

Myra's Fashion Review & Blogging Website

1. Introduction

- This capstone project is about a Fashion Review cum Blog where men and women fashion clothing and accessory items are exhibited and talked about.
- The project offers the visitors a glimpse of latest fashion trends in clothing and accessories. The goal is to showcase various accessory items in the forms of images in different categories.
- Although, this can be evolved later into a full-fledged online retail store, the goal of this attempt is only to create menus, layouts, images, videos, Blogs, etc. to showcase and review the products – and not to include cart, user login, and other e-commerce functions.

2. Expected List of Features

- The project will showcase – Men's Clothing, Men's Accessories, Women's Clothing, Women's Accessories and review selected products.
- The website will include –
 - Landing page with big image with sliders
 - Navbar Menu
 - Myra's Fashion Blog - Logo
 - Links to 4 pages –
 - Women's Clothing
 - Women's Accessories
 - Men's Clothing
 - Men's Accessories
 - Further sub-pages in the categories of –
 - Summer Clothing
 - Winter Clothing
 - Shoes
 - Watches
 - Handbags
 - The website will use buttons, hyperlinks, images, videos in different formats
 - The website will use Jumbotron, and Cards
- There's a huge potential to extend the above categories into sub-categories under which images and videos of various products can be showcased in the form of Menus, Sub-menus, layouts, cards, images, videos, text, etc.

3. Market Survey

- There are several online fashion review stores in the form of – small, medium and large websites. For example, www.thebudgetfashionista.com, www.refinery29.com, www.stylecraze.com, etc.
- The surveyed websites mentioned above are fully functional large scale websites. Compared to these, the current project offers only a small subset of the entire feature set. Moreover, the current project does not attempt to sell the products online due to

the complex features required to implement online payment system for e-commerce use case.

4. References

- A number of freely available stock images, videos and articles will be used to create this project.
- Some of the links with similar idea are –
www.thebudgetfashionista.com
www.refinery29.com
www.stylecraze.com