

Redefining the Smart City

Together with the Berlin Senate Chancellery and Centre for Digital Governance/Hertie School, CityLAB Berlin invites guests to participate in an online symposium on 23 and 24 March. Primarily targeted to international experts, the event focuses on smart cities orientated to public welfare and explores the way forward.

The development of smart cities has been discussed at length, but primarily in technical terms. The main thrust has been the possible technical upgrading of existing facilities or the issues involved with data preparation and networking. Now the stakeholders involved in the discussion are becoming increasingly aware of the opportunities linked to digitalisation. After all, those who do business efficiently will achieve climate goals more easily and those who share data can work inclusively and integrate others. But what goals must be achieved and what is the best way forward?

On the way to a new smart-city strategy, Berlin has launched a participatory process to ensure that the upcoming issues will be discussed with all interested groups in the city. Their input will become part of the new strategy. The current concept development phase is the kick-off to the two-year strategy development process, which will include various events. 'Redefining the smart city' is one such event. During the two-day event, speakers will report on their experience and projects around the digital transformation of the public infrastructure and share their projections. Beth Simone Noveck, head of the Governance Lab at New York University (NYU), who is also chief innovation officer of the State of New Jersey and a professor at NYU, will give the keynote. Noveck and other international experts will also run workshops on the topics of people-centrism, cross-sectoral collaboration, data governance, and capacity-building in administration.

Participation in the symposium is free of charge. The symposium will be held on Hopin. Please register on the [CityLAB website](#). Further Information can be found [here](#).

For interviews with the speakers ([Francesca Bria](#), [Dr. Frank Nägele](#) und [Beth Simone Noveck](#) and others) please contact me.

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