



Stellar Soft's Real Estate Projects

Clutch (5.0) ★★★★★

Clutch Overall Rating review 5.0

Upwork 

TOP RATED PLUS

 **shopify**
partners



Alphaletz

Multi-Platform Property Management Software

Stellar Soft collaborated with a UK-based software professional and landlord to create Alphaletz, a property management platform designed to simplify operations for landlords. The platform streamlines finances, tasks, compliance tracking, and reporting, with mobile and desktop access.



Industry: Real estate



Team size: 7



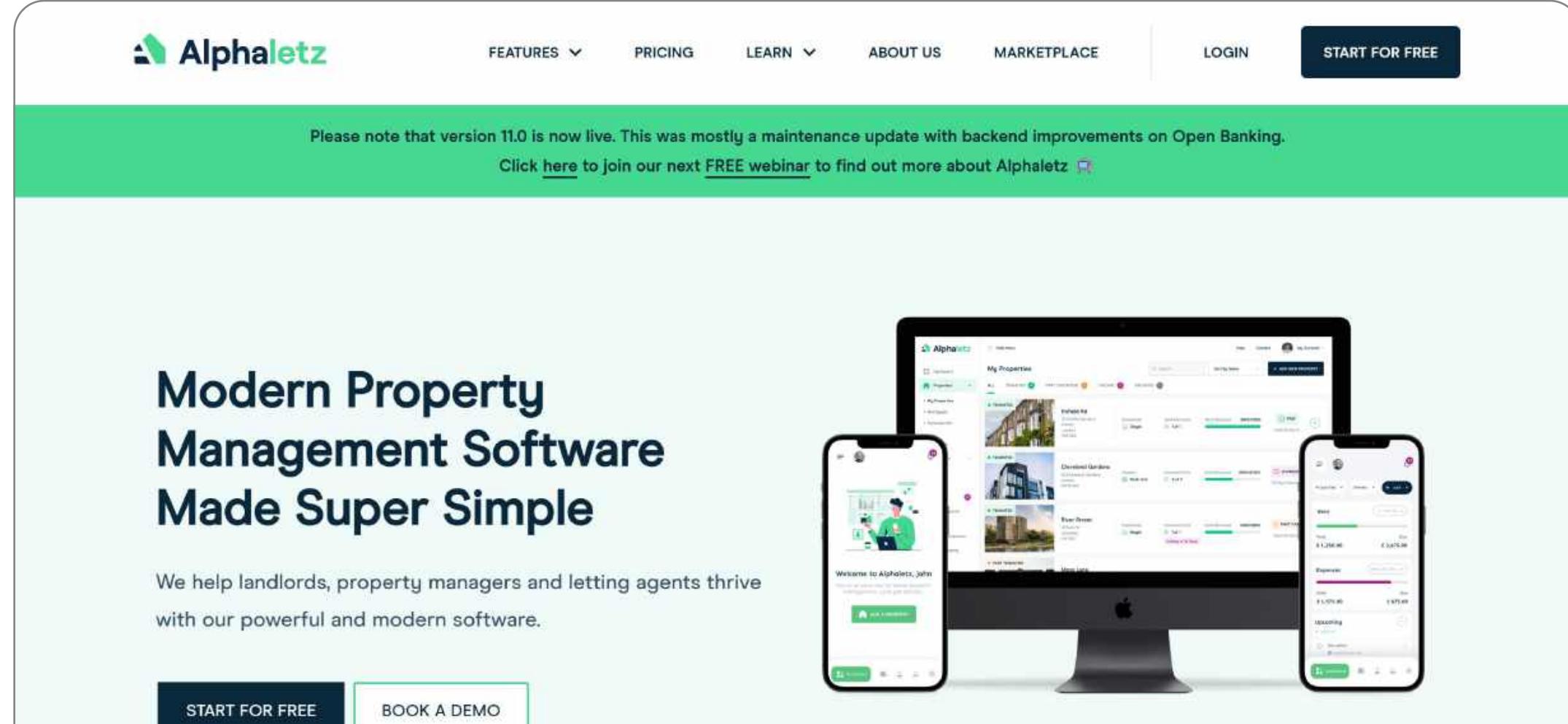
Country: United Kingdom



Collaboration:
September 2019 – April 2022

Business Context

Alphaletz was designed to reduce administrative burden, improve operational efficiency, and meet the needs of landlords managing portfolios of varying sizes. Our goals included ensuring GDPR compliance, enhancing organic growth through SEO, and adding features such as finance management, task prioritization, and real-time dashboards.



The screenshot shows the Alphaletz website homepage. At the top, there is a navigation bar with links for FEATURES, PRICING, LEARN, ABOUT US, MARKETPLACE, LOGIN, and START FOR FREE. A green banner at the top of the page reads: "Please note that version 11.0 is now live. This was mostly a maintenance update with backend improvements on Open Banking." Below this, there is a section titled "Modern Property Management Software Made Super Simple" with a subtext: "We help landlords, property managers and letting agents thrive with our powerful and modern software." Two buttons are present: "START FOR FREE" and "BOOK A DEMO". On the right side of the page, there is a large image featuring a person interacting with a large screen displaying financial charts and a green piggy bank, symbolizing savings and automation. Below this image, there is a five-star rating icon and a testimonial quote: "Alphaletz has paid for itself 5 times over and is a dream come true." A small text at the bottom right states: "Thousands of properties managed every day on our system."

Screen of platform



Value Delivered

The Alphaletz platform has resulted in:

- **50% reduction** in administrative workload for landlords
- **Increased operational efficiency**, enabling landlords to manage properties at scale
- **Real-time compliance tracking** and financial insights
- A platform that has seen **30% growth in users** since launch, with continued scalability to support future demand



Solution Overview

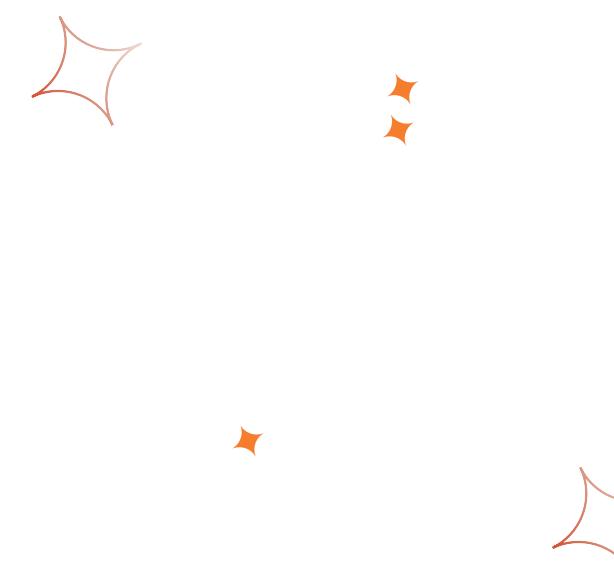
Stellar Soft conducted thorough research to understand the needs of landlords in the UK property market, analyzing competitor platforms and gathering feedback to ensure a product-market fit. Key features developed include:

- **Modular Microservices Architecture:** Flexible and scalable
- **Localization Support:** Ensures quick market adaptation
- **Open Banking Integration:** Provides direct, seamless financial tracking
- **UI/UX Design:** Streamlined workflows for a user-friendly experience



Technology Stack

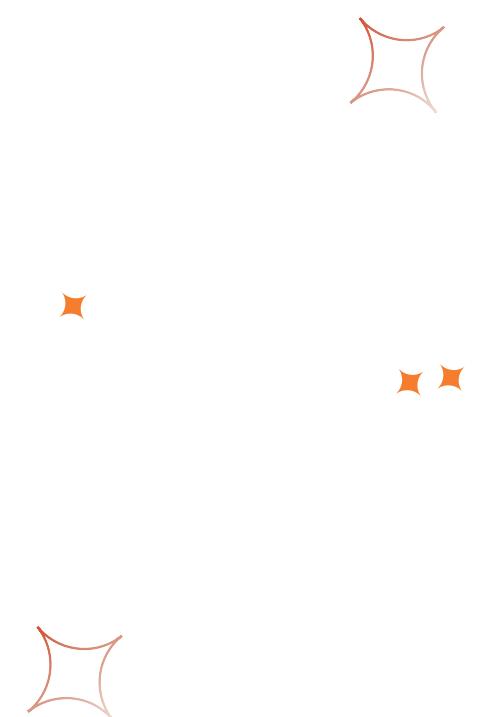
- **Backend:** Java and Spring 6.0 for scalability
- **Frontend:** Angular and Bootstrap 5 for responsiveness
- **Database:** MySQL 7.4 for secure storage
- **Task Management:** Supervisor for background efficiency
- **Caching:** Redis for enhanced data retrieval



Competitive Functionality

The platform includes:

- Cross-platform access (mobile/desktop)
- Task and compliance management
- **Real-time reporting** for landlords
- **Multi-language support** and full GDPR compliance



QuicklisterPro

Cost-Cutting Property Management Solution

Stellar Soft partnered with QuicklisterPro to build a property listing platform aimed at reducing costs for property owners by enabling direct listings on top UK property sites such as Rightmove and Zoopla.

 **Industry:** Real estate

 **Team size:** 6

 **Country:** United Kingdom

 **Collaboration:**
December 2020 – Present

Business Context

QuicklisterPro needed a robust platform to allow property owners and agents to manage listings and streamline sales. Our role was to design a scalable, secure platform to enable listing, communication, payment, and deal management.

Screen of solution

The Platform Listing is easy!

Describe your property features, drag and drop your property images and get ready for the enquiries!

[How it Works](#)

Sell your Property
Sell your property your



Value Delivered

Our collaboration resulted in:

- **50% reduction** in listing costs for property owners by eliminating agent fees
- **Improved user efficiency**, reducing the time spent managing listings and inquiries by **35%**
- **Real-time communication tools** that enhanced deal closure times by **20%**



Technology Stack

- **Backend:** PHP 7.3, Laravel 8.12 for scalability
- **Frontend:** Vue.js 2.6 and Bootstrap 5 for responsive design
- **Task Management:** Supervisor for task efficiency
- **Database:** MySQL 7.4 for reliable storage
- **Caching:** Redis for enhanced performance



Solution Overview

Stellar Soft ensured QuicklisterPro's success through market research, identifying the key features needed for the UK market. We developed:

- **End-to-End Property Management:** Full functionality from listing creation to sales closing
- **User Chat Functionality:** Simplified communication between buyers, tenants, and property owners
- **Payment Integration:** Secure payment processing with Stripe
- **Subscription Model:** Reduces costs for property owners with multiple listings
- **Memorandum of Sales Tool:** Streamlines data sharing among all stakeholders



Competitive Functionality

QuicklisterPro offers:

- **Direct listing capabilities** on major property sites
- **Integrated payment and subscription models**
- **Real-time chat** for user communication
- **Sales process tools** such as Memorandum of Sales for efficient deal closure

- **Contacts us**



Corporate Information

Website:

stellar-soft.com

Linkedin:

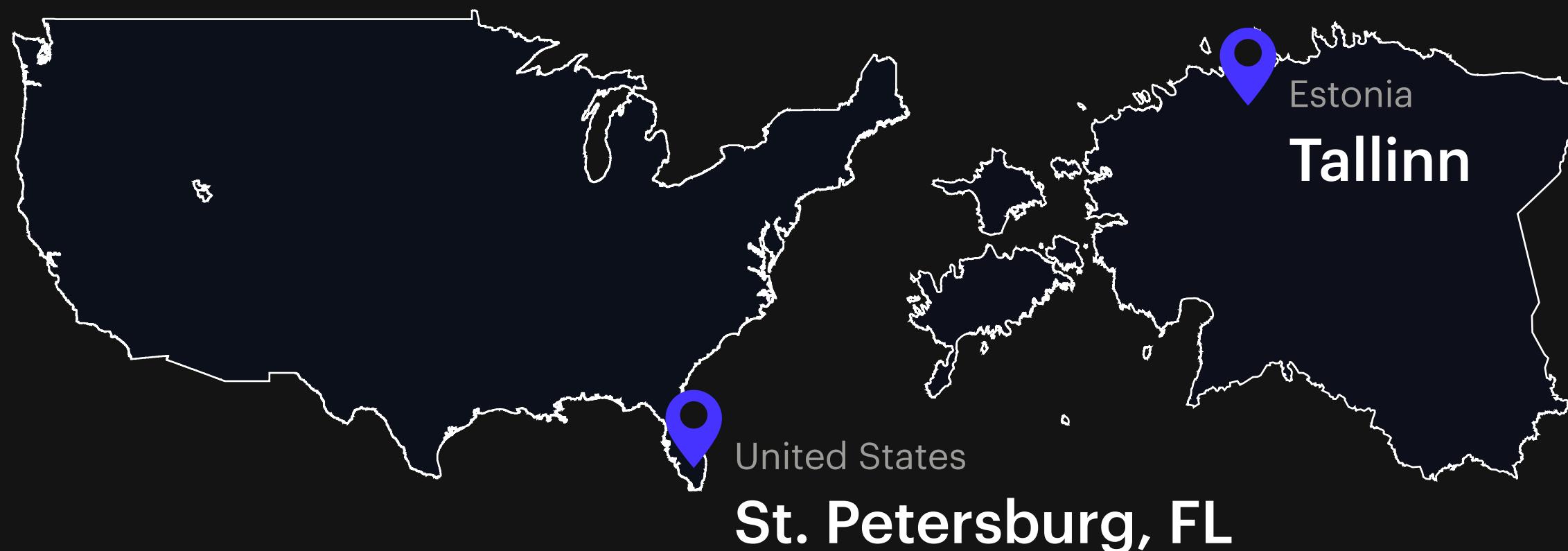
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