

### Summary

I am a result oriented [Copywriter](#), [Front-end Developer](#), [Product Designer](#) & [Content Creator](#) who is fluent in English. I use the alias *Techrud* online.

### What I have done

#### Bluecorn Web Services

I started a web design, development & consultancy company and have had the pleasure of working with a number of clients through the company. At the company I cover different roles including Product Design, Web development and Copywriting.

- Develop brand voices for various clients.
- Develop web content and copy for various clients across various industries.

#### Liscon Trans

Liscon Trans is a trucking company providing fast & reliable logistics solutions across Southern Africa.

- Oversee all digital content for the company including the blog and all social pages.
- Own copywriting for the company specifically web copy, digital ads, print ads, company profile, business cards and more.
- Create actionanable social and web content for the company.

#### Content Creation

I have 4 youtube channels, A coding based podcast, personal blog where I cover various tech related topics and a newsletter.

- Research various topics and explain them in simple terms across various mediums.
- Write scripts and fact check the information.
- Research and find effective keywords that will bring more eyeballs to the content.
- Error checking and quality assesment on completed work.
- Write promotional social posts to promote the videos.
- Research, find and test titles and thumbnails for the content.

### Personal Info

#### Email

tasangoni@gmail.com

#### See my portfolio here:

techrud.com/writer

 *Techrud*

 @techrud

 @techrud

### Skills

Copywriting

Product Design

UI/UX Design

Email Markerting

Web Development

Business Strategy Development

### Programming

Python

Git

HTML, CSS & JavaScript

### Interests

Chess

Cricket

Formula 1

Gamedev

Cybersecurity

Music Production

Technology

Reading