Orion platform

PRESENTATION FOR BUSINESSES

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Content

1. Company info
2. Skyline is a software company with the solid background of software projects successfully developed, delivered and maintained.
3. <<Some numbers would be good>>
4. Our goal as a software company is to deliver high end software that benefits its contributors, increases revenue, manages costs in the business, diversify a source of clients, provides a stable pipeline of clients, diversify and grow revenue streams, most innovative software, increase community outreach, increase business productivity, reliable and professional technical support.
5. Company Advantages:

- Established company with experienced and skilled professionals

- The latest technology we use like MySQL, PostgreSQL, PHP7, Laravel 5.6, Redis, Vue.js

- Custom approach

- Personalized solution

- Cost effective

- Secure

- Realize a technology edge over competitors

1. Challenges for businesses

We live in rapidly changing times, especially for businesses. Consider that, in a single generation, businesses have had to adapt to entirely new marketing channels (web and social), decide how to invest in and utilize new technologies, and compete on a global stage — things that were barely imaginable to our parents’ and grandparents’ generations.

One side effect of these rapid changes and growth is that no single CEO — or any employee, for that matter — can be an expert in everything. This was, perhaps, always true, but it has never been more apparent.

1. All businesses face common problems at some point of time.

Here are the biggest challenges for small and medium sized businesses: government regulations, economy health, cash flow, diversifying client bases and cash flow, stable growth and rising profitability along with the productivity and business efficiency, quality of the services, the high cost of keeping employees, lack of right technology, customer service, maintaining reputation, knowing when to embrace change, simplifying business processes and its automation, marketing, time management, business integrity, high competition, and other challenges.

1. Why these problems arise?

All of these challenges that companies are facing at some point of time are due to the high cost of handling them, lack of resource and technologies.

Most of the challenges may be solved by the software that can work non-stop 24/7 and process huge amount of work that would require lots of manpower.

1. All businesses on the market are for making our life easier and better.

As for your clients very often they don’t have time to come to you for the services. In our busy times and fast pace life we have less and less time for going somewhere to get some goods or services. The nowadays successful business is that one which comes to the client with its goods or services. A good example may be a restaurant delivering its food or a handyman or any online as well as offline store delivering its goods to the customer.

Imagine you have a marketplace where you provide your services or sell goods with the delivering to the customer door along with the geolocation and tracking order in real time for both a service provider and a customer.

When your customer places an order using his/her smartphone and getting all the information about the delivering time and able to track the delivering imagine how much it is useful for the client and saves him/her time and being able to arrange the day more efficient!

1. How we solve the problem

Our new software product is a platform and solution for on-demand businesses which activities may be dispatching/tracking by the business as well as by its customer. Orion platform is a system that is easy to integrate into business, its processes, improve the services provided and business efficiency, reduce the business operational costs, and increase the revenue of the company. Basically Orion brings your business to your customer’s door providing all the details about it along with the geolocation in real time.

1. Why Orion?

We understand the business needs and know how to solve them and we created the marketplace platform Orion that will provide the decisions to most of the problems the companies are facing. Orion provides:

* Flexible and adjustable platform for the business demand
* Custom branding
* Widgets
* Open Source
* 24/7 technical support
* Security and safety of use
* Your car/employee positioning in real time
* AI Dispatch Algorithms
* Analytics
* Billing & Disbursement
* Payment and Fraud services
* ML (machine learning) Routing and Mapping Algorithms

1. See how Orion can help you

* Get your business to be easily found by nearby customers
* Diversify your client’s pipeline
* Get your payments to be handled
* Get your delivery to be tracked
* Show your delivery progress to your client on the map and in real time
* Have no complexity of the integration of your business into Orion
* Get bundle of features to run your business successfully
* Reduce operational costs
* Get full and informative stats
* Get the full power of widgets to get your business even more competitive and successful

1. What businesses that benefit the most:

* Transportation
* Delivery (restaurants, online/offline stores, etc.)
* Logistics
* Home services (handyman)
* Real Estate (realtors-showings-clients)
* Point to point track service (a single user wants to share his/her location with another person while going from point A to point B)
* Any other business needs tracking system for its services

1. Conclusion

We at Skyline clearly understand what you need and based on your needs we created this powerful marketplace/platform Orion. We strive to provide that solvation for your business you are in need the most in order to step on the next level in your business. Let us help you.

Get your business even more successful and competitive with the Orion!

PRESENTATION FOR INVESTORS

**Table of Content**

1. Company info brief.

a) About Skyline

b) Company Statistics (# of projects, years on market, etc.)

c) Skyline goal

b) Advantages before competitors

2. Platform overview

a) Structure

b) Cross platform software/application

c) Features

d) What problem solves

e) Example of use of Orion

3. Who are clients?

a) On-demand business

b) Examples of on-demand businesses

c) Market volume

d) Benefits for the business

4. Competition

5. Orion advantages

6. Future of Orion (short term, long term).

7. Conclusion.

PRESENTATION FOR CUSTOMERS

1. Orion. What is this? (platform description)

2. How it works? (explain what problems it solves)

3. Why should you use this? (how it helps you in your daily life)

4. Advantages of its use

5. Web based platform (how it benefits you if you use it from your desktop/laptop)

6. Mobile app (how it benefits you is used from your mobile device)

7. Security (safe to use)

8. Call to action.