



# Estimate and Growth Ideas for Your Project



TOP RATED PLUS



Clutch (5.0) ★★★★★

Clutch Overall Rating review 5.0



shopify plus  
partners



# Agenda

1/ Project and solution overview	03	7/ Recommended growth ideas	09
2/ Collaboration flow	04	8/ Our similar projects	11
3/ Team structure	05	9/ Customers feedback	12
4/ Development flow	06	10/ Next steps	13
5/ Development estimate	07		
6/ Project timeline	08		

# 1/ Project and Solution Overview

Demo Company aims to develop a Shopify app that transforms an existing Google Sheet into a dynamic sales forecasting tool for e-commerce retailers. This app will predict sales across various timeframes, track performance trends, and provide real-time insights to help merchants make informed decisions. It will also alert users to significant sales fluctuations, enabling timely marketing adjustments or issue resolution.



**At Stellar Soft**, we recommend building it as a Shopify-embedded app with seamless API compatibility, compliance with Shopify App Store requirements, and optional third-party integrations for automated alerts via email, Slack, or WhatsApp.



# 2/ Collaboration Flow

01

## Kickoff Meeting

Meet our team, define project objectives, clarify roles, and establish a communication plan.

02

## Solution-First Session

Work with our analysts and project managers to refine the user flow, journey, and feature map, ensuring clear project scope and goals.

03

## Development Schedule

A structured timeline aligned with functional components, guiding demo sessions where we showcase progress.

04

## Weekly Meetings

Regular check-ins to review progress, address feedback, and plan upcoming tasks, keeping you engaged in the process.

05

## Bi-Monthly Project Health Check / during your project

A direct line to our CEO for transparent feedback and alignment on project direction.

06

## Daily Communication / during your project

Continuous updates via Slack and Asana, with additional support through email, Google Meet, phone, or WhatsApp.

# 3/ Team Structure

To ensure a successful and timely platform development, we've assembled a highly skilled team tailored for efficiency and quality. Our project manager guarantees a self-sufficient team that responds to all the client requests.

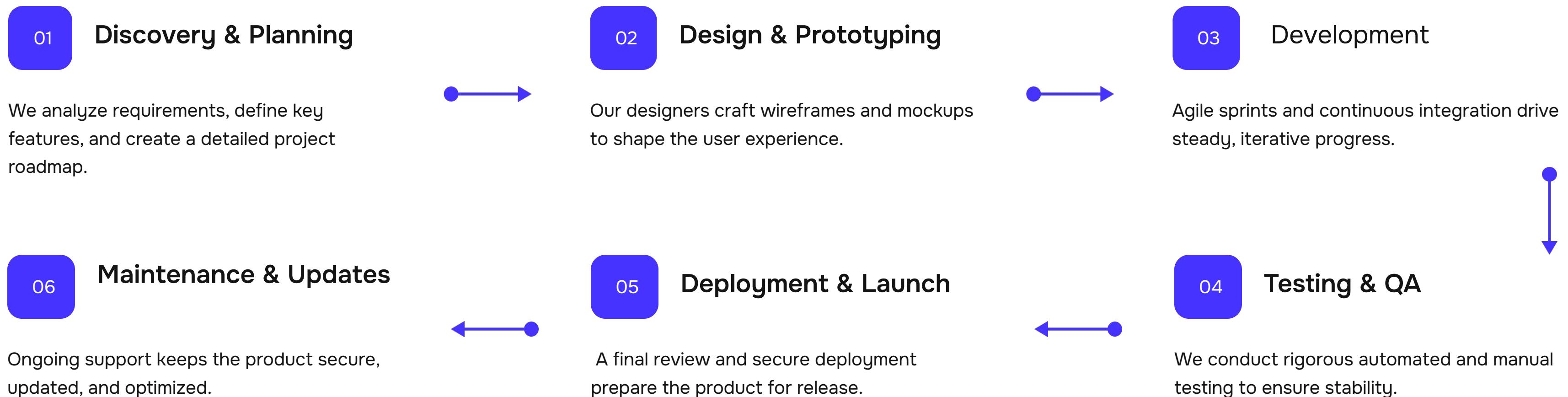
## Total:

6 professionals – Optimized for a **4-month development timeline.**

1 x	<b>Laravel Developers (Full-Time)</b> Build the app's architecture, ensuring performance, security, and scalability.	2 x	<b>Laravel Developers (Full-Time)</b> Build the app's architecture, ensuring performance, security, and scalability.
1 x	<b>Project Manager (Part-Time)</b> Oversees development, coordinates tasks, and ensures timely delivery.	1 x	<b>QA Engineer (Part-Time)</b> Tests functionality to ensure a seamless, bug-free experience.
1 x	<b>UI/UX Designer (Part-Time)</b> Creates high-fidelity mockups, ensuring brand consistency and responsiveness.	1 x	<b>Shopify Front-End Developer (Full-Time)</b> Develops the user interface with HTML, CSS, and related technologies.
1 x	<b>DevOps Engineer (Part-Time)</b> Manages infrastructure, deployment, and system maintenance for stability.		
1 x	<b>Shopify Front-End Developer (Full-Time)</b> Develops the user interface with HTML, CSS, and related technologies.		

# 4/ Development Flow

At Stellar Soft, we ensure efficiency, transparency, and quality at every stage of development:



# 5/ Development Estimate

We have carefully assessed the financial and time requirements for your project, ensuring clarity and transparency in our approach. This structured approach ensures efficient resource allocation while maintaining high-quality development standards.

Services	Total hours	Rate per hour	Timeline	Total cost
UI/UX design	20	\$XX	X weeks	\$XXX
Front-end development	174	\$XX	X weeks	\$X,XXX
Back-end development	401	\$XX	X weeks	\$X,XXX
Quality assurance	88	\$XX	X weeks	\$X,XXX
Risk management	60	\$XX	X weeks	\$X,XXX
DevOps	28	\$XX	X weeks	\$X,XXX
Business analyst	45	\$XX	X weeks	\$XXX
Project Management	150	\$XX	X weeks	\$XXX
<b>Total</b>	<b>948</b>			<b>\$XX,XXX.00</b>

[Link to the Detailed Estimate](#)

\* example of development estimate

# 6/ Project Timeline

To ensure the timely completion of your project, we have developed a detailed project timeline covering every phase, from initial planning to final deployment. This structured roadmap ensures efficient task execution, milestone tracking, and flexibility for necessary adjustments.

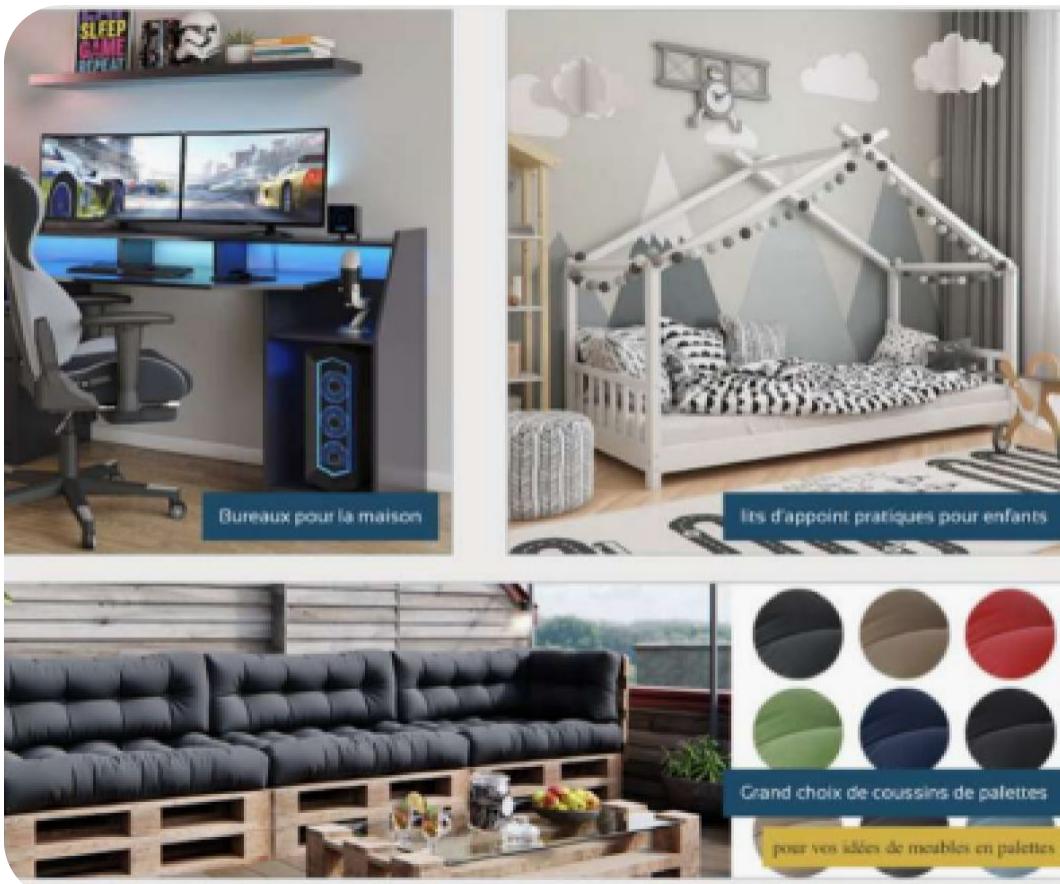
Project title	Project manager	Company name	Start date	End date
Predictor P&CO	Dmytro Hrinivetsky	Stellar Soft	13/12/2024	13/03/2025
<a href="#"><u>Link to the Demo Gantt chart (please change the text)</u></a>				

# 7/ Recommended Growth Ideas (Not Estimated)

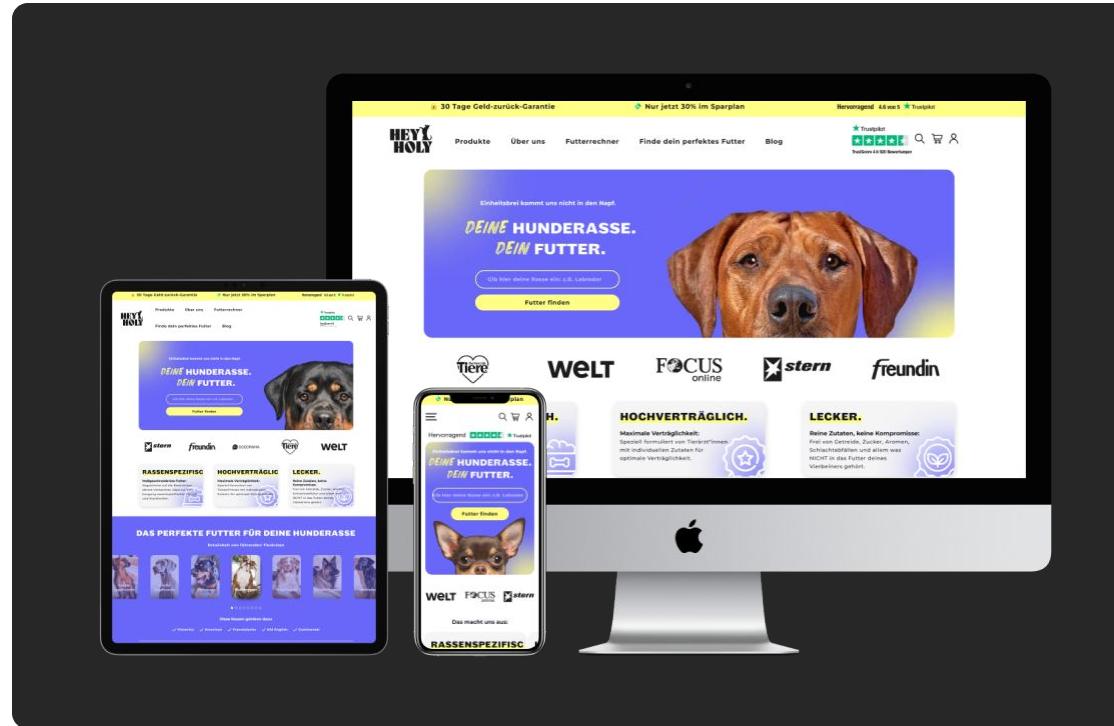
[Home page](#)

# Title (Please Delete the Slide If You Don't Use It)

Your Google Analytics says that the best selling products are products for children. In order to increase sales, we can add an attractive banners sliders with more products and suggestions for children.



# 8/ Our Similar Projects

**Hey Holy**

04.2023 - Present

**Cote & ciel**

05.2023 - Present

**Glockwatch**

05.2023 - Present

**Main Technology:**

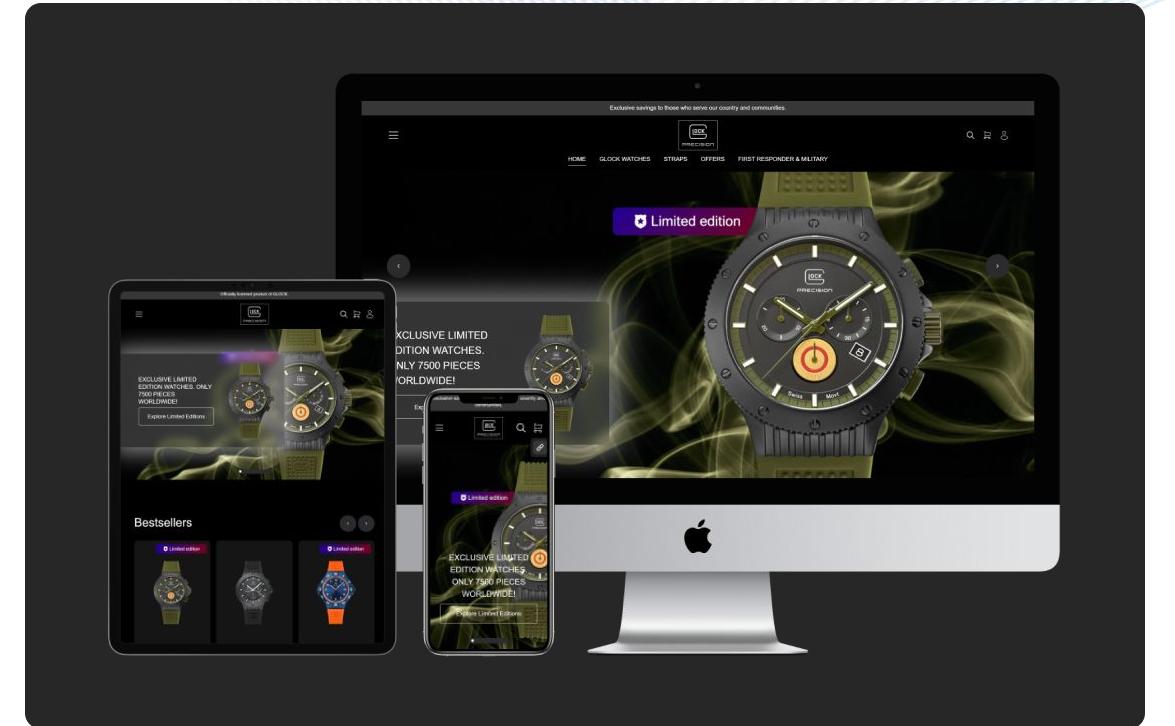
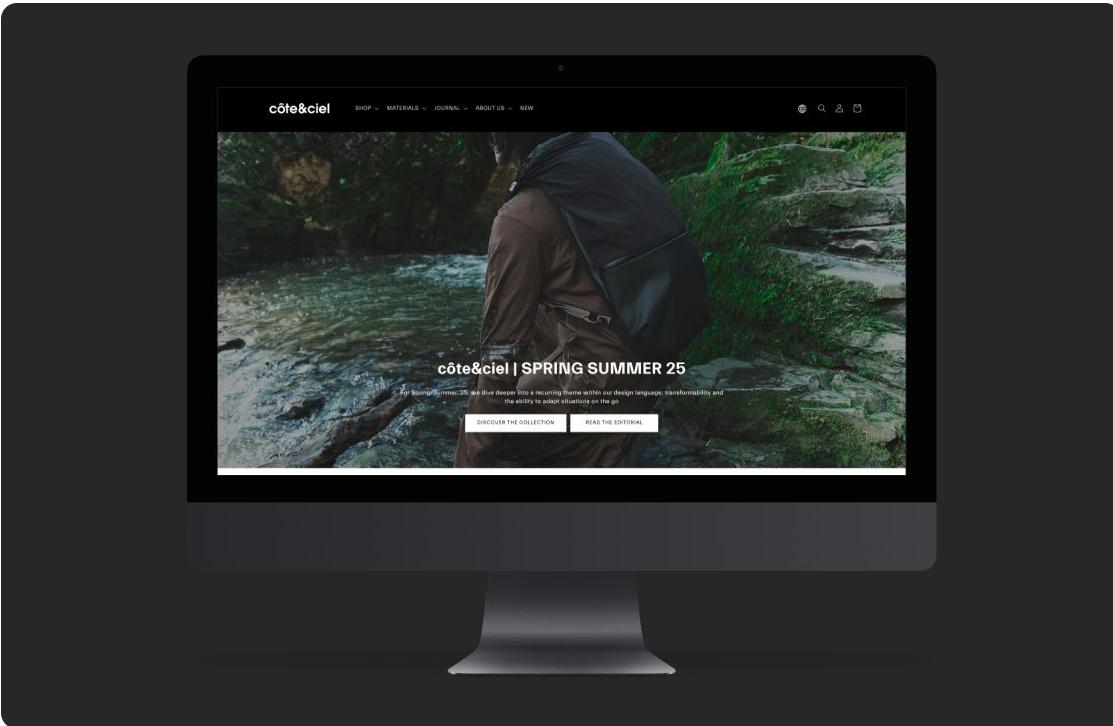
SHOPIFY, JAVA SCRIPT, NODE.JS

**Main Technology:**

SHOPIFY

**Main Technology:**

SHOPIFY HYDROGEN, REACT, REMIX, OXYGEN, TAILWIND CSS, GRAPHQL, PRETTIER, I18NEXT



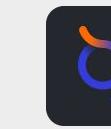
# 9/ Our Reviews

Stellar soft is constantly included in the lists and ratings depicting the world's best IT service providers, as well as companies demonstrating business growth and technology innovation capabilities.

**Rebecca Wilson**

Director of Marketing at Cooper Mountain Technologies

They have great attitudes and will take the ideas and needs of a job and consider other important items, like SEO and responsiveness for you. They use their knowledge and professional experience to improve upon what your project needs.

**Kelvin Fernandes**

Owner at NILG.AI &amp; Professor of Technology at ISCIA

We had a shortlist of about five companies that presented adequate approaches to our RFP. Stellar provided a very detailed and transparent plan and pricing strategy. Jack was very clear and provided good insights on how to work on it.

**Yousef Jaikat**

Shopify &amp; E-commerce Expert, Owner at Digitalebox.de

The company's coding expertise and ability to implement advanced, customized solutions for Shopify are particularly impressive, showcasing their deep technical skills and a strong commitment to delivering high-quality, scalable eCommerce platforms.

**Matthew Burleton**

Creative Director at Long Story Short

Communication is key with any partnership. Speed and clarity is critical especially during quick deadlines when times are tight and there's a lot on the line. I was impressed with Stellar Soft's process and communication, from the project manager to the director roles. Nothing has ever been above and beyond, which has been really reassuring.

# 10/ Next Steps

Next, please review our proposal. If you're ready to proceed, confirm, and we'll prepare the agreement and necessary documents.



Clutch Overall Rating review 5.0



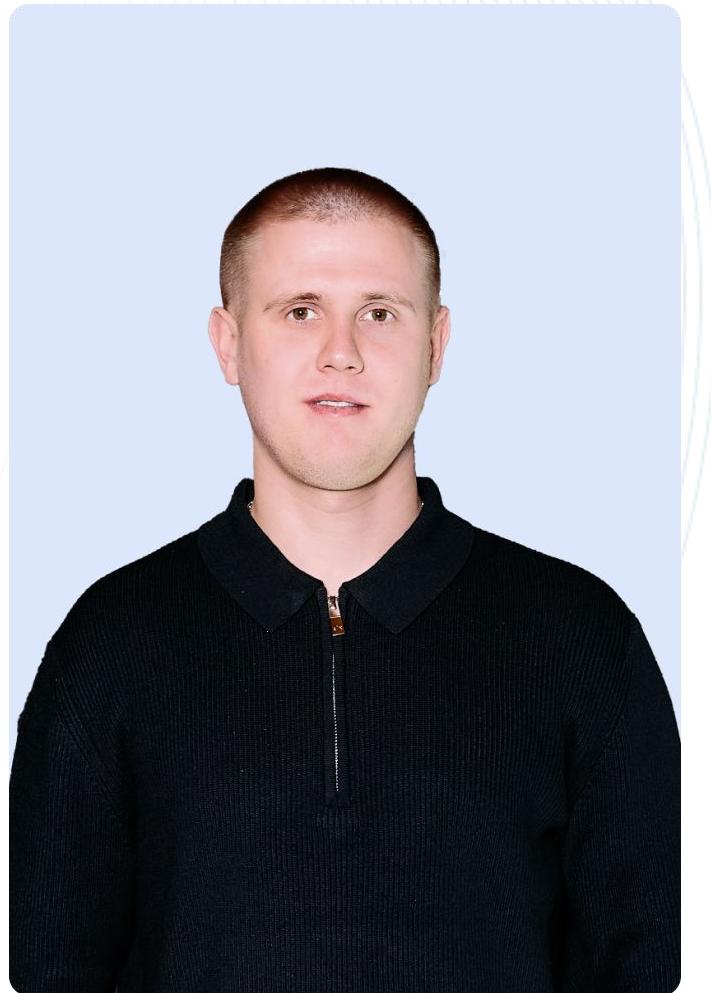
TOP RATED PLUS



**Vladimir Gubarev**

Co-founder

vlad@stellar-soft.com



**Jack Ananchenko**

Co-founder

jack@stellar-soft.com

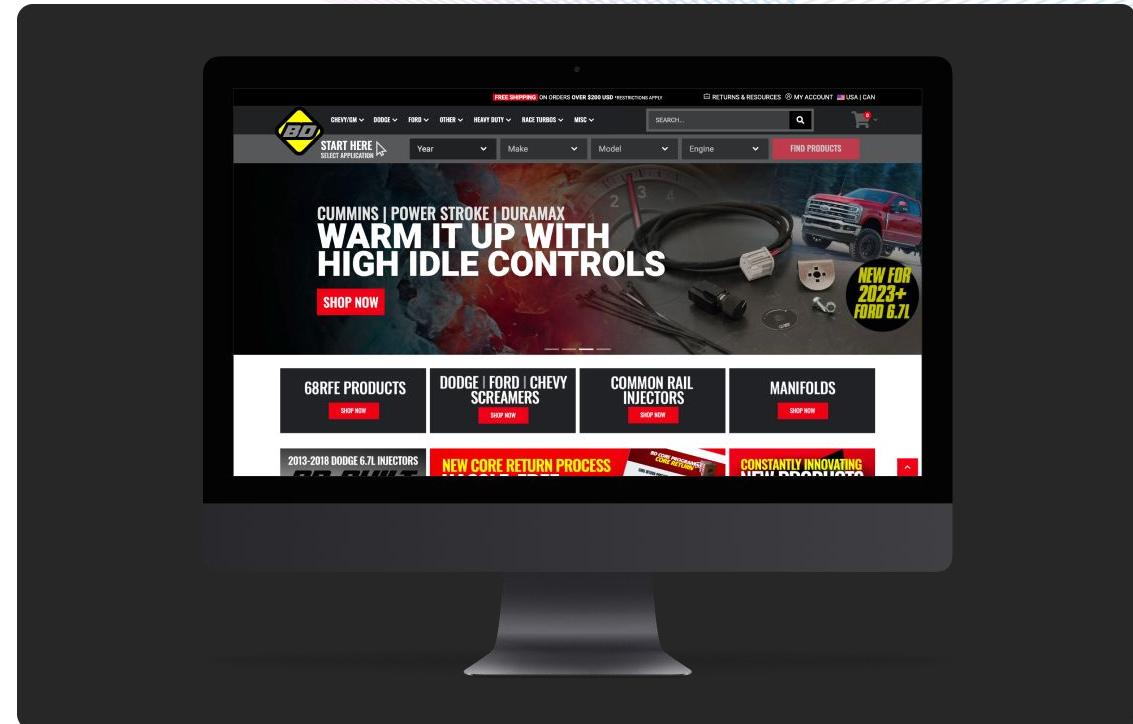
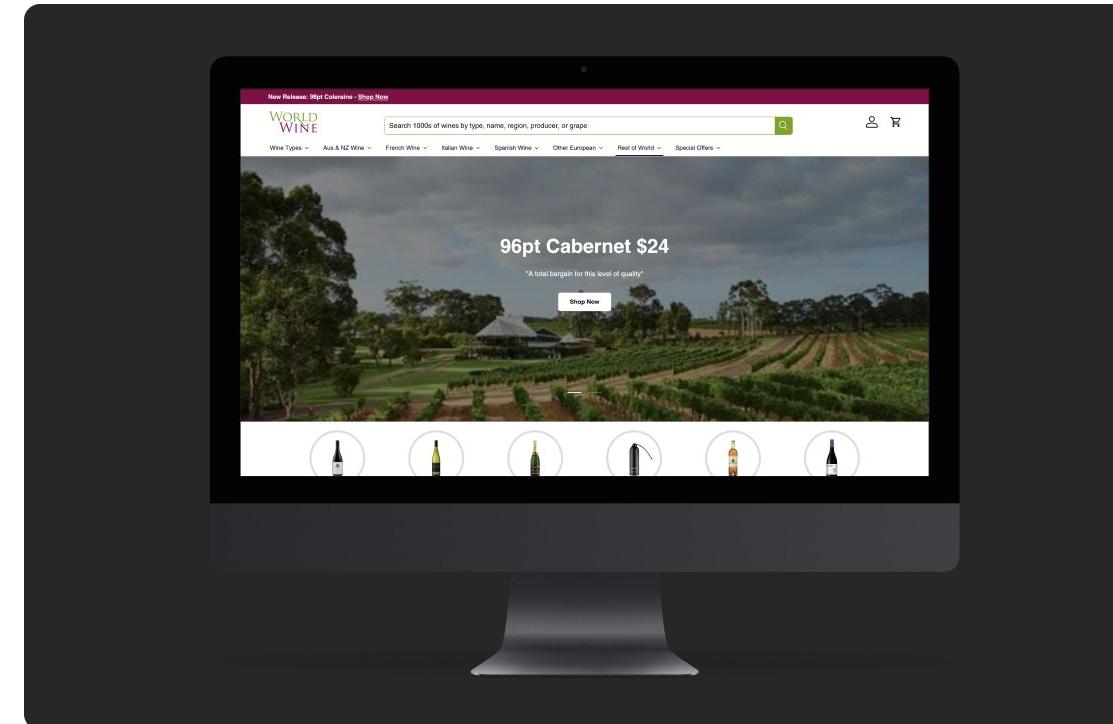
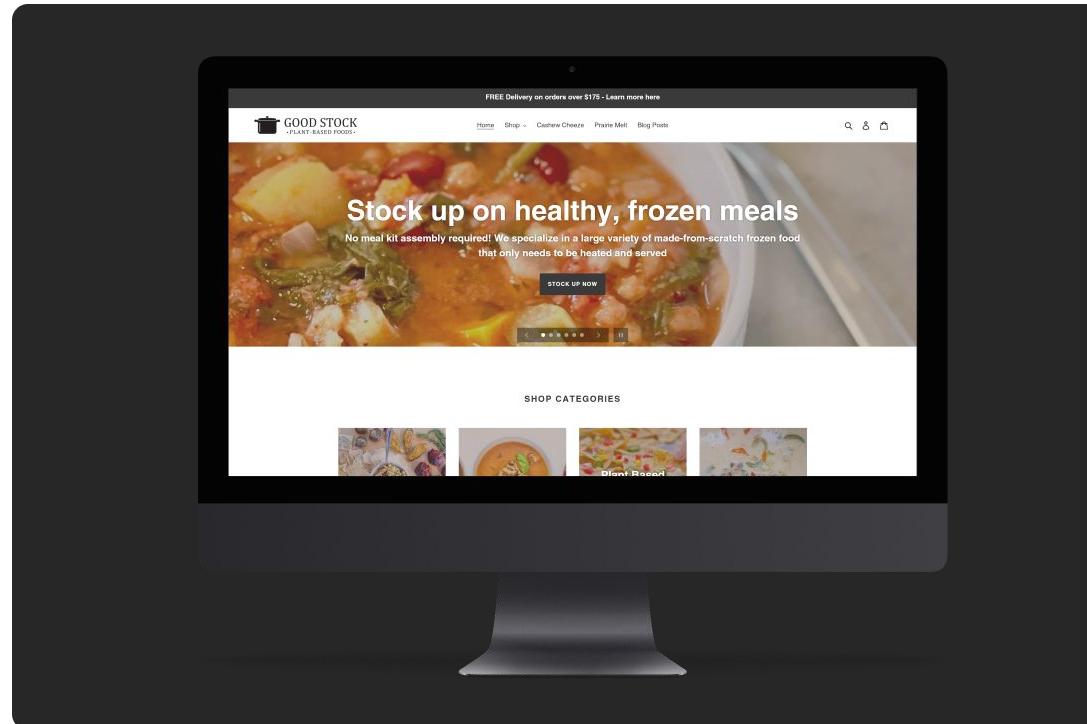


**Bogdan Grymalo**

Head of Sales

bogdan.g@stellar-soft.com

# 8/ Our Similar Projects



**GoodStockFoods**

03.2023 - Present



**Main Technology:**  
SHOPIFY, WORDPRESS, LARAVEL

**WorldWine**

09.2022 - Present



**Main Technology:**  
SHOPIFY

**BD Diesel**

08.2023 - Present



**Main Technology:**  
SHOPIFY

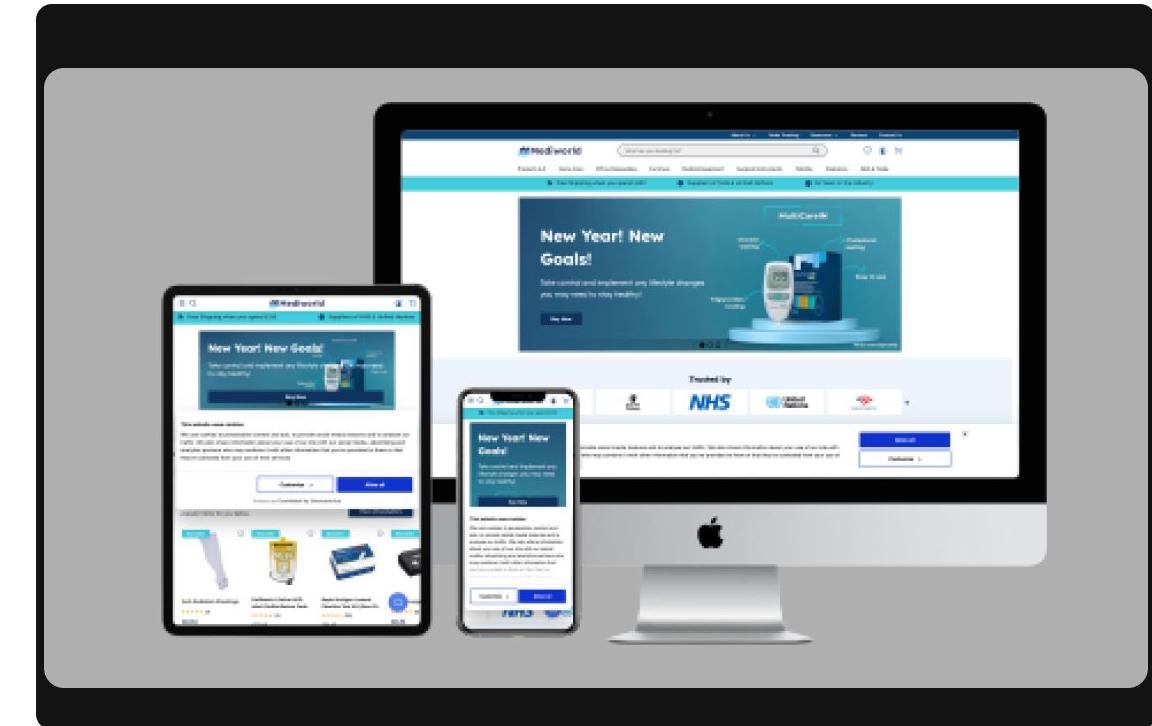
# 8/ Our Similar Projects



**LGFG Fashion House**

04.2021 - Present

**Main Technology:**  
WORDPRESS, JS, PHP 7.4.33



**Mediworld**

12.2022 - 10.2023

**Main Technology:**  
SHOPIFY

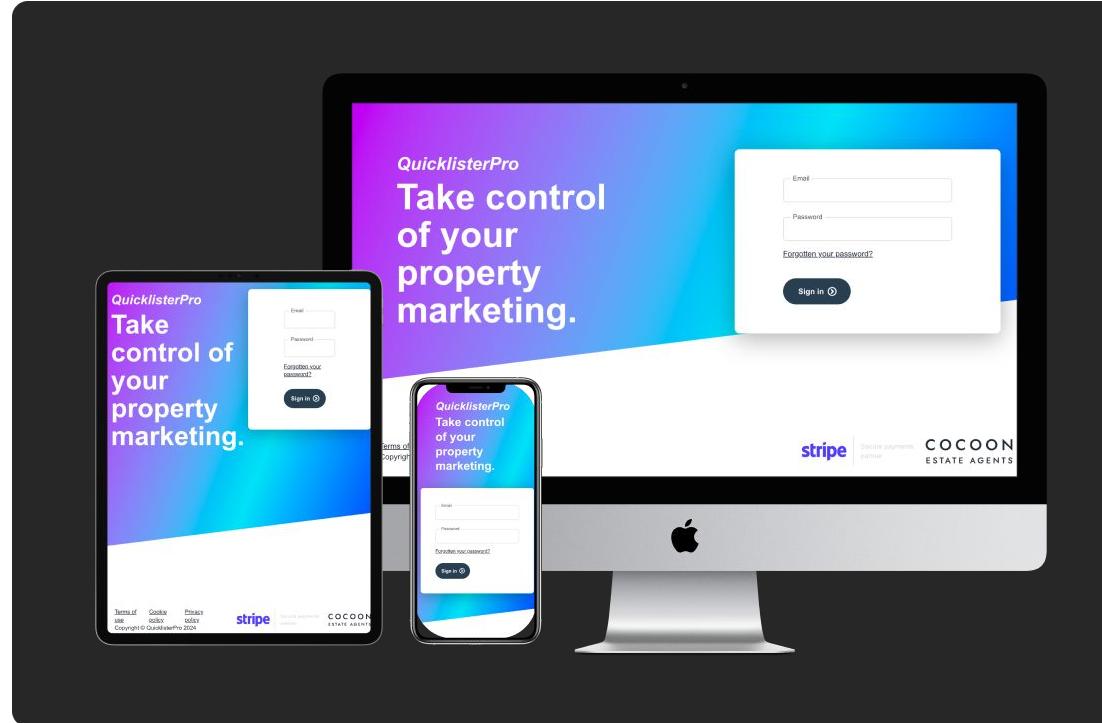


**IMBODHI**

11.2022 - Present

**Main Technology:**  
SHOPIFY

# 8/ Our Similar Projects

**QuickLister**

11.2020 - Present

**MyEFM****MyEFM**

11.2023 - Present

**Girteka**

12.2020 - 02.2022

**MyEFM****Girteka****Main Technology:**

PHP 7.3, LARAVEL 8.12, VUE.JS 2.6,  
SUPERVISOR, BOOTSTRAP 5, MYSQL  
7.4, REDIS

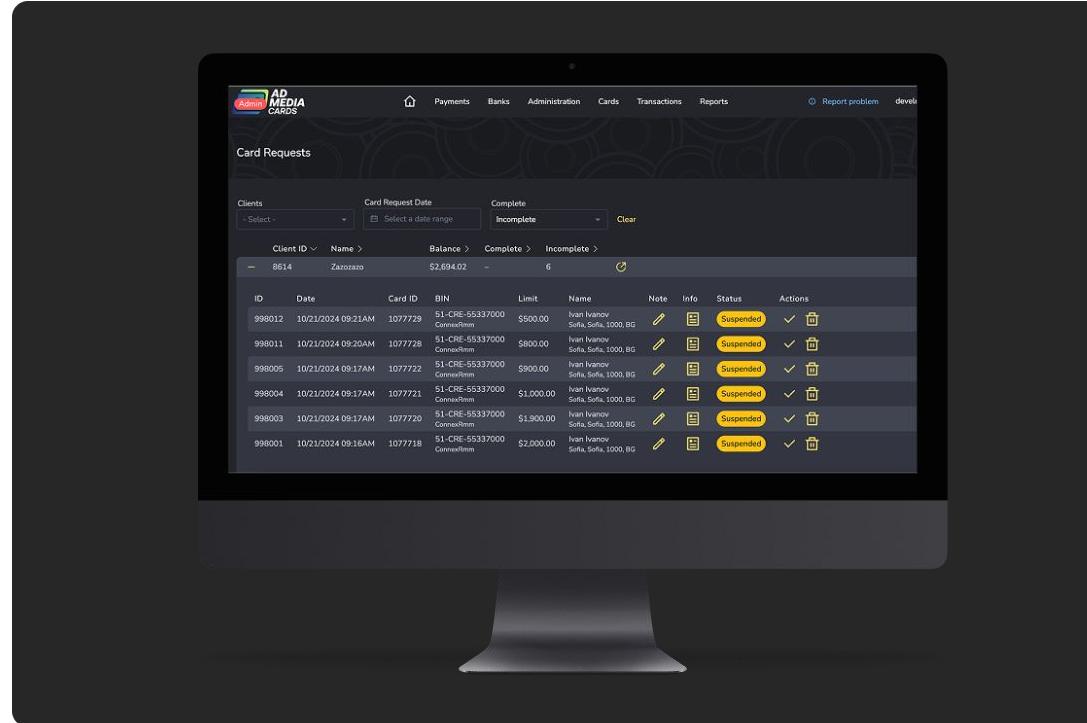
**Main Technology:**

SHOPIFY

**Main Technology:**

VUE.JS, VUETIFY, LARAVEL,  
POSTGRESQL

# 8/ Our Similar Projects



Ad Media Cards

09.2023 - Present



Cargo Chief

09.2022 - 08.2023



MRI

01.2022 - 12.2022

**Main Technology:**

REACT, NEXT.JS, REDUX, TYPESCRIPT,  
TAILWIND CSS

**Main Technology:**

REACT.JS WITH MATERIAL-UI,  
LARAVEL, FASTAPI, POSTGRESQL,  
MONGODB, GOOGLE OR-TOOLS,  
AWS, DOCKER, KUBERNETES

**Main Technology:**

REACT.JS & MATERIAL-UI, NODE.JS,  
LARAVEL, POSTGRESQL, AWS,  
POWER BI

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