

Yasmin Cardoso

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Portfolio: <https://yasmincardosoportfolio.vercel.app/#>

Personal Profile

Aspiring UX/UI designer transitioning from a strong background in customer service and retail. Passionate about creating user-centered digital experiences using tools like Figma. Known for empathy, communication, and problem-solving. Currently seeking opportunities to apply design thinking in real-world projects.

Education

UX/UI Design Diploma

Canadian College of Technology and Business (CCTB), Vancouver, BC

2024 – 2027

- Applied UX principles in real-world projects
- Created high-fidelity prototypes using Figma
- Conducted user research and usability testing

Bachelor's in Systems Analysis and Development

Unisinós – Universidade do Vale do Rio dos Sinos, Brazil (Online)

May 2025 – expected 2028

- Coursework in software development, database systems, and programming logic

Technical High School in Plastics

Instituto Federal Sul-rio-grandense (IFSUL), Brazil

2020 – 2023

- Focus on quality statistics, production management & entrepreneurship
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Professional Experience

Sales Associate – Stuart Weitzman, Vancouver

Nov 2024 – Oct 2025

- Delivered tailored customer service in a luxury retail setting
- Maintained visual standards and client satisfaction

English Teacher – UPTIME, Brazil

May – Sep 2024

- Customized lessons for diverse learners to enhance fluency

Receptionist – Flex Academia, Brazil

May 2023 – May 2024

- Managed front desk, schedules, and client service
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Projects

- **SAP Digitalization Portfolio Program**

Aug – Dec 2022

Worked on digital transformation projects using Scrum. Gained Java basics and teamwork experience.

Skills

- UX/UI: Wireframing, prototyping, usability testing, Figma
- Research: User interviews, journey mapping, personas
- Soft: Communication, adaptability, customer empathy
- Tech: Microsoft Office, basic Java
- Languages: Portuguese (native), English (fluent)