

Service For Your Business

STARTER

starting at

₹4000/-

3 Layouts to Choose From

4 Pages Included

Revisions Included (1 hr)

Custom Color Scheme

Branding Placement

Content Placement *

Mobile Friendly

Social Media Integration

START NOW

STANDARD

starting at

₹15,000/-

3 Layouts to Choose From

8 Pages Included

Revisions Included (3 hrs)

Custom Color Scheme

Branding Placement

Content Placement *

Mobile Friendly

Social Media Integration

Blog

FAQ Page *

Google Analytics Setup

Market Keyword Research

Schema Markup
Optimization

Google Optimized Content

START NOW

ULTIMATE

starting at

AS/NEED

Full Custom Layout

Total Page Count Varies

Revisions Included (varies)

Custom Color Scheme

Branding Placement

Content Placement *

Mobile Friendly

Social Media Integration

Blog

FAQ Page *

Google Analytics Setup

Market Keyword Research

Schema Markup
Optimization

Google Optimized Content

1-on-1 Design Consultation

Custom Design Mockups

START NOW

Service For Ecommerce

| ₹6000/- BASIC | ₹20,000/- PROFESSIONAL | ₹50,000/- UNLIMITED |
|--|--|--|
| Start your free trial! | Start your free trial! | Start your free trial! |
| Free setup | Free setup | Free setup |
| Use your own domain | Use your own domain | Use your own domain |
| Unlimited bandwidth | Unlimited bandwidth | Unlimited bandwidth |
| 100 Products | 2,500 Products | Unlimited Products |
| 1 GB File Storage | 5 GB File Storage | Unlimited File Storage |
| 2.0% transaction fee | 1.0% transaction fee | No transaction fee |
| Discount code engine | Discount code engine | Discount code engine |

- 1) All Types of website's Starter and Basic pack Template are not Specified by customer.
- 2) For normal website After delivery client will get only one day for reviews and correction.
- 3) For Ecommerce segment After delivery client will get two days for reviews and correction.
- 4) All website validation for one year.
- 5) For starter and basic plan Client must pay website cost in Advance completely.
- 6) SSL will free for 3 months.

SEO Service Chart

| Features | Small Tier ₹5000/ Month | Medium Tier ₹10,000/ Month | Large Tier ₹15,000/ Month |
|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
| Keywords Research | 25 | 40 | 60 |
| Competitor Analysis | ✓ | ✓ | ✓ |
| FAQ Section | Feature Not Included | Feature Not Included | ✓ |
| Website Structure Optimization | Feature Not Included | ✓ | ✓ |
| Structured Data Markup | Feature Not Included | ✓ | ✓ |
| XML Sitemap | ✓ | ✓ | ✓ |
| Schema Markup Report | Feature Not Included | ✓ | ✓ |
| Broken Link Building | ✓ | ✓ | ✓ |
| Image Optimization Report | Feature Not Included | ✓ | ✓ |
| Local Citation Building | 15/Month | 20/Month | 25/Month |
| Guest Blog Links | 3/Month | 5/Month | 7/Month |
| Business Blog Articles | 2/Month | 3/Month | 5/Month |
| Forum Participation | 10/Month | 10/Month | 10/Month |
| Infographic Creation | 1/Month | 1/Month | 1/Month |
| GMB Profile Creation | ✓ | ✓ | ✓ |
| Web Analytics Account Setup | Google Analytics, Stat Counter | Google Analytics, Stat Counter | Google Analytics, Stat Counter |
| Event Tracking setup | ✓ | ✓ | ✓ |
| Heatmap Integration | Feature Not Included | ✓ | ✓ |
| Reporting Dashboard | ✓ | ✓ | ✓ |
| Internal Link Optimization | Feature Not Included | ✓ | ✓ |
| Target Market Report | Feature Not Included | ✓ | ✓ |
| User Persona Report | Feature Not Included | ✓ | ✓ |
| Delivery Time | N/A | N/A | N/A |
| | Select this Package > | Select this Package > | Select this Package > |

Complete SEO Sector

SEO basics

- ✓ Set up GSC and Bing Webmaster tools
- ✓ Set up Google Analytics
- ✓ Install and configure an SEO plugin (WordPress)

Keyword Research

- ✓ Identify your competitors
- ✓ Conduct a keyword gap analysis
- ✓ Find your main 'money' keywords
- ✓ Find long-tail keyword variations

Technical SEO

- ✓ Leverage "Inspect URL" feature in GSC
- ✓ Ensure your website is mobile-friendly
- ✓ Check your site's loading speed
- ✓ Make sure you are using HTTPS
- ✓ Find & fix crawl errors
- ✓ Check the page depth

On-Page & Content

- ✓ Fix duplicate, missing & truncated title tags
- ✓ Find & fix duplicate, missing meta descriptions
- ✓ Find and fix multiple H1 tags
- ✓ Improve title & meta tags, and page content

Off-Page SEO

- ✓ Analyze your competitor's link profile
- ✓ Conduct a link intersect analysis
- ✓ Steal your competitors' broken backlinks

- ✓ Generate & submit a sitemap
- ✓ Create a Robots.txt file
- ✓ Check Search Console for manual actions
- ✓ Make sure that your website is indexed

- ✓ Find question keywords
- ✓ Analyze the intent of pages that rank
- ✓ Create a keyword map
- ✓ Prioritize by search volume & keyword difficulty

- ✓ Check for duplicate versions of your site
- ✓ Identify & fix broken links
- ✓ Use an SEO-friendly URL structure
- ✓ Find & fix orphaned pages
- ✓ Check canonical tags
- ✓ Add structured data

- ✓ Run a content audit and prune content
- ✓ Optimize images for SEO
- ✓ Organize topic clusters
- ✓ Find & fix keyword cannibalization
- ✓ Update outdated content
- ✓ Improve content readability

- ✓ Implement the Skyscraper technique
- ✓ Turn unlinked mentions into links
- ✓ Set up and optimize Google My Business

SEO basics tools

Google Search Console
Google Analytics
Bing Webmaster Tools
Yoast
Dynomapper

Keyword Research tools

Semrush Keyword Magic Tool
Google Ads
Semrush Topic Research
People Also Ask
Answer The Public

Technical SEO tools

GSC & GA
PageSpeed Insights
Google's Mobile-Friendly test
Semrush Site Audit
Structured Data Markup Helper
Merkle Schema Markup Generator

On-Page & Content tools

Semrush Content Audit
Semrush Topic Research
SEO Writing Assistant

Off-Page SEO Tools

Semrush Backlink Audit
Semrush Backlink Analytics
Semrush BacklinkGap
Semrush Link Building tool

LOGO Design service List

| Activity | BASIC ₹ 2000 | PROFESSIONAL ₹ 4000 | ULTIMATE ₹ 6000 |
|-------------------------------|-----------------|---|---|
| LOGO IDEAS | 2 | 4 | 6 |
| LOGO REVISIONS | 3 REVISIONS | TILL CLIENT SATISFACTION | TILL CLIENT SATISFACTION |
| LOGO DESIGN DURATION | 1 WORKING DAY | 2-4 WORKING DAYS | 2-6 WORKING DAYS |
| LOGO DESIGN FORMAT | JPG/PNG/SVG | JPG/PNG/SVG | JPG/PNG/SVG |
| LOGO SOURCE FILE (PSD/AI/SVG) | ✗ | ✓ | ✓ |
| CUSTOM GRAPHICS | ✗ | ✓ | ✓ |
| TEXT LOGO | ✓ | ✓ | ✓ |
| BUSINESS CARD | ✗ | ✗ | ✓ |
| TAG LINE | ✗ | ✓ | ✓ |
| COMPETITORS LOGO ANALYSIS | ✗ | ✓ | ✓ |
| PAYMENT OPTIONS | 100% ADVANCE | 50%- ADVANCE & 50% AFTER COMPLETION | 50%- ADVANCE & 50% AFTER COMPLETION |
| EXTRA DESIGN | ✗ | 3 SOCIAL MEDIA PLATFORMS RESPONSIVE PROFILE & COVER PIC | ALL SOCIAL MEDIA PLATFORMS RESPONSIVE PROFILE & COVER PIC |
| ORDER NOW! | ORDER NOW! | ORDER NOW! | ORDER NOW! |