

# Shopify Development Packages

Clutch (5.0) \* \* \* \* \*







Starter

### \$1,250

- Set up a converting Shopify theme from the marketplace
- Create 8 essential site pages\*
- Receive 10 hours of custom development
- Configure default shipping and payment
- Add up to **20 products and 10 product** collections
- Set up transactional emails with a logo and
- Install 6 essential apps\*\*
- Set up analytics tools (Hotjar & Google Analytics)
- Receive a well-tested site with a 2-month post-release warranty for bug fixes
- Implemented in 2-4 weeks

Clients who chose this plan:







Standard

## \$1,850

- Set up a lead-generating Shopify theme from the marketplace
- Create 8 essential site pages (details in the Important Conditions)
- Receive up to **25-30 hours** of custom development
- You save 5% off our standard hourly rate if you request more than 20 hours
- Configure default shipping and payment
- Add up to 40 products and 20 product collections
- Set up transactional emails with a logo and
- Install 6 essential apps\*\* and 2 custom apps from Shopify App Store
- Set up analytics tools (Hotjar & Google
- Receive a well tested site with a 2-month post-release warranty for bug fixes
- Implemented in 4-6 weeks

Clients who chose this plan:





**Professional** 

\$2,500

- Set up a Shopify theme
- Create 8 essential site pages
- Receive 40 hours of custom development
- You save 10% off our standard hourly rate if you request more than 20 hours
- Configure default shipping and payment methods
- Add up to **100 products and 50 product** collections
- Set up transactional emails with a logo and footer
- Install 6 essential apps\*\* and 4 custom apps from Shopify App Store
- Set up analytics tools
- Receive quality assurance and bug testing
- Receive dedicated customer support
- Receive a 2-month post-release warranty with bug fixes
- Implemented in 6-8 weeks

Clients who chose this plan:







Enterprise

\$TBD

To be discussed

Clients who chose this plan:







# Partnership Conditions

01

## \*Setup Essential Site Pages

All our packages include 8 essential pages:

- 1. Home Page
- 2. Category Page
- 3. Product Page
- 4. Cart Page
- 5. About Us
- 6. Terms & Conditions
- 7. Privacy Policy
- 8. Contact Us

#### **Need more pages?**

Additional pages can be created upon request (extra charges may apply).

02

## \*\*Setup Essential Apps

All our packages include 8 essential apps and tools:

- 1. Boostify page speed optimizer
- 2. Cartly abandoned cart recovery
- 3. ACF app for custom meta fields
- 4. Judge.me product reviews app
- 5. Swym wishlist app
- 6. Klaviyo email marketing & SMS app

You can request an alternative for each of the abovementioned apps.

Additional apps can be integrated upon request (extra charges may apply).

03

#### **Payment Terms**

A **50% deposit** is required upfront to begin the project. Once development is complete, an additional **35% payment** is due. The remaining **15% balance** is payable upon the site's launch.

04

#### **Additional Work**

Any work beyond your selected plan will be billed at the discount rates of the Shopify Membership Plan.

05

#### **Additional Fees**

The following fees are not included in the Package pricing:

- Shopify plan
- Shopify theme
- Paid third-party APIs or subscriptions (e.g., Hotjar)
- Paid Shopify apps and other external services

# Next Steps

Next, please review our proposal. If you're ready to proceed, confirm, and we'll prepare the agreement and necessary documents.

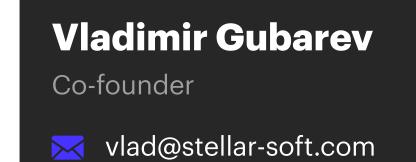
We can start without a prepayment, with the first payment due at the end of the first month.

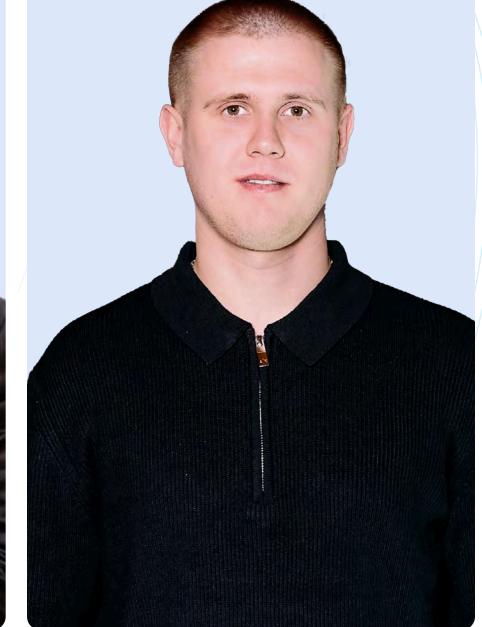


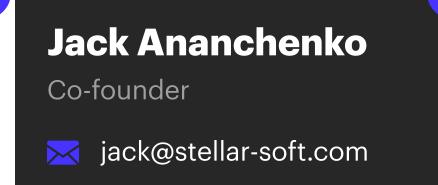
















bogdan.g@stellar-soft.com