



Your Virtual Partner

Hey there!

PROJECT PROPOSAL

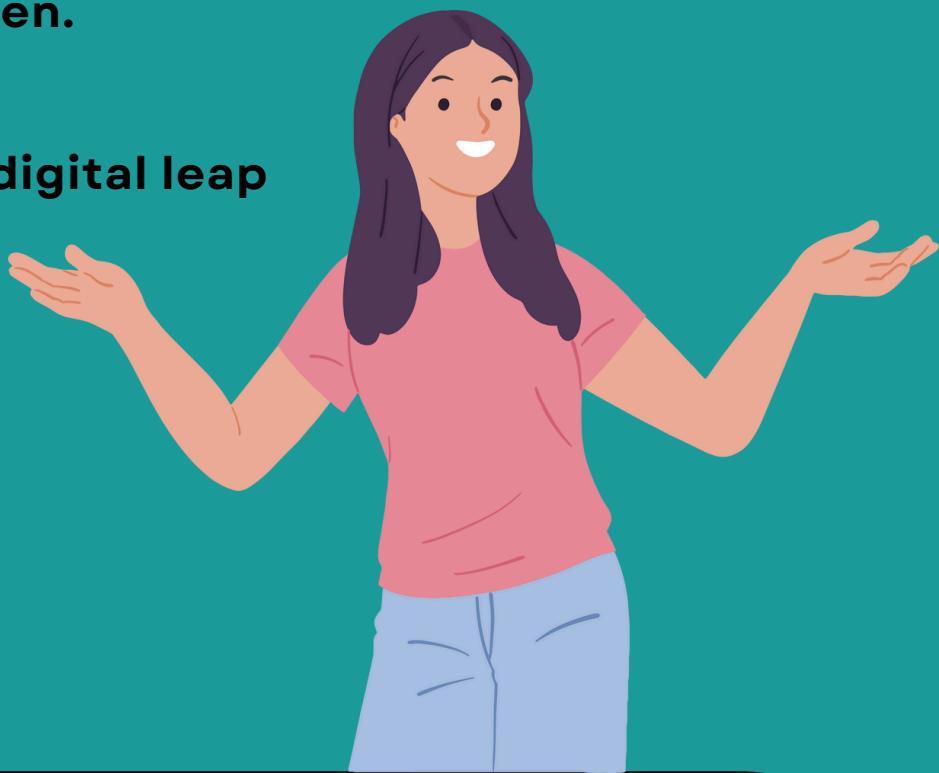
What we can do for your sucess...

2024

**Ready to get your brand buzzing
online?**

**At Ignitax, we've got the tools and the
talent to make it happen.**

**Let's chat about your digital leap
forward!**



INTRODUCTION

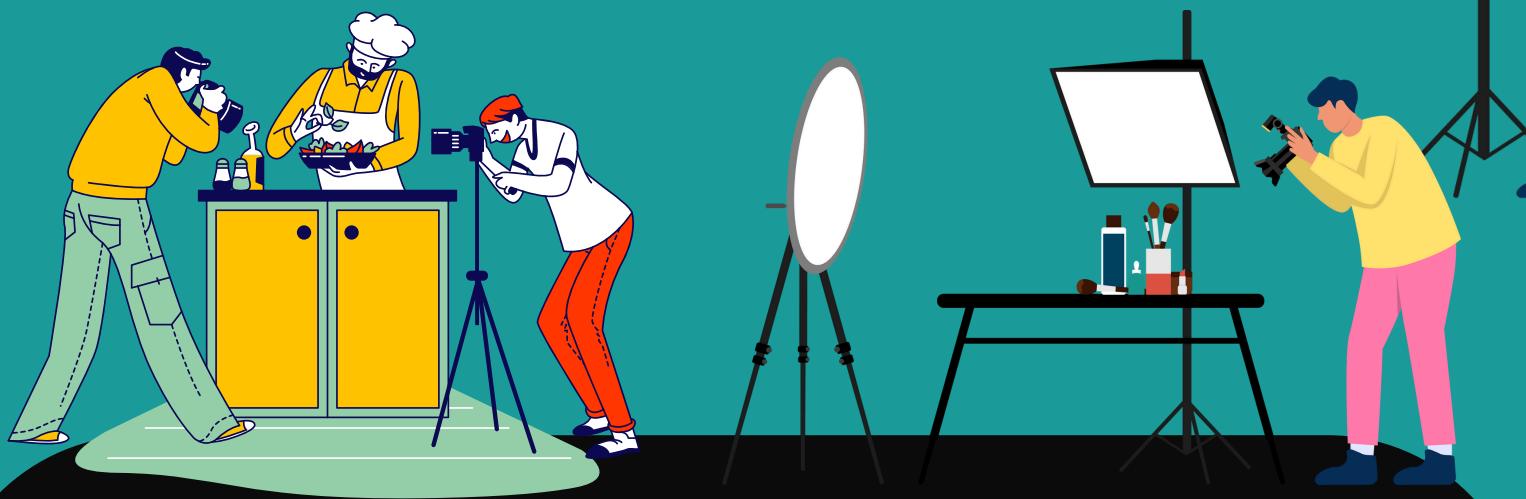
Welcome To Ignitax, The One- Stop-shop For All Your Digital Dreams! We're virtual Service Providers And Here To Add Some Magic To Your Online Presence! ✨

LET'S SEE WHAT WE CAN DO!

Here are some key points!



PHOTOGRAPHY & CINEMATOGRAPHY

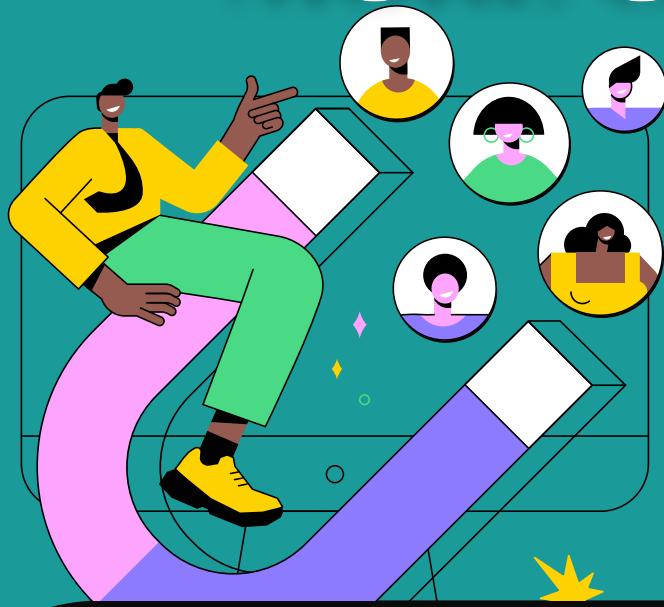


Lights, camera, action! Our photography experts will capture your brand's essence in every frame, Our cinematography will showcase your products in action, turning into a blockbuster production!🌟

COVERED

- INTERIOR PHOTOGRAPHY
- PRODUCT PHOTOGRAPHY
- CINEMATOGRAPHY OF PRODUCT / PLACE
- EVENT COVER SHOOT

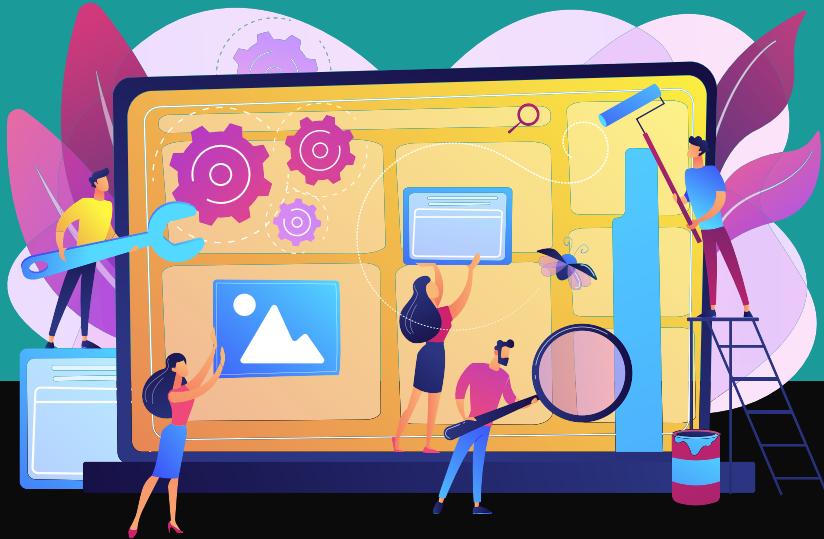
WHO DONT WANT MORE CLIENTS ?



LEAD GENERATION

- Targeted Ads: Use **Google Ads** and **Meta Ads** to reach your ideal customers.
- Multi-Platform Campaigns: Capture leads across search engines, social media, and email.
- Engaging Content: Create content that grabs attention and sparks interest.
- Optimized Landing Pages: Design pages that turn clicks into leads.
- Lead Nurturing: Follow up with leads to turn them into loyal customers.
- Performance Tracking: Monitor and improve lead generation efforts continuously.

FIRST IMPRESSION LAST IMPRESSION



WEB DEVELOPMENT & MAINTENANCE

Our team is geared to build a website that's not just visually appealing but user-friendly and informative.

- WEBSITE DESIGN
- RESPONSIVENESS IN DESIGN
- DATABASE MANAGEMENT
- WEBSITE MAINTENANCE
- CUSTOMIZED WEB SOLUTIONS
- SECURITY AND DATA PROTECTION
- DOMAIN & HOSTING MANAGEMENT
- POST DEPLOYMENT CARE

GET VISIBLE TO TARGETED AUDIENCE

BY

SEARCH ENGINE OPTIMIZATION

We'll optimize your online content so that you are not just visible but prominent in search engine results.



- KEYWORD RESEARCH
- COMPETITOR ANALYSIS
- STRATEGY PLANNING AS PER COMPETITOR'S WEB VALUE
- ON-PAGE SEO
- TECHNICAL SEO
- LINK BUILDING
- CONTENT CREATION & OPTIMIZATION
- SOCIAL MEDIA INTEGRATION
- LOCAL / INTERNATIONAL SEO (AS PER NEED)
- MOBILE-FIRST INDEXING
- WEBSITE SECURITY AND SSL
- CONTENT MARKETING STRATEGY
- DICTIONARY LIST (GEO TARGETING)

SEARCH ENGINE OPTIMIZATION



ACCOUNTS LISTING AND MONETARING TOOLS

- GOOGLE MY BUSSINESS SETUP & MAINTAINANCE
- NICHE DIRECTORY LISTINGS
- GOOGLE ANALYTICS
- GOOGLE SEARCH CONSOLE
- GOOGLE WEB-MASTER TOOLS
- OTHER GUEST POSTING PLATFORMS
- GOOGLE ADS (IF REQUIRED)

BE A STAR NOT LITERALLY

but yeah

Our social media strategies are crafted to engage and grow your audience on platforms like LinkedIn, Instagram, Facebook, Pinterest, and YouTube. We focus on creating content that resonates with your audience, building a community around your brand.

SOCIAL MEDIA MANAGEMENT



POSTS / MONTH



INSTAGRAM

8 - STATIC POSTS

4 - CAROUSEL POSTS

4 - REELS

8 - STORIES



FACEBOOK

8 - STATIC POSTS

4 - CAROUSEL POSTS

4 - REELS

8 - STORIES

1 - COVER PHOTO



PINTEREST

8 - STATIC PINS

4 - CAROUSEL PINS

4 - VIDEO PINS

8 - STORIES



LINKEDIN

8 - POSTS

4 - TESTIMONIAL POSTS

4 - BLOGS

1 - COVER PHOTO



YOUTUBE

4 - PRODUCT ORIENTED VIDEOS

2 - INFOMATIC VIDEOS (IF IN NEED)

4 - SHORTS

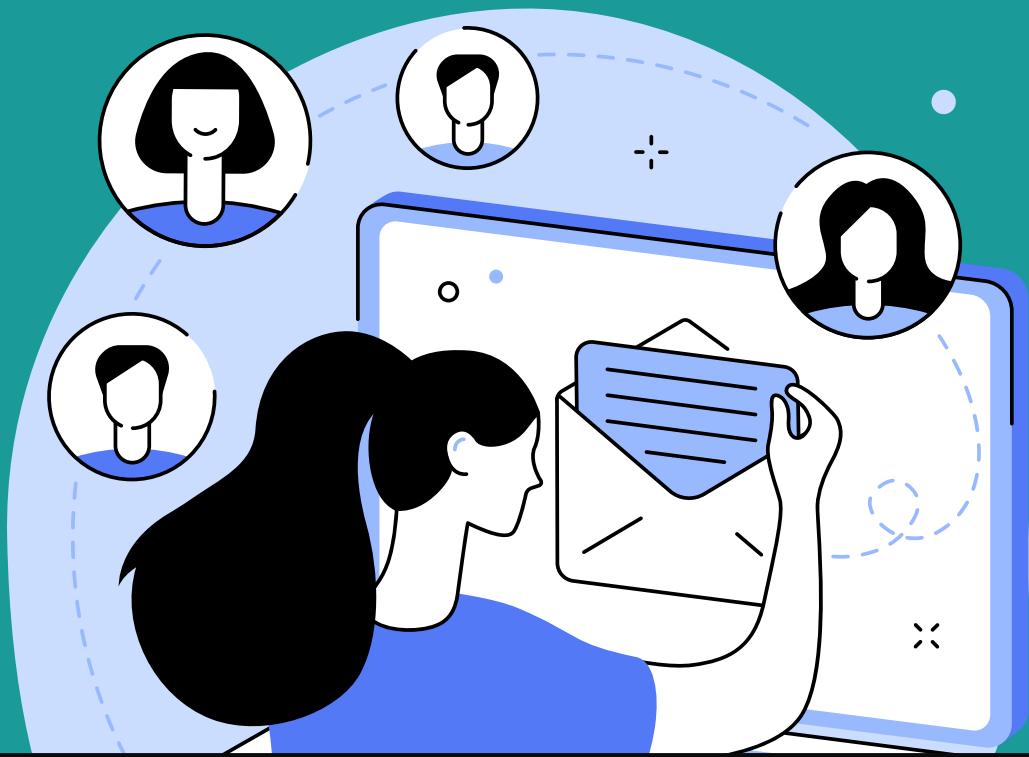
4 - STORIES



TWITTER

8 - TWEETS

POWER OF EMAILS



EMAIL CAMPAIGNS

We'll design email campaigns that communicate your services effectively. Our aim is to keep your clients informed and engaged, turning one-time clients into long-term relationships.

WHAT'S UP ?



WHATSAPP BUSINESS SET-UP FOR MARKETING

In today's mobile-first world, we'll leverage WhatsApp to reach out to clients directly via bulk message. This includes service updates, reminders, or personalized messages, ensuring a touch of personal care in digital communication.

CREATIVE CONTENT WRITING

Our content writing services are designed to articulate your values and services.



- WEBSITE CONTENT WRITING/ CHANGING / OPTIMIZATION (AS PER NEED)
- EMAIL & NEWSLETTERS CONTENT (2 / MONTH)
- ONSITE BLOGS (4 / MONTH)
- GUEST BLOGS (4 / MONTH)
- EMAIL MARKETING CONTENT (2 / MONTH)
- SOCIAL MEDIA CONTENT (AS PER NEED)
- PRODUCT DESCRIPTIONS (AS PER NEED)
- VIDEO SCRIPTS (AS PER NEED)

DECODING MARKET TRENDS, SHERLOCK STYLE!



MARKET RESEARCH AND STRATEGIC PLANNING

Our team will conduct thorough market research to understand the dynamics of your industry. Based on these insights, we will develop comprehensive strategies tailored to position you as a leader in your particular services sector.

ADDITIONAL SERVICES

We are always open to exploring new avenues to enhance your digital presence. Be it innovative marketing strategies or adopting new platforms, we're here to explore what works best for Ignitax.com.



OUR BEST CLIENTS



Corporate Accounting Services



Dr. Jenit Gandhi
CENTRE for
Gastrointestinal Diseases



DR. HELI
PHYSIO THERAPY CENTER



Kaavya Engtech Pvt Ltd





WHILE SAYING

BYE

FOR NOW

Our team is excited to start this journey with you, steering your digital presence towards greater visibility, engagement, & growth. We believe building partnerships that grow and evolve, just like the digital landscape.

Looking forward to a successful collaboration.

- Team Ignitax





Made it this far?

Great!

Reach out for our detailed guide on how we plan to boost your digital presence – it's all mapped out for you. and we can arrange a meeting as well!

call on
+91 9328512323
for set a meeting



IGNITAX

Your Virtual Partner



www.ignitax.com



[ignitax_your_virtual_assistant](https://www.instagram.com/ignitax_your_virtual_assistant)



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[ignitax](https://www.linkedin.com/company/ignitax/)