



Sponsorship Prospectus



Mission Statement

Techqueria is a 501c3, tax exempt nonprofit that empowers Latinx professionals in the tech industry by building networking, career advancement, and open source opportunities. We provide resources and support to help our community reach their career goals and thrive in the tech industry.



Founded in **2015**

5 National Chapters:



Organized panels, workshops and trainings for



3500+ participants

in the tech industry

Techqueria is focused on augmenting impact that Latinx professionals are making in the tech industry. We are building a network that shares technical knowledge, mentorship, career opportunities, events, and speaking engagements on a national level. Our event topics range from the technical aspects of our profession to navigating and addressing challenges in our workplaces. We work with individuals and employee resource groups to comprehensively affect change in the tech industry.



Open Source Initiatives

Techqueria is dedicated to building open source projects that connect our communities at a national scale. We believe that by working on open source together we create opportunities to collaborate and share our skills in a supportive environment. Many have made their first open source commits with us! For more information on our open source, please visit our Github page at github.com/techqueria.

Local Workshops and Meetups

Our workshops and meetups allow participants to discuss their work, prepare for critical milestones in their career, establish goals and accountability through peer mentorship, and explore how to navigate our workplaces as underrepresented members of the tech industry. For more information, please visit our events page.

Comidas

Outside our regular workshops and meetups, we often meet up and network at food gathering events that we call **comidas**. This is an opportunity to share our rich, diverse cultures through food and fun! If you would like to host a **comida**, please email organizers@techqueria.org.

Private Workshops

DO YOU HAVE A SPECIAL EVENT IN MIND?

Host a private workshop or community event at your company where we discuss a specific topic. Previous topics have included coaching on executive presence and public speaking, building effective employee resource groups, and navigating the workplace as an individual contributor. Submit your proposal to organizers@techqueria.org.



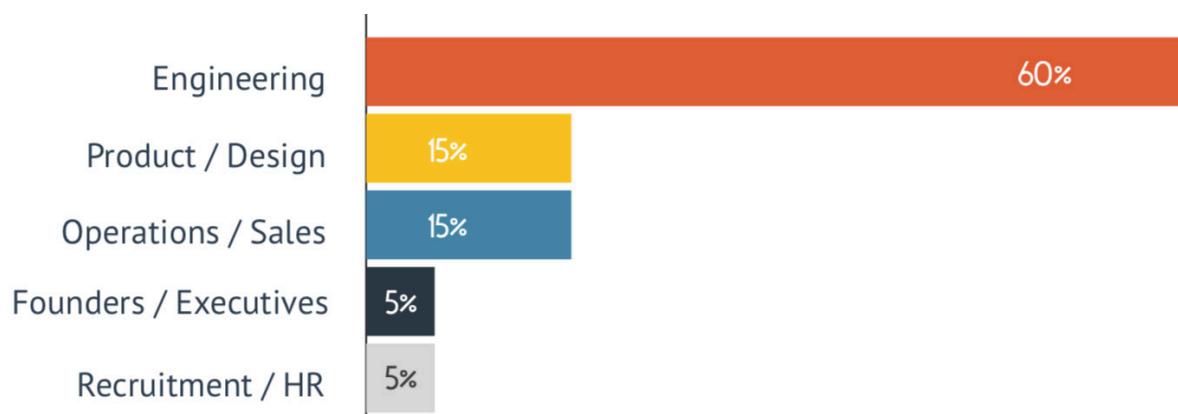
Benefits of partnering with Techqueria

TALENT: Be a part of Techqueria's growing national network of Latinx professionals

RECOGNITION: Be recognized as a company that believes in developing Latinx professionals

GROWTH: Provide your employees with a platform and network to share their stories and career goals

Our community by profession



* From a sample of 2,250 responses from LinkedIn and intake surveys



5 years

average experience for
event participants



PREVIOUS SPONSORS



HUGE

TECH JOBS TOUR



Visit Lumosity.com and start your Fit Test today!



Sponsor Tiers

Gold Level Sponsorship: \$20k



- Gold level sponsor link on techqueria.org website
- Gold level logo placement in member portal
- Logo in sponsors section in outbound email marketing for all of 2019
- Access to member portal to highlight open positions at your company
- Hosting of one panel event
- Hosting of one workshop or two Meetup events
- Hosting of one employee resource group session
- Hosting of one comida event
- Recognition on social media
- Dedicated shared channel with our organizing team





Silver Level Sponsorship: \$15k

- Silver level sponsor link on techqueria.org website
- Silver level logo placement in member portal
- Logo in sponsors section in outbound email marketing for all of 2019
- Access to member portal to highlight open positions at your company
- Hosting of one panel event
- Hosting of one workshop or two Meetup events
- Recognition on social media
- Dedicated shared channel with our organizing team



Bronze Level Sponsorship: \$10k

- Bronze level sponsor link on techqueria.org website
- Bronze level logo placement in member portal
- Logo in sponsors section in outbound email marketing for all of 2019
- Access to member portal to highlight open positions at your company
- Hosting of one panel event
- Recognition on social media
- Dedicated shared channel with our organizing team

Local Workshop Sponsorship: \$4k



- Local workshop event hosted at your office
- Logo on meetup page for location sponsors for all of 2019
- Logo on email blasts of local chapter
- Recognition on social media



Local Meetup Sponsorship: \$2k

- Local meetup event hosted at your office
- Logo on meetup page for location sponsors for all of 2019
- Logo on email blasts of local chapter
- Recognition on social media

Would you like to talk to us about custom sponsorship opportunities? We would love to hear more!

Email us for more details: organizers@techqueria.org

