



Shopify Development Packages

Clutch (5.0) ★★★★★
Clutch Overall Rating review 5.0

Upwork 
TOP RATED PLUS

 **shopify** *plus*
partners



Starter

\$1,250

- ✓ Set up a converting Shopify theme from the marketplace
- ✓ Create 8 essential site pages*
- ✓ Receive **10 hours** of custom development
- ✓ Configure default shipping and payment methods
- ✓ Add up to **20 products and 10 product collections**
- ✓ Set up transactional emails with a logo and footer
- ✓ Install 6 essential apps**
- ✓ Set up analytics tools (Hotjar & Google Analytics)
- ✓ Receive a well-tested site with a 2-month post-release warranty for bug fixes
- ✓ Implemented in 2-4 weeks

Clients who chose this plan:



Standard

\$1,850

- ✓ Set up a lead-generating Shopify theme from the marketplace
- ✓ Create 8 essential site pages (details in the Important Conditions)
- ✓ Receive up to **25-30 hours** of custom development
- ✓ You save **5% off** our standard hourly rate if you request more than 20 hours
- ✓ Configure default shipping and payment methods
- ✓ Add up to **40 products and 20 product collections**
- ✓ Set up transactional emails with a logo and footer
- ✓ Install 6 essential apps** and 2 custom apps from Shopify App Store
- ✓ Set up analytics tools (Hotjar & Google Analytics)
- ✓ Receive a well tested site with a 2-month post-release warranty for bug fixes
- ✓ Implemented in 4-6 weeks

Clients who chose this plan:



Professional

\$2,500

Popular

- ✓ Set up a Shopify theme
- ✓ Create 8 essential site pages
- ✓ Receive **40 hours** of custom development
- ✓ You save **10% off** our standard hourly rate if you request more than 20 hours
- ✓ Configure default shipping and payment methods
- ✓ Add up to **100 products and 50 product collections**
- ✓ Set up transactional emails with a logo and footer
- ✓ Install 6 essential apps** and 4 custom apps from [Shopify App Store](#)
- ✓ Set up analytics tools
- ✓ Receive quality assurance and bug testing
- ✓ Receive dedicated customer support
- ✓ Receive a 2-month post-release warranty with bug fixes
- ✓ Implemented in 6-8 weeks

Clients who chose this plan:



Enterprise

\$TBD

To be discussed

Clients who chose this plan:



Partnership Conditions

01

*Setup Essential Site Pages

All our packages include 8 essential pages:

1. Home Page
2. Category Page
3. Product Page
4. Cart Page
5. About Us
6. Terms & Conditions
7. Privacy Policy
8. Contact Us

Need more pages?

Additional pages can be created upon request (extra charges may apply).

02

**Setup Essential Apps

All our packages include 8 essential apps and tools:

1. Boostify — page speed optimizer
2. Cartly — abandoned cart recovery
3. ACF — app for custom meta fields
4. Judge.me — product reviews app
5. Swym — wishlist app
6. Klaviyo — email marketing & SMS app

You can request **an alternative for each of the abovementioned apps.**

Additional apps can be integrated upon request (extra charges may apply).

03

Payment Terms

A **50% deposit** is required upfront to begin the project. Once development is complete, an additional **35% payment** is due. The remaining **15% balance** is payable upon the site's launch.

04

Additional Work

Any work beyond your selected plan will be billed at the discount rates of the Shopify Membership Plan.

05

Additional Fees


The following fees are not included in the Package pricing:

- Shopify plan
- Shopify theme
- Paid third-party APIs or subscriptions (e.g., Hotjar)
- Paid Shopify apps and other external services

Next Steps

Next, please review our proposal. If you're ready to proceed, confirm, and we'll prepare the agreement and necessary documents.

We can start without a prepayment, with the first payment due at the end of the first month.

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Vladimir Gubarev
Co-founder
✉ vlad@stellar-soft.com



Jack Ananchenko
Co-founder
✉ jack@stellar-soft.com



Bogdan Grymalo
Head of Sales
✉ bogdan.g@stellar-soft.com