International Smart City Symposium

Redefining the Smart City

From a technocentric towards a collaborative,
value-based and human centred understanding

Agenda

23rd and 24th March 2021

Hopin (Online Event Platform)

Organized by

Hertie School
Centre for
Digital Governance

CityLAB *Berlin*

As part of

SMART CITY BERLIN
Strategieprozess

Supported by

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The Governing Mayor
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Senate Chancellery | **BERLIN**

Day 1
Tuesday, 23.03.21

13.00 - 13.15
Introduction and welcome

Caroline Paulick-Thiel, Politics for Tomorow

13.15 - 15.00
Workshop 1
Citizen Centricity

Cities must not only be smart, they must be human focused and citizen centric as well. In practice, this implies that cities should remain committed to the implementation of the sustainable development goals, base their development on shared values, and strive to involve and include citizens within this process. In order to advance these goals, citizen centric smart cities should encourage increasing citizen participation, involvement, co-creation, and participation both via digital and non-digital means. In this workshop we will explore what citizen centricity means in a smart city context, learn from citizen centric smart initiatives, and engage in a critical discussion about how to ensure citizen centricity within future smart city developments.

15.00 - 15.15
Coffee Break

15.15 - 16.00
Keynote followed by Q&A

Prof. Dr. Beth Simone Noveck, New York University

16.00 - 17.45
Workshop 2
Inter-sectoral Collaboration

Smart City development strategies are often planned by the city administration, yet many projects included in such a strategy are led by actors from the private sector or civil society. These sectors, when aligned and focusing on shared values such as digital sovereignty, the common good, sustainability or resilience, are able to join hands, cooperate, and design and implement new, innovative, and co-created solutions. Yet, this raises a number of questions: Does this collaboration offer a sustainable business model for private companies? How can civic organisations be compensated for supporting the development of projects? How can businesses and government collaborate in ways that preserve a city's digital sovereignty?

17.45 - 18.00
Key learnings from the day & preview of Day 2

Caroline Paulick-Thiel, Politics for Tomorow

Day 2
Wednesday, 24.03.21

13.00 - 13.15
Introduction and preview of the day

Caroline Paulick-Thiel, Politics for Tomorow

13.15 - 15.00
Workshop 3
Data Governance

One important aspect for the Smart City concept is the idea of using existing urban resources in innovative ways to enhance citizen well-being. Technologies that enable the collection and analysis of real-time flows of granular information operate as raw materials in this process. Open data is one such innovation that has the potential to fuel collaboration between different actors and create greater transparency. The governance of data and subsequently derived decision-making system needs to balance these principles successfully, while operating within the constraints of national and supra-national regulations. Different cities have dealt in varying ways with these challenges of data governance, which offers an invaluable opportunity to learn and reflect on these topics.

15.00 - 15.15
Coffee Break

15.15 - 17.00
Workshop 4
Administrative Capacity

Administrative capacity is an often neglected dimension of public sector innovation. Cutting-edge ideas, hefty resources, and enthusiastic people are often aligned and ready to engage in digital transformation. However, the pillars of administrative capacity are often miscalculated in such a way that it endangers potentially timeconsuming projects. To complicate things further, budget-constraints and generalized unpredictability add to a strong aversion towards experimental and innovative approaches. Yet, agile methods and new approaches may help to transform the public sector. Lead agencies should be fully cognizant of their capacities and limitations, as well as maintaining an open and broad perspective towards improving administrative capacity as they steer smart city projects.

17.00 - 18.00
Closing Session

Panel Discussion with representatives of the four workshops to discuss key learnings and insights in interaction with the audience.