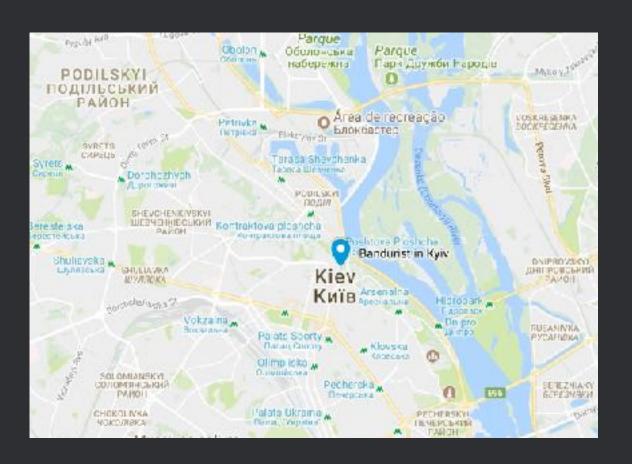


Daniel Bacchieri
Journalist, Multimedia Producer, Film Director
danielbacchieri@gmail.com

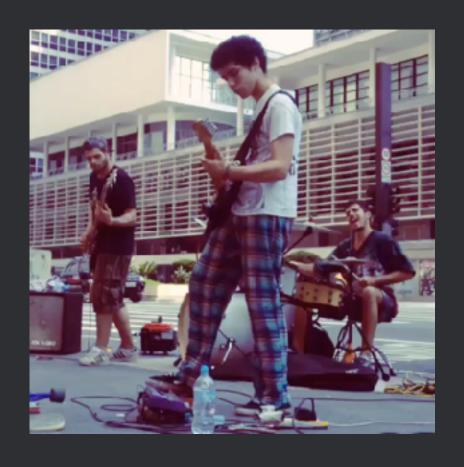
#### **INSPIRATION** - FIRST VIDEO (AUGUST 2013)





BANDURIST PERFORMING AT TRIOKHSVIATYTELSKA STREET, KYIV, UKRAINE.

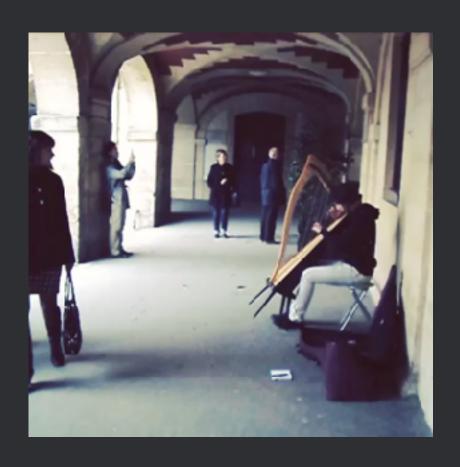
#### FIRST OFFICIAL POST ON STREETMUSICMAP (JANUARY 2014)

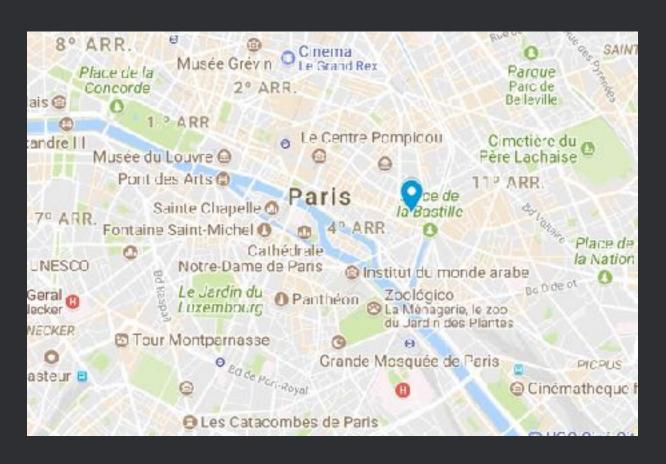




STREETMUSICMAP EP. 01. BAND: AMORADIA DO SOM. AT AVENIDA PAULISTA, SÃO PAULO, SP, BRASIL. FILMED BY DANIEL BACCHIERI.

#### FIRST COLLABORATION FOR STREETMUSICMAP





STREETMUSICMAP EP. 12. ARTIST: HARPIST FROM PARIS. AT PLACE DES VOSGES, MAISON DE VICTOR HUGO, PARIS, FRANCE. FILMED BY FLAVIA POLO.

#### STREETMUSICMAP BEYOND MUSIC

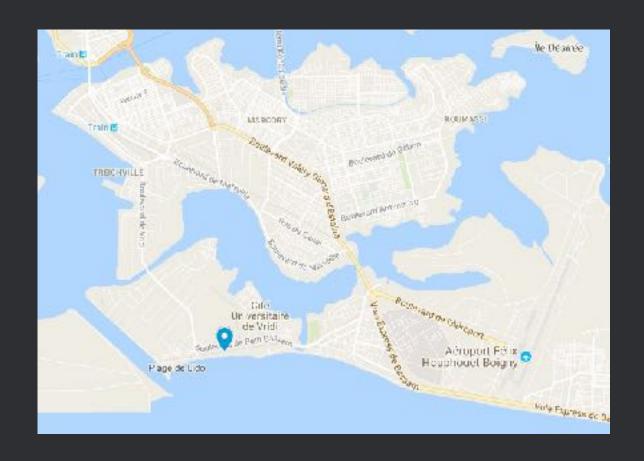
ONCE YOU'RE MAPPING THE STREET MUSIC SCENE, YOU ARE TELLING STORIES ABOUT DIFFERENT CULTURES, DIFFERENT ACCENTS, DIFFERENT BEATS. AND THIS GLOBAL RESEARCH GOES BEYOND STREET MUSIC.

THE MOST POWERFUL FEEDBACK I GOT CAME FROM A NORTH-AMERICAN SOCIAL WORKER IN THE DEMOCRATIC REPUBLIC OF CONGO.

SHE THANKED ME FOR THE SEQUENCE OF VIDEOS PUBLISHED WITH AFRICAN MUSICIANS: "I WAS ABLE TO EXPLAIN TO DEAF-MUTE STUDENTS THE DIFFERENT CULTURES OF THE AFRICAN CONTINENT JUST WITH THE MUSICIANS' BODY LANGUAGE," SHE SAID.

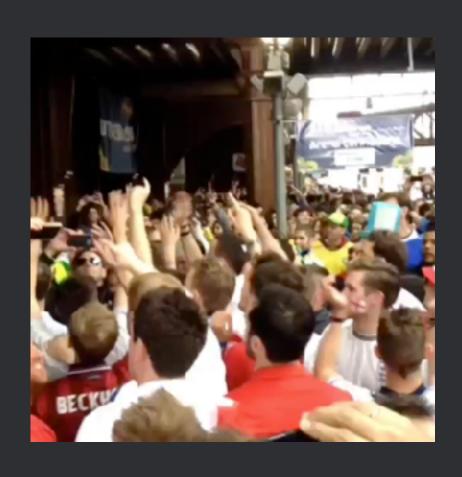
#### **STREETMUSICMAP BEYOND MUSIC**

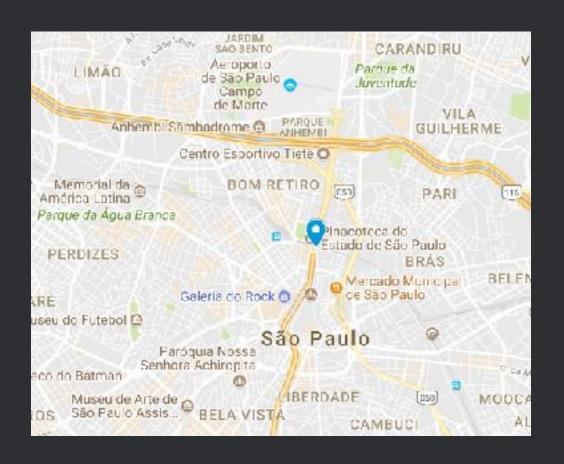




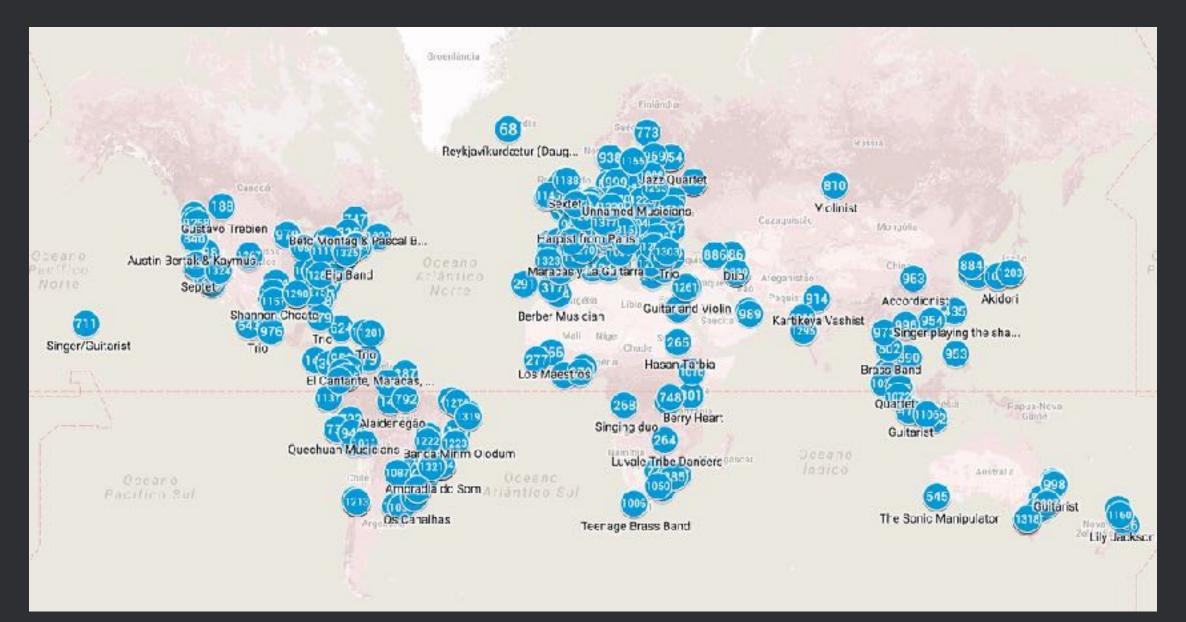
STREETMUSICMAP EP. 278. SEVEN MAN BAND PERFORMING AT PETIT-BASSAM, ABIDJAN, CÔTE D'IVOIRE. FILMED BY @SEVGILIOS.

#### **STREETMUSICMAP FOOTBALL CHANTS**





STREETMUSICMAP EP. 144. ENGLISH FANS AT ESTAÇÃO DA LUZ, SÃO PAULO, BRASIL. FILMED BY DANIEL BACCHIERI.



CREATED IN 2014, **STREETMUSICMAP**IS A COLLABORATIVE LISTING OF STREET MUSIC PERFORMERS FROM ALL OVER THE WORLD.

IT HAS MORE THAN 1,300 ARTISTS DOCUMENTED ON VIDEOS IN 97 COUNTRIES, FILMED BY MORE THAN 700 COLLABORATORS, AND UP TO 41,000 FOLLOWERS ON INSTAGRAM.



# 1,329 **VIDEOS**

294 - **USA** 

**252 - BRAZIL** 

96 - UK

**60 - ITALY** 

**56 - GERMANY** 

49 - FRANCE

https://goo.gl/VXd1u5



1,329 **VIDEOS** 

137 - SÃO PAULO, BRAZIL

126 - NEW YORK CITY, USA

51 - LONDON, UK

45 - RIO DE JANEIRO, BRAZIL

34 - AUSTIN, USA

28 - ISTANBUL, TURKEY

https://goo.gl/VXd1u5



1,329 **VIDEOS** 

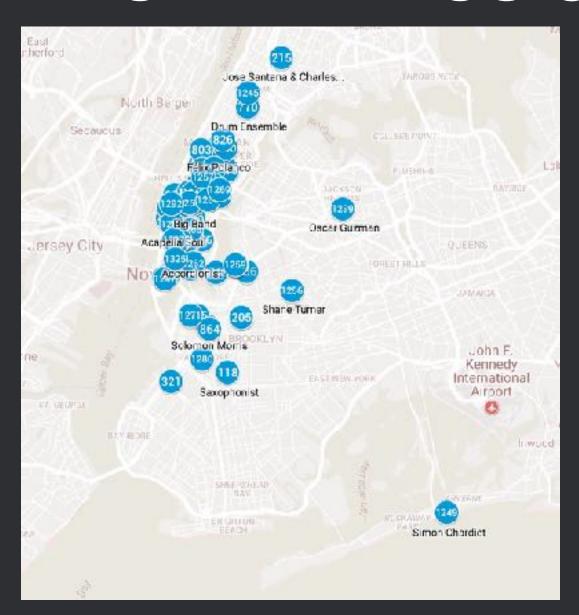
**FEMALE ARTISTS** 

9.4%

https://goo.gl/VXd1u5

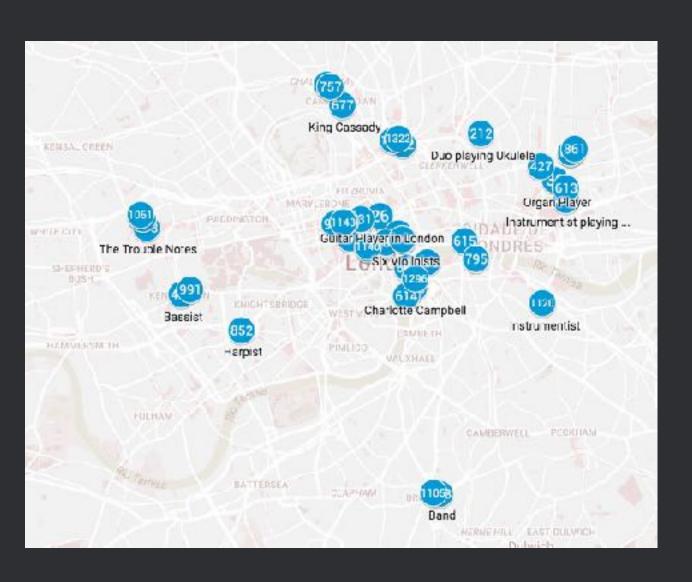
(125)

# STREETMUSICMAP - NYC



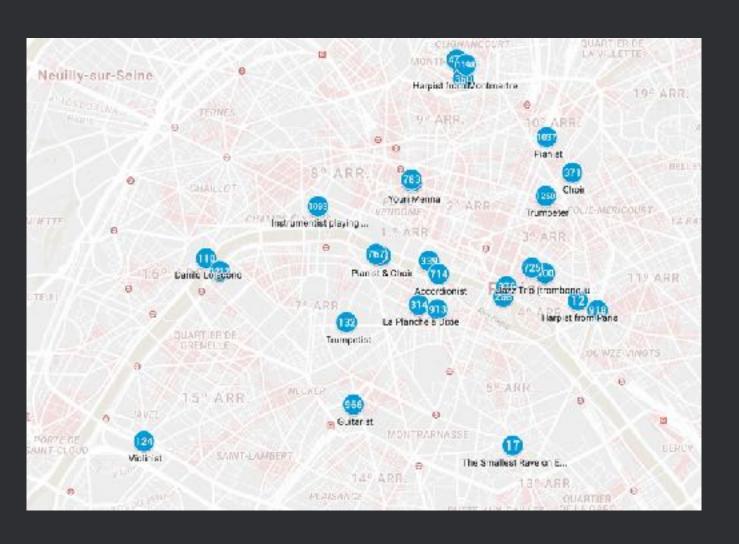
**Subway Stations, Public Squares & Parks** 

# STREETMUSICMAP - LONDON



**Underground Stations, Parks**& Street Markets

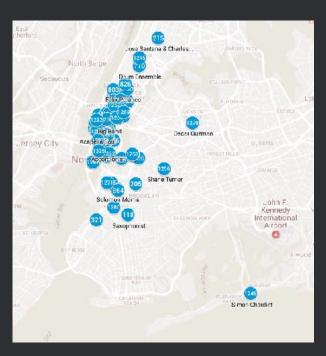
# STREETMUSICMAP - PARIS



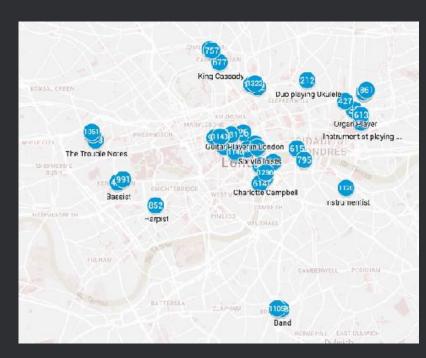
**Underground Stations, Public Squares** 

#### STREETMUSICMAP - NYC/LONDON/PARIS

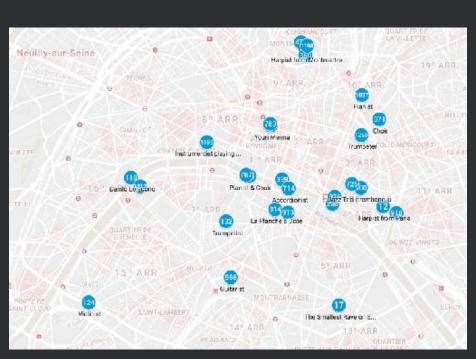
#### **Underground Stations**



350 artists (MTA Music in NY)

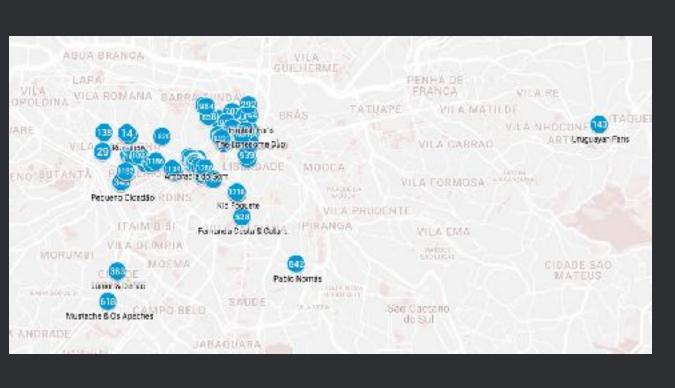


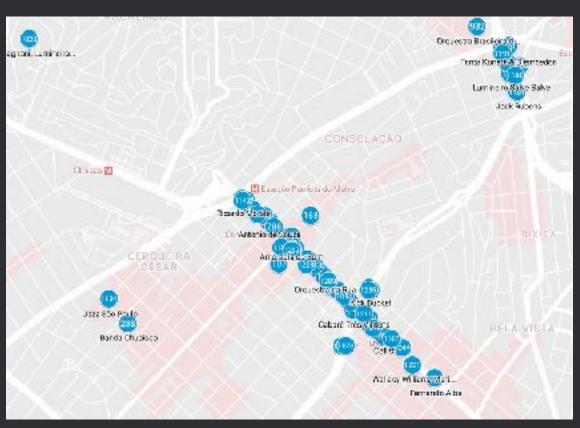
250 artists (Busk in London)



300 artists (RATP Musiciens du Métro)

# STREETMUSICMAP - SÃO PAULO

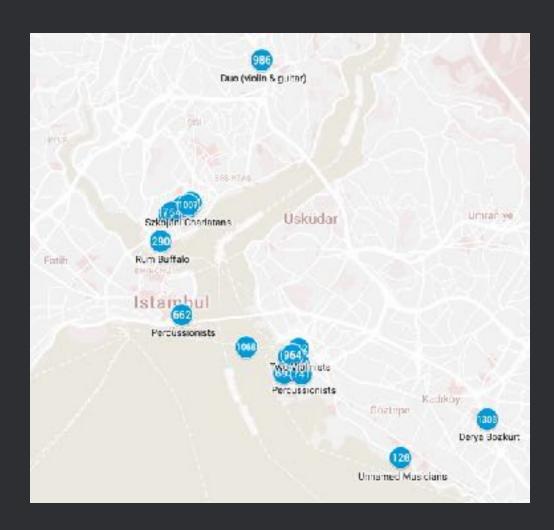


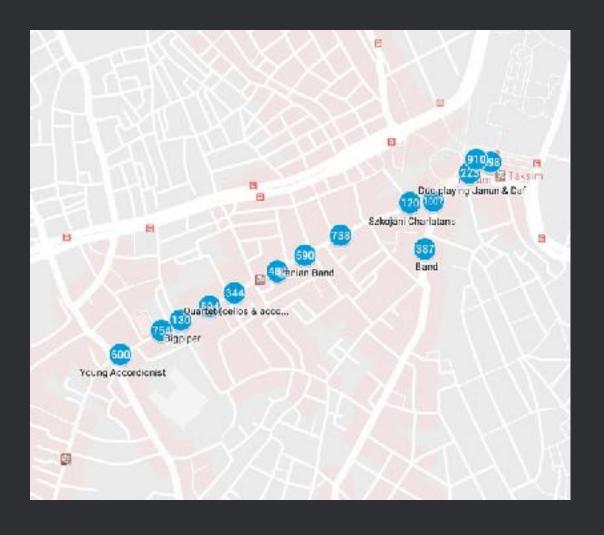


West Side & Downtown São Paulo

Paulista Avenue (on Sundays)

## STREETMUSICMAP - ISTANBUL



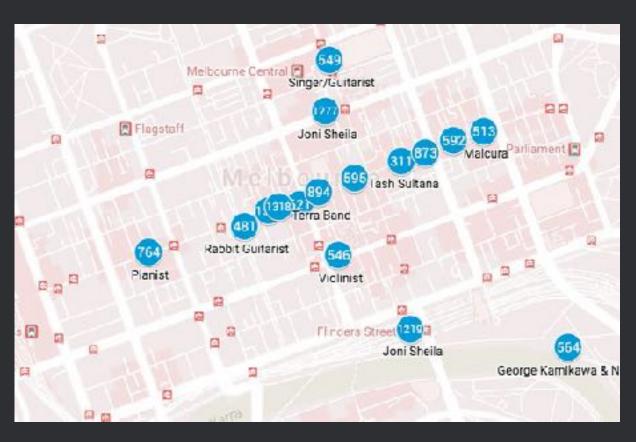


Beyoğlu district (European side) & Kadıköy district (Asian side)

İstiklal Avenue (Beyoğlu district)

#### STREETMUSICMAP - MELBOURNE



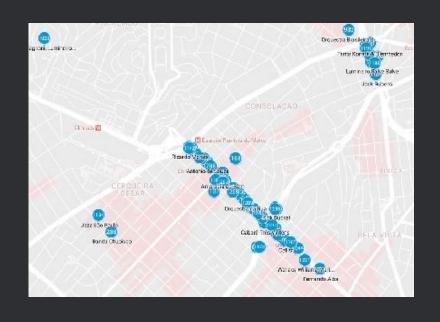


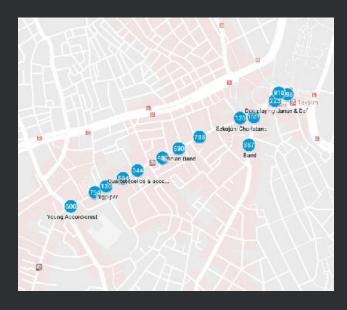
**Metropolitan Area** 

Bourke Street (Melbourne's Central Business District)

#### STREETMUSICMAP - SÃO PAULO/ISTANBUL/MELBOURNE

#### **Avenues/Central Business Districts**





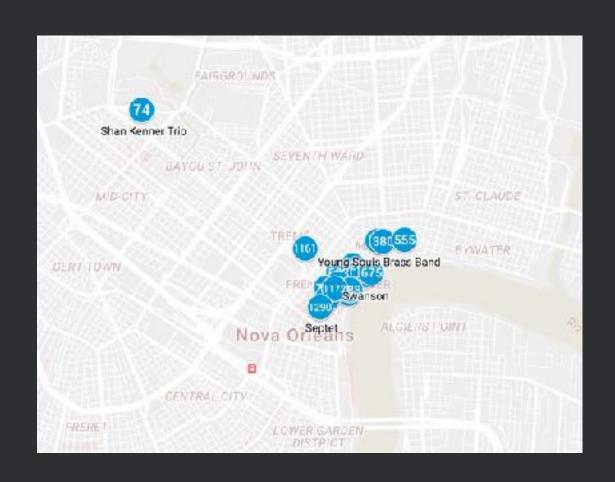


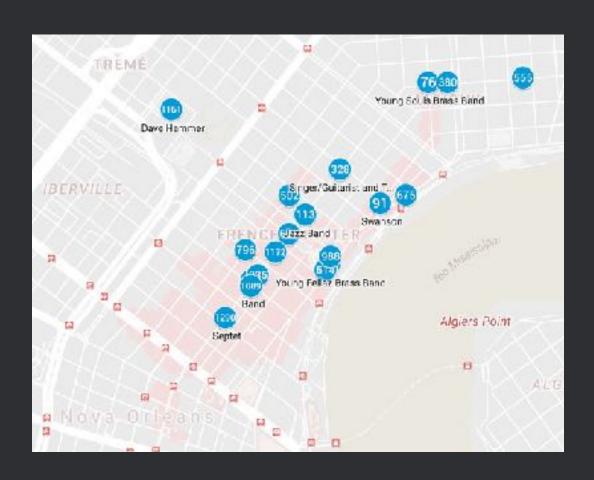
#### STREETMUSICMAP - RIO DE JANEIRO



South Side, Downtown, Public Squares

#### STREETMUSICMAP - NEW ORLEANS

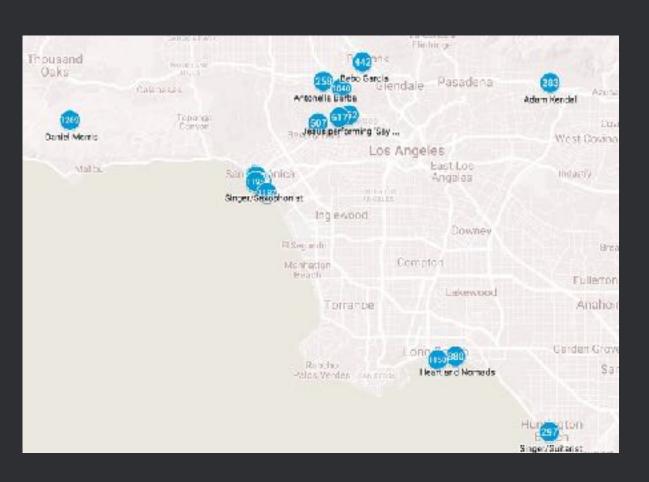


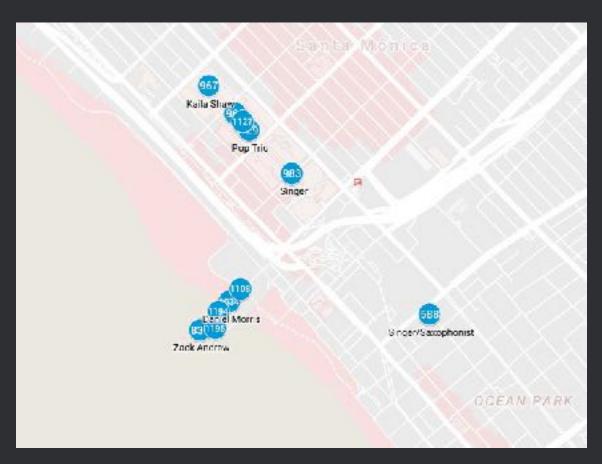


New Orleans

**French Quarter (Vieux Carre Historic District)** 

#### STREETMUSICMAP - LOS ANGELES





**Los Angeles** 

Santa Monica Pier & Third Street Promenade

# STREET MUSIC FESTIVALS



Sources: Busker Central, The Busking Project, Google Search

# STREET MUSIC FESTIVALS



# 169 EVENTS

**94 - EUROPE** 

**45 - NORTH AMERICA** 

16 - OCEANIA

7 - SOUTH AMERICA

5 - ASIA

2 - AFRICA

https://goo.gl/K617wW

# STREET MUSIC FESTIVALS



# 169 EVENTS

27 - **USA** 

**18 - ITALY** 

18 - CANADA

15 - UK

12 - AUSTRALIA

8 - GERMANY

https://goo.gl/K617wW



#### STREETMUSICMAP RADIO

IS THE NEW PODCAST LAUNCHED THIS YEAR IN NYC, FEATURING THE MOST IMPORTANT BUSKERS IN THE WORLD

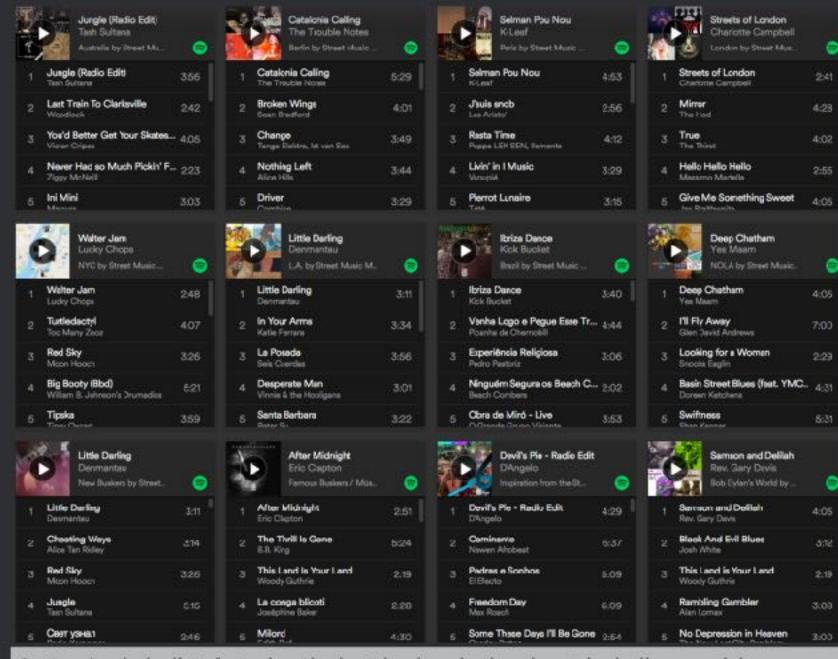


#### **COMING UP:**

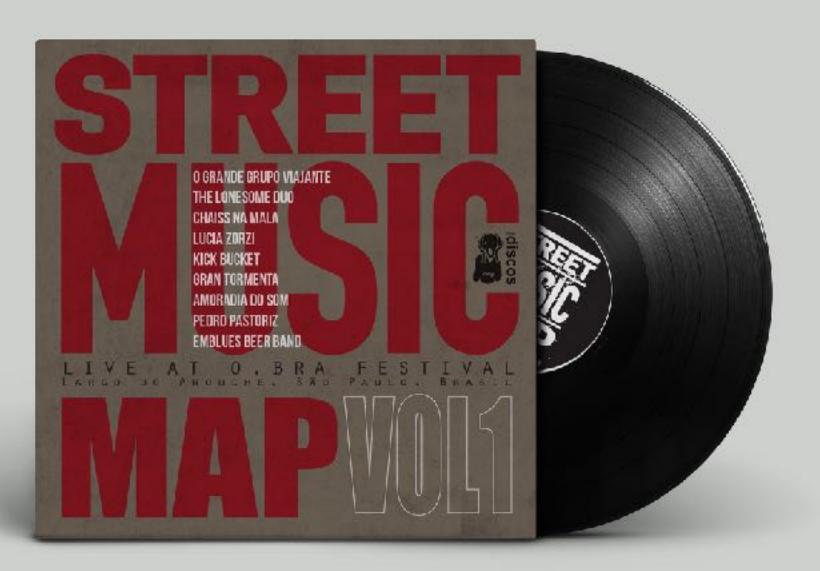
THE TROUBLE NOTES, BERLIN
CHARLOTTE CAMPBELL, LONDON
BORJA CATANESI, VALENCIA
TASH SULTANA, MELBOURNE
KEYWEST, DUBLIN
KICK BUCKET, SÃO PAULO

**DRUMADICS, NYC** 

# STREET MUSIC MAP IS ALSO THE FIRST VERIFIED CHANNEL TO CURATE MUSICIANS



Customized playlists featuring the best buskers in the planet, including special selections from NYC, London, Los Angeles, Berlin, Paris, New Orleans, Brazil and Australia.



A LIVE ALBUM WITH STREET BANDS FROM SÃO PAULO, BRAZIL, WAS RELEASED LAST YEAR: STREETMUSICMAP VOL.1 LIVE AT O.BRA FESTIVAL (LOOP DISCOS)

NEW ALBUMS ARE BEING PLANNED IN NYC, LOS ANGELES AND LONDON







#### THE NEXT STEP

24 Hour StreetMusicMap Festival live streaming concerts from 24 cities in 22 countries (1 lineup per hour, 1 per city, going full circle around the planet)

New York City, USA Toronto, Canada Mexico City, Mexico Havana, Cuba Bogotá, Colombia Rio de Janeiro, Brazil Buenos Aires, Argentina Barcelona, Spain Dublin, Ireland London, England Paris, France Rome, Italy Cape Town, South Africa Amsterdam, The Netherlands Berlin, Germany Istanbul, Turkey Moscow, Russia New Delhi, India Jakarta, Indonesia Seoul, South Korea Tokyo, Japan Melbourne, Australia Los Angeles, USA New Orleans, USA



StreetMusicMap aims to be the most complete platform about street music in the world, the most powerful database about new talents in the music business.

The project promotes the exchange between musicians, fans and music lovers and has also become a network for communication over the vast world of street musicians.

It's the place where bands can connect with fans and a place for curators and people who want to find new talents, or the next big thing.

The curation is the project's most valuable feature. Daily research is turning the StreetMusicMap brand and its concept into a competent source about the subject on a global scale.

StreetMusicMap on Google Maps: https://goo.gl/VXd1u5

Map of Street Music Festivals: <a href="https://goo.gl/Y1krZF">https://goo.gl/Y1krZF</a>

www.instagram.com/streetmusicmap

www.soundcloud.com/streetmusicmap

www.facebook.com/streetmusicmap/

www.streetmusicmap.com



#### **Daniel Bacchieri**

Daniel Bacchieri is a journalist, music curator and film director/producer. Founder and curator of <a href="StreetMusicMap">StreetMusicMap</a>, a global coverage on street music.

2017 Fellow at the Tow-Knight Center for Entrepreneurial Journalism (The City University of New York) and 2017 Webby Award Nominee (StreetMusicMap Instagram).

His most recent works are focused on documentaries and branded content, produced by and for NBA Entertainment, Fusion Media Group, HardPin Media, VICE Brazil, Zeppelin Filmes (Brazil), Coca-Cola, Toyota, Sony, Johnson & Johnson, Diageo.

#### **Teodoro Marques**

Teodoro Marques is a creative diretor and plastic artist with masters in design and innovation consulting.

Worked in in big agencies such as W+K, DDB, Africa Brasil and BBDO.

Marques has worked with brands such as Nike, Coca-Cola, Volkswagen and Argo International.

#### Martin Rabaglia

Martin is an Information Engineer, Bass Player and Digital Storyteller that loves to create experiences to merge digital and real worlds.

Works as Tech and Experiences Director at Genosha, an argentine digital agency and from there he created with a team of journalist Periodismo Modelado a web platform to create VR Documentary using 3d models and a strong storytelling sense.

Rabaglia has been a panelist in several events such as SXSW, Media Party, MozFest, BAFICI and DocMontevideo.

# WRITING







theguardian



CITYLAB



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