Performance evaluation of Decison Tree and Random Forest algorithm using Online Shoppers Purchasing Intention Dataset

This is a school project. The dataset was downloaded from UCI Repository, https://archive.ics.uci.edu/ml/datasets/Online+Shoppers+Purchasing+Intention+



Exercise 1

Ex. 1.1: Describe the relation between Random Forests and Decision Trees (for classification).

A Decision tree is built on an entire dataset, using all the features of interest, whereas a Random forest randomly selects observations and specific features to build multiple decision trees from and then select a class recieving the majority votes.

A decision tree combines some decisions, whereas a random forest combines several decision trees.

Ex 1.2: Compare the Random Forest and the Decision Tree classifier in sklearn by discussing the parameters n_estimators, criterion, and max_depth. Explain what the parameters control and why they are applicable to both algorithms or just the one.

	Random Forest	Decison Tree
n_estimators	Yes	No
criterion	Yes	Yes
max_depth	Yes	Yes

n estimators: This is the number of trees in the forest. Default is 100

criterion: This is function used to measure the quality of the split. Default is 'gini' for Gini Impurities

max_depth: This is the maximum depth of the tree.

Ex. 1.3: Compare the two algorithms with respect to their application: Which are immediate advantages and disadvantages of Random Forest over Decision Trees?

Decison Tree

Advantage: Fast and easy to interpret

Disadvantages: It can lead to overfitting on large dataset. Again, it may not give predictive accuracy

Random Forest

Advantage: It uses averaging to improve predictive accuracy and reduce overfitting even on large datasets

Disadvantage: Difficult to interpret

Exercise 2

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Ex. 2.1: How many numerical features can we use for predicting whether revenue is true or false.

```
In [101...
           import pandas as pd
           df_shoppers = pd.read_csv("online_shoppers_intention.csv")
 In [6]:
           df_shoppers.head()
              Administrative Administrative Duration Informational Informational Duration ProductRelated F
Out[6]:
           0
                          0
                                                  0.0
                                                                  0
                                                                                        0.0
                                                                                                          1
           1
                          0
                                                 0.0
                                                                  0
                                                                                        0.0
                                                                                                         2
           2
                          0
                                                 0.0
                                                                  0
                                                                                        0.0
                                                                                                          1
           3
                          0
                                                 0.0
                                                                                        0.0
                                                                                                         2
           4
                          0
                                                 0.0
                                                                  0
                                                                                        0.0
                                                                                                        10
```

10 numerical features can be used for predicting whether revenue is True or False. They includes: Administrative, Administrative_Duration, Informational, Informational_Duration, ProductRelated, ProductRelated_Duration, BounceRates, ExitRates, PageValues and SpecialDay

2.2: Describe class distribution of the dataset

Class distribution is the Revenue which checks whether the visit has been finalized with a transaction. The dataset has a class imbalance of 10422(False): 1908(True), with a ratio of 5.5:1

Exercise 3

- Splitting the target attribute from the data, converting it into a form suitable for sklearn classifiers and preparing the numerical attributes as features,
- selecting 30% of the data as test data (choose random seed 42),
- scaling the data such that the features have similar average and standard distribution.

```
In [155...
          df_shoppers.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 12330 entries, 0 to 12329
         Data columns (total 18 columns):
              Column
          #
                                        Non-Null Count
                                                        Dtype
          0
              Administrative
                                        12330 non-null
                                                        int64
          1
              Administrative_Duration 12330 non-null
                                                        float64
              Informational
                                        12330 non-null
                                                        int64
          3
              Informational_Duration
                                        12330 non-null
                                                        float64
          4
              ProductRelated
                                        12330 non-null
                                                        int64
          5
              ProductRelated_Duration 12330 non-null
                                                        float64
          6
              BounceRates
                                        12330 non-null
                                                        float64
              ExitRates
                                        12330 non-null float64
```

```
PageValues
8
                             12330 non-null float64
9
    SpecialDay
                             12330 non-null float64
10 Month
                             12330 non-null object
11 OperatingSystems
                             12330 non-null int64
12 Browser
                             12330 non-null int64
13 Region
                             12330 non-null int64
14 TrafficType
                            12330 non-null int64
15 VisitorType
                             12330 non-null object
                             12330 non-null bool
16 Weekend
17 Revenue
                             12330 non-null bool
dtypes: bool(2), float64(7), int64(7), object(2)
memory usage: 1.5+ MB
```

3.1: Convert the categorical variables to numerical variables

```
In [8]:
           df_shoppers.Revenue = df_shoppers.Revenue.astype('int')
           df shoppers.Weekend = df shoppers.Weekend.astype('int')
 In [9]:
           df_shoppers.head()
 Out[9]:
             Administrative Administrative Duration Informational Informational Duration ProductRelated F
          0
                        0
                                              0.0
                                                             0
                                                                                 0.0
                                                                                                 1
          1
                        0
                                              0.0
                                                             0
                                                                                 0.0
                                                                                                 2
          2
                        0
                                              0.0
                                                             0
                                                                                 0.0
                                                                                                 1
          3
                        0
                                              0.0
                                                             0
                                                                                 0.0
                                                                                                 2
                        0
                                              0.0
                                                             0
                                                                                 0.0
                                                                                                10
          4
In [156...
          y = df_shoppers['Revenue'].values
In [159...
          X = df_shoppers.iloc[:,:10].values
         3.2: selecting 30% of the test data(random state = 42)
In [161...
          from sklearn.model_selection import train_test_split
           X_train, X_test, y_train, y_test = train_test_split(X,y, test_size = 0.3, random_sta
In [162...
          X_train.shape, X_test.shape, y_train.shape, y_test.shape
Out[162... ((8631, 10), (3699, 10), (8631,), (3699,))
```

3.3: Scaling the data such that the features have similar average and standard distribution

```
from sklearn.preprocessing import StandardScaler

scaler = StandardScaler()
X_train_scaled = scaler.fit_transform(X_train)
X_test_scaled = scaler.fit_transform(X_test)
```

4.

Use a combination of the classes GridSearchCV and RepeatedStratifiedKFold to setup a cross validation procedure for hyper parameter optimization.

Ex 4.1: Create a cross validation setting in which the data is split into 10 folds, where all experiments are repeated 10 times, and where algorithms are evaluated using balanced accuracy.

```
In [65]:
          from sklearn.tree import DecisionTreeClassifier
          from sklearn.model_selection import GridSearchCV, RepeatedStratifiedKFold
          dt_param_grid = {'criterion':['gini','entropy'],'max_depth':[3,5,10]}
          cv = RepeatedStratifiedKFold(n_splits=10, n_repeats=10, random_state = 42)
          dt_grid = GridSearchCV(DecisionTreeClassifier(random_state =42), dt_param_grid, scon
          dt_grid.fit(X_train, y_train)
Out[65]: GridSearchCV(cv=RepeatedStratifiedKFold(n_repeats=10, n_splits=10, random_state=42),
                      estimator=DecisionTreeClassifier(random_state=42),
                      param_grid={'criterion': ['gini', 'entropy'],
                                   'max_depth': [3, 5, 10]},
                      scoring='balanced_accuracy')
In [66]:
          dt_grid.best_params_
         {'criterion': 'gini', 'max_depth': 3}
Out[66]:
In [67]:
          dt grid.best estimator
         DecisionTreeClassifier(max_depth=3, random_state=42)
Out[67]:
In [31]:
          #dt_grid.cv_results_
In [ ]:
In [41]:
          dt_grid.best_score_
Out[41]:
         0.8970331343075404
In [25]:
          #Randomforest estimator
In [18]:
          from sklearn.ensemble import RandomForestClassifier
          rf_param_grid = {'n_estimators':[10,20], 'max_features':['auto', 'sqrt', 'log2'],
                        'criterion':['gini','entropy'],'max_depth':[3,5,10]}
          rf_grid = GridSearchCV(RandomForestClassifier(random_state =42),rf_param_grid, scori
          rf_grid.fit(X_train, y_train)
         Fitting 100 folds for each of 36 candidates, totalling 3600 fits
Out[18]: GridSearchCV(cv=RepeatedStratifiedKFold(n_repeats=10, n_splits=10, random_state=1),
                      estimator=RandomForestClassifier(random state=1),
```

```
param_grid={'criterion': ['gini', 'entropy'],
                                   'max_depth': [3, 5, 10],
                                   'max_features': ['auto', 'sqrt', 'log2'],
                                   'n_estimators': [10, 20]},
                       verbose=1)
In [19]:
          rf_grid.best_params_
         {'criterion': 'entropy',
Out[19]:
           'max_depth': 5,
           'max_features': 'auto',
           'n_estimators': 20}
In [21]:
          rf_grid.best_estimator_
         RandomForestClassifier(criterion='entropy', max_depth=5, n_estimators=20,
Out[21]:
                                 random_state=1)
In [43]:
          rf_grid.best_score_
Out[43]: 0.8984126888330976
In [27]:
          from sklearn.tree import DecisionTreeClassifier
          clf = DecisionTreeClassifier(criterion='gini', random_state=1)
          # Train the classifier
          clf.fit(X_train, y_train)
Out[27]: DecisionTreeClassifier(random_state=1)
In [31]:
           from sklearn.ensemble import RandomForestClassifier
          clfr = RandomForestClassifier( n_estimators = 20, max_depth=2, random_state=1)
          clfr.fit(X_train, y_train)
```

Out[31]: RandomForestClassifier(max_depth=2, n_estimators=20, random_state=1)

Ex 4.2: Which dataset is used in the grid search cross validation (training data, test data, or full dataset)?

Training data was used in grid search cross validation. Specifically, X_train and y_train were used

Ex 4.3: Explain, what happens to that dataset during the grid search procedure!

Grid-search is used to find the optimal hyperparameters of a model which results in the most accurate predictions. During the grid-search procedure, datasets are been transformed by reducing the number of false positives in order to find the optimal parameters that meet the expectation of algorithm. It can be slow and computational expensive.

Ex 4.4: What is the difference between using RepeatedStratifiedKFold and the default cross validation in GridSearchCV?

For integer/None inputs, if the estimator is a classifier and y is either binary or multiclass, StratifiedKFold is used. In all other cases, KFold is used. These splitters are instantiated with shuffle=False so the splits will be the same across calls. RepeatedStratifiedKFold can be used to repeat Stratified K-Fold n times with different randomization in each repetition.

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Ex 4.5: Explain the purpose that justifies repeating experiments on the same dataset and on different folds.

A single run of the k-fold cross-validation procedure may result in a noisy estimate of model performance as different splits of the data may result in very different results.

Repeated k-fold cross-validation provides a way to improve the estimated performance of a machine learning model by repeating the cross-validation procedure multiple times and reporting the mean result across all folds from all runs. This mean result is expected to be a more accurate estimate of the true unknown underlying mean performance of the model on the dataset, as calculated using the standard error.

Exercise 5: Evaluation of Classifiers

Use the above cross validation setup to optimize and compare tree based learners. Use

Ex 5.1: Decision Trees with the Gini criterion and test parameters 2 through 14 for max_depth.

```
In [63]:
                             dt_param_grid = {'criterion':['gini'],'max_depth':list(range(2,14))}
                             cv = RepeatedStratifiedKFold(n_splits=10, n_repeats=10, random_state = 42)
                             dt_grid = GridSearchCV(DecisionTreeClassifier(random_state =42), dt_param_grid, scor
                             dt_grid.fit(X_train, y_train)
Out[63]: GridSearchCV(cv=RepeatedStratifiedKFold(n_repeats=10, n_splits=10, random_state=42),
                                                                 estimator=DecisionTreeClassifier(random_state=42),
                                                                 param_grid={'criterion': ['gini'],
                                                                                                    'max_depth': [2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13]},
                                                                 scoring='balanced_accuracy')
In [64]:
                             from sklearn.metrics import accuracy_score, f1_score, precision_score, recall_score,
                             dt grid pred = dt grid.predict(X test)
                             print('Decision Tree Tuned Performance:')
                             print('Accuracy
print('F1 Score
print('Precision
print('Recall
print('Recall))
print('Recall
print('Recall
print('Recall))
print('Recall
print('Recall))
print('Recall
print('Recall))
print('Recall)
print('Reca
                             print('Confusion Matrix:\n', confusion matrix(y test, dt grid pred))
                           Decision Tree Tuned Performance:
                           Accuracy : 0.8851040821843742
F1 Score : 0.5994344957587181
                                                                      : 0.5994344957587181
                           Precision : 0.654320987654321
Recall : 0.5530434782608695
                           Confusion Matrix:
                                [[2956 168]
                              [ 257 318]]
In [51]:
                             dt grid.best score
Out[51]: 0.8981917755675722
```

Ex 5.2 Random Forests with 1, 10, or 100 trees and 2,3,5, or 10 for max_depth.

```
In [52]:
          rf_param_grid = {'n_estimators':[1,10,100],
                        'max depth':[2,3,5,10]}
          rf grid = GridSearchCV(RandomForestClassifier(random state =42),rf param grid, scori
          rf_grid.fit(X_train, y_train)
          Fitting 100 folds for each of 12 candidates, totalling 1200 fits
Out[52]: GridSearchCV(cv=RepeatedStratifiedKFold(n_repeats=10, n_splits=10, random_state=42),
                       estimator=RandomForestClassifier(random_state=1),
                       param_grid={'max_depth': [2, 3, 5, 10],
                                    'n_estimators': [1, 10, 100]},
                       verbose=1)
In [61]:
          rfm_grid_pred = rf_grid.predict(X_test)
          print('Random Forest Tuned Performance:')
          print('Accuracy : ', accuracy_score(y_test, rfm_grid_pred))
                                 : ', f1_score(y_test, rfm_grid_pred))
          print('F1 Score
          print('Precision
                                     , precision_score(y_test, rfm_grid_pred))
          print('Recall
                                  : ', recall_score(y_test, rfm_grid_pred))
          print('Confusion Matrix:\n', confusion_matrix(y_test, rfm_grid_pred))
          Random Forest Tuned Performance:
         Accuracy : 0.8934847256015139
F1 Score : 0.5808510638297872
Precision : 0.7479452054794521
         Recall
                          : 0.4747826086956522
         Confusion Matrix:
           [[3032 92]
           [ 302 273]]
In [53]:
          rf_grid.best_score_
Out[53]: 0.8998486518818933
In [143...
          rf grid.best params
Out[143... {'max_depth': 10, 'n_estimators': 100}
```

Exercise 6. Oversampling

Use oversampling to create a balanced training dataset. Look at the class imblearn.over_sampling.RandomOverSampler for that purpose.

Ex. 6.1: What does the above class do?

Class to perform random over-sampling.

Object to over-sample the minority class(es) by picking samples at random with replacement.

Ex. 6.2: Why is oversampling only applied to the training dataset (not to the test data)?

Random undersampling involves randomly selecting examples from the majority class and deleting them from the training dataset

Oversampling is only done on training and not on the test data because test data should contain unseen samples so it would not overfit and give you better evaluation of training process.

Ex.6.3: Optimize Random Forest with the same search grid as before, but trained on a balanced training dataset.

```
In [130...
                               from imblearn.over_sampling import RandomOverSampler
                                ros = RandomOverSampler(random_state=42)
                                rf_res_grid = GridSearchCV(RandomForestClassifier(random_state =42),rf_param_grid, s
                                X_res, y_res = ros.fit_resample(X_train, y_train)
                                rf_res_grid.fit(X_res, y_res)
Out[130... GridSearchCV(cv=RepeatedStratifiedKFold(n_repeats=10, n_splits=10, random_state=42),
                                                                     estimator=RandomForestClassifier(random_state=42),
                                                                     param_grid={'max_depth': [2, 3, 5, 10],
                                                                                                            'n_estimators': [1, 10, 100]},
                                                                     scoring='balanced_accuracy')
In [131...
                                rfm_res_pred = rf_res_grid.predict(X_test)
                                print('Random Forest Tuned Performance:')
                                print('----')
                               print('Accuracy
print('F1 Score
print('Precision
print('Recall
print('Recall)
print('Recall
print('Recall
print('Recall
print('Recall)
print('Recall
print('Recall
print('Recall)
print('Recall)
print('Recall
print('Recall)
print('Recall)
print('Recall)
print('Recall)
print('Recall)
print('Recall)
print('Recall)
print('Recall)
print(
                                print('Confusion Matrix:\n ', confusion_matrix(y_test, rfm_res_pred))
                             Random Forest Tuned Performance:
                             _____
                             Accuracy : 0.874831035414977 F1 Score : 0.658302583025830
                            F1 Score : 0.6583025830258302
Precision : 0.5717948717948718
Recall : 0.7756521739130435
                             Confusion Matrix:
                                   [[2790 334]
                                [ 129 446]]
```

Exercise 7: Interpretation

Evaluate the resulting three algorithms of the three above cross validation experiments (Decision Tree and two versions of Random Forest).

```
from sklearn.metrics import classification_report
dt_report = classification_report(y_test, dt_grid_pred, output_dict=True)
```

Ex. 7. 1: Prepare a data frame in which the evaluation results of algorithms can be stored with columns for the algorithm, accuracy, balanced accuracy, confusion matrix and the best hyperparameters of the algorithm.

Out[165... classifiers accuracy balanced accuracy confusion matrix best_hyperparameters

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Ex. 7.2: On which dataset should the performance of algorithms (with already optimized hyper parameters) be compared (training data, test data, full data)?

Ans: Test data

Ex. 7.3: For each algorithm report the best choice of hyperparameters found using the above cross validations.

```
In [124... dt_grid.best_estimator_
Out[124... DecisionTreeClassifier(max_depth=3, random_state=42)
In [132... rf_grid.best_estimator_
Out[132... BalancedRandomForestClassifier(max_depth=10, random_state=1)
In [134... rf_res_grid.best_estimator_
Out[134... RandomForestClassifier(max_depth=10, random_state=42)
```

Ex. 7.4: Compare three classifiers regarding both accuracy and balanced accuracy. Recommend a setting for use in production.

```
from sklearn.metrics import balanced_accuracy_score
    dt_acc=accuracy_score(y_test,dt_grid_pred)
    print(dt_acc)
    dt_bal_acc=balanced_accuracy_score(y_test,dt_grid_pred)
    print(dt_bal_acc)
    rf_acc=accuracy_score(y_test,rfm_grid_pred)
    print(rf_acc)
    rf_bal_acc=balanced_accuracy_score(y_test,rfm_grid_pred)
    print(rf_bal_acc)
    rf_res_acc=accuracy_score(y_test,rfm_res_pred)
    print(rf_res_acc)
    rf_res_bal_acc=balanced_accuracy_score(y_test,rfm_res_pred)
    print(rf_res_bal_acc)
```

```
0.8851040821843742
0.7496331347770417
0.8934847256015139
```

0.7226665924400156

0.7220003924400130

0.874831035414977

0.8343689806825141

From the above performance score, we can say that Random Forest with accurcy score 0.8934847256015139 yields the best result. I recommend a Random Forest algorithm with $n_estimator = 100$ and $max_depth = 10$