

# Green Bounty



## Introduction

# GreenBounty

- "Earn Rewards. Save the Planet."
- Uwakmfon Ekong | 11-11-2024



## The Problem

# Recycling is broken

01

People want to recycle but often lack the motivation or easy access

02

Result? Piles of waste harming our environment.



## Our Solution



# GreenBounty makes recycling rewarding

- Collect recyclables, fill your virtual basket, earn rewards.
- A simple, engaging way to turn eco-friendly habits to benefits.

# How It Works

## Sign Up

Join GreenBounty

## Collect

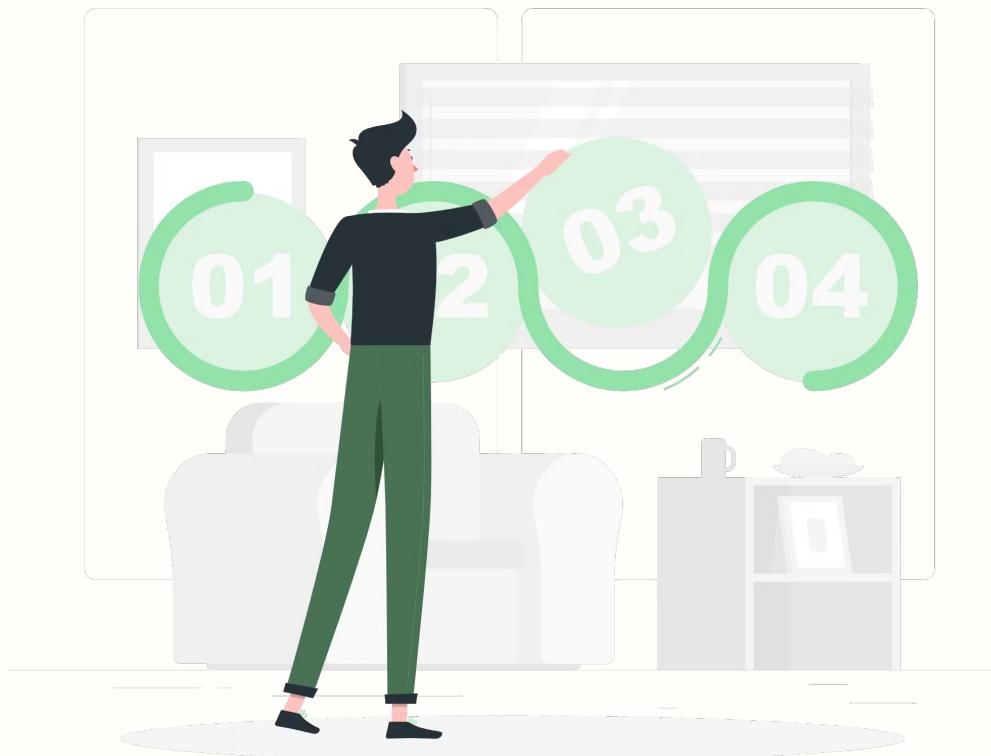
Track recyclables in your virtual basket.

## Request Pickup

Notify us when it's full.

## Earn Points

Redeem points for eco-friendly rewards.



# Competitive Advantage



- **Reward-Based Model** - Encourages users with points redeemable for sustainable products.
- **User-Friendly Interface** - A straightforward, interactive experience for all ages.
- **Eco Partnerships** - Collaborations with eco-friendly brands mean impactful, meaningful rewards.
- **Sustainable Lifestyle Made Easy** - Simple steps that make recycling part of everyday life.

# Market Potential

## Eco-Conscious Consumers

Millions are looking for ways to make a positive impact but need easy, accessible solutions.

## Brand Partnerships

This can apply to either networks or software platforms that are essential to overall success.



# Success Metrics



**Engagements**  
Monthly Active Users  
(MAUs), session length.

**Waste Collection**  
Total recyclables collected per month.

**Retention**  
Users returning month-over-month.

**Reward Redemption Rate**  
Percentage of users redeeming their points.

# Vision for the Future

- Imagine a world where recycling is second nature - because it's easy, rewarding and impactful.
- **GreenBounty:** Building a sustainable future, one basket at a time.



Join Us

GreenBounty - Let's Reward a Greener Future Together.

Questions?

# Meet the Team

Green Bounty

Thank you.



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