



EMPOWERING
NGOS
AMPLIFYING
IMPACT



ABOUT US

Founded in May 2024 and headquartered in Ahmedabad, Gujarat, DR Associates is a premier consultancy dedicated to empowering eligible NGOs to navigate the National Stock Exchange's Social Stock Exchange (SSE) platform. We specialize in end-to-end support—guiding NGOs through SSE registration, IPO preparation, and impactful investor engagement.

As pioneers in this emerging space, we help mission-driven organizations unlock new verticals for fundraising, ensuring they thrive and expand their impact.

Performance at a Glance

Total IPO Value : ₹29.50Cr.

04	NGOs Currently Undergoing Registration
03	NGOs Registered on NSE SSE Platform (June-July 2025)
03	Registered NGOs Launching IPOs (June-July 2025)

VISION

To become India's most trusted catalyst for empowering NGOs by unlocking their full potential through strategic fundraising solutions on the Social Stock Exchange platform—fostering transformative, scalable social impact.



MISSION

We are committed to enabling NGOs to realize their vision through seamless SSE registration and successful IPO launches. By combining regulatory expertise with innovative storytelling and investor outreach, we amplify the impact of grassroots organizations across India.



OUR CORE SERVICES

SSE Registration Assistance

Complete handholding through eligibility assessment, documentation and regulatory compliance.

Pre & Post IPO Strategy

Custom financial modelling, impact metrics, and long-term fundraising frameworks.

Regulatory Compliance & Filings

Seamless navigation of SSE regulations and statutory filings.

Investor Outreach & Engagement

Connecting NGOs with high-intent social impact investors.

Pitch Deck Development & Mentorship

Crafting narratives that align impact with investor expectations.

Investor Roadshows & Networking Events

Facilitating exposure and access through curated networking platforms.



WHY CHOOSE DR ASSOCIATES?

Proven Results

Successfully registered 3 NGOs, with IPOs worth ₹29.50 Crores launching soon.

Actively guiding 5 more NGOs through the SSE registration process.

Comprehensive, End-to-End Support

From eligibility evaluation and registration to impact communication and investor engagement, our services cover every step.

Tailored Strategies

No cookie-cutter solutions. We align strategies with your mission, sector, and geographic focus for maximum effectiveness.

Regulatory Expertise

Navigate complex SSE procedures with our experienced team, ensuring compliance and minimizing delays.

Outcome-Driven Partnerships

Beyond fundraising, we focus on helping NGOs create lasting, measurable change.





NGO REGISTRATION JOURNEYS AND DR ASSOCIATE'S IPO LEADERSHIP



Hope Ek Asha
Delhi
Focus: Health
IPO Size: ₹7.50 Cr



Registration done &
IPO coming soon



Registration process
going on



Manav Niketan Trust
Banaskantha, Gujarat
Focus: Education



Vicharta Samuday Samarthan Manch
Gujarat
Focus: Education, Human Rights, Women Empowerment



Dalai Lama Foundation
Maharashtra
Focus: Social Welfare, Employment, Education



Goodwill Foundation
Mizoram
Focus: Education, Livelihood



Sabuj Sangha
West Bengal
Focus: Livelihood, Education, Environment
IPO Size: ₹15.50 Cr



CTR D
Tamil Nadu
Focus: Tribal development, Education Health, Agriculture
IPO Size: ₹6.50 Cr



UNDERSTANDING THE SOCIAL STOCK EXCHANGE (SSE)

What is the SSE?

An innovative platform within NSE and BSE for Not-for-Profit Organizations (NPOs) and For-Profit Social Enterprises (FPEs) to raise funds from investors looking for social—not financial—returns.

Why SSE Matters:

India faces a \$4 trillion funding gap to meet SDG goals by 2030. Traditional donations aren't enough. SSE creates a scalable capital-market alternative for purpose-driven initiatives.

Key Benefits for NGOs

- Access to New Funding Avenues**
Reach philanthropic investors, HNIs, and social venture funds.
- Enhanced Credibility & Visibility**
Gain national recognition and build institutional trust.
- Improved Compliance & Governance**
Listing brings transparency and performance discipline.
- Long-Term Financial Sustainability**
Reduce dependency on sporadic grants and donations.

Why SSE Matters:

India faces a \$4 trillion funding gap to meet SDG goals by 2030. Traditional donations aren't enough. SSE creates a scalable capital-market alternative for purpose-driven initiatives.

The Bigger Picture

Total Funds Raised via SSE IPOs : ₹38 Cr.



For a comprehensive guide on SSE registration and IPO planning, contact us today.





OUR UNIQUE SELLING POINTS (USPs)

FOR NGOS



FOR INVESTORS



- 1) **Comprehensive End - to - End Support :** From SSE registration to IPO launches, DR Associates provides tailored solutions, covering documentation, compliance, and strategic fundraising.
- 2) **Expertise in SSE Navigation:** As specialists in SSE processes, DR Associates ensures NGOs navigate complex regulatory landscapes with confidence.
- 3) **Innovative Fundraising Models:** Assistance with Zero Coupon Zero Principal (ZCZP) bonds allows NGOs to raise funds without repayment obligations, fostering sustainable growth.
- 4) **Access to Impact Investors:** Direct connections with a network of socially-conscious investors to secure funding for mission-driven initiatives.
- 5) **Personalized Strategies:** Customized pre- and post-IPO approaches based on the unique objectives of each NGO, ensuring maximum visibility and outreach.
- 6) **Commitment to Amplifying Social Impact:** Beyond fundraising, DR Associates helps NGOs unlock new verticals for long-term development and scaling their initiatives.
- 7) **Transparent and Fair Pricing:** Performance-based success fees aligned with IPO proceeds, reflecting a commitment to delivering measurable results.

- 1) **Access to High-Impact Opportunities:** DR Associates connects investors with credible NGOs listed on the SSE, offering clear, measurable social impact returns.
- 2) **Streamlined Investment Process:** Well-curated project proposals and financial models ensure transparency and ease of decision-making.
- 3) **Assurance of Compliance:** All projects are thoroughly vetted to meet SSE regulatory requirements, ensuring accountability and trustworthiness.
- 4) **Social Impact Reporting:** Comprehensive reports provide clear insights into fund utilization and the achieved social outcomes, aligning with investor expectations.
- 5) **Exclusive Networking Opportunities:** Participation in investor roadshows and events organized by DR Associates to foster meaningful partnerships.
- 6) **Innovative Fundraising Instruments:** Opportunities to invest in ZCZP bonds, a revolutionary tool offering impactful investment avenues without financial returns.
- 7) **Expert Guidance:** Support from DR Associates in identifying and engaging with mission-driven NGOs that align with investors' goals.



OUR VALUE PROPOSITION

Common Concerns for NGOs

- 1) Navigating Compliance
- 2) Transparency and Reporting
- 3) Sustainability
- 4) Building Investor Trust
- 5) Post-Fundraising Compliance

Common Concerns for Investors

- 1) Assurance of Impact
- 2) Transparency
- 3) Risk Management
- 4) Alignment with Goals
- 5) Ease of Investment Process

Shared Concerns

- 1) Credibility and Trust:
- 2) Effective Communication:
- 3) Sustainability:



TAILORED STRATEGIES

Addressing NGOs' Cocerns

1. Simplifying Compliance Processes
2. Enhancing Transparency and Reporting
3. Promoting Sustainability
4. Building Investor Trust
5. Post-Fundraising Compliance

Addressing Investors' Concerns

1. Assuring Measurable Impact
2. Guaranteeing Transparency
3. Reducing Risk
4. Ensuring Alignment with Goals
5. Streamlining Processes

Shared Strategies

1. Establishing Credibility
2. Effective Communication
3. Promoting Sustainability & Impact



OUR PRICING POLICY FOR NPO

We believe in affordability and shared success.

- **Monthly Retainer Fee:** Nominal and partly refundable.
- **Success Fee:** A small % applied only upon successful fundraising.

Our pricing reflects our commitment to supporting impact-first organizations with low upfront barriers and full-cycle support—from registration to roadshows.



LET'S BUILD THE FUTURE TOGETHER

Partner with DR Associates and join the growing movement of NGOs leveraging the SSE platform to secure sustainable funding and scale their social impact. With our strategic guidance and unmatched execution, your mission is in capable hands.

DR Associates ensured a smooth SSE registration journey with expert guidance and a personalized touch—highly recommended for mission-driven organizations navigating the social finance space.
- R. Ranganathen, Managing Trustee & CEO, CTRD Trust - Tamilnadu.

Thanks to DR Associates' deep SSE insight and support, our onboarding was seamless. Their strategic partnership truly empowers impact-driven organizations like ours.
- Ansuman Das, Director & Secretary, Sabuj Sangha - West Bengal

We highly recommend DR Associates—their tailored support and strategic guidance made our SSE onboarding efficient and inspiring. A true partner in social impact.
- Harish Chawla, Secretary General, Hope Ek ASHA - New Delhi



201, Anand Nagar Complex,
100 Feet Road, Satellite,
Ahmedabad – 380015
+91 72650 67950

E: info@drassociates.co
www.drassociates.co

