which a person sees himself or herself as socially outgoing. For this individual, the EXT score in the 64th percentile indicates a person who describes himself or herself as moderately extroverted, and who will be reasonably comfortable in customer service situations that require taking the lead in establishing contact with others.

The Cooperativeness (COP) score indicates a person's level of comfort in working closely with others and in taking the lead from others. A low COP score does not necessarily indicate uncooperativeness, but may indicate independence or aggressiveness in dealing with others. This COP score in the 99th percentile suggests that this person is likely to be very comfortable in taking directions or suggestions from others and working cooperatively, which is an ideal characteristic in most customer service roles.

## **INNER RESOURCES**

The Inner Resources scales describe the kind of work-related inner resources that a person brings to the work environment.

The Relaxed Style (RLX) scale score describes the ability to remain free of worry and tension in the face of stress. This RLX score in the 87th percentile describes a person who finds it easy to relax and can successfully cope with most stressful situations. He or she has a generally relaxed, outgoing style and will reach out to others in most business, academic, or social settings, which is a distinct advantage in most customer service roles.

The Patience (PAT) scale indicates a person's ability to effectively cope with frustration encountered in completing tasks or in conflict-laden situations. This individual's PAT score in the 99th percentile suggests that he or she is more patient than most. This would be an advantage in most customer service settings. He or she will probably not be deterred by work tasks that involve routine detail.

The Self-Confidence (SCN) score is an indicator of the level of confidence and self-assurance an individual brings to his or her work. The SCN score in the 87th percentile suggests this person is generally self-confident and self-assured, which would be an asset in most customer service settings.