QUESTIONS:

1. Perform Data cleaning, Data manipulations if required
2. Compare all customer segments to understand their involvement in purchasing goods
3. Which shipping mode is used highest time?
4. Visualise insights regarding shipping mode and product category
5. compare product category which are bought by the customers?
6. Sub category wise understanding sold product categories.
7. Year wise orders selling Calculations
8. Which category has provided how much profit?
9. Which state is providing how much profit?
10. Find out product base margin of different products category?