Swatch Bharath Cleaning Drive at Shankara Nagar, Pammal

In Shankara Nagar, Pammal, the people residing in the locality, School children from Sankara Vidhyalaya School, NSS students of Meenakshi Krishnan Polytechnic and the Association members of Sankara Nagar residents' all joined hands and participated in the Swatch Bharath Cleaning Drive spearhead by Ms. Mangalam Balasubramanian of Exnora Green Pammal on the 2nd November 2014.

About six groups of Green Ambassadors along with trucks patrolled the entire Shankara Nagar area, cleaning and pruning the area of unwanted shrubs, bushes and garbage. An auto announcement was made indicating the commencement of the Swatch Bharath Campaign in Shankara Nagar and soliciting the cooperation and participation of the residents. Around 50 streets and four main roads were cleaned spic and span in a single day. Ms. Mangalam, who was seen wielding the broomsticks on the Gandhi Main Road, urged the participating members to do this exercise continuously on a monthly basis rather than to have it as a single day deliberation.





Exnora Green Pammal, Members of association, NSS students participated in the cleaning drive





Ms. Mangalam wielding the broomstick and pruning near the Pillayar Temple



College Students and Community members jointly in action



Auto announcing Swatch Bharath

Association members in action



Green Ambassadors along with NSS students and Residents