

Course Outline



1. Introduction to Product Management



2. Product Management Operations



3. Understanding Business as a Product Manager



4. Digital Marketing For Product Management



5. Data Analysis for Product Management



6. UI/UX Design For Product Management



7. Product Management Work Tools



8. Software Testing



Course Outline



9. Content Creation for Product Management



10. Understanding Software Development as a Product Manager



11. Understanding Engineering Technicalities and The Life Cycle of a Product



12. Understanding Project Management as a Product Manager



13. Advancing Your Career as a Product Manager

