

# Stellar Soft Shopify Portfolio

Clutch (5.0) ★★★★★

Clutch Overall Rating review 5.0

Upwork TOP RATED PLUS

shopify  
partners



## GLOCK-WATCHES

**NAME COMPANY:**

GLOCK

**DATES:**

05.2023 - PRESENT

**MAIN TECHNOLOGY:**

SHOPIFY HYDROGEN, REACT, REMIX, OXYGEN, TAILWIND CSS, GRAPHQL, PRETTIER, I18NEXT

**COMMITMENT:**

FULL TIME

**NUMBER OF TEAM MEMBERS:**

6 (PROJECT MANAGER, UX/UI DESIGNER, 3 DEVELOPERS, 2 QAS)

**LIVE WEBSITE:**

[GLOCKWATCHES.COM](https://glockwatches.com)



You can visit client site using the cameras of your phone.  
Scan this code



### BUSINESS DESCRIPTION

GLOCK is a brand of polymer-framed, short recoil-operated, locked-breech semi-automatic pistols designed and produced by Austrian manufacturer Glock Ges.m.b.H. They launched their own line of watches. The GLOCK Watch Collection features highly recognizable designs, making them a must-have for GLOCK enthusiasts. It contains an array of styles that fuse Swiss precision with chronograph mastery for an exceptional timekeeping experience.

### HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our team's contributions to the watch store project involved a holistic approach—from innovative design and cutting-edge technology implementation to seamless integrations and a focus on performance and scalability. The result is a modern, efficient, and fully functional online store that meets the client's requirements and sets the foundation for their online business success.

- **Custom and Modern Design.** We collaborated closely with the client to understand their brand identity and target audience. Based on these insights, our team conceptualized a custom and modern design that aligned with the client's vision for the watch store.
- **User-Centric Approach.** The design focused on delivering an optimal user experience, ensuring intuitive navigation, appealing visuals, and a seamless shopping journey.
- **Headless Shopify Development with React JS and Shopify Hydrogen Technology.** We chose the headless architecture to maximize flexibility and performance. By leveraging React JS for the frontend and Shopify Hydrogen tools for the backend, we ensured a modern, scalable, and efficient development process.
- **Responsive and Fast User Interface.** The use of React JS allowed us to build a highly responsive and dynamic user interface, enhancing the overall user experience.
- **Integration of Third-Party Tools;**
  - Klaviyo Integration. We seamlessly integrated Klaviyo for email marketing and automation. This integration enabled the client to effectively engage with customers, track user behavior, and run targeted marketing campaigns based on customer preferences.
  - Store Point Integration. By integrating Store Point, we enhanced the online shopping experience. Store Point likely provided additional features, such as loyalty programs, rewards, or personalized shopping experiences, to create customer loyalty and drive repeat business.
  - Cookies Bar Implementation. We ensured compliance with privacy regulations by implementing a cookies bar. This not only met legal requirements but also demonstrated a commitment to user privacy and transparent data practices.
- **Scalability and Performance.** We focused on optimizing the performance of the online store, considering factors such as page load times, server response times, and overall site speed. This optimization contributes to a positive user experience and can positively impact search engine rankings.
- **User Training and Documentation.** We conducted training sessions to familiarize the client's team with the new platform, ensuring they could efficiently manage and update the online store. Comprehensive documentation was provided, covering aspects such as content management, product updates, and general website maintenance. This documentation serves as a valuable resource for the client's team.
- **Quality Assurance and Testing.** Before the launch, we conducted rigorous quality assurance testing to identify and address any bugs, glitches, or inconsistencies in the functionality of the online store. Testing was performed across various browsers and devices to ensure a consistent and reliable experience for all users.
- **Timely Project Delivery.** We prioritized project timelines and delivered the online store within the agreed-upon schedule. This timely delivery allowed the client to launch the store according to their business plan.

- Shopify



## IGINIO MASSARI

**NAME COMPANY:**

IGINIO MASSARI

**DATES:**

08.2022 - PRESENT

**MAIN TECHNOLOGY:**

SHOPIFY, LARAVEL

**COMMITMENT:**

FULL TIME

**NUMBER OF TEAM MEMBERS:**5 (PROJECT MANAGER, 3 DEVELOPERS,  
QA)**LIVE WEBSITE:**[IGINIOMASSARI.IT](http://IGINIOMASSARI.IT)

You can visit client site using the  
camers of your phone.  
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**BUSINESS DESCRIPTION**

Online and physical store with homemade Italian pastries with global delivery, innovative online ordering, and a commitment to authentic flavors.

**HOW OUR TEAM HELPED THE CLIENT TO SUCCEED**

Our multifaceted involvement underscores our commitment to holistic improvement, encompassing custom app development, performance optimization, active participation in strategic discussions, seamless synchronization between online and offline sales, and meticulous domain management. In our pursuit of enhancing user experience and optimizing performance, our multifaceted involvement includes the following key contributions.

- **Development of a Comprehensive Custom App.** Engineered a sophisticated custom app designed to replace multiple Shopify apps. This app is strategically crafted to calculate specific Value Added Tax (VAT) based on nuanced parameters such as product type, delivery method, and the destination country. This consolidation streamlines processes and enhances efficiency.
- **Systematic Technical and Performance Audits.** Conducted systematic technical and performance audits to assess the website's functionality. Implemented targeted measures to improve site speed, ensuring a smooth and responsive user experience.
- **Active Participation in Innovative Workflows.** Engaged in intricate discussions surrounding complex innovative workflows. Compiled detailed reports and contributed valuable insights, suggesting the implementation of new features to continually elevate the website's functionality.
- **Configuration and Synchronization of POS Store.** Configured the Point of Sale (POS) store to align seamlessly with the online store. Implemented synchronization mechanisms for products, invoices, and orders, ensuring a cohesive and efficient operation between online and offline sales channels.
- **Domain Management and Setup Oversight.** Facilitated domain management activities to ensure a secure and optimal online presence. Provided oversight in the setup processes, ensuring that domain-related configurations align with the client's strategic goals.

- Shopify



# • Shopify

## NALA

NAME COMPANY:

NALA

DATES:

06.2022 - 05.2023

MAIN TECHNOLOGY:

SHOPIFY, WEBFLOW

COMMITMENT:

FULL TIME

NUMBER OF TEAM MEMBERS:

4 (PROJECT MANAGER, UX/UI  
DESIGNER, DEVELOPER, QA)

LIVE WEBSITE:

[WEARNALA.COM](http://WEARNALA.COM)



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### BUSINESS DESCRIPTION

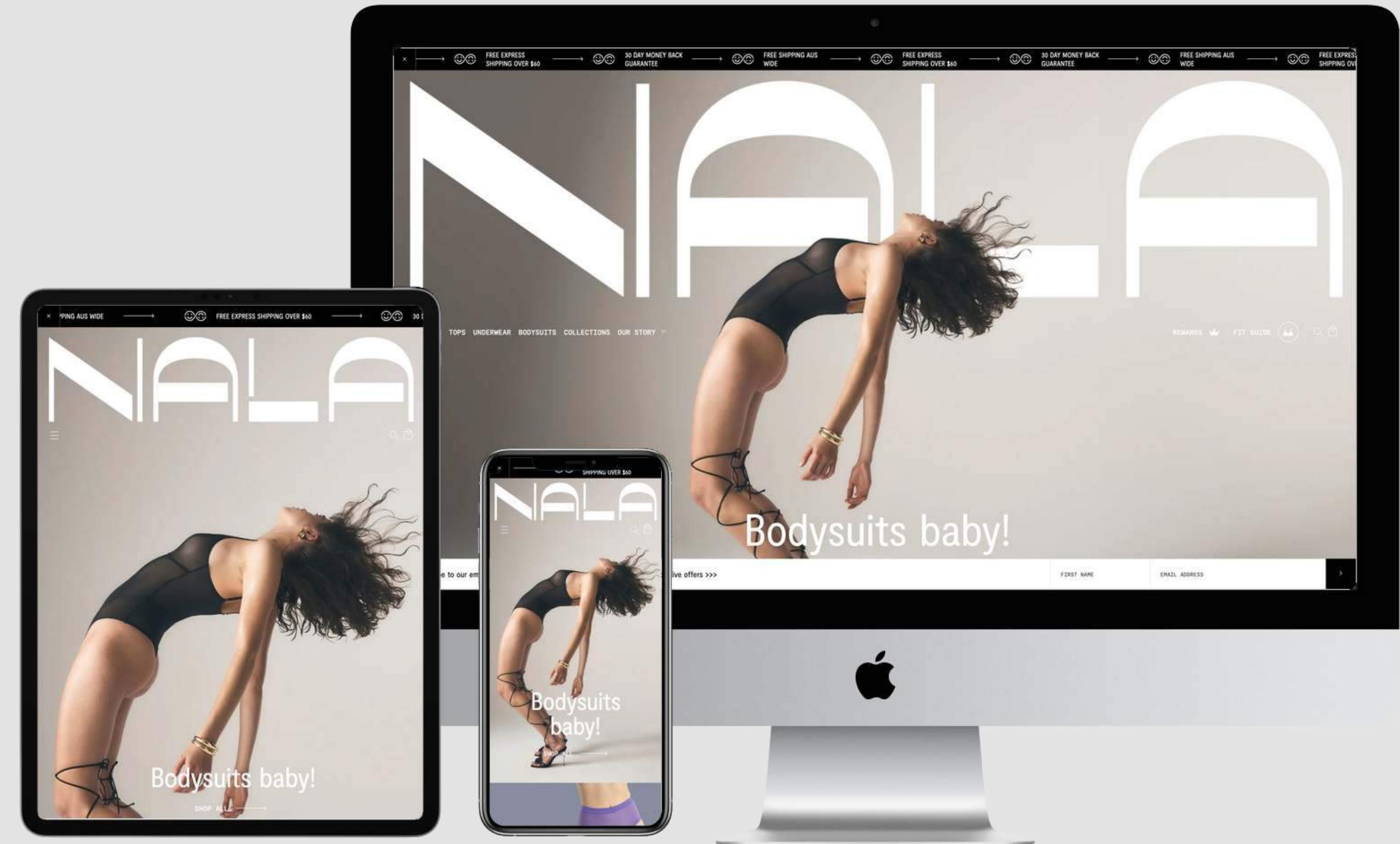
Online store: The business specializes in selling women's underwear.

### HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our collaborative endeavors with clients at Nala are defined by a series of concerted efforts that have resulted in notable success stories. Our involvement reflects a harmonious blend of synergy, creativity, and technical excellence. Through this, we've not only met our client's expectations but also propelled their ventures toward success in the dynamic digital landscape. We used Shopify as an e-commerce platform and Webflow for several landing pages.

- **Precise Understanding of Business Needs.** Right from the outset, we engaged with our clients to deeply understand their business needs and aspirations for their Shopify store. This foundational understanding served as the compass guiding our project towards tailored solutions.
- **Seamless Design-Functionality Fusion.** Our collaboration with designers ensured the seamless integration of design and functionality in the Shopify store. This fusion resulted in a visually appealing online store that not only captivates but also enhances user experience.
- **Unique and Functional Store Implementation.** The culmination of our collaborative design efforts was the successful implementation of a store design that is not just visually appealing, but also intricately tailored to meet the specific needs of our clients.
- **Realizing Custom Functionality.** Through close collaboration with app teams, we brought custom bundle/pack functionality ideas to life. The synergy of teamwork and effective communication translated into the seamless integration of desired features, leading to enhanced user experience and increased sales.
- **Optimization for Performance Excellence.** Leveraging our expertise, we employed a variety of optimization techniques to enhance the site's performance. The result was a faster-loading, responsive store that guarantees an impeccable browsing experience.
- **Diversified Excellence on Webflow.** In addition to our Shopify prowess, we showcased our versatility by executing mini-projects on Webflow. These projects brought supplementary functionality and design enhancements to the client's website, adding value and enriching their digital presence.
- **Quality Assurance.** Our dedication to delivering a flawless experience led us to conduct thorough quality assurance testing. This meticulous process allowed us to identify and resolve any issues or bugs, ensuring an impeccable storefront.
- **Unwavering Support and Maintenance.** Beyond the launch, our commitment persisted as we provided ongoing support and maintenance for the Shopify store. Our timely troubleshooting and bug fixes ensured that the store consistently delivered the best performance.
- **Empowerment through Knowledge Sharing.** We went the extra mile by providing comprehensive training and documentation. By empowering our clients with the know-how to manage their Shopify store effectively, we fostered their independence and success.

- Shopify



# • Shopify

## FOUNDRAE

**NAME COMPANY:**

FOUNDRAE

**DATES:**

08.2022 - PRESENT

**MAIN TECHNOLOGY:**

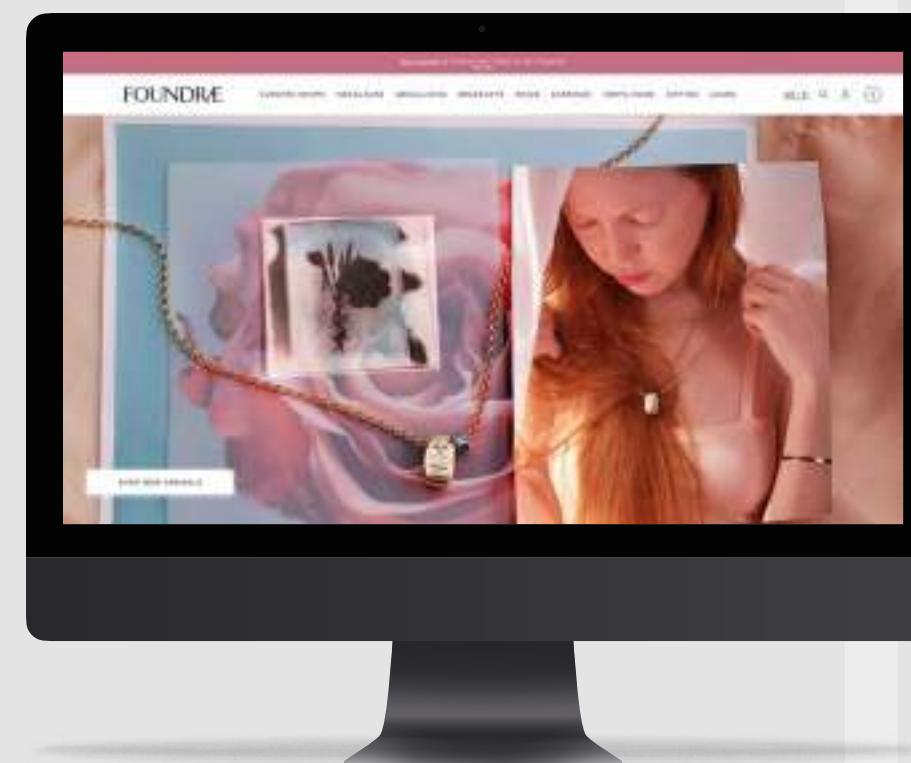
SHOPIFY, VUE.JS, GRAPHQL

**COMMITMENT:**

PART TIME

**NUMBER OF TEAM MEMBERS:**4 (PROJECT MANAGER, 2 DEVELOPERS,  
QA)**LIVE WEBSITE:**[FOUNDRAE.COM](https://www.definedby.com)

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**BUSINESS DESCRIPTION**

Online store: The business specializes in selling luxury jewellery.

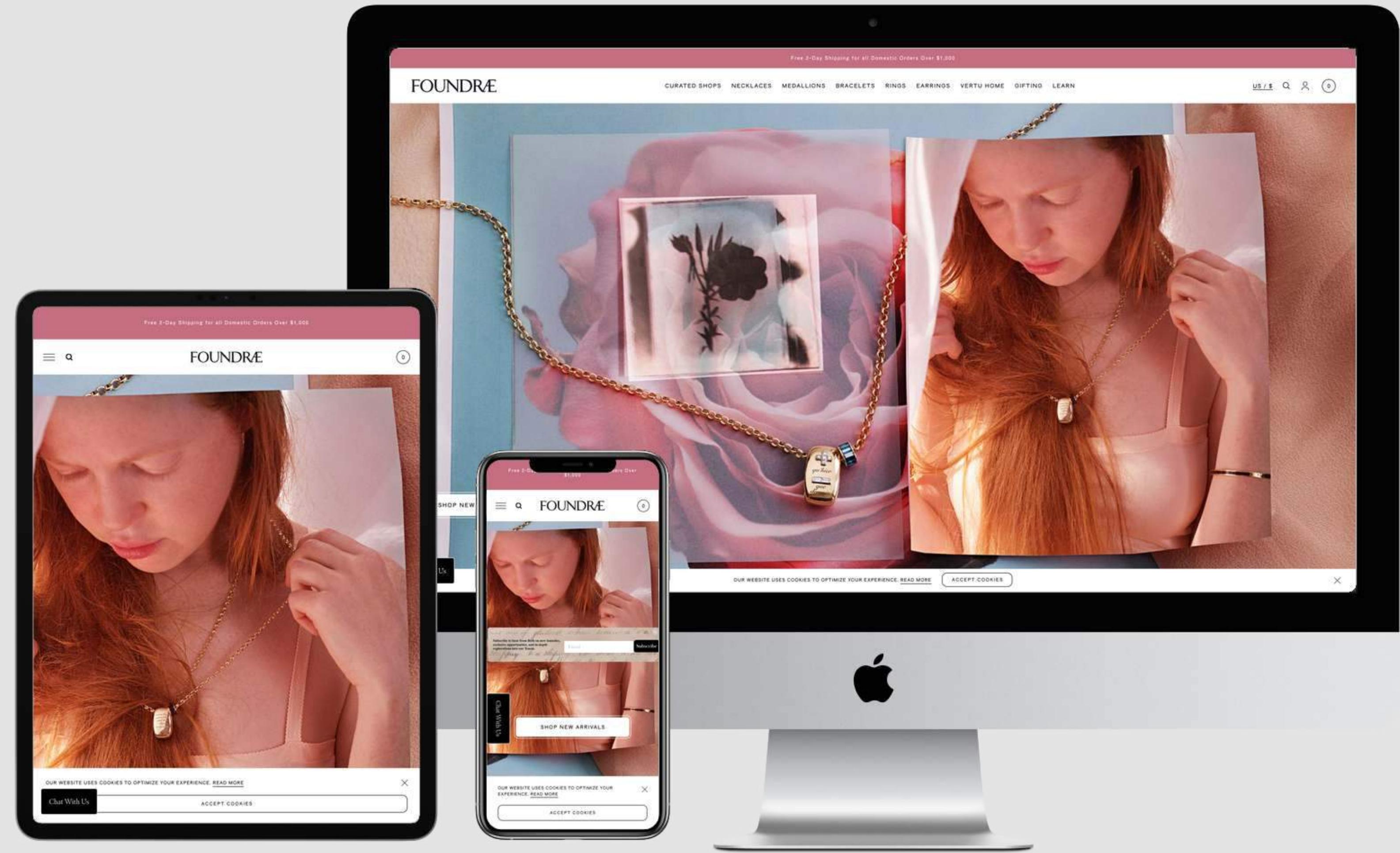
**HOW OUR TEAM HELPED THE CLIENT TO SUCCEED**

The client has reached out for small functionality to be done but after that, we became the technical partner for them and provide day-to-day support.

- **Integration with EmaiUS.** Seamlessly integrated EmaiUS for efficient and personalized email communication. This integration enhances communication capabilities and allows for targeted messaging.
- **Gift Apps Integration.** Integrated gift apps to provide users with enhanced gifting features. This inclusion aims to improve the overall shopping experience and cater to users looking for gift-related functionalities.
- **Klaviyo Integration.** Successfully integrated Klaviyo, a robust marketing platform, into the project. This integration empowers the company with advanced email marketing capabilities, enabling targeted campaigns and personalized communication.
- **Nosto App for Dynamic Sliders and Analytics.** Implemented the Nosto app to generate dynamic sliders that provide personalized recommendations to customers. The app also includes analytics functionality, collecting valuable data to further refine recommendations and improve user engagement.
- **Product Engraving Feature.** Introduced a product engraving feature, allowing users to personalize their purchased products. This feature adds a layer of customization to the shopping experience, catering to users who seek unique and personalized items.
- **Improving The Code Base.** Since the website wasn't created from scratch by our team, we constantly improving the code base to make the store faster and more user-friendly.

These integrations collectively showcase the company's commitment to providing a comprehensive and personalized user experience, leveraging advanced tools and features to enhance communication, marketing, and product personalization.

- **Shopify**



# • Shopify

## CULTNAKED

**NAME COMPANY:**

CULTNAKED

**DATES:**

04.2021 - PRESENT

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

PART TIME

**NUMBER OF TEAM MEMBERS:**

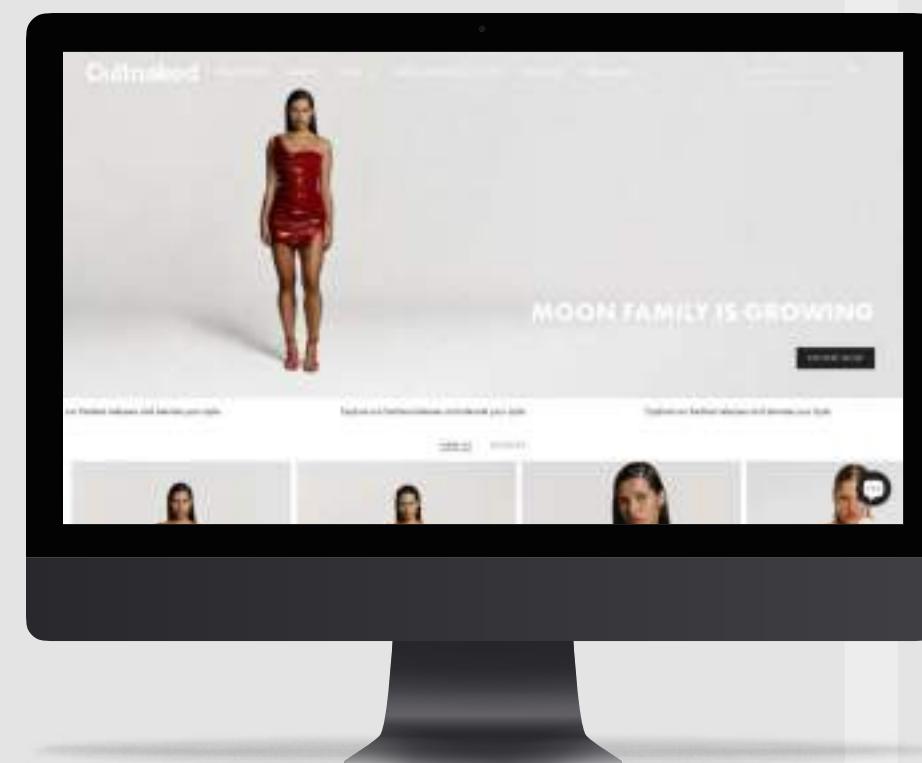
3 (PROJECT MANAGER, DEVELOPER, QA)

**LIVE WEBSITE:**

[CULTNAKED.COM](http://CULTNAKED.COM)



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### BUSINESS DESCRIPTION

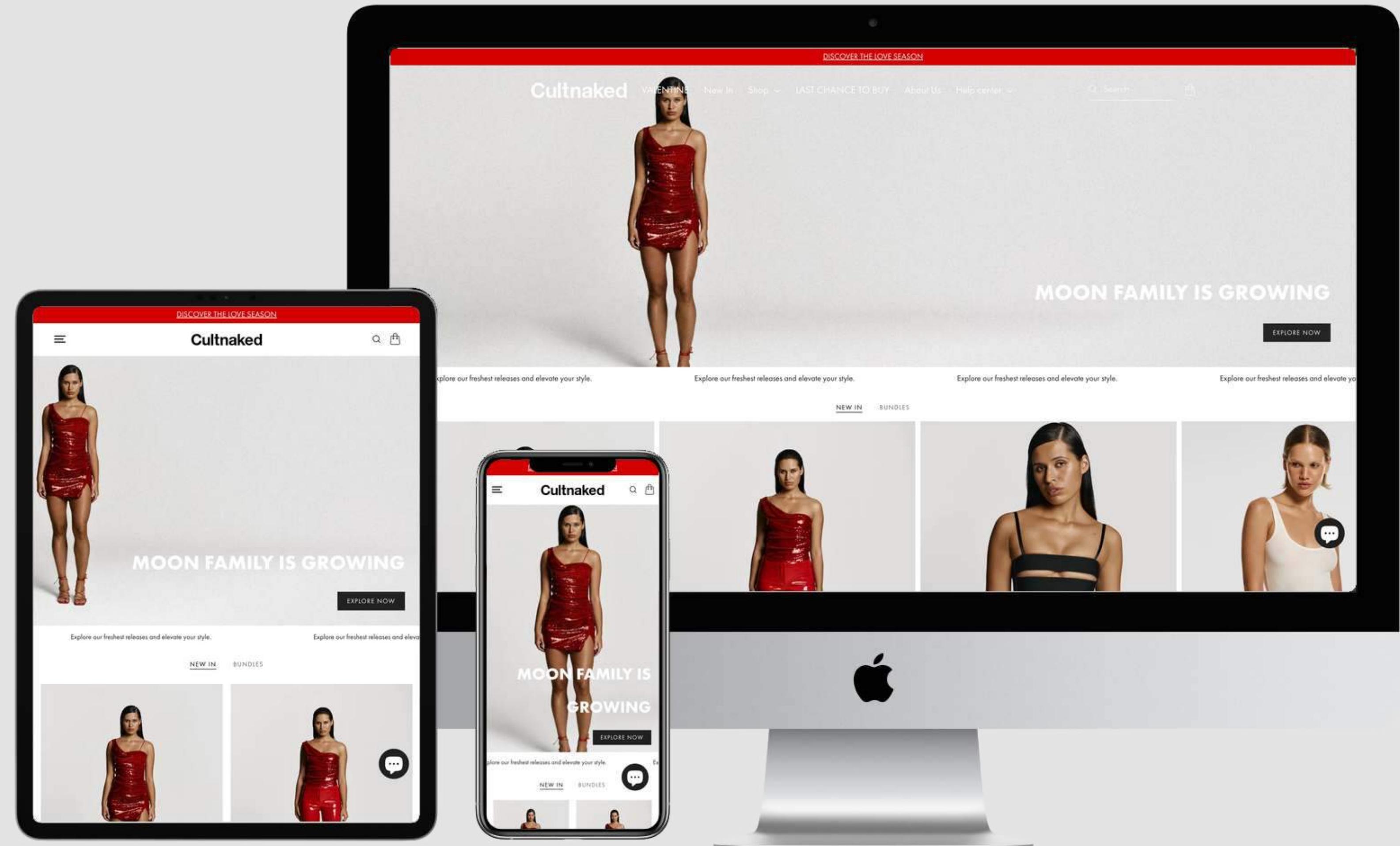
Cultnaked is a seasonless slow fashion label that unites femininity and comfort designed for real life. Cultnaked does unusual things in an unusual way. Cultnaked's mission is embracing people's confidence and sexuality in every step of the way. Cultnaked aims for inspiring and empowering women around the globe as they proclaim female body as a cult. Important part of their ideology is sustainable creating.

### HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

We started our partnership with CultNaked brand in 2021. We helped the client to implement custom design and release the website within 3 months. After 2 years of maintenance and constant improvement of the existing site, we executed a seamless migration Shopify 1.0 to Shopify 2.0. This transition not only granted the client access to more flexible store customization but also optimized the site's performance by eliminating the need for certain apps.

- **Shopify 2.0 Theme Migration.** We facilitated a smooth transition for Cultnaked by migrating the store to the Shopify 2.0 theme. This upgrade empowered the client with enhanced customization options, allowing for a more tailored and versatile store setup. The migration also contributed to streamlining the website's functionality by eliminating dependencies on specific applications.
- **Design and UI/UX Collaboration.** Our team collaborated closely with Cultnaked to refine the design and enhance the overall user interface and experience of the website. By providing expertise in design principles and user-centric approaches, we worked together to create a visually appealing and user-friendly online platform that aligns seamlessly with Cultnaked's brand identity.
- **Maintenance and Ongoing Support.** Beyond the initial development phase, our commitment to Cultnaked extends to providing ongoing maintenance and support services. We guide them in the effective use of the store, ensuring that they can navigate and manage their online platform with ease. Additionally, our team is readily available to implement new functionalities based on their evolving requirements.
- **Custom functionality.** Incorporated into our product page is a seamless variation switching feature that allows users to dynamically explore different product options without the need for page reloading. This innovative functionality enables users to effortlessly toggle between various product variations, such as colors, sizes, or other specifications, providing a smooth and uninterrupted browsing experience. This enhancement not only enhances user interaction but also significantly streamlines the decision-making process, offering a more intuitive and engaging shopping experience.

- **Shopify**



# • Shopify

## KNUCKLEBONZ

**NAME COMPANY:**

KNUCKLEBONZ

**DATES:**

10.2023 - PRESENT

**MAIN TECHNOLOGY:**

SHOPIFY

**TYPE:**

SHOPIFY BASIC

**COMMITMENT:**

PART TIME

**NUMBER OF TEAM MEMBERS:**

5 (PROJECT MANAGER, 3 DEVELOPERS,  
QA)

**LIVE WEBSITE:**

[KNUCKLEBONZ.COM](http://KNUCKLEBONZ.COM)



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### BUSINESS DESCRIPTION

KnuckleBonz was established in 2003 and has focused on music collectibles. The company offers a wide range of figurines representing musical icons from different eras. This is not just a business to us here at KnuckleBonz. The owners of the store are ultimately fans and they started KnuckleBonz because they wanted to create something for other fans that would honor the musicians and rock music legends they admire.

### HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

As part of the Knucklebonz project, we built a Shopify store from scratch and successfully migrated data on products and customers from the client's previous WooCommerce platform. Our team not only addressed development-related inquiries but also assisted the client with a wide range of store configuration matters.

- **Shopify Store Development and Migration.** Our team undertook the comprehensive task of creating a Shopify store from the ground up. This included the seamless migration of crucial data on products and customers from the client's previous WooCommerce platform. The result was a fully functional and optimized Shopify store ready to showcase Knucklebonz's unique offerings.
- **Holistic Client Support.** Beyond development concerns, our team provided extensive support to the client in configuring and fine-tuning various aspects of the store. From addressing technical queries to offering guidance on store setup, our team was committed to ensuring the client's overall satisfaction and success with their new Shopify store.
- **Flexible Payment and Bundle Functionality Solutions.** In response to Knucklebonz's specific requirements, we developed and implemented solutions for flexible payment options and bundle functionality. This enhanced the customer shopping experience by allowing for installment payments and the creation of customized bundles. These features not only catered to customer preferences but also contributed to increased sales and customer satisfaction.
- **Design and UI/UX Collaboration.** Recognizing the significance of visual appeal and user experience, our team collaborated closely with Knucklebonz on design and UI/UX elements. We provided valuable insights and assistance in refining the aesthetics of the website, ensuring that it not only reflected the brand's identity but also provided an intuitive and enjoyable browsing experience for visitors.
- **Custom Zoom on PDP.** Developed custom zoom on images from the product gallery.

- **Shopify**



## LUCA FALONI

**NAME COMPANY:**

LUCA FALONI

**DATES:**

01.2022 - 03.2023

**MAIN TECHNOLOGY:**

SHOPIFY, JQUERY

**TYPE:**

SHOPIFY PLUS

**COMMITMENT:**

PART TIME

**THEME/CUSTOM:**

CUSTOM

**NUMBER OF TEAM MEMBERS:**

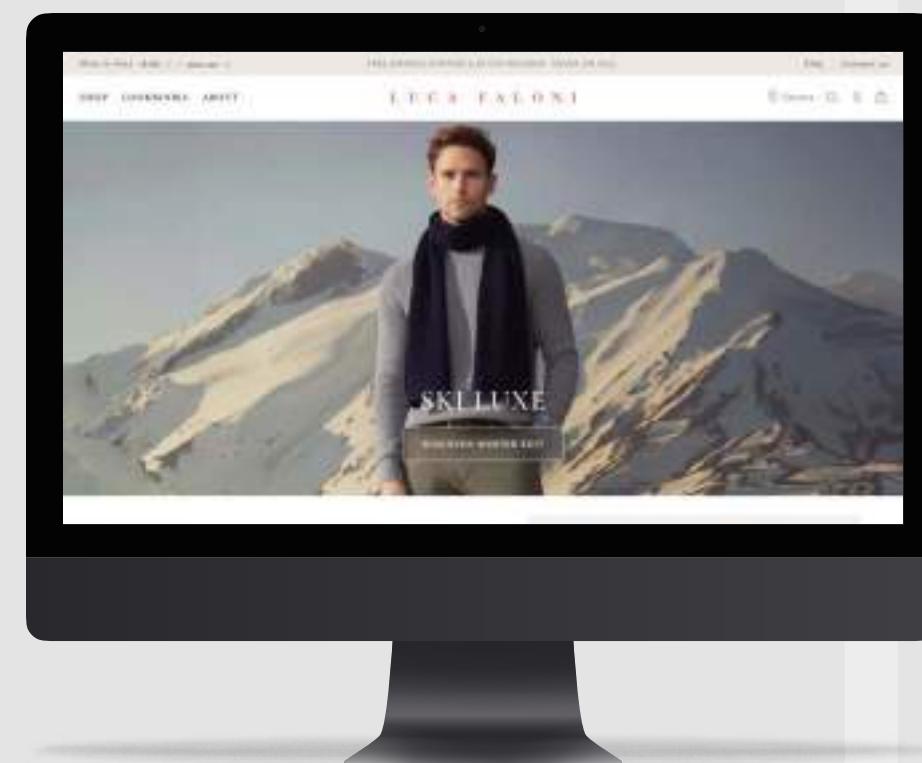
3 (PROJECT MANAGER, DEVELOPER, QA)

**LIVE WEBSITE:**

[LUCAFALONI.EU](http://lucafaloni.eu)



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## BUSINESS DESCRIPTION

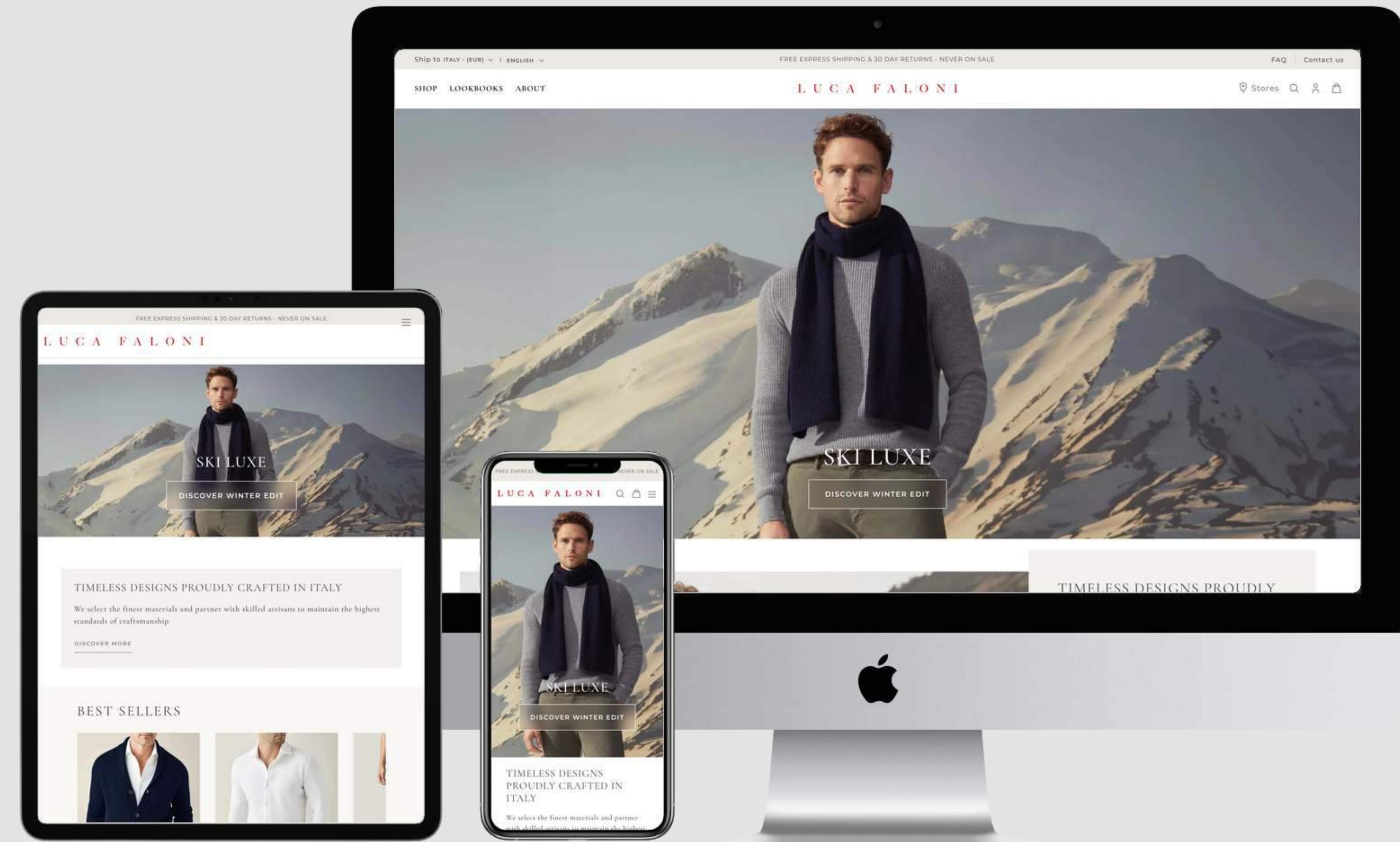
Luca Faloni is an Italian men clothes brand. They promise is to source the finest materials from the most prestigious Italian producers. These producers rely on a long history of traditions and expertise to produce sustainable fabrics, offering the highest durability, comfort and quality, able to stand the test of time for each of their designs.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

The Stellar Soft team undertook a multifaceted approach to enhance and optimize the project, incorporating a range of strategic and technical interventions. Here's a summarized overview of the key achievements.

- **Code Refactoring.** Conducted comprehensive code refactoring to enhance the overall codebase, improve readability, and ensure scalability.
- **Custom Page Templates for "Shop the Look" Feature.** Developed custom page templates dedicated to the "Shop the Look" feature, providing users with curated and cohesive ensemble options.
- **Coordinates of Points on Goods with Descriptions per Click.** Implemented a feature displaying coordinates on goods, allowing users to click for detailed descriptions associated with specific points.
- **Swatch Functionality with Dynamic Stock Display.** Introduced swatch functionality with the capability to display three variations simultaneously. Implemented dynamic stock status updates when switching swatches, indicating real-time availability.
- **Pre-Order with Klaviyo Integration.** Integrated Klaviyo for seamless pre-order functionality, enabling users to reserve products before official release.
- **Market Integration Based on Customer Location.** Implemented market integration that dynamically adjusts available products for sale based on the geographical location of the customer.
- **Redirects Based on Geo.** Set up automatic redirects based on the user's geographic location, ensuring a personalized and relevant browsing experience.
- **Custom Account Pages.** Developed and implemented custom account pages, enhancing the user experience and providing tailored functionalities within the account dashboard.

- **Shopify**



# • Shopify

## MEDIWORLD

**NAME COMPANY:**

MEDIWORLD

**DATES:**

12.2022 - 10.2023

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

FULL TIME

**NUMBER OF TEAM MEMBERS:**

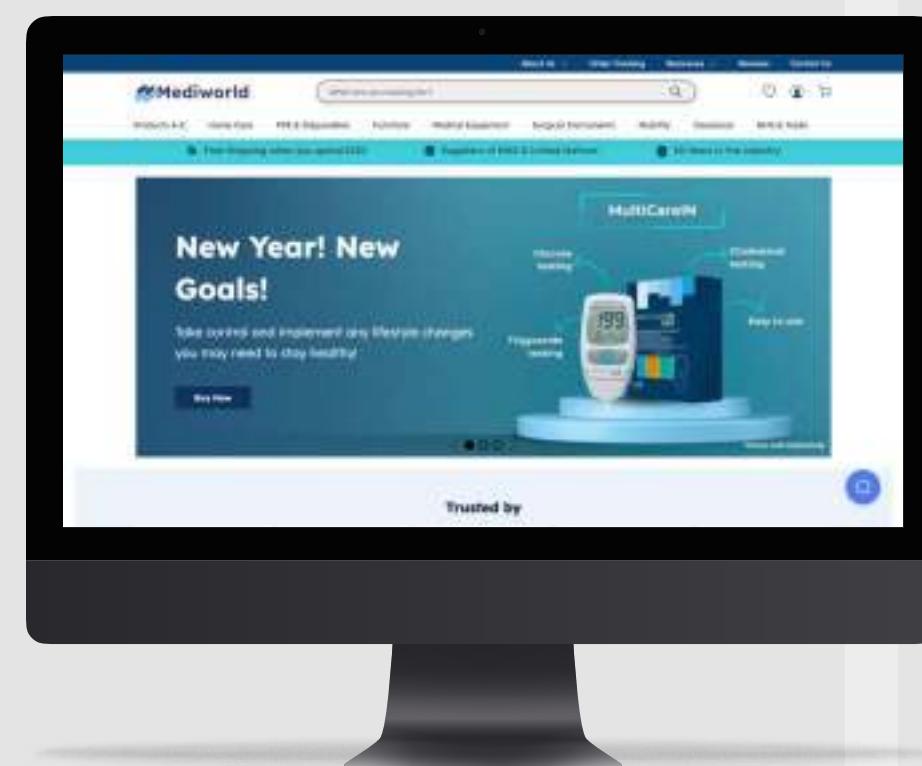
5 (PROJECT MANAGER, 3 DEVELOPERS,  
QA)

**LIVE WEBSITE:**

[MEDIWORLD.CO.UK](https://mediworld.co.uk)



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## BUSINESS DESCRIPTION

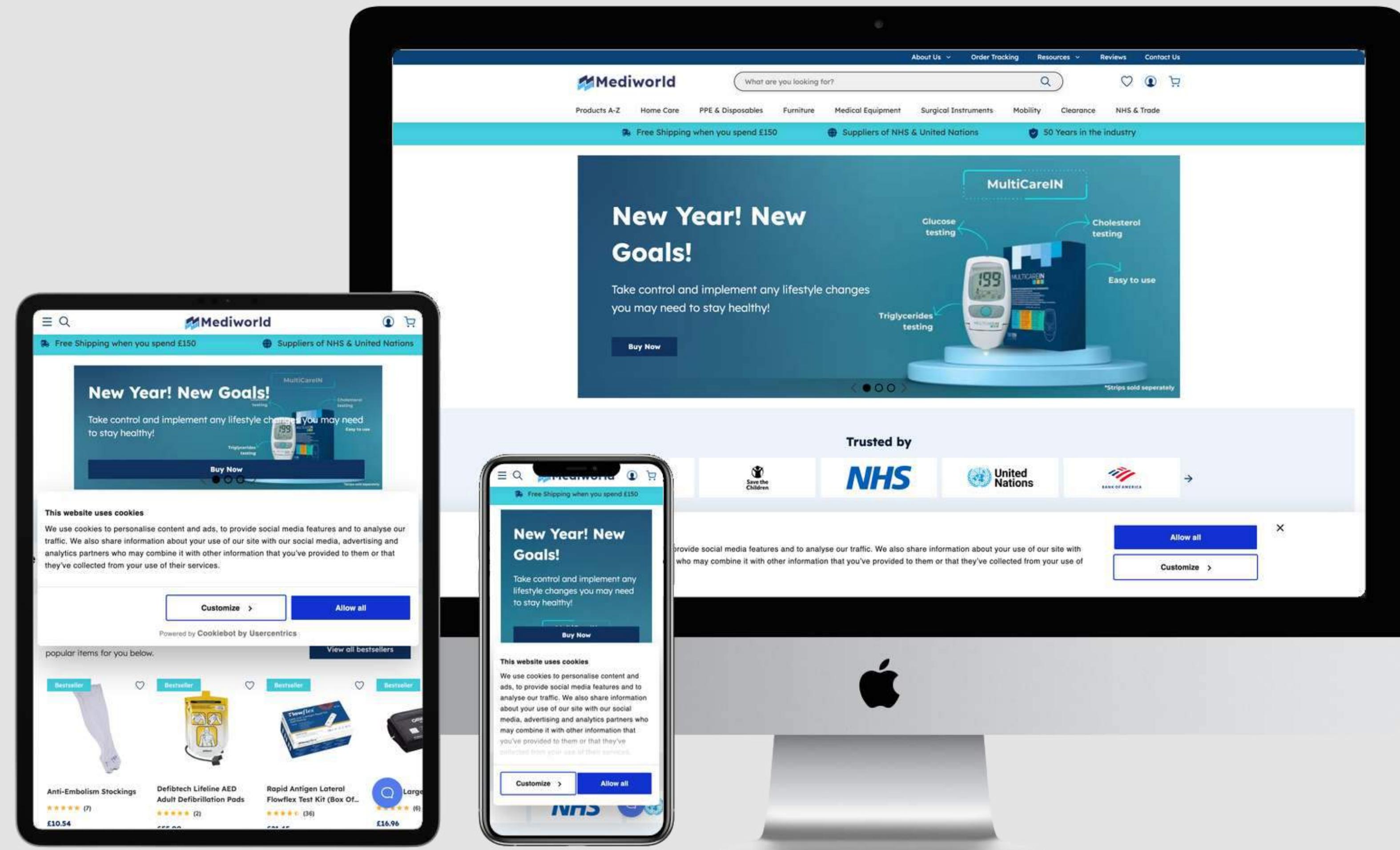
Mediworld is a retail business specialising in medical equipment.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

We have developed the website from scratch and implemented custom functionality. Our comprehensive approach demonstrates our commitment to not only meeting design specifications but also optimizing functionality, ensuring ongoing support and introducing innovative features for an enriched user experience.

- **Custom Page Development from Figma Design.** Translated Figma design concepts into tangible custom pages, ensuring a seamless integration of aesthetics and functionality.
- **Fully Editable Website, Collections, and Products.** Empowered the client with full control by creating a fully editable structure for the website, collections, and products. Leveraged a customizer and metafields for intuitive management and customization.
- **Strategic Plugin Recommendation and Configuration.** Identified and recommended the most suitable plugins based on the project's needs. Configured and styled these plugins meticulously, ensuring they seamlessly integrated with the overall design and functionality. Especially worked with Yotpo app and made the custom view for review blocks using app's API.
- **Ongoing Day-to-Day Support.** Provided continuous day-to-day support, addressing queries, troubleshooting, and ensuring the consistent operational excellence of the website.
- **Development of a Complex Custom App for VAT Calculation.** Engineered a sophisticated custom app designed to replace several Shopify apps. Focused on calculating specific Value Added Tax (VAT) based on nuanced parameters like product type, streamlining and optimizing financial processes.
- **Systematic Technical and Performance Audits.** Conducted systematic technical and performance audits, assessing the website's functionality. Implemented targeted measures to enhance site speed and overall performance.
- **Custom Badges and Color Variations for PDP Cards.** Developed custom badges and introduced color variations specifically for Product Display Page (PDP) cards. This customization enhances the visual appeal of product displays, contributing to a more engaging user experience.
- **Custom validation for contact forms.** Took the form from the default functionality, but made the custom functionality for fields validation.

# • Shopify



# • Shopify

## HORANDO

**NAME COMPANY:**

HORANDO

**MAIN TECHNOLOGY:**

SHOPIFY HYDROGEN, REACT, OXYGEN,  
GIT INTEGRATION, STORYBLOK, REMIX

**COMMITMENT:**

PART TIME

**NUMBER OF TEAM MEMBERS:**

3 (PROJECT MANAGER, DEVELOPER, QA)

**LIVE WEBSITE:**

[HORANDO.DE](http://HORANDO.DE)



You can visit client site using the  
camers of your phone.  
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**DATES:**

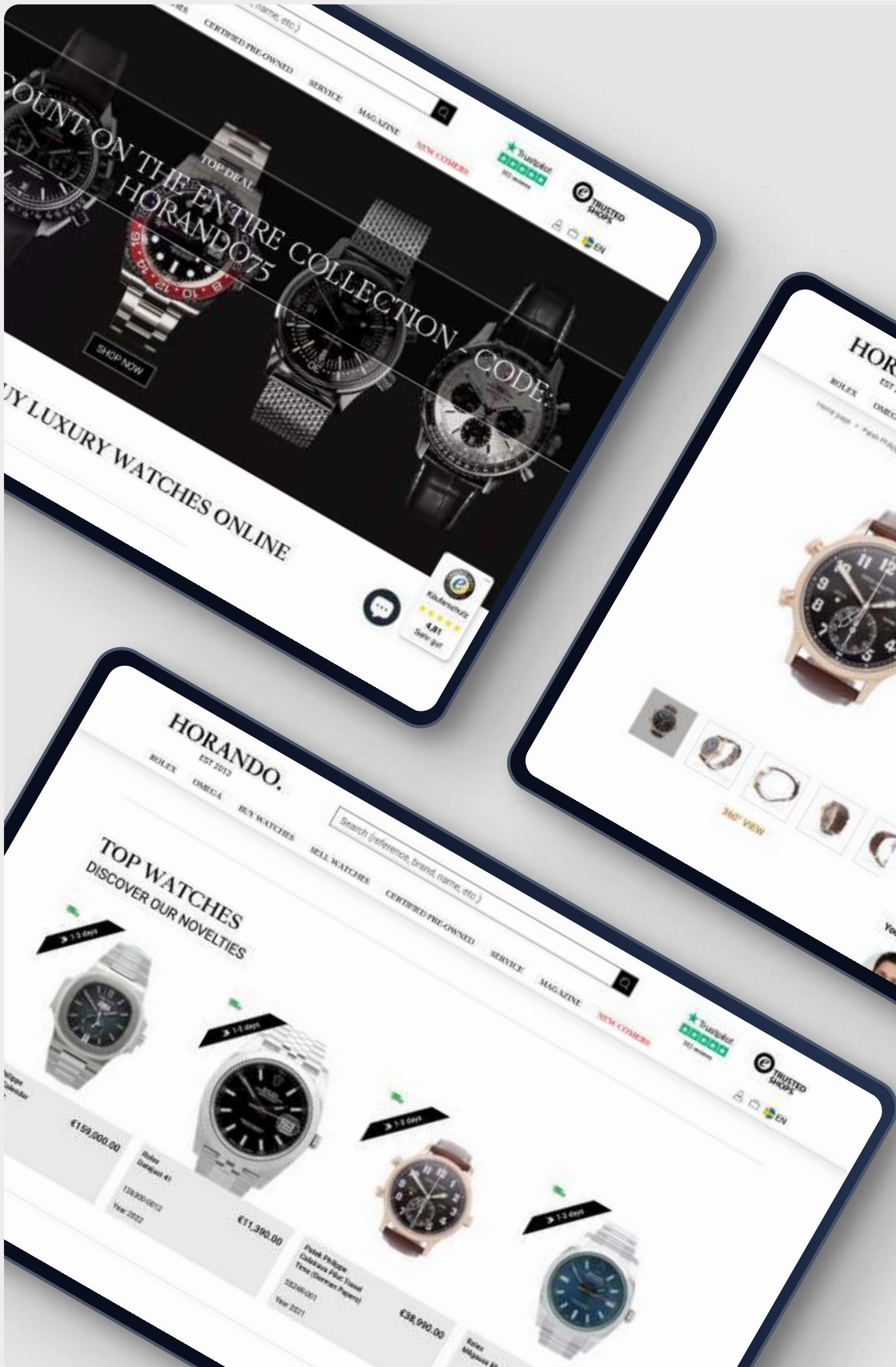
10.2023 - PRESENT

**TYPE:**

SHOPIFY PLUS

**THEME/CUSTOM:**

CUSTOM



## BUSINESS DESCRIPTION

Horando sells watches online including 7,500+ top-brand watches. Globally recognized, they offer unique service and expertise 24/7.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

The client approached us with the goal of not only enhancing the site's visual appeal but also optimizing its functionality to boost the conversion rate.

- **Comprehensive Issue Resolution.**

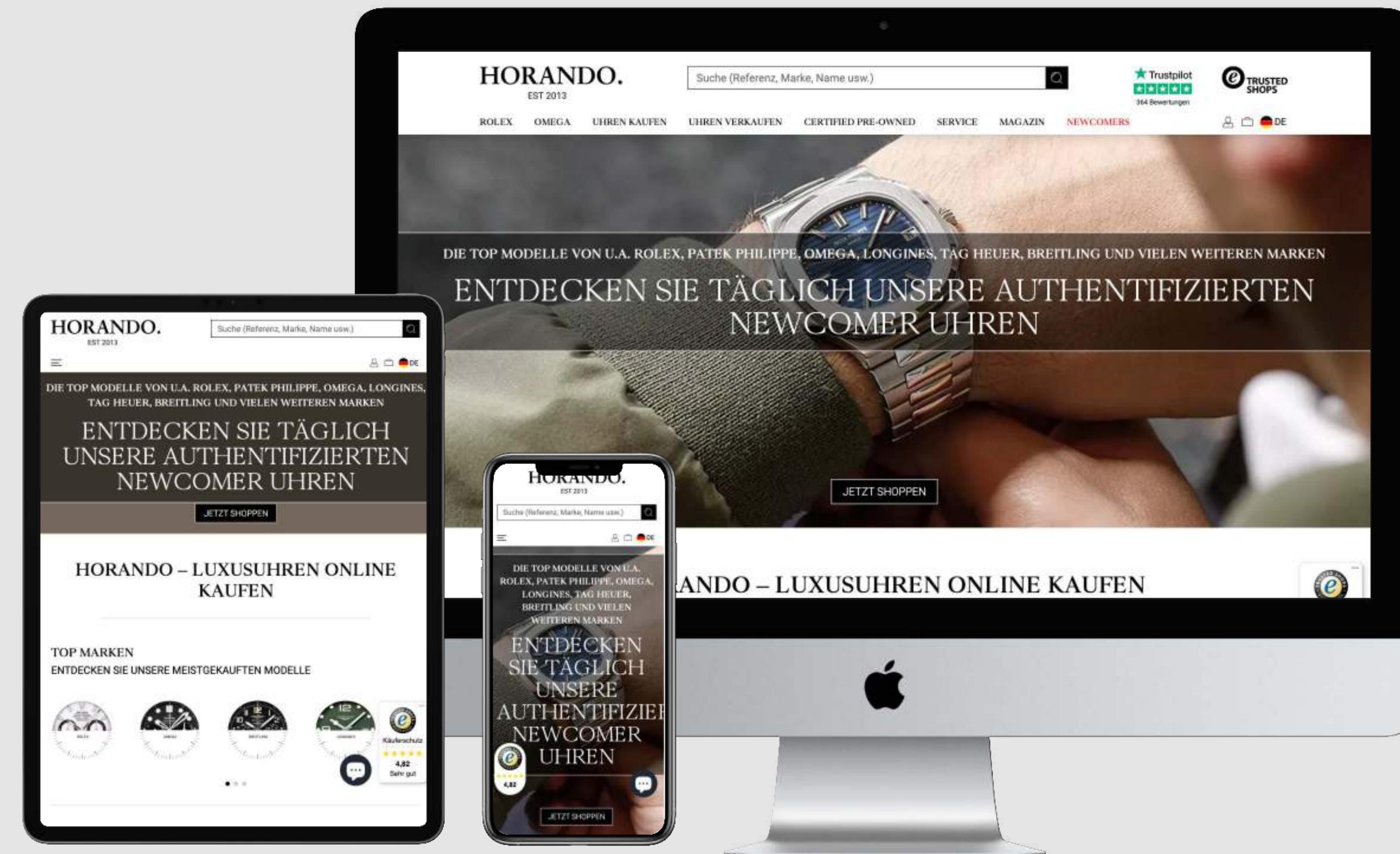
- Tackled and rectified existing issues on the live site, including addressing translation errors to ensure a globally accessible interface.
- Systematically addressed and resolved plugin system crashes to guarantee smooth operation and user experience.
- Reactivated and fine-tuned APIs and tokens to ensure seamless integration with external services and tools.
- Filled in the gaps by restoring missing pages and optimizing the site's sorting functionality for a more intuitive navigation experience.

- **Advanced Customer Interaction Features.**

- Introduced a Sales Consultants feature to provide users with personalized assistance and product recommendations, enhancing the overall shopping experience.
- Seamlessly integrated a WhatsApp support chat, allowing users to connect with customer support instantly. This real-time interaction capability not only improves customer satisfaction but also serves as a valuable tool for addressing queries and facilitating the purchase decision.

- **Responsive Design Optimization.** Ensured the website's design is not only visually appealing but also responsive across various devices, providing a consistent and enjoyable user experience.

# • Shopify



# • Shopify

## DERM SPA STORE

**NAME COMPANY:**

DERM SPA STORE

**DATES:**

06.2021 - PRESENT

**MAIN TECHNOLOGY:**

SHOPIFY, VUE.JS

**COMMITMENT:**

PART TIME

**NUMBER OF TEAM MEMBERS:**

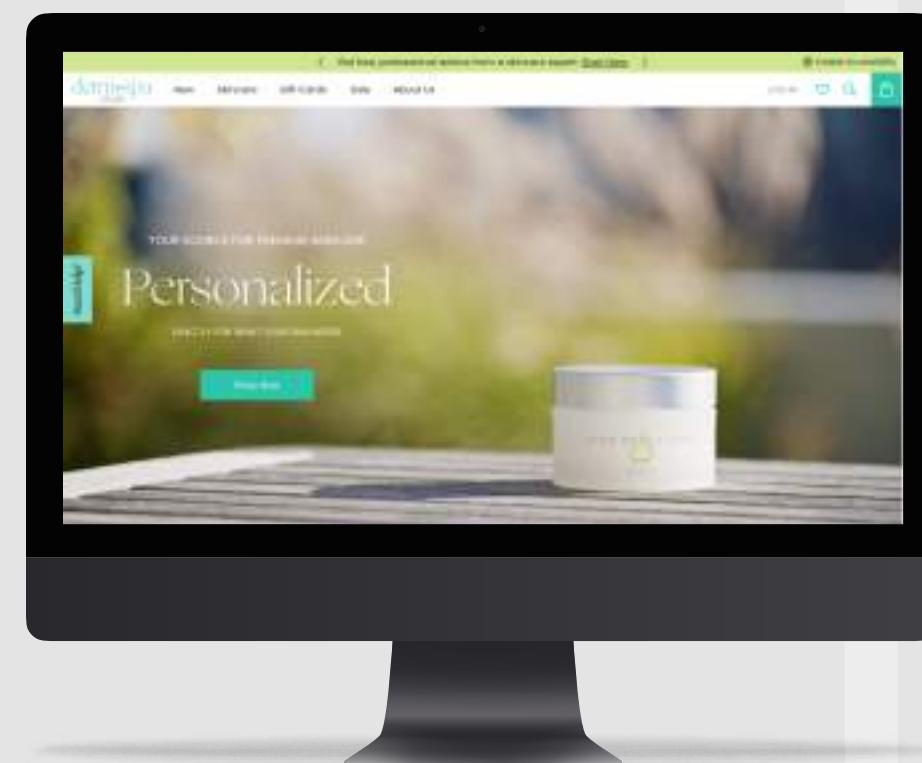
3 (PROJECT MANAGER, DEVELOPER, QA)

**LIVE WEBSITE:**

[DERMSPASTORE.COM](http://DERMSPASTORE.COM)



You can visit client site using the  
camers of your phone.  
Scan this code



### BUSINESS DESCRIPTION

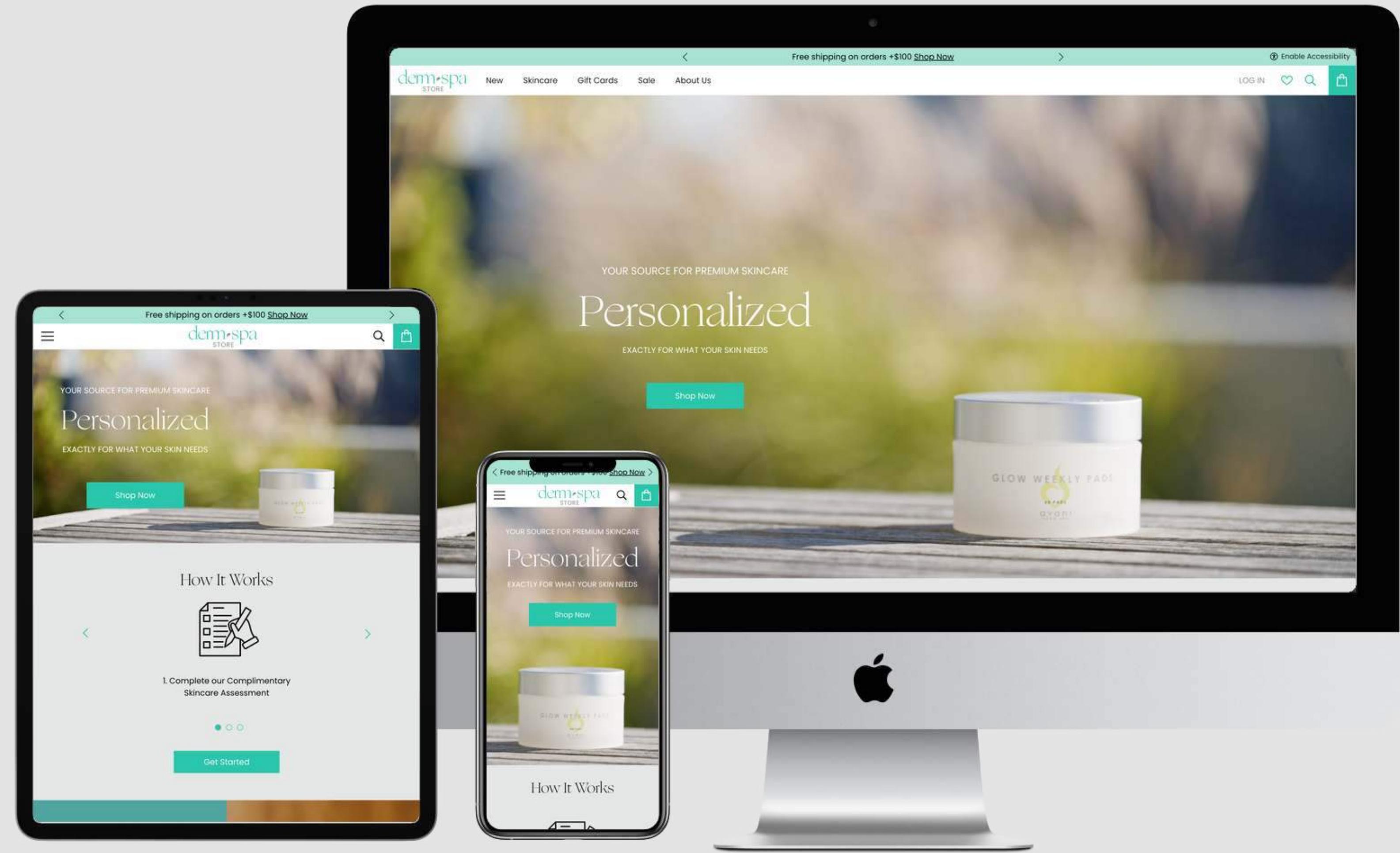
Online Store. Derma SPA is the source for premium skincare. They pride themselves on providing personalized service to each and every customer who needs it. They also only stock and carry products they truly believe in and they have seen work for their clients.

### HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Derma SPA's success depends on having a well-maintained and functional online store. Our team's ongoing support, proactive approach to issue resolution, and collaborative efforts with Derma SPA resulted in a well-maintained, efficient online store that continually adapted to the evolving needs of the business. The creation of new, optimized pages further strengthened Derma SPA's online presence, fostering increased traffic and user engagement.

- **Continuous Support and Issue Resolution.** Offered consistent support to Derma SPA to promptly address any issues that arose on their online store. Ensured the website was well-maintained and functioned smoothly, contributing to a positive user experience.
- **Ongoing Support for Timely Fixes.** Provided ongoing support to address timely fixes and resolve technical glitches on Derma SPA's existing website. Responded promptly to maintain the website's efficiency and performance.
- **Additional Feature Implementation.** Assisted Derma SPA in integrating new functionalities into their online store. Worked on adding features that enhanced the user experience and met the evolving needs of the business.
- **Collaborative Approach to Improvement.** Collaborated with Derma SPA to identify areas for improvement on their online store. Proactively addressed issues and implemented solutions to enhance the overall functionality of the website.
- **Creation of New Pages.** Developed new pages on Derma SPA's website to expand and improve their online presence. Focused on usability and search engine optimization to attract increased traffic and engagement.
- **Usability and SEO Optimization.** Ensured that the new pages were designed with a focus on usability, providing a positive experience for website visitors. Implemented search engine optimization strategies to improve the website's visibility and attract organic traffic.
- **Contributing to Increased Traffic and Engagement.** The development of new pages, coupled with usability and SEO enhancements, contributed to increased website traffic. Improved engagement by creating pages that effectively conveyed information and encouraged interaction.

- **Shopify**



# • Shopify

## WESTON STORE

**NAME COMPANY:**

WESTON STORE

**DATES:**

07.2023 - PRESENT

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

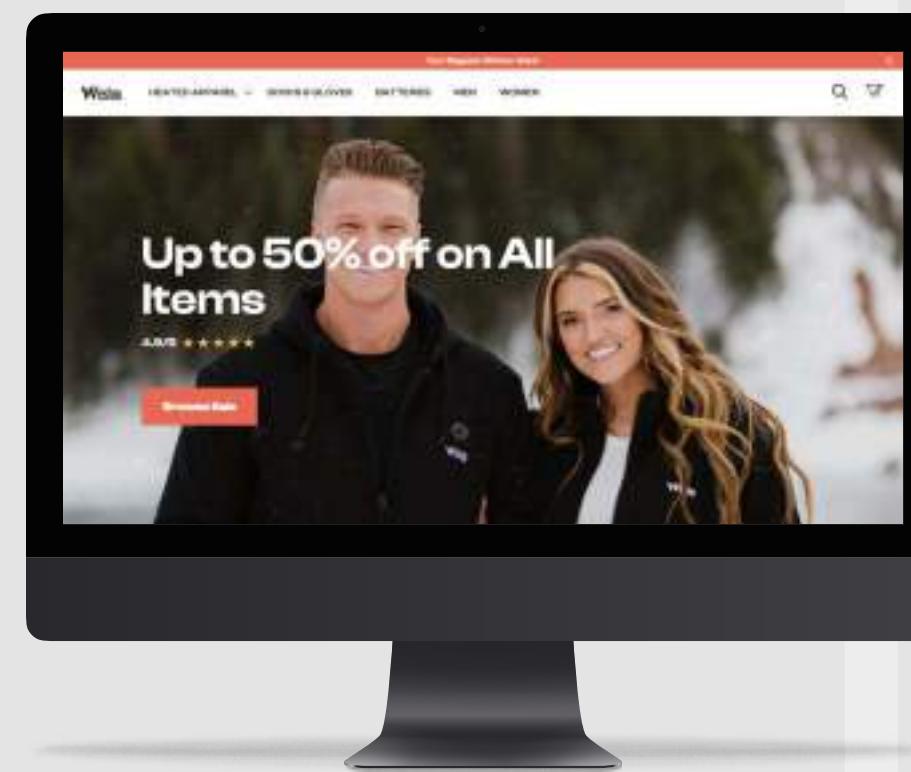
FULL TIME

**NUMBER OF TEAM MEMBERS:**

3 (PROJECT MANAGER, DEVELOPER, QA)

**LIVE WEBSITE:**[WESTONSTORE.COM](http://WESTONSTORE.COM)

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**BUSINESS DESCRIPTION**

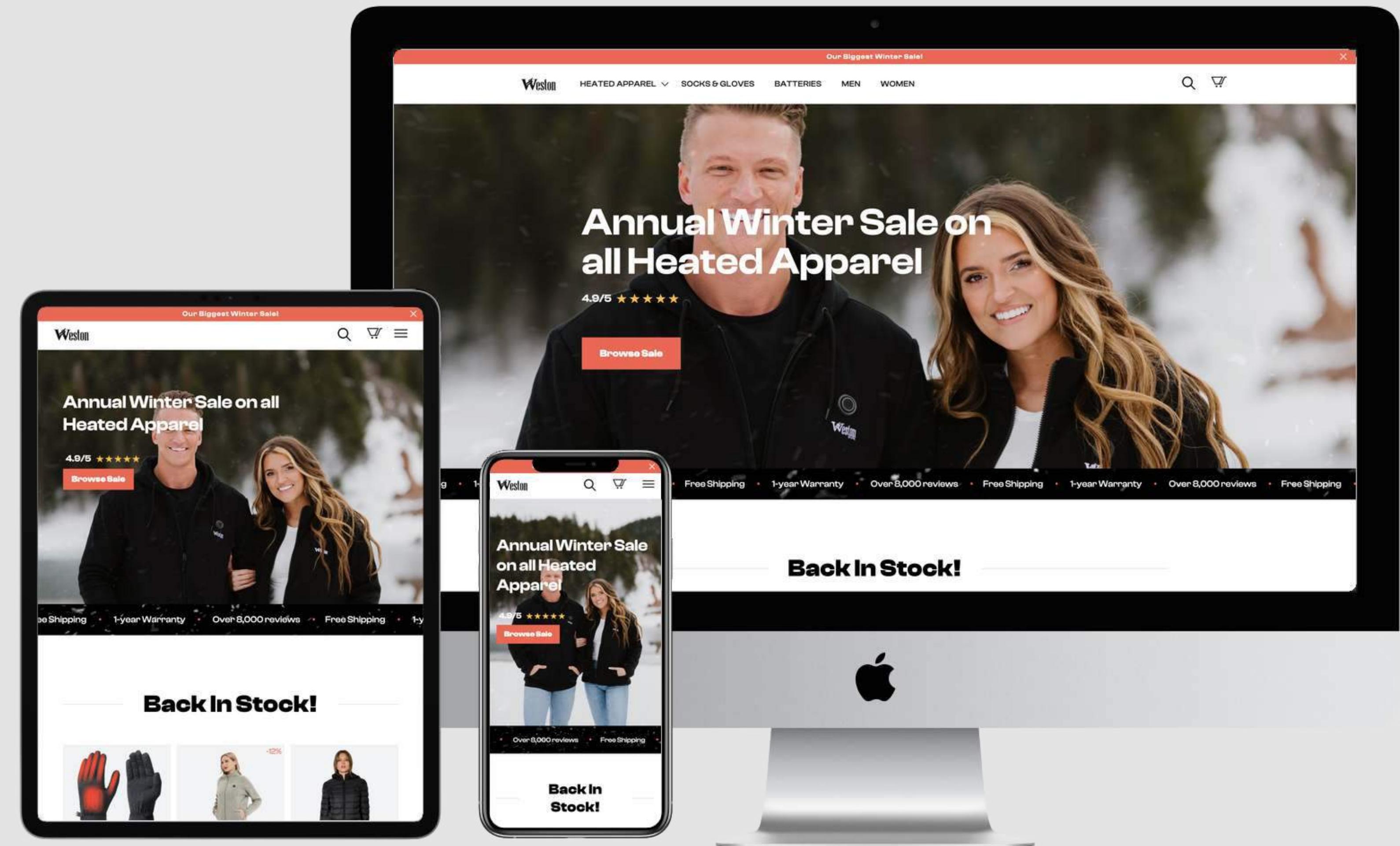
Retailed store taht sells premium heated clothing.

**HOW OUR TEAM HELPED THE CLIENT TO SUCCEED**

Our collaboration in this project extended beyond basic development tasks to encompass strategic decision-making, continuous support, and meticulous testing for conversion optimization. The detailed attention to custom logic, daily support, alignment with design specifications, and strategic use of plugins collectively contributed to the success of the website.

- **Strategic Site Development with Custom Logic.** Initiated the development of the website from the ground up, incorporating intricate custom logic to meet the client's unique requirements. Engineered complex custom sections that operate independently, offering rich and flexible configurations. These sections were meticulously designed to enhance both functionality and visual appeal.
- **Comprehensive Daily Technical and Management Support.** Provided daily technical and management support to ensure the smooth operation of the website. A proactive approach was taken to promptly address urgent issues, guaranteeing minimal disruptions to the user experience and business operations.
- **Precision Page Construction in Alignment with Mockup and Figma Design.** Constructed pages with meticulous attention to detail, ensuring alignment with the provided mockup and Figma design. The focus was on replicating the envisioned design accurately, translating creative concepts into a live and functional web environment.
- **A/B Testing for Conversion Optimization.** Conducted insightful A/B tests to evaluate different templates and identify the one yielding the highest conversion rate.
- Ensured Ongoing Day-To-Day Support. This comprehensive support approach involved addressing evolving needs, implementing updates, and swiftly responding to any emerging issues to maintain optimal website performance.
- **Research, Configuration, and Styling of Plugins.** Conducted thorough research to identify plugins that align with the project's requirements and long-term goals. Configured and styled the selected plugins with precision to ensure optimal performance and seamless integration with the existing custom logic.

- **Shopify**



# • Shopify

## HEY HOLY

NAME COMPANY:

HEY HOLY

DATES:

04.2023 - PRESENT

MAIN TECHNOLOGY:

SHOPIFY, JAVA SCRIPT, NODE.JS

COMMITMENT:

FULL TIME

NUMBER OF TEAM MEMBERS:

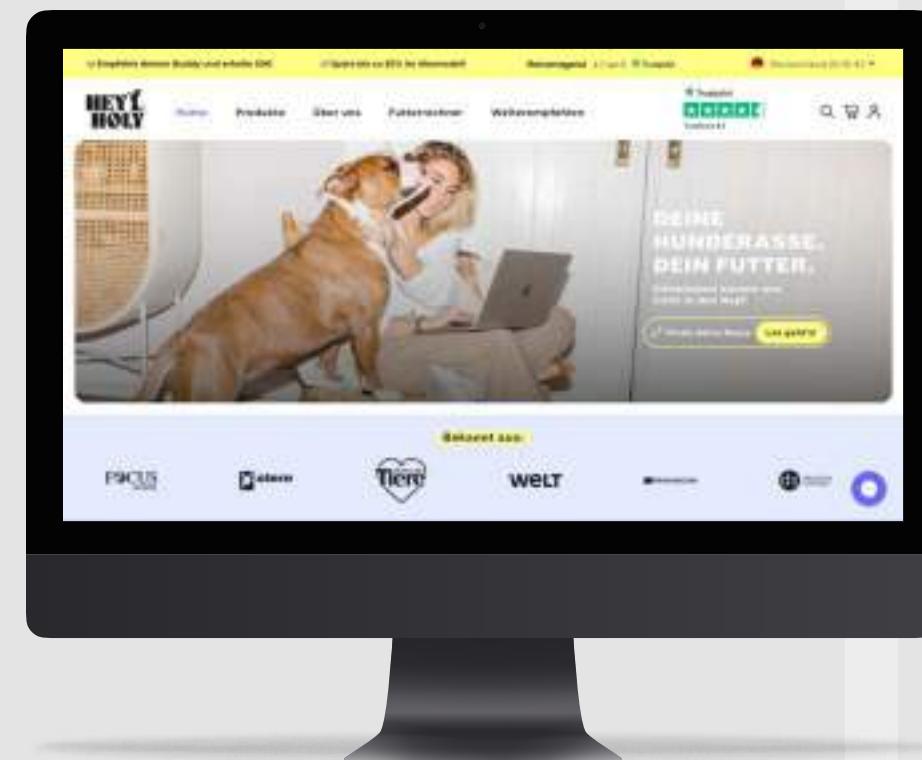
2 (2 DEVELOPERS)

LIVE WEBSITE:

[HEYHOLY.COM](https://heyholy.com)



You can visit client site using the  
camers of your phone.  
Scan this code



## BUSINESS DESCRIPTION

Revolutionizing dog nutrition. Every dog breed has individual needs and genetic predispositions. Hey Hol have developed a food tailored to the requirements of each breed.

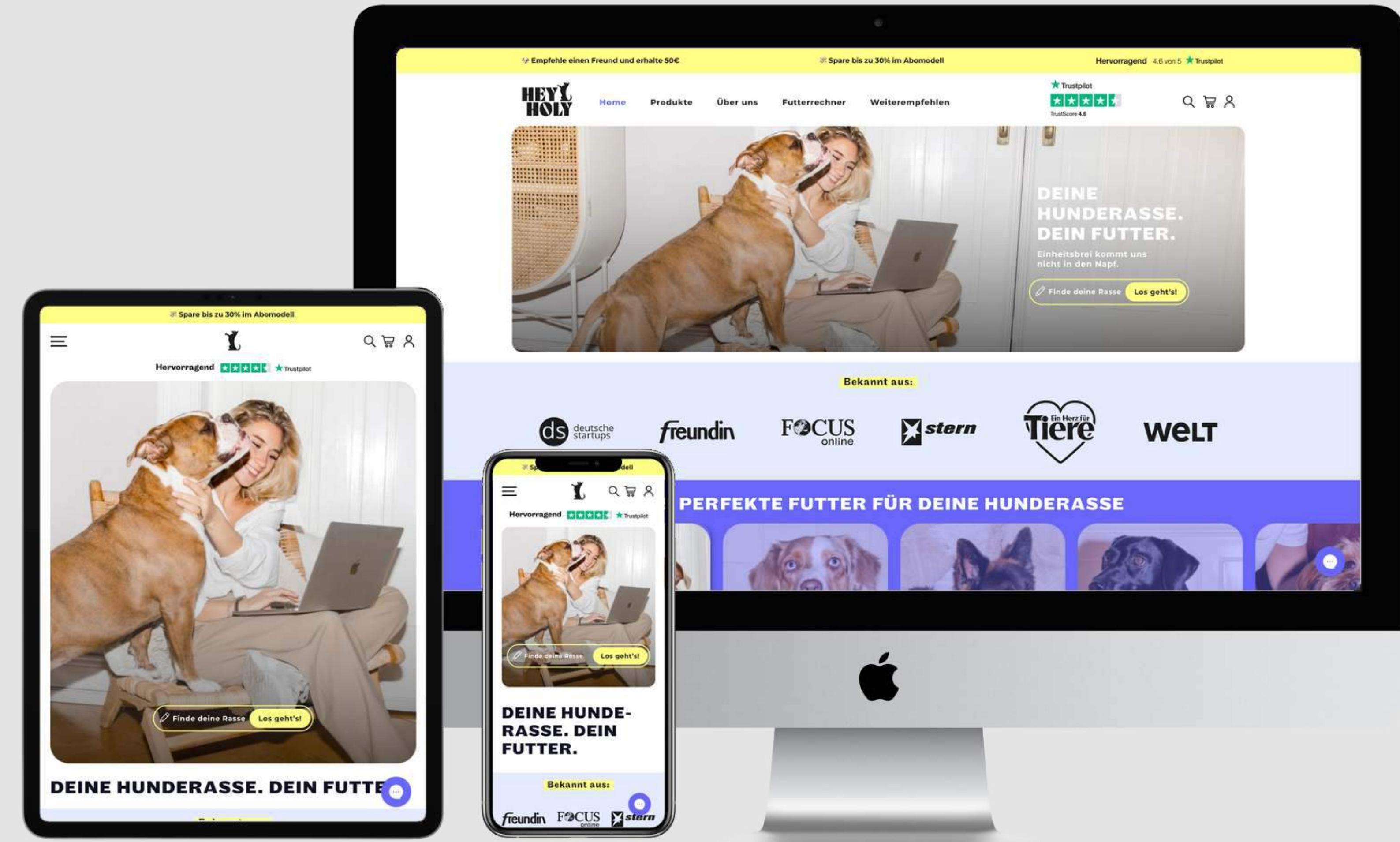
## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our partnership with Hey Hol extends beyond code and design. It's a synergy of purpose – combining their revolutionary approach to dog food with our expertise in Shopify development. The project involved comprehensive enhancements and customizations for an enriched user experience.

- **Full Website Development from Scratch.** Crafted the entire website from scratch, ensuring a tailored and dynamic online experience.
- **Custom Drawer Cart.** Developed a bespoke drawer cart from scratch. Integrated features like a dynamic gift bar, showcasing how much more a user needs to spend for gifts or free shipping. Implemented upselling options and the ability to opt for a more cost-effective product subscription.
- **Custom Logic on PDP.** Implemented custom logic on the Product Display Page (PDP). Enabled dynamic changes to product information based on selected options within a single product page.
- **Custom Filtering on PLP.** Introduced custom filtering on the Product Listing Page (PLP). Achieved dynamic changes to banners and the product list without page reloading when applying filters.
- **Private Referral Program Integration.** Integrated a private referral program with a custom design that aligns with the overall website aesthetics. Implemented field validation and data recording in a spreadsheet. Executed referral email sending through the SendGrid service.
- **Multilingual Website Implementation.** Successfully translated the entire website to cater to diverse audiences.
- **Pet Feed Calculator.** Developed a calculator for customers to determine and select the ideal feed for their pets. Gathered data such as weight, breed, and age for accurate recommendations.

These initiatives collectively contribute to a robust and user-friendly website, addressing various aspects of user interaction and functionality.

- Shopify



# • Shopify

## GOODSTOCKFOODS

NAME COMPANY:

GOODSTOCKFOODS

MAIN TECHNOLOGY:

SHOPIFY, WORDPRESS, LARAVEL

COMMITMENT:

PART TIME

NUMBER OF TEAM MEMBERS:

4 (PROJECT MANAGER, 2 DEVELOPERS,  
QA)

LIVE WEBSITE:

[GOODSTOCKFOODS.COM](http://GOODSTOCKFOODS.COM)



You can visit client site using the  
camers of your phone.  
Scan this code

DATES:

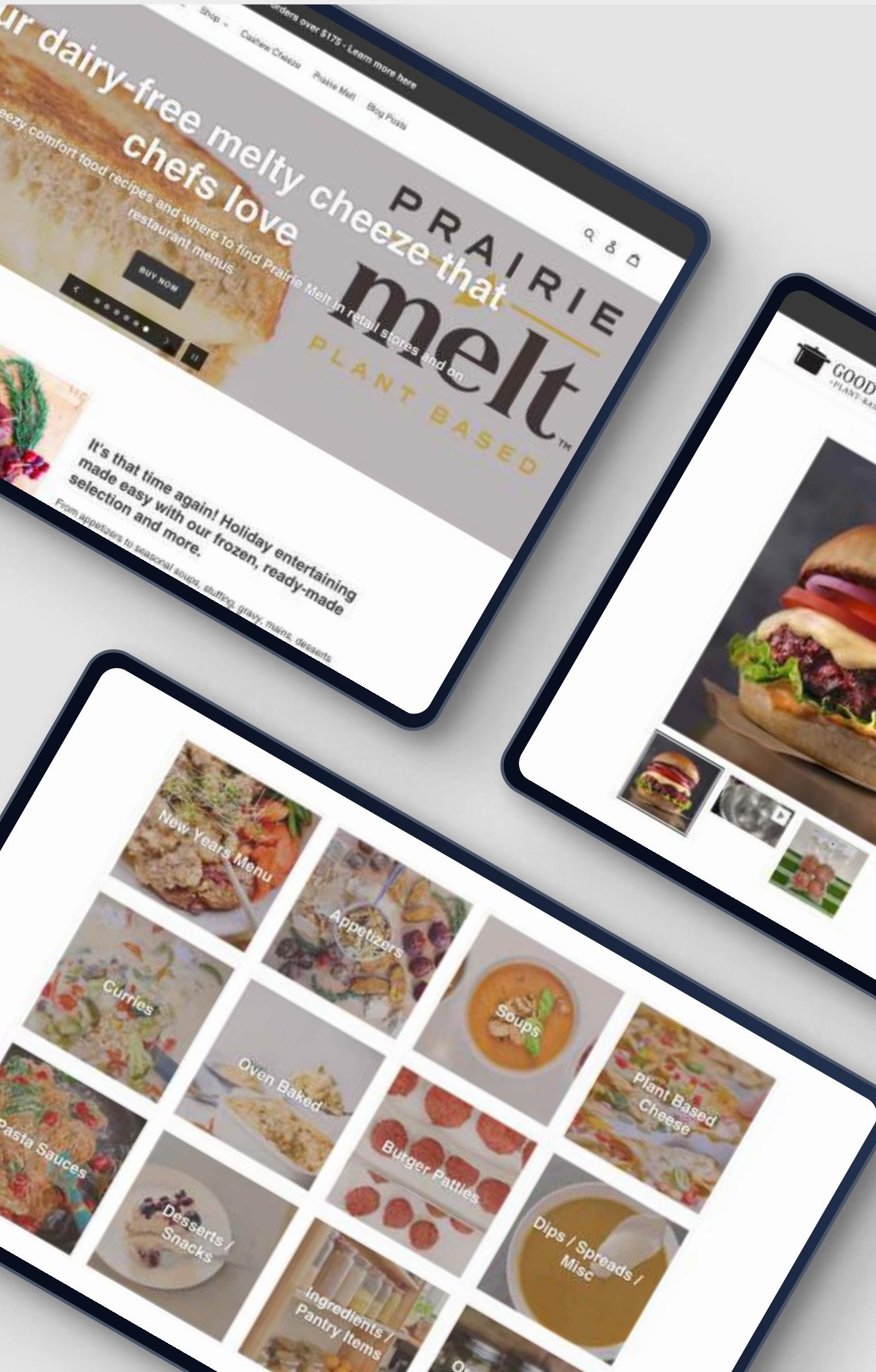
03.2023 - PRESENT

TYPE:

SHOPIFY BASIC

THEME/CUSTOM:

CUSTOM



## BUSINESS DESCRIPTION

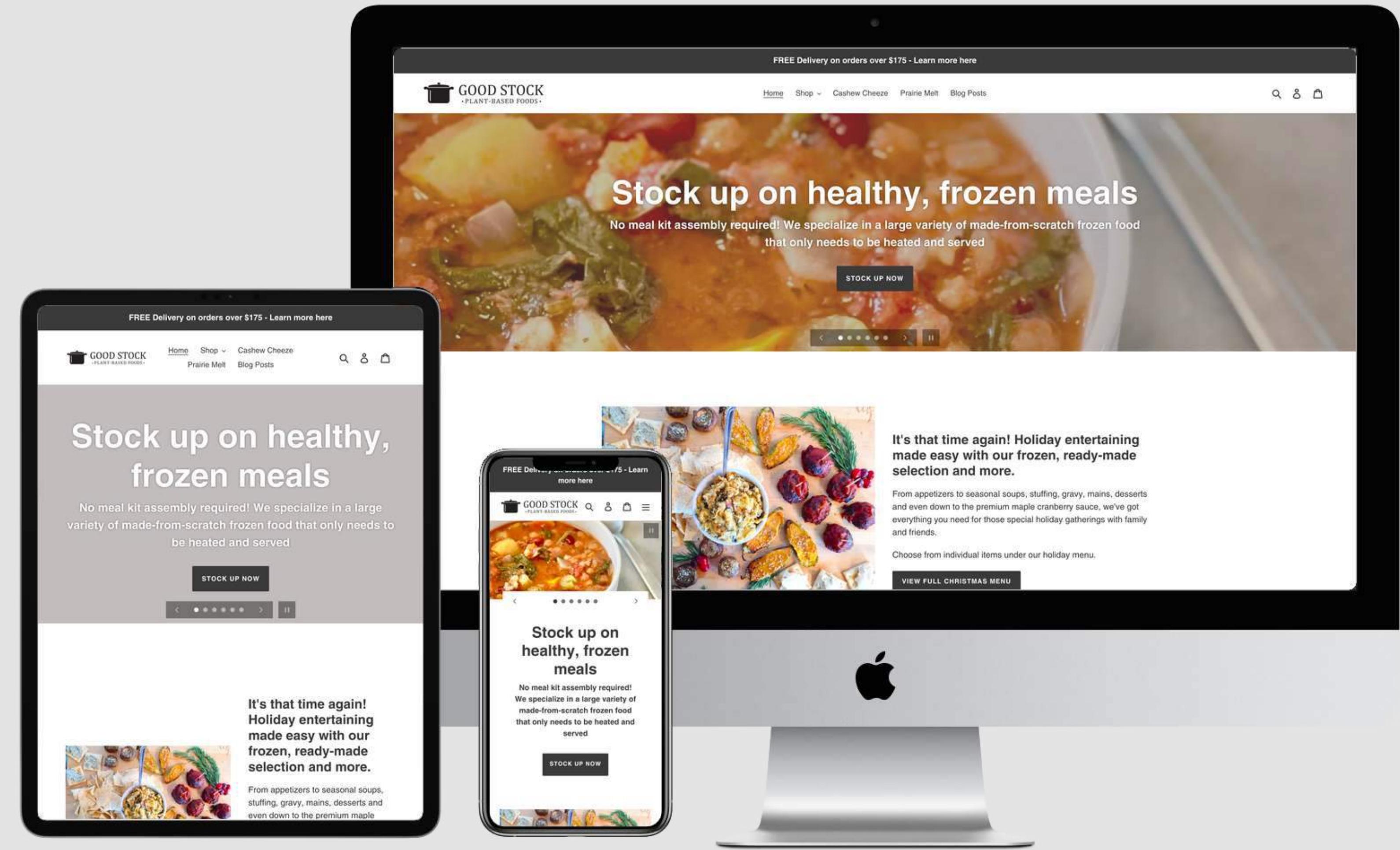
Online/offline store: The family-owned and operated business specializes in selling plant-based food with a focus on quality and nutrition.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our collaborative journey epitomizes innovation, partnership, and unwavering support. The resulting success isn't just about meeting expectations—it's about surpassing them. With each milestone, we've driven digital transformation and paved the way for growth.

- **Unveiling Business Needs.** We embarked on the project by collaborating closely with the client, unveiling their business needs and requirements for comprehensive apps updates. This groundwork laid the foundation for a tailored solution.
- **Tech Transformation.** Leveraging cutting-edge technology, we went beyond incremental updates. Our team developed a brand new private Shopify app and a WordPress plugin, utilizing the latest tech stack to ensure forward-looking functionality.
- **Third-Party Synergy.** Our collaboration extended to third-party partners ShopWP. Through close teamwork, we gained in-depth insights into app integrations. This synergistic approach translated into seamless implementations across Shopify and WordPress, heightening user experience and driving sales.
- **Rigorous Quality Assurance.** Our commitment to perfection was evident through thorough quality assurance testing. This process identified and resolved any issues or bugs, ensuring the end products were flawless and reliable.
- **Ongoing Support and Maintenance.** Our support extended beyond development. We provided continuous support and maintenance, ensuring the apps' seamless functionality, and stood ready to address any arising needs.

- **Shopify**



# • Shopify

## COTE&CIEL

NAME COMPANY:

COTE&CIEL

DATES:

05.2023 - PRESENT

MAIN TECHNOLOGY:

SHOPIFY

COMMITMENT:

PART TIME

NUMBER OF TEAM MEMBERS:

4 (PROJECT MANAGER, 2 DEVELOPERS,  
QA)

LIVE WEBSITE:

[COTEETCIEL.COM](http://COTEETCIEL.COM)



You can visit client site using the  
camers of your phone.  
Scan this code



## BUSINESS DESCRIPTION

Online/offline store delivering a range of conceptual products with a geometric surface.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our process in Cote&Ciel begins with a close collaboration, delving into the intricacies of the client's business needs and aspirations for their existing Shopify Store.

Through expert collaboration, we integrate custom functionalities seamlessly across the entire store.

This dynamic integration aims to enhance user engagement, streamline navigation, and elevate the overall shopping experience for customers.

- **Holistic Business Understanding.** Our journey begins with close collaboration, unravelling the client's business needs and aspirations for enhancing their existing Shopify Store. This deep understanding forms the bedrock of our tailored solutions.
- **Unveiling Unique Blog Post Templates.** Creativity flourishes as we craft unique blog post templates that resonate with the client's brand essence. These templates not only captivate but also provide a seamless platform for conveying valuable information.
- **Seamless Custom Functionalities.** Through expert collaboration, we seamlessly integrate custom functionalities with tags across the entire store. This dynamic integration enhances user engagement, streamlines navigation, and augments the shopping experience.
- **Meticulous Quality Assurance.** Our commitment to perfection drives us to conduct rigorous quality assurance testing. This meticulous process identifies and resolves any issues or bugs, ensuring that the store operates flawlessly and customers enjoy a seamless journey.
- **Unwavering Support and Maintenance.** Our partnership extends beyond deployment. We provide unwavering support and maintenance, ensuring that the store's performance remains optimal. Our readiness to address emerging needs guarantees consistent excellence.
- **Empowering Client Competence.** We go beyond by providing comprehensive training and documentation, empowering clients with the skills needed to confidently manage their Shopify store. This knowledge fosters independence and efficient store management.

- **Shopify**



# • Shopify

## TP TOYS

NAME COMPANY:

TP TOYS

DATES:

11.2022 - 08.2023

MAIN TECHNOLOGY:

SHOPIFY

TYPE:

SHOPIFY PLUS

COMMITMENT:

FULL TIME

THEME/CUSTOM:

CUSTOM

NUMBER OF TEAM MEMBERS:

4 (PROJECT MANAGER, 2 DEVELOPERS,  
QA)

LIVE WEBSITE:

[TPTOYS.COM](http://TPTOYS.COM)



You can visit client site using the  
camers of your phone.  
Scan this code



## BUSINESS DESCRIPTION

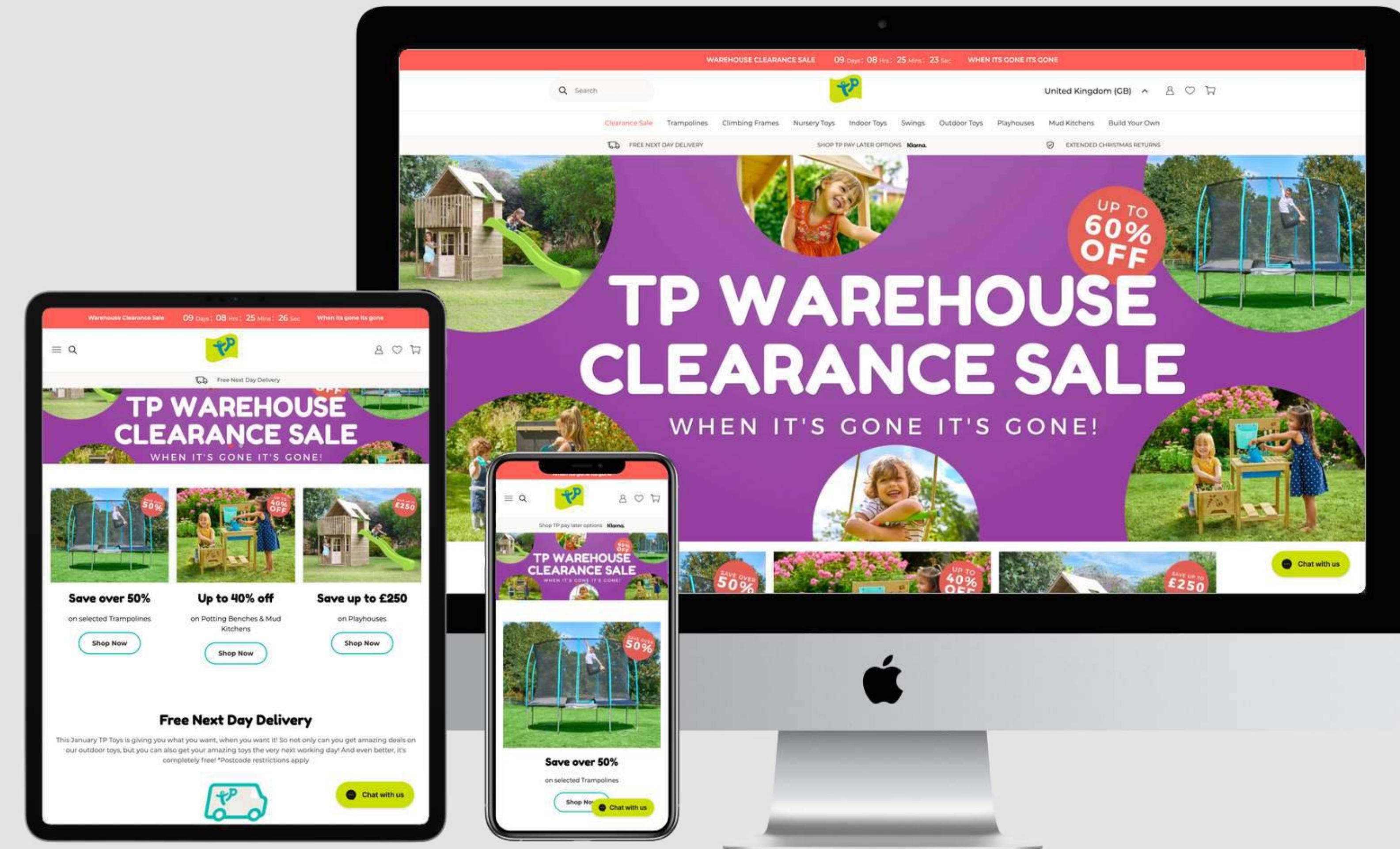
TP has been designing and manufacturing children's play equipment for over 60 years. Committed to providing high quality activity toys that keep children happy and healthy, TP's climbing frames, playhouses, swing sets and trampolines are all built to last.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our approach to website development encompassed innovative custom sections, daily support for operational excellence, strategic speed optimization, meticulous issue resolution, and the implementation of advanced custom logic for a cutting-edge user experience. In the comprehensive development of the website from its inception, we strategically integrated custom functionalities.

- **Innovative Custom Section Development.** Engineered sophisticated custom sections with autonomy and flexibility at their core, allowing for versatile configurations. These bespoke sections were crafted not only for complexity but also for independence, seamlessly integrating into the overall site architecture.
- **Daily Technical and Management Support.** Provided consistent daily technical and managerial support, ensuring the website's seamless operation. Demonstrated agility by promptly addressing urgent issues, showcasing our commitment to proactive troubleshooting and efficient problem resolution.
- **Speed Optimization for Enhanced User Experience.** Implemented strategic speed optimization measures to significantly enhance the website's performance. This optimization aimed at providing users with a swift and gratifying browsing experience, reflecting our dedication to user-centric design.
- **Comprehensive Issue Resolution.** Resolved existing issues, including troubleshooting crashes associated with external plugins and rectifying inappropriate settings configurations. Our approach involved a meticulous examination of potential pitfalls, ensuring the elimination of obstacles that could impact the site's reliability.
- **Advanced Custom Logic for 3D View Models and Bundles.** Implemented advanced custom logic to enable a 3D view model with QuickView capability, enhancing the visual engagement for users. Additionally, introduced intricate custom logic for 3D bundles associated with main products, offering an innovative and interactive dimension to the shopping experience.

- Shopify



# • Shopify

## SHAPEWIND

**NAME COMPANY:**

SHAPEWIND

**DATES:**

04.2022 - PRESENT

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

FULL TIME

**NUMBER OF TEAM MEMBERS:**

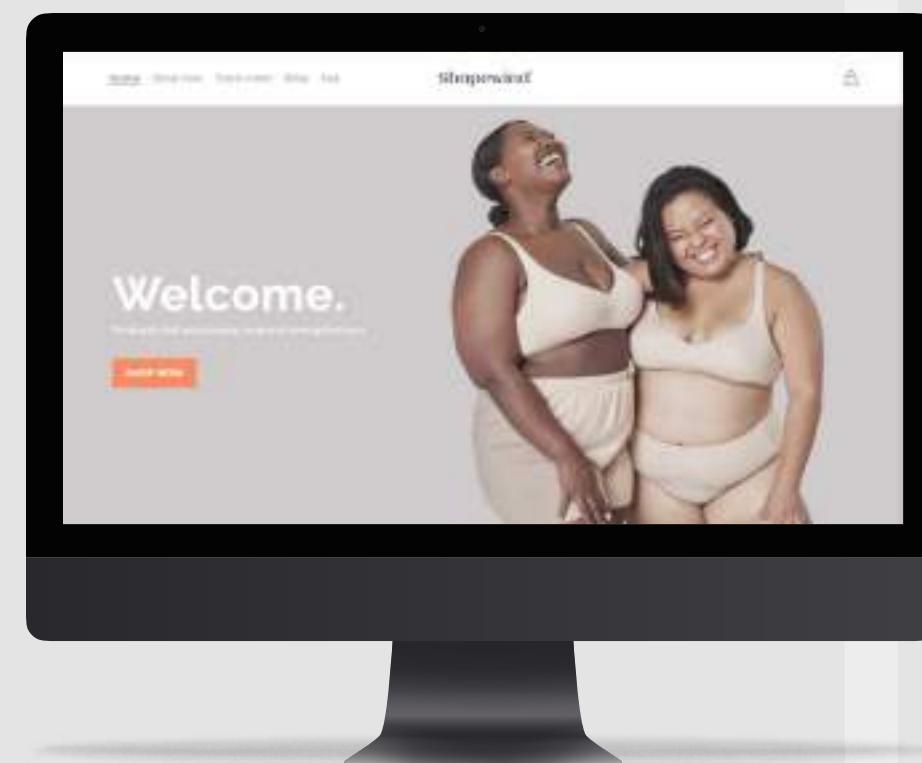
4 (PROJECT MANAGER, 2 DEVELOPERS,  
QA)

**LIVE WEBSITE:**

[SHAPEWIND.COM](http://shapewind.com)



You can visit client site using the  
camers of your phone.  
Scan this code



## BUSINESS DESCRIPTION

Elevate your style and comfort with our premium collection of bodysuits, shorts, camis, and bras. Shapewind is dedicated to providing fashion-forward individuals with versatile and high-quality essentials that seamlessly blend fashion and functionality, allowing customers to embrace confidence and express their unique identity through every outfit.

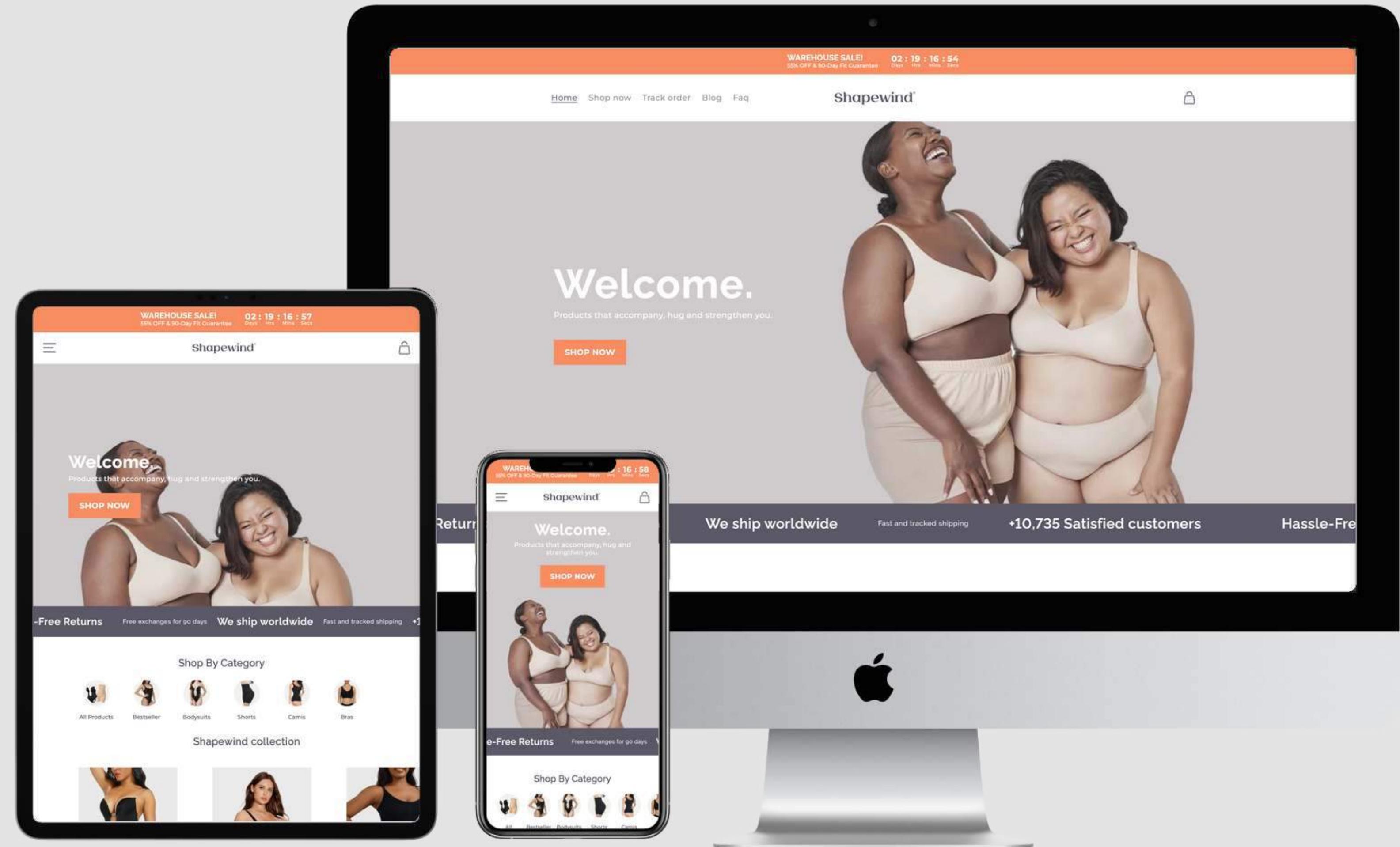
## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our team developed the website from the ground up, incorporating various features to enhance user experience and engagement.

- **Welcome Popup with Klaviyo Integration.** Implemented a welcome popup to greet visitors, integrated with Klaviyo for efficient communication and engagement.
- **Custom Review Section.** Developed a customized review section to showcase user testimonials and feedback, providing a personalized and trustworthy touch.
- Custom PLP with Banner and Categories. Created a custom Product Listing Page (PLP) featuring a banner for promotions and well-organized categories for a seamless browsing experience.
- **Countdown Timer Implementation.** Integrated countdown timers for creating a sense of urgency, enhancing promotional campaigns or limited-time offers.
- **Limited Stock Bar on the PDP.** Implemented a limited stock bar on Product Detail Pages (PDP), notifying users of product scarcity to drive quicker decision-making.
- **Slider with Video from TikTok and YouTube Shorts.** Developed a slider showcasing videos sourced from TikTok and YouTube Shorts, adding dynamic and engaging content to the site.
- **Timer for Saving Cart Items.** Implemented a timer to save items in the cart for a limited duration (15 minutes), encouraging users to proceed with checkout within a defined timeframe.
- **Free Shipping Bar in the Cart.** Integrated a free shipping bar within the shopping cart, informing users of eligibility for free shipping and incentivizing higher cart values.

This comprehensive set of features reflects a strategic approach to website development, focusing on user interaction, visual appeal, and marketing tactics to enhance the overall online shopping experience.

- **Shopify**



## BEAVERTOWN

NAME COMPANY:

BEAVERTOWN

DATES:

05.2023-08.2023

MAIN TECHNOLOGY:

SHOPIFY

COMMITMENT:

FULL TIME

NUMBER OF TEAM MEMBERS:

3 (PROJECT MANAGER, DEVELOPER, QA)

LIVE WEBSITE:

[BEAVERTOWNBREWERY.CO.UK](http://BEAVERTOWNBREWERY.CO.UK)



You can visit client site using the  
camers of your phone.  
Scan this code



## BUSINESS DESCRIPTION

Beavertown Brewery, based in UK, has rich range of craft Lager, IPA beer, APAs, alcohol free beer, low-alcohol beer etc. With an ever-growing fanbase and a commitment to pushing the boundaries of brewing, Beavertown is the embodiment of quality award winning and easy-drinking brewery.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

We have implemented some changes to existing pages and developed new B2B pages with corresponding logic. our recent implementations span from intelligent product bundling and personalized artwork options to intuitive date pickers, enhanced cart logic, and versatile custom sections. These changes collectively aim at providing a tailored and engaging experience for users while optimizing administrative processes for seamless management.

- **Innovative Product Bundles with SKU-based Discounts.** Developed dynamic product bundles featuring discounts applied intelligently based on the unique product SKU. This strategic implementation enhances the purchasing experience, providing customers with incentives through intelligently designed bundle discounts.
- **Customizable Artwork Purchase with Personalization Options.** Implemented a personalized shopping experience by enabling customers to buy bespoke artwork and add personalized touches. This feature caters to a niche market, allowing users to infuse their individuality into their purchases, thereby enhancing user engagement.
- **Intuitive "Date Picker" for Contact Forms.** Integrated a user-friendly "Date Picker" within contact forms, presented in a modal for seamless user interaction. Ensured successful data transmission to the Admin Order panel, streamlining the process of capturing and managing customer preferences.
- **Enhanced "Add to Cart" Logic with Product Limitations.** Modified the "Add to Cart" logic to include product limitations based on the product type, implementing a corresponding workflow. This customization ensures a more controlled and tailored shopping experience, aligning with specific product types and their associated rules.
- **Independent Custom Sections with Versatile Configurations.** Crafted complex custom sections designed to operate independently, offering users rich and flexible configurations. These custom sections go beyond conventional design, providing a dynamic and adaptable interface that contributes to an enriched overall user experience.

- Shopify



# • Shopify

## CHEF BOBO

**NAME COMPANY:**

CHEF BOBO

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

PART TIME

**NUMBER OF TEAM MEMBERS:**

3 (PROJECT MANAGER, DEVELOPER, QA)

**LIVE WEBSITE:**

[FRIENDLYGRAINS.COM](http://FRIENDLYGRAINS.COM)



You can visit client site using the cameras of your phone.  
Scan this code

**DATES:**

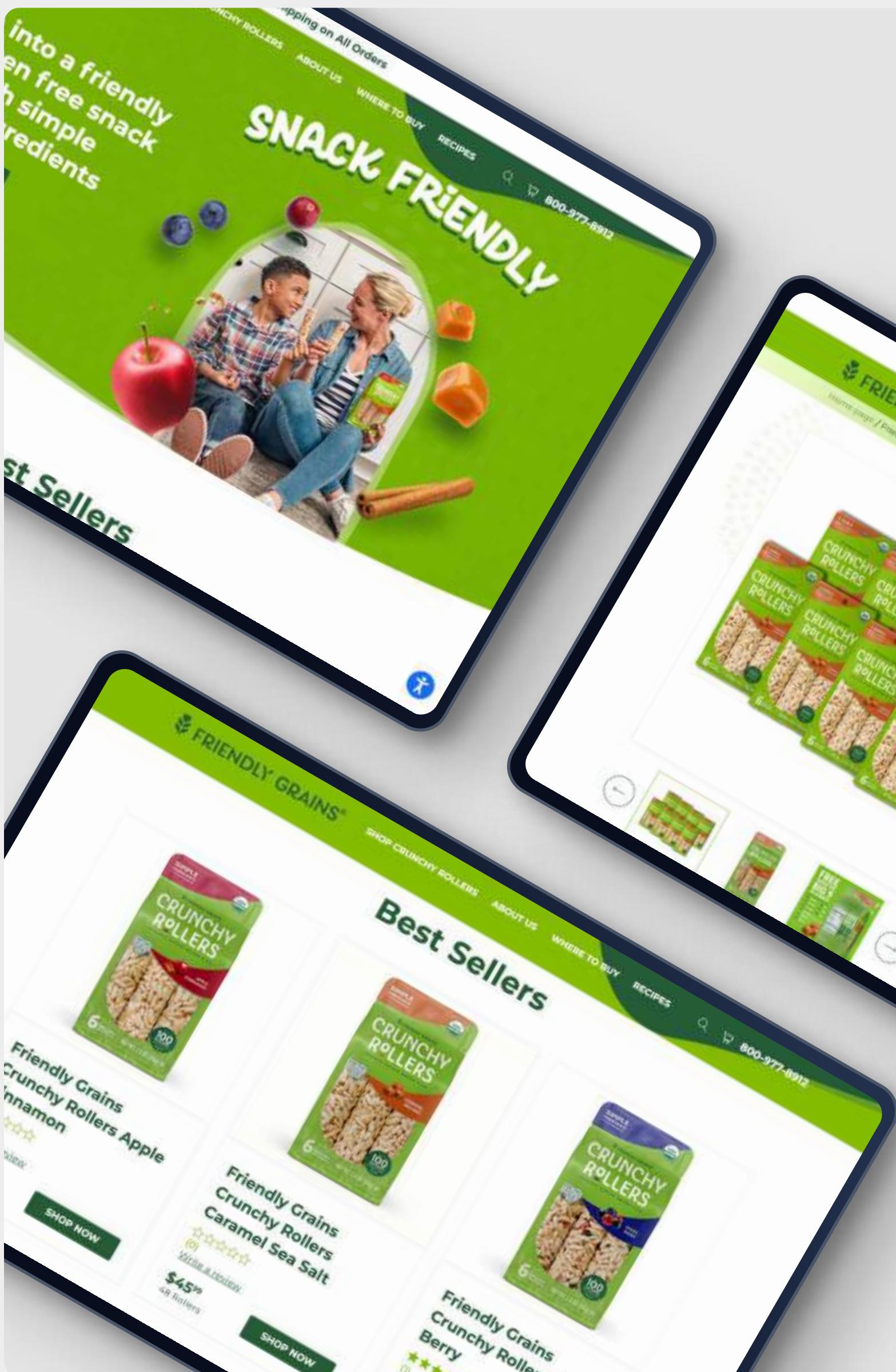
05.2023 - PRESENT

**TYPE:**

SHOPIFY BASIC

**THEME/CUSTOM:**

CUSTOM



## BUSINESS DESCRIPTION

Online store that is dedicated to giving their customers dietary supplements that aim to improve quality of life.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our approach to website development involved translating design concepts into custom pages, providing full editability through a customizer, developing a robust blogging framework, offering ongoing support, and strategically implementing plugins.

- **Custom Page Development from Figma Design.** Figma design concepts into reality by developing bespoke custom pages. Ensured that each page not only mirrored the design but also functioned seamlessly for an optimal user experience.
- **Fully Editable Website, Collections, and Products.** Implemented a fully editable structure for the website, collections, and products using a customizer and metafields. This approach provided flexibility and autonomy to efficiently manage and customize content, ensuring a tailored and up-to-date online presence.
- **Development of Blog Listing, Blogs, and Filtering.** Crafted a comprehensive blogging framework, including blog listing, individual blog posts, and intuitive filtering options. This feature enhances content management, allowing for organized presentation and improved user navigation through the blog section.
- **Ongoing Day-to-Day Support.** Provided consistent day-to-day support, ensuring the continuous functionality and performance of the website.
- **Strategic Plugin Recommendation and Configuration.** Identified the most suitable plugins based on the project's requirements. Configured and styled these plugins to seamlessly integrate with the website, ensuring optimal functionality and a cohesive visual aesthetic.

- Shopify



# • Shopify

## SNAPS CLOTHING

**NAME COMPANY**

SNAPS CLOTHING

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

PART TIME

**NUMBER OF TEAM MEMBERS:**

3 (PROJECT MANAGER, DEVELOPER, QA)

**LIVE WEBSITE:**

[SNAPSCLOTHING.COM](https://snapsclothing.com)



You can visit client site using the cameras of your phone.  
Scan this code

**DATES:**

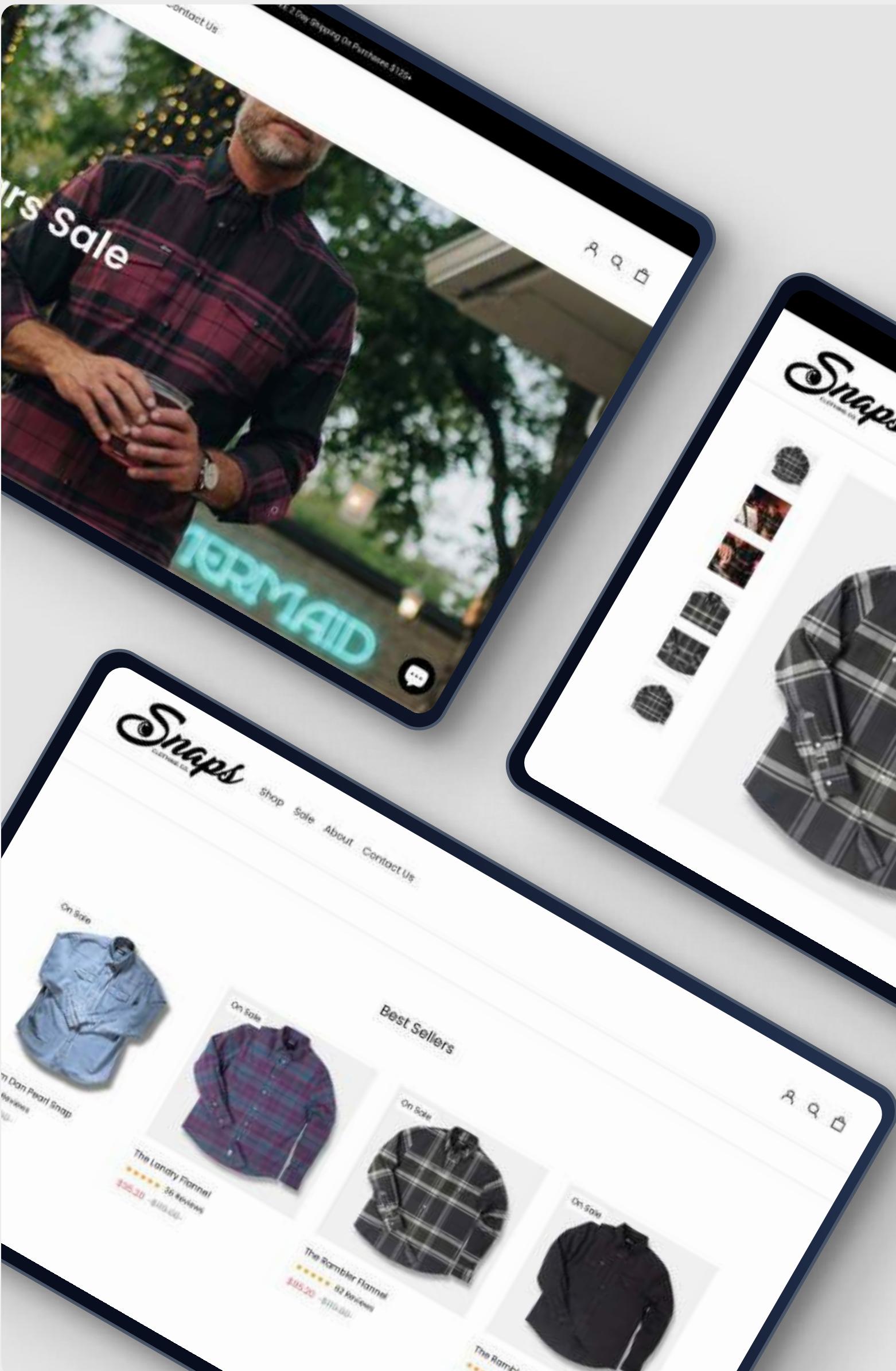
03.2023 - 07.2023

**TYPE:**

SHOPIFY BASIC

**THEME/CUSTOM**

[THEME \(PRESTIGE\)](#)

**BUSINESS DESCRIPTION**

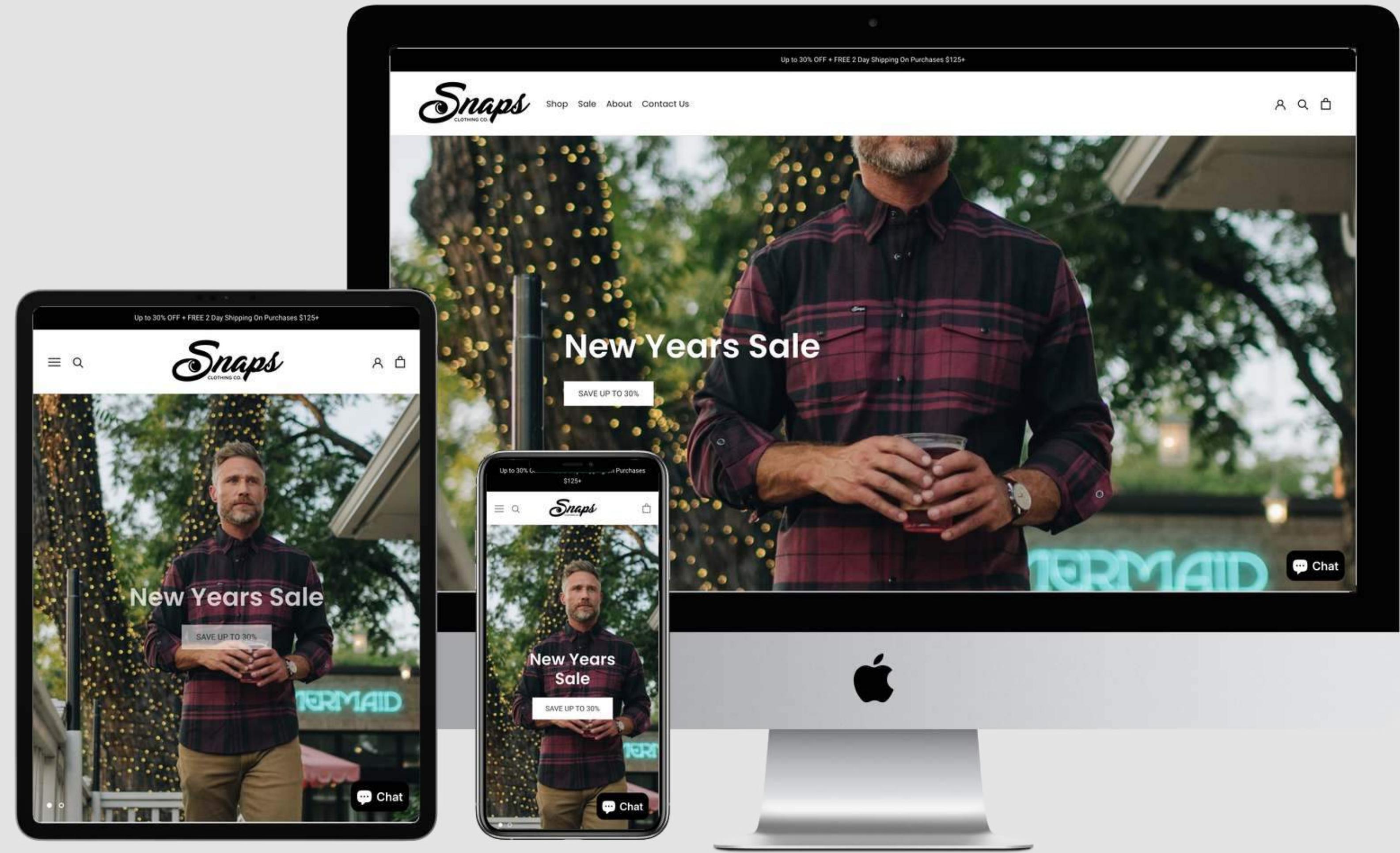
Online store that sells elegant men clothing.

**HOW OUR TEAM HELPED THE CLIENT TO SUCCEED**

Our efforts have been directed towards not only refining the visual and functional aspects of existing pages for higher conversion rates but also towards providing users with increased customization options. Furthermore, the emphasis on performance improvements, as reflected in the enhanced GT Metrix score, ensures an optimized and efficient digital platform. In our recent endeavors, we focused on refining and optimizing various aspects to enhance the overall performance and user experience.

- **Conversion-Optimized Enhancements to Existing Pages.** Implemented strategic enhancements to existing pages with a primary focus on improving conversion rates. These refinements are geared towards creating a more compelling and effective user journey, encouraging higher conversion rates.
- **Section Redevelopment for Increased Customization Flexibility.** Redeveloped key sections of the website to enhance flexibility in customization. This approach provides users with more options to tailor their experience, fostering a personalized and engaging interaction with the website.
- **Performance Enhancement with Improved GT Metrix Score.** Conducted a thorough performance analysis using GT Metrix. Implemented targeted improvements to enhance the website's speed and overall performance, contributing to a more seamless and responsive user experience.

- **Shopify**



# • Shopify

## SONIC

NAME COMPANY:

SONIC

DATES:

05.2023 - 10.2023

MAIN TECHNOLOGY:

SHOPIFY

COMMITMENT:

FULL TIME

NUMBER OF TEAM MEMBERS:

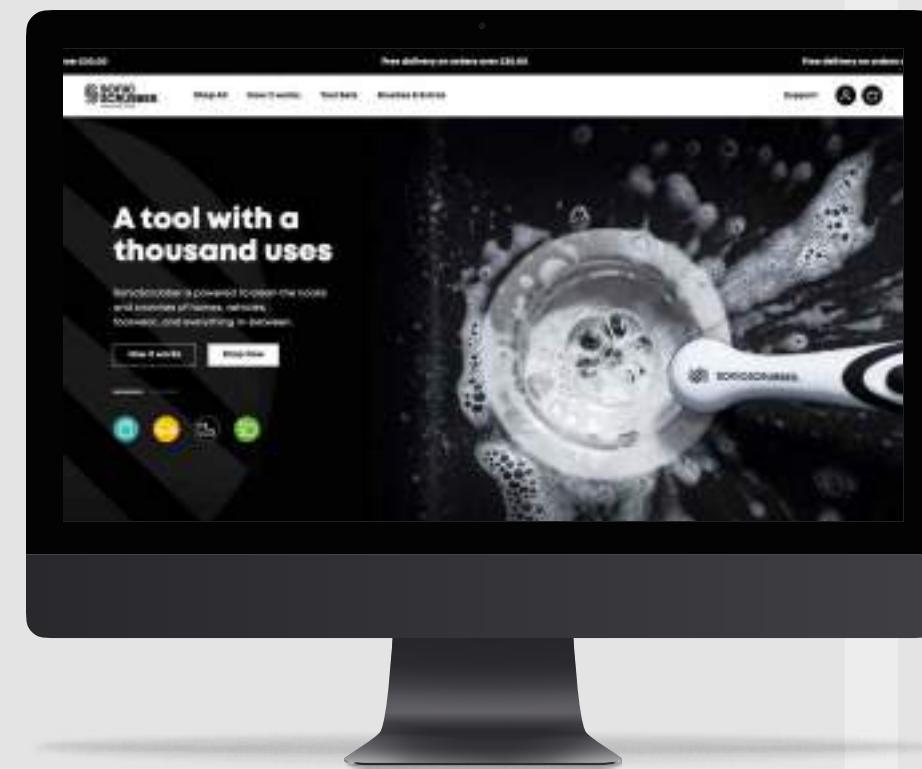
3 (PROJECT MANAGER, DEVELOPER, QA)

LIVE WEBSITE:

[SONICSCRUBBER.COM](http://SONICSCRUBBER.COM)



You can visit client site using the  
camers of your phone.  
Scan this code



## BUSINESS DESCRIPTION

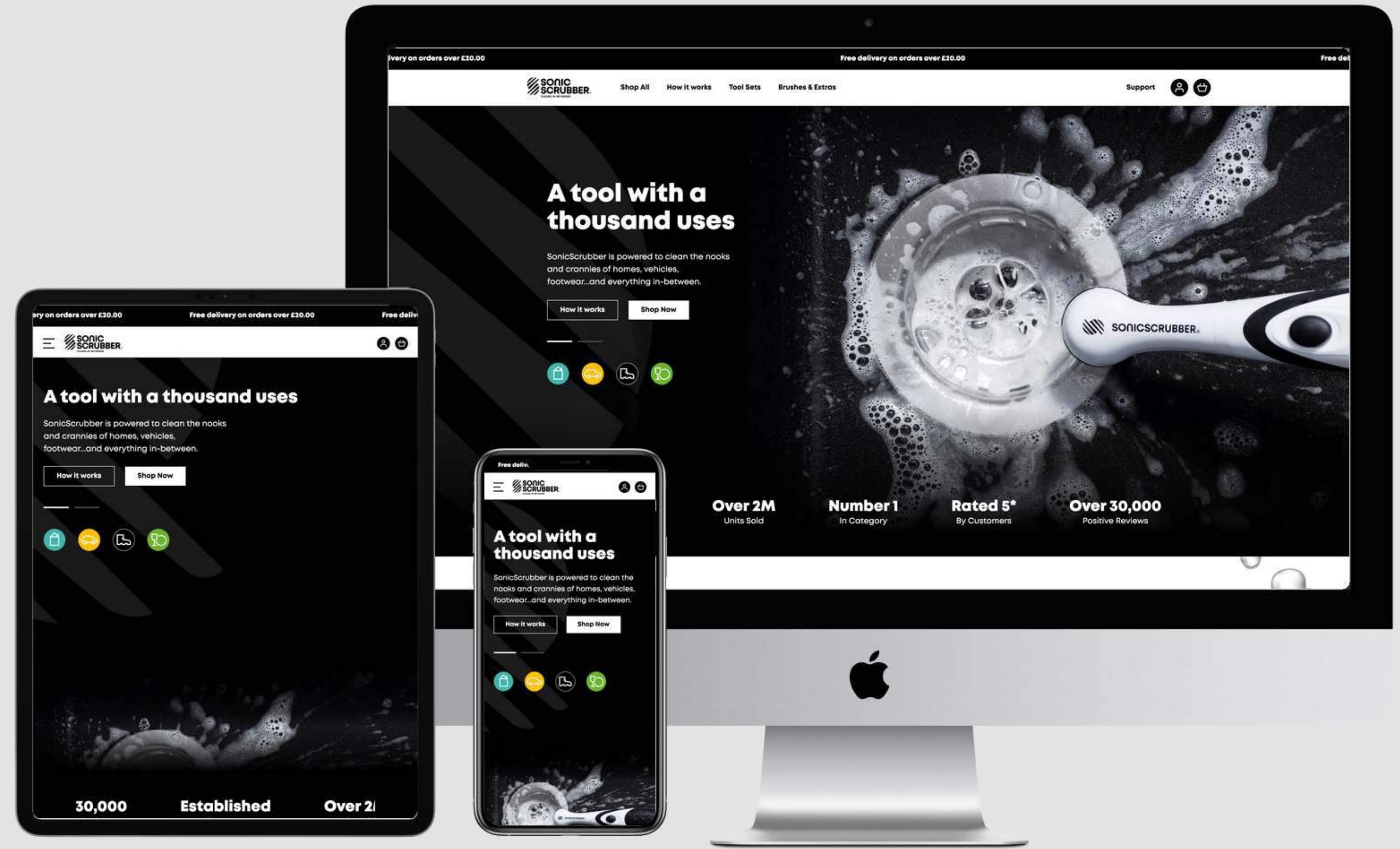
Sonic is an innovative line of household cleaning supplements that are designed to transform the cleaning routine into a satisfying and efficient experience. They suggest a range of specialized brushes and versatile nozzles, expertly crafted to tackle even the most hard-to-reach nooks, crannies, and everything in-between.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our team developed the website from scratch. Our initiative was characterized by a strategic integration of custom features. This comprehensive approach not only established a robust foundation for the website but also ensured a dynamic, responsive, and feature-rich digital platform that aligns seamlessly with the client's vision.

- **Innovative Custom Sections.** We engineered intricate custom sections designed to operate independently, offering rich and flexible configurations that adapt seamlessly to diverse needs.
- **Daily Technical and Management Support.** Providing consistent daily technical and managerial support, we ensured the smooth and efficient operation of the website, with a commitment to prompt correspondence, especially on urgent issues.
- **Precision Page Construction.** Crafting a total of 16 pages with meticulous attention to detail, each page was meticulously aligned with the provided mockup and Figma design, translating design concepts seamlessly into a live and functional website.
- **Custom Logic Development.** We developed specialized custom logic for product options, ensuring a nuanced and personalized shopping experience. Additionally, intricate custom logic for nozzles, including their interconnections, added a dynamic and interactive element to the overall user experience
- **Custom Banners components.** Made the custom components for main banners for optimization and getting the correct rotation automatically when upload any image.

- Shopify



# • Shopify

## AWYSPRT

**NAME COMPANY:**

AWYSPRT

**DATES:**

07.2022 - PRESENT

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

PART TIME

**NUMBER OF TEAM MEMBERS:**

3 (PROJECT MANAGER, DEVELOPER, QA)

**LIVE WEBSITE:**

[AWYSPRT.COM](http://AWYSPRT.COM)



You can visit client site using the  
camers of your phone.  
Scan this code



## BUSINESS DESCRIPTION

Ukrainian online store that sells sport clothes.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our comprehensive approach to website development encompassed the creation of innovative custom sections, daily support for seamless operations, precise page construction, intricate product logic, and proactive issue resolution. This strategy not only ensured a robust foundation for the site but also established a user-centric, reliable, and finely-tuned digital presence. We developed the site from scratch with implemented custom logic.

- **Innovative Custom Section Development.** Engineered intricate custom sections with autonomous functionality, featuring versatile configurations that adapt to diverse needs. These custom sections were designed not just for functionality but with a focus on independence, allowing seamless integration into the broader site architecture.
- **Daily Technical and Management Support.** Provided consistent technical and managerial support on a daily basis, ensuring the website's continuous operation. Prioritized swift responses to urgent issues, demonstrating our commitment to proactive troubleshooting and efficient issue resolution.
- **Precision Page Construction Matching Mockup and Figma Design.** Constructed pages with precision, aligning each element meticulously with the provided mockup and Figma design. Our development process aimed not just for replication but for an exact representation, translating design concepts seamlessly into the live website.
- **Custom Logic for Enhanced Product Options and Synchronization.** Developed specialized logic to enhance product options, offering users a nuanced and personalized shopping experience. Implemented synchronization mechanisms ensuring harmony between location, currency, and language, providing a tailored experience for users based on their preferences and location.
- **Comprehensive Issue Resolution.** Addressed and rectified existing issues on the live site, including the resolution of translation errors to create a globally accessible interface. Tackled plugin system crashes with strategic solutions, ensuring the overall stability and reliability of the website.

- Shopify



# • Shopify

## CARVED

**NAME COMPANY:**

CARVED

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

PART TIME

**NUMBER OF TEAM MEMBERS:**

3 (PROJECT MANAGER, DEVELOPER, QA)

**LIVE WEBSITE:**

[CARVED.COM](https://carved.com)



You can visit client site using the cameras of your phone.  
Scan this code

**DATES:**

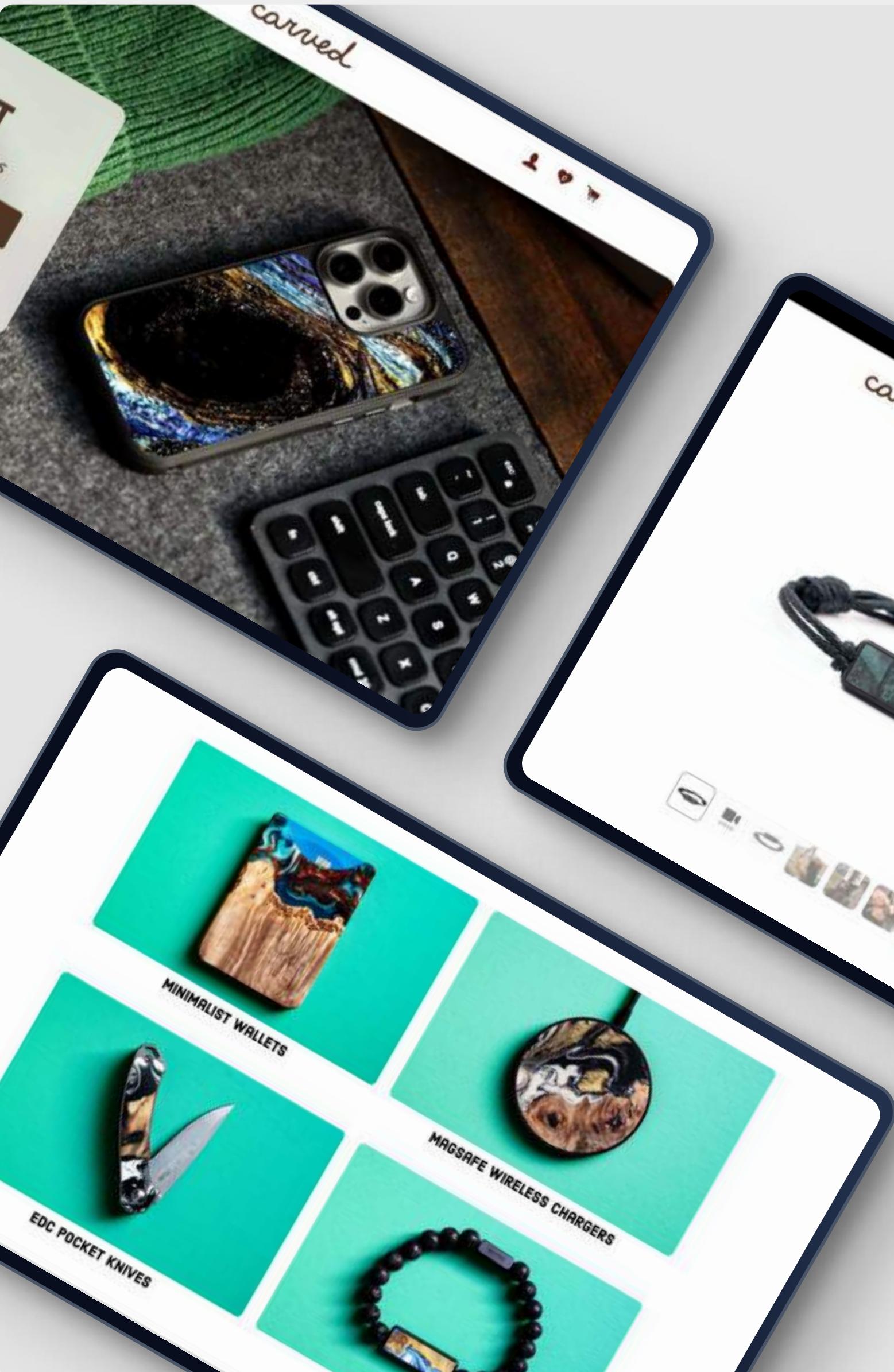
11.2023 - PRESENT

**TYPE:**

SHOPIFY PLUS

**THEME/CUSTOM:**

CUSTOM



## BUSINESS DESCRIPTION

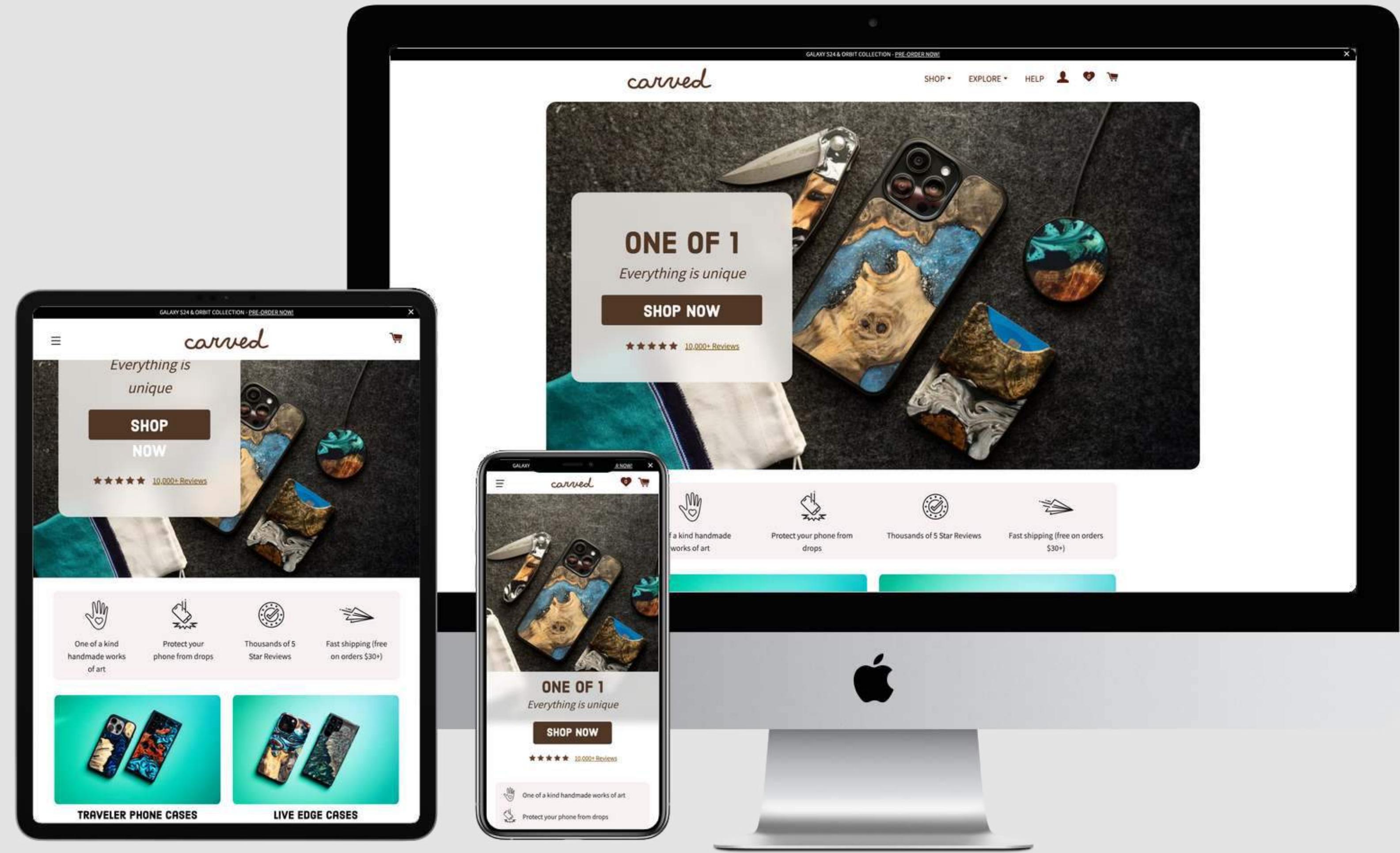
Store that sells crafted wooden cases.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our collaboration with the client was marked by a dual focus on elevating both aesthetics and performance. We undertook the creation of new pages, carefully crafting each element to align with contemporary design standards. Simultaneously, our strategic implementation of Metaobject optimization techniques fine-tuned critical sections, enhancing their efficiency. Furthermore, a dedicated effort to reduce image sizes was implemented, not only contributing to a visually optimized site but also significantly boosting its overall speed and performance. This holistic approach reflects our commitment to delivering a website that not only looks appealing but operates at peak efficiency, ensuring a seamless and gratifying experience for every user.

- **Comprehensive Page Development.** Developed brand-new pages from the ground up, ensuring a fresh and captivating design. Leveraged our expertise to create pages that align seamlessly with the client's vision, incorporating modern design principles and user-centric layouts.
- **Strategic Optimization with Metaobject.** Implemented a strategic optimization approach using Metaobject to enhance the efficiency of various site sections. Leveraged Metaobject's capabilities to streamline and fine-tune the performance of critical sections, ensuring a smooth and responsive user experience.
- **Optimization.** Image Size Reduction for Performance Enhancement. Conducted a meticulous optimization process by reducing the size of images throughout the site. This optimization not only improved the site's loading speed but also contributed to an overall enhancement in performance, providing users with a swift and engaging browsing experience.

- **Shopify**



# • Shopify

## SMALL GIANTS

NAME COMPANY:

SMALL GIANTS

MAIN TECHNOLOGY:

SHOPIFY

COMMITMENT:

PART TIME

NUMBER OF TEAM MEMBERS:

3 (PROJECT MANAGER, DEVELOPER, QA)

LIVE WEBSITE:

[EATSMALLGIANTS.COM](http://EATSMALLGIANTS.COM)



You can visit client site using the  
camers of your phone.  
Scan this code

DATES:

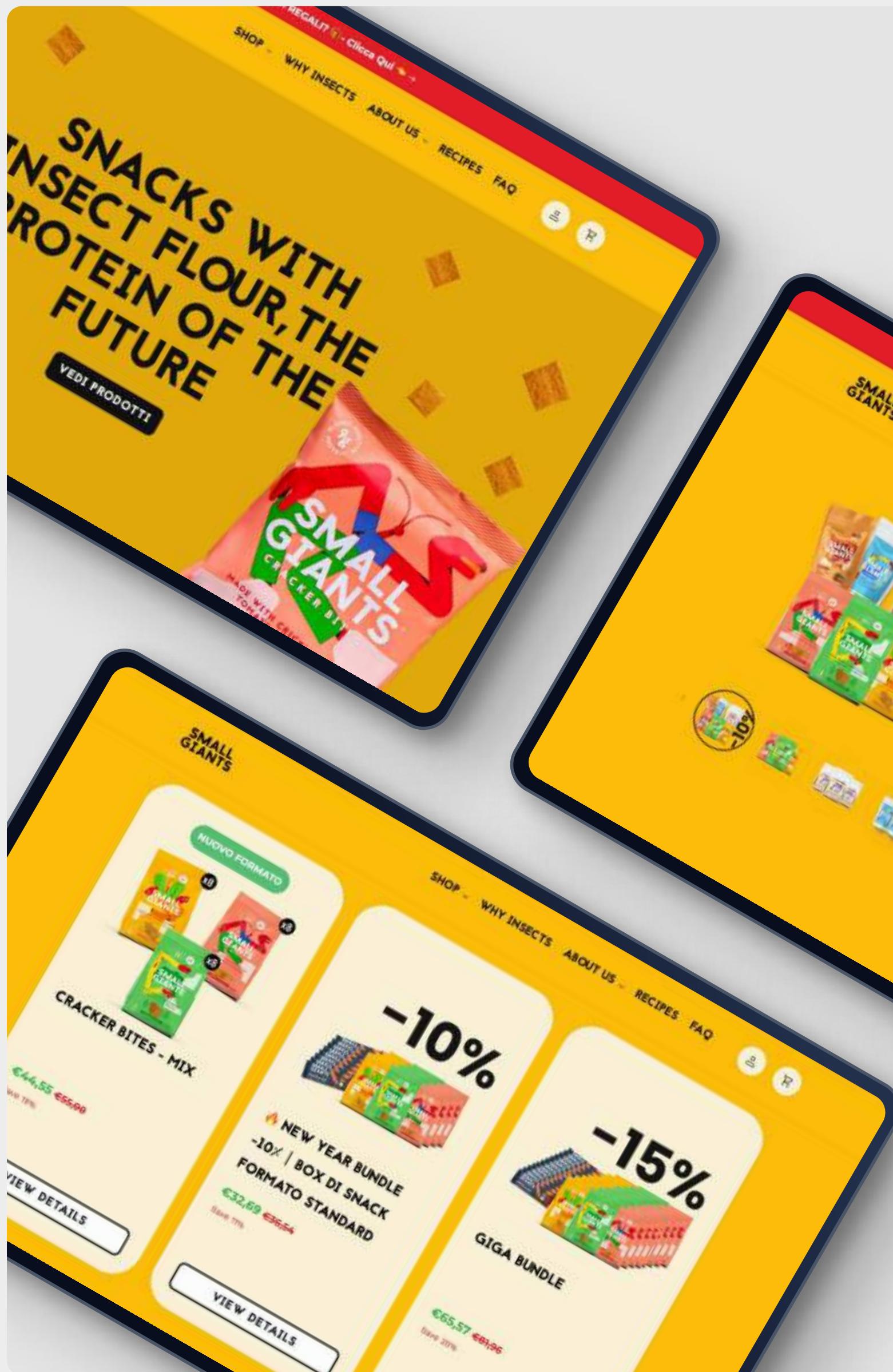
11.2023 - 12.2023

TYPE:

SHOPIFY BASIC

THEME/CUSTOM:

[THEME \(DAWN\)](#)



## BUSINESS DESCRIPTION

Online store with premium selection of nutritious food made of insects.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our team involvement in this migration project extended beyond the technical aspects to include meticulous styling alignment, thorough quality assurance, and proactive user training for a seamless transition from WordPress to Shopify.

- **Seamless Data Migration from WordPress to Shopify.** Conducted a meticulous data transfer process from WordPress to Shopify, ensuring a seamless transition without data loss or disruptions. Transferred not only textual content but also images, metadata, and other essential elements to maintain the integrity of the website's structure and content.
- **Strategic Plugin Installation and Configuration.** Installed and configured a suite of plugins strategically selected to enhance the website's functionality. Leveraged plugins for diverse purposes, including SEO optimization, performance enhancement, security reinforcement, and seamless integration with third-party services.
- **Precision in Section Addition and Styling.** Added and configured new sections to replicate the live site on Shopify, meticulously aligning with established global styles for consistency. Ensured that the new sections seamlessly integrated with the existing structure, preserving the brand's visual identity and user experience. Customized the styling of each section to match the aesthetic nuances of the live site, paying attention to details such as font styles, color palettes, and spacing.

- Shopify



# • Shopify

## MYEFM

NAME COMPANY:

MYEFM

DATES:

11.2023 - PRESENT

MAIN TECHNOLOGY:

SHOPIFY

COMMITMENT:

PART TIME

NUMBER OF TEAM MEMBERS:

3 (PROJECT MANAGER, DEVELOPER, QA)

LIVE WEBSITE:

[MYEFM.COM](https://www.myefm.com)



You can visit client site using the  
camers of your phone.  
Scan this code



## BUSINESS DESCRIPTION

Australian brand EFM designs, manufactures and sells a range of quality, affordable device gear for a modern life that empowers people to get the most out of their busy lifestyle of work and play.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

The client sought our expertise to not only enhance the visual appeal of their site but also to significantly increase the conversion rate. Our team worked on aesthetic enhancements, encompassing speed optimization, strategic admin configurations, and thoughtful site modifications. These efforts collectively aimed at not just increasing the conversion rate but also improving the overall user experience and engagement on the site.

- **Comprehensive Speed Optimization.** Implemented speed optimization for a smoother user experience. Conducted a thorough speed optimization initiative to ensure a seamless and swift user experience. This involved compressing images, optimizing code, and leveraging caching mechanisms to reduce page load times, contributing to a smoother navigation experience for visitors.
- **Strategic Admin Configurations.** Implemented various configurations in the Admin panel to enhance site functionality. Configured automated email workflows, ensuring timely and relevant communication with users throughout their journey on the site. Integrated external services such as Hotjar for advanced analytics and user behavior insights, allowing for data-driven optimizations based on real user interactions.
- **Strategic Site Modifications.** Recommended and implemented site modifications to amplify user engagement.
  - Bundles. Introduced product bundles to encourage upselling and provide customers with cost-effective package options.
  - Blogs. Integrated a blog section to not only enhance SEO but also to provide valuable content, establishing the site as an authoritative resource in its niche.
  - Chat Support. Implemented a live chat support feature, fostering real-time communication and addressing customer queries promptly.
  - Badges. Introduced badges to highlight product features, promotions, or user reviews, adding a visual element that boosts trust and credibility.

- Shopify



# • Shopify

## ALLEGORIATEXTILES

NAME COMPANY:

ALLEGORIATEXTILES

DATES:

05.2022 - PRESENT

MAIN TECHNOLOGY:

SHOPIFY, LARAVEL

COMMITMENT:

PART TIME

NUMBER OF TEAM MEMBERS:

4 (PROJECT MANAGER, 2 DEVELOPERS,  
QA)

LIVE WEBSITE:

[ALLEGORIATEXTILES.COM](http://ALLEGORIATEXTILES.COM)



You can visit client site using the  
camers of your phone.  
Scan this code



### BUSINESS DESCRIPTION

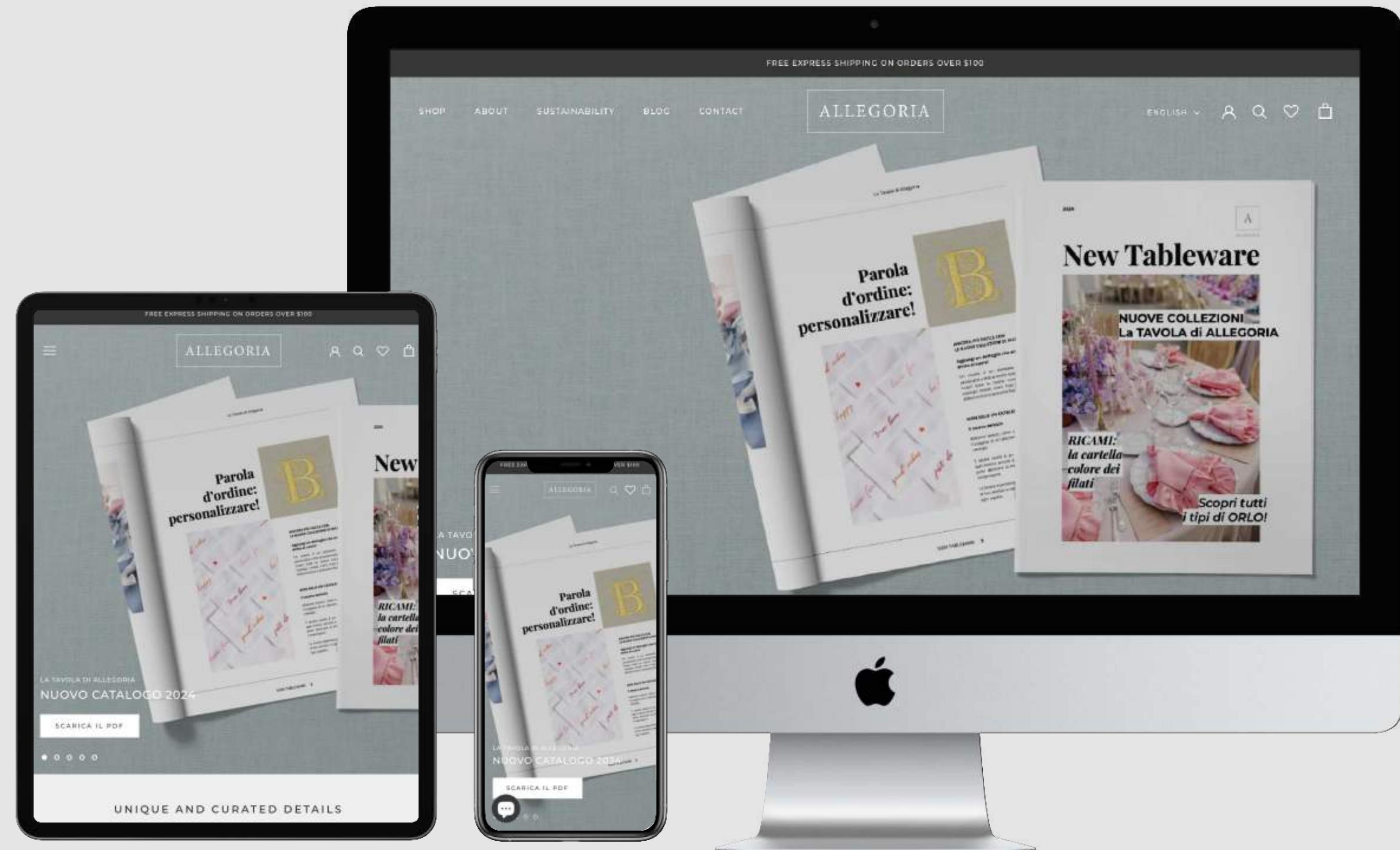
Online store. Business specializes in fine silks for delicately hand-frayed silk ribbons and soft table runners as well as linens and cottons for tablecloths and napkins. 100% made in Italy and locally sourced, silk ribbons and textiles for weddings, florals, stationary, invitations and table settings.

### HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

We have provided both types of development - Shopify Theme and Shopify Private app development for this client. Through our collaborative efforts, innovative solutions, and dedicated support, our team played a pivotal role in helping the client achieve success with their Shopify store. The custom solutions we provided not only met their business needs but also exceeded their expectations, resulting in a thriving online retail platform that stands out in the competitive market. Collaborated with the client to understand their business needs and requirements for their Shopify store.

- **Understanding Business Needs.** We initiated the collaboration by thoroughly engaging with the client to comprehend their business requirements and aspirations for their Shopify store. This enabled us to align our efforts with their vision and goals, ensuring a tailored and effective solution.
- **Innovative Design and Architecture.** Our team's creative expertise was showcased in the unique design we crafted for the app's front end. Simultaneously, we meticulously designed and implemented the architecture and logic for the app's backend. This seamless integration of design and functionality enhanced user experience and streamlined operations.
- **Custom Shopify Application.** Leveraging our proficiency in Shopify's API, we developed a custom application that utilized data from previous purchases to provide customers with personalized discounts. This not only boosted customer loyalty but also increased sales through targeted incentives.
- **Specialized Product Template.** A standout achievement was the creation of a distinctive product template, seamlessly integrated with a monogram app. This enabled the client to offer a personalized touch to their products, enhancing customer engagement and market differentiation.
- **Quality Assurance.** Our commitment to delivering excellence drove us to conduct thorough quality assurance testing. This meticulous process ensured the identification and resolution of any issues or bugs, guaranteeing a smooth and glitch-free shopping experience for customers.
- **Sustained Support and Maintenance.** Beyond the project's completion, our team continued to provide unwavering support and maintenance for the Shopify store. This included promptly addressing any issues that arose, carrying out bug fixes, and ensuring the store's continued optimal performance.
- **Empowering Client Management.** We took a proactive approach by offering comprehensive training and documentation for the client's team. This equipped them with the necessary knowledge and skills to effectively manage their Shopify store, empowering them to make updates, adjustments, and enhancements on their own.

- **Shopify**



# • Shopify

## THIS UNIQUE

**NAME COMPANY:**

THIS UNIQUE

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

FULL TIME

**NUMBER OF TEAM MEMBERS:**

4 (PROJECT MANAGER, 2 DEVELOPER,  
QA)

**LIVE WEBSITE:**

[THISUNIQUE.COM](http://THISUNIQUE.COM)



You can visit client site using the  
camers of your phone.  
Scan this code

**DATES:**

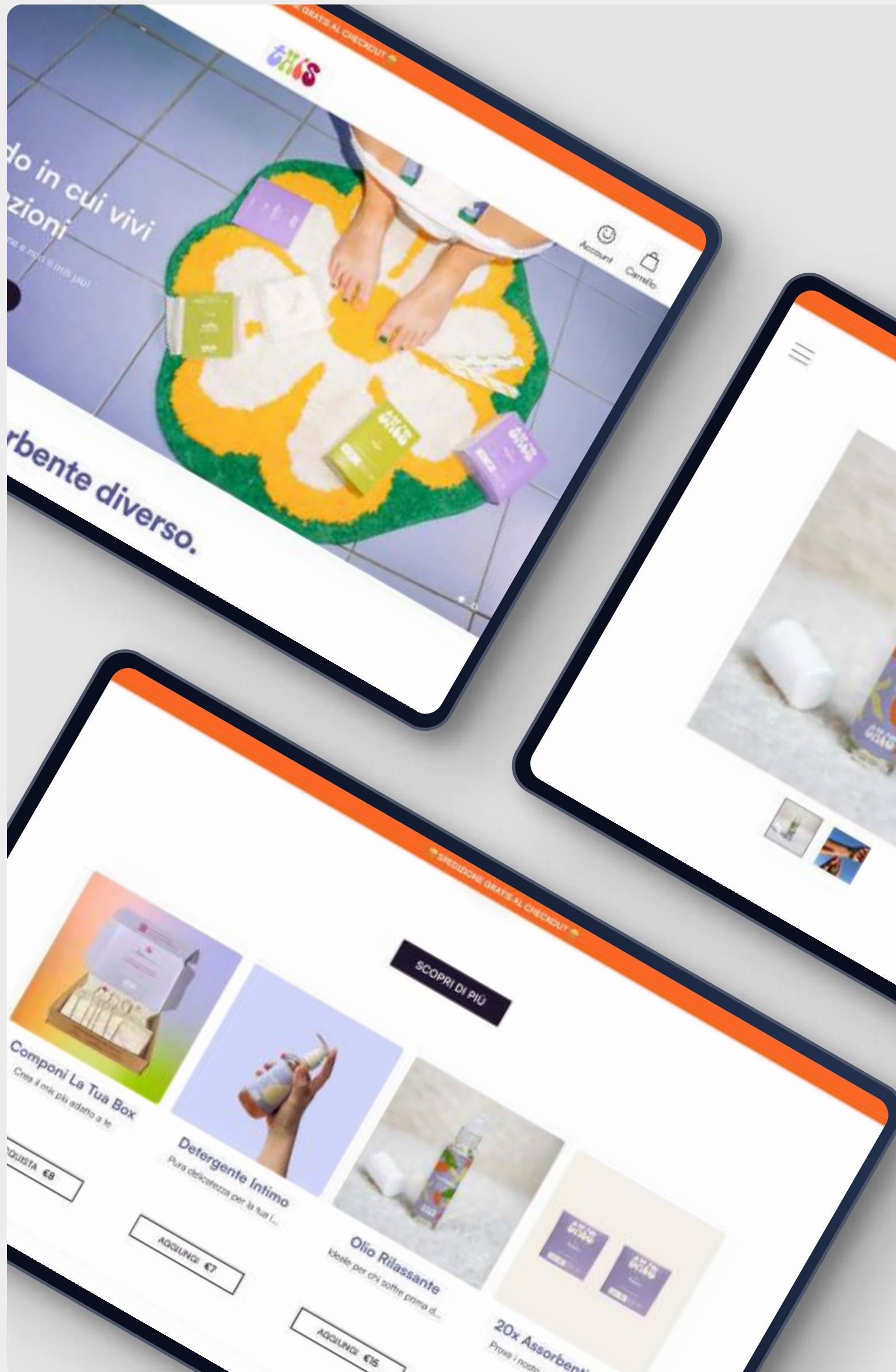
10.2023 - PRESENT

**TYPE:**

SHOPIFY BASIC

**THEME/CUSTOM:**

[THEME \(PRESTIGE\)](#)



## BUSINESS DESCRIPTION

Online store: The business specializes in selling high quality pads and tampons.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our collaboration with This Unique makes the client's business better step by step. We work closely with the client to implement new solutions that unlock the full potential of the client's business.

- **Custom Development.**
  - Provided the landing page for Black Friday, which allowed the client to quickly create their advertising campaign and benefit from it in increased sales.
  - Referral Page Creation. Created a referral program to increase brand awareness. Providing support to the client in creating and setting up the referral program.
  - Box Creation Page. Provided the implementation of a new page to create a box with the right products depending on the subscription and its conditions.
- **Day-To-Day support.** Our project manager helped the client with day-to-day store management.
- **Upsell functionality.** Found the best application for the promotion of complementary products. Assisted the client in setting up sales funnels.

- Shopify



## AVELNATURALS

NAME COMPANY:

AVELNATURALS

DATES:

04.2023 - PRESENT

MAIN TECHNOLOGY:

SHOPIFY

COMMITMENT:

FULL TIME

NUMBER OF TEAM MEMBERS:

4 (PROJECT MANAGER, 2 DEVELOPER,  
QA)

LIVE WEBSITE:

[AVEL.LT](http://avel.lt)



You can visit client site using the  
camers of your phone.  
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### BUSINESS DESCRIPTION

Online store: The business specializes in selling vitamins and nutrients.

### HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

We initiated our collaboration with AvelNaturals with an immersive exploration, unveiling the unique business needs and aspirations for the Shopify store. From a comprehensive understanding of business dynamics to personalized theme customization, rigorous quality assurance, and sustained support, our aim is to secure lasting success for AvelNaturals in the digital realm.

- **In-depth Business Insight.** Our journey commenced with an immersive collaboration, unravelling the client's unique business needs and aspirations for their Shopify store. This foundational understanding has been pivotal in shaping tailored solutions.
- **Personalized Shopify Theme.** We seamlessly blended creativity and functionality by customizing a Shopify theme from the marketplace. Our approach ensured that the selected theme perfectly aligned with the client's preferences, including mobile responsiveness and speed considerations, translations into Lithuanian.
- **Rigorous Quality Assurance.** Our commitment to delivering excellence is evident in our rigorous quality assurance testing. Through this meticulous process, we've identified and resolved any issues or bugs within the store, ensuring an impeccable browsing experience for customers.
- **Sustained Support and Maintenance.** Our dedication goes beyond project completion. We've provided unwavering support and maintenance for the Shopify store, promptly addressing any troubleshooting needs, bug fixes, and ensuring continued optimal performance.

- Shopify



## CHRISTINA COSMECEUTICALS

**NAME COMPANY:**

CHRISTINA COSMECEUTICALS

**DATES:**

03.2023 - PRESENT

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

PART TIME

**NUMBER OF TEAM MEMBERS:**

3 (PROJECT MANAGER, DEVELOPER, QA)

**LIVE WEBSITE:**

[CHRISTINA-COSMECEUTICALS.COM](http://CHRISTINA-COSMECEUTICALS.COM)



You can visit client site using the cameras of your phone.  
Scan this code



### BUSINESS DESCRIPTION

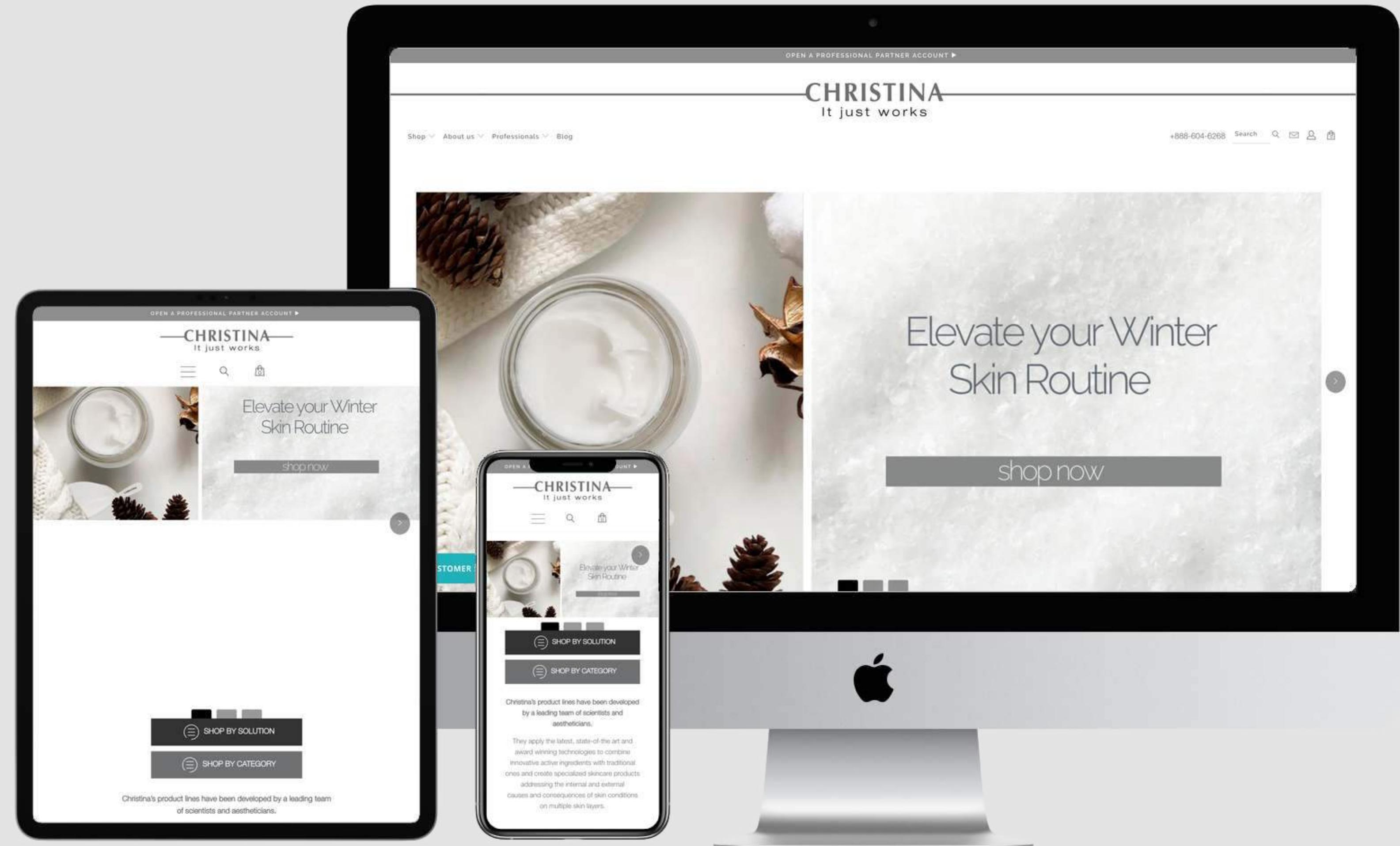
Online store: Christina Cosmeceuticals is a global leader producing and selling exclusive professional cosmetics.

### HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our team involvement in ChristinaCosmecuticals project is marked by a specific, results-oriented, and professional approach. From a deep understanding of business dynamics to meticulous bug audits and ongoing support, our focus is on achieving tangible and sustained success for ChristinaCosmecuticals in the digital realm. Here are some points that our team has achieved during the collaboration.

- **Business Essence Unveiled.** Our journey ignites with immersive collaboration, unveiling the essence of the client's business needs and aspirations for their existing Shopify Store. This foundational understanding guides us towards tailored solutions.
- **Insightful Bug Report Audit.** Our commitment to excellence shines through as we provide the client with a comprehensive bug report audit. This illuminates areas for improvement, ensuring an enhanced store experience.
- **Custom Enhancements and Integrations.** Creativity thrives as we introduce custom sections, product tags, SEO enhancements, and integrate Google Analytics 4. These bespoke additions enrich the store's appeal, functionality, and insights.
- **Vigilant Quality Assurance.** Our dedication to perfection is evident through rigorous quality assurance testing. This vigilant process pinpoints and resolves any issues or bugs, guaranteeing a flawless store environment.
- **Sustained Support and Maintenance.** Our partnership extends beyond project completion. We offer unwavering support and maintenance, addressing troubleshooting needs, bug fixes, and ensuring consistent performance.
- **Empowerment through Training.** We go the extra mile by offering comprehensive training and documentation. This empowers clients to effectively manage their Shopify store, fostering autonomy and efficient management.

- **Shopify**



# • Shopify

## IMBODHI

NAME COMPANY:

IMBODHI

DATES:

11.2022 - PRESENT

MAIN TECHNOLOGY:

SHOPIFY

TYPE:

ADVANCED SHOPIFY

COMMITMENT:

FULL TIME

THEME/CUSTOM:

[THEME \(REFORMATION\)](#)

NUMBER OF TEAM MEMBERS:

4 (PROJECT MANAGER, UX/UI  
DESIGNER, 2 DEVELOPER, QA)

LIVE WEBSITE:

[IMBODHI.CO](#)



You can visit client site using the  
camers of your phone.  
Scan this code



## BUSINESS DESCRIPTION

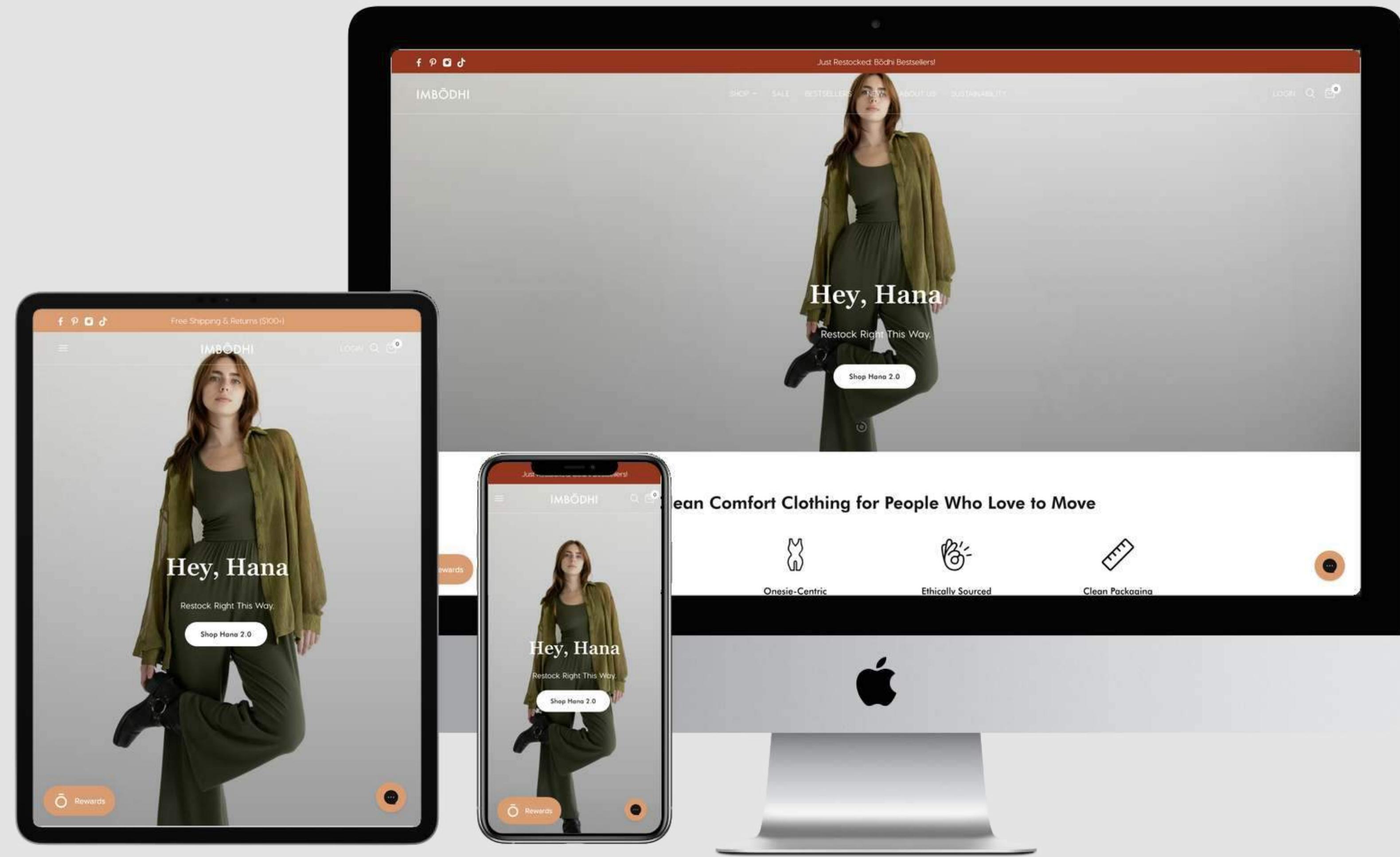
Online store: The business specializes in selling women's clothes. Technical activewear for minimalism & movement, made in CA with plant-based, reclaimed &/or recycled fabrics.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our engagement with Imbodhi begins with a comprehensive collaboration, where we deeply understand the client's business needs and aspirations for enhancing their existing Shopify Store. Our support extends far beyond deployment, encompassing ongoing support and maintenance. The resulting success isn't just about meeting goals—it's about exceeding them. With each step, we drive digital transformation, elevating businesses and enabling them to flourish in the dynamic digital landscape.

- **Comprehensive Business Insight.** Our journey commences with in-depth collaboration, understanding the client's business needs and aspirations for enhancing their existing Shopify Store. This foundational understanding guides our path to tailored solutions.
- **Revolutionary Theme Design.** Our creative prowess shines as we craft a brand new theme design, complemented by custom solutions. This fusion of aesthetics and functionality results in an exceptional online presence that resonates with the client's brand identity.
- **Third-Party SEO Synergy.** Our collaboration extends beyond our immediate team. We partnered with a third-party SEO team to optimize the store for search engine visibility and prominence. This synergistic partnership ensures an elevated online presence.
- **Meticulous Quality Assurance.** Our commitment to excellence is upheld through rigorous quality assurance testing. This process identifies and resolves any issues or bugs, ensuring that the store operates flawlessly, contributing to an impeccable user experience.
- **Continual Support and Maintenance.** Our support doesn't end with deployment. We provide ongoing support and maintenance, ensuring that the store's performance remains consistent and optimized, and standing ready to address any emerging needs.
- **Client Empowerment through Training.** Our dedication extends to empowering clients. We provide comprehensive training and documentation, equipping them with the tools and knowledge needed to proficiently manage their Shopify store, fostering independence in their digital journey.

- **Shopify**



# • Shopify

## INWOHN

NAME COMPANY:

INWOHN

DATES:

09.2022 - PRESENT

MAIN TECHNOLOGY:

SHOPIFY

COMMITMENT:

PART TIME

NUMBER OF TEAM MEMBERS:

3 (PROJECT MANAGER, DEVELOPER, QA)

LIVE WEBSITE:

[INWOHN.DE](https://inwohn.de)



You can visit client site using the  
camers of your phone.  
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## BUSINESS DESCRIPTION

Online/offline store: The business specializes in selling high-quality home accessories, home design and furnishing items.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our journey with clients at Inwohn is illuminated by a commitment to collaborative innovation. Our collaborative journey epitomizes innovation, partnership, and unwavering support. The resulting success isn't just about achieving milestones—it's about transforming businesses. With every step, we're driving digital transformation, enriching experiences, and enabling businesses to thrive across diverse markets.

- **Holistic Business Understanding.** Our journey embarks with extensive collaboration, unearthing the client's unique business needs and aspirations for their existing Shopify Store. This foundational understanding lays the groundwork for our tailored solutions.
- **Elevated Checkout Experience.** Creativity thrives as we engineer custom features on the checkout. This specialized approach enhances the user's journey, optimizing the checkout process for seamless transactions.
- **Multi-Market Customization.** Our collaboration extends to multiple European markets. We've seamlessly integrated custom scripts and translations, ensuring the client's business resonates effectively across diverse regions.
- **Meticulous Quality Assurance.** Our unwavering dedication to perfection is evident through rigorous quality assurance testing. This diligent process identifies and resolves any issues or bugs, guaranteeing a flawless store experience.
- **Sustained Support and Maintenance.** Our commitment extends beyond project completion. We offer continuous support and maintenance, swiftly addressing troubleshooting needs, bug fixes, and maintaining peak performance.
- **Client Empowerment through Training.** Our partnership goes further. We empower clients with comprehensive training and documentation, arming them with the tools to manage their Shopify store. This knowledge fosters autonomy and efficient management.

- Shopify



# • Shopify

## WORLDWINE

**NAME COMPANY**

WORLDWINE

**DATES:**

09.2022 - PRESENT

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

PART TIME

**NUMBER OF TEAM MEMBERS:**

3 (PROJECT MANAGER, DEVELOPER, QA)

**LIVE WEBSITE:**[WORLDWINE.COM.AU](http://WORLDWINE.COM.AU)

You can visit client site using the cameras of your phone.  
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**BUSINESS DESCRIPTION**

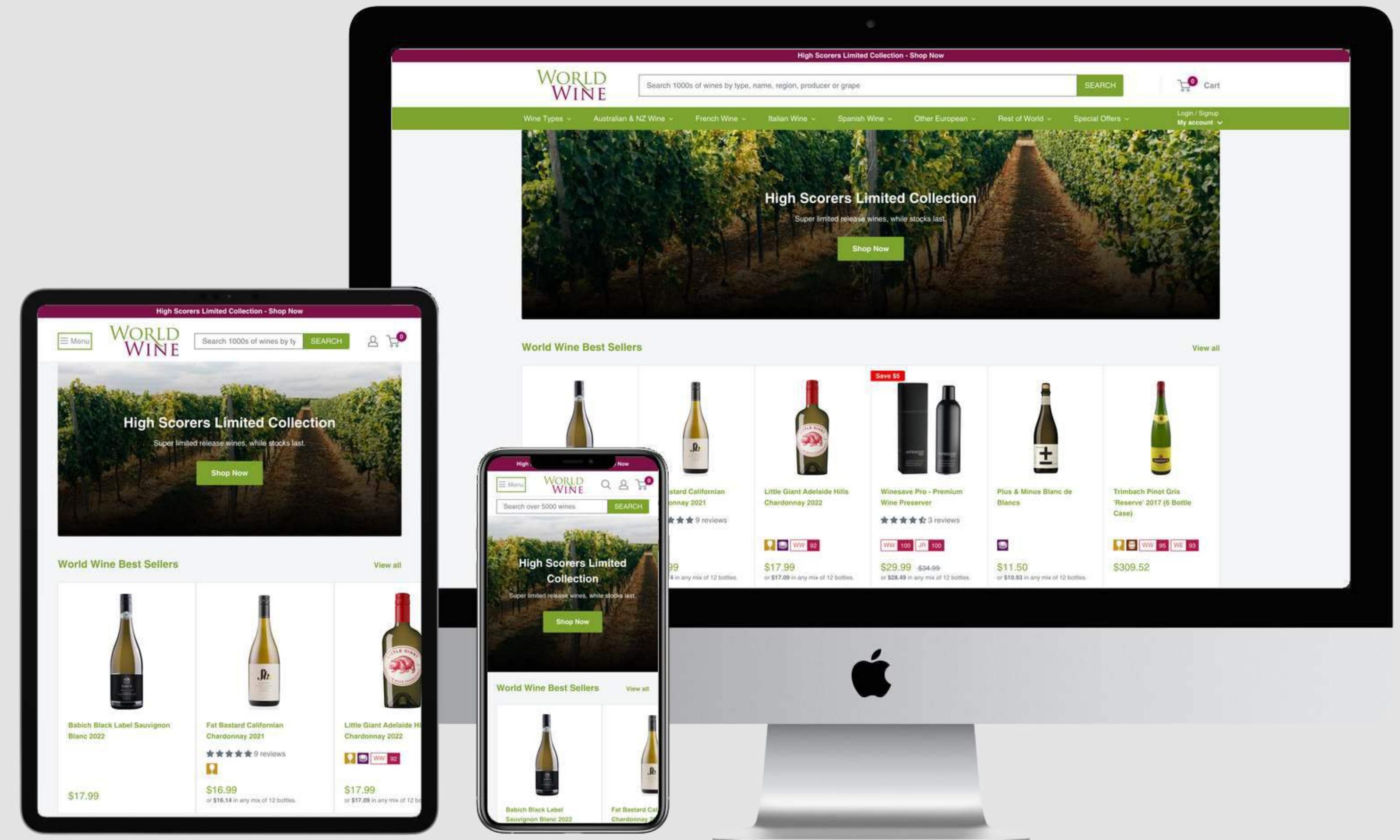
Online store: The business specializes in selling the biggest range with over 2000 listed fine wines from around the world.

**HOW OUR TEAM HELPED THE CLIENT TO SUCCEED**

At WorldWine, our partnership with clients is a beacon of collaborative brilliance. Our commitment to excellence is underlined by a meticulous process encompassing innovative solutions, rigorous testing, ongoing support, and empowering clients, our goal is not just to project success but the enduring success and independence of our clients in the digital realm.

- **Holistic Business Insight.** Our journey commences with in-depth collaboration, peeling back the layers to reveal the client's business essence and aspirations for their existing Shopify Store. This foundational understanding ignites our path towards bespoke solutions.
- **Customized Discount Logic.** Creativity finds its expression as we engineer custom logic for discounts on the product, collection, and cart pages. This innovative approach amplifies user engagement, elevating the shopping experience.
- **Seamless Theme Integration.** Our collaboration extends to seamlessly integrating custom sections into the existing theme. This harmony of design and functionality enriches the store's appeal and navigability. Also upgraded theme to Shopify 2.0.
- **Rigorous Quality Assurance.** Our unwavering commitment to excellence is epitomized by thorough quality assurance testing. This vigilant process identifies and resolves any issues or bugs, ensuring an immaculate store environment.
- **Sustained Support and Maintenance.** Our devotion extends beyond project completion. We provide unwavering support and maintenance, addressing troubleshooting needs, bug fixes, and ensuring continual high performance.
- **Client Empowerment through Training.** Our dedication transcends the norm. We empower clients with comprehensive training and documentation, arming them with the skills to masterfully manage their Shopify store. This empowerment fuels their independence and efficient management.

- Shopify



# • Shopify

## AMERICAN COCKTAIL CLUB

**NAME COMPANY:**

AMERICAN COCKTAIL CLUB

**DATES:**

02.2023 - 09.2023

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

FULL TIME

**NUMBER OF TEAM MEMBERS:**

4 (PROJECT MANAGER, 2 DEVELOPERS,  
QA)

**LIVE WEBSITE:**

[AMERICANCOCKTAILCLUB.COM](http://AMERICANCOCKTAILCLUB.COM)



You can visit client site using the  
camers of your phone.  
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### BUSINESS DESCRIPTION

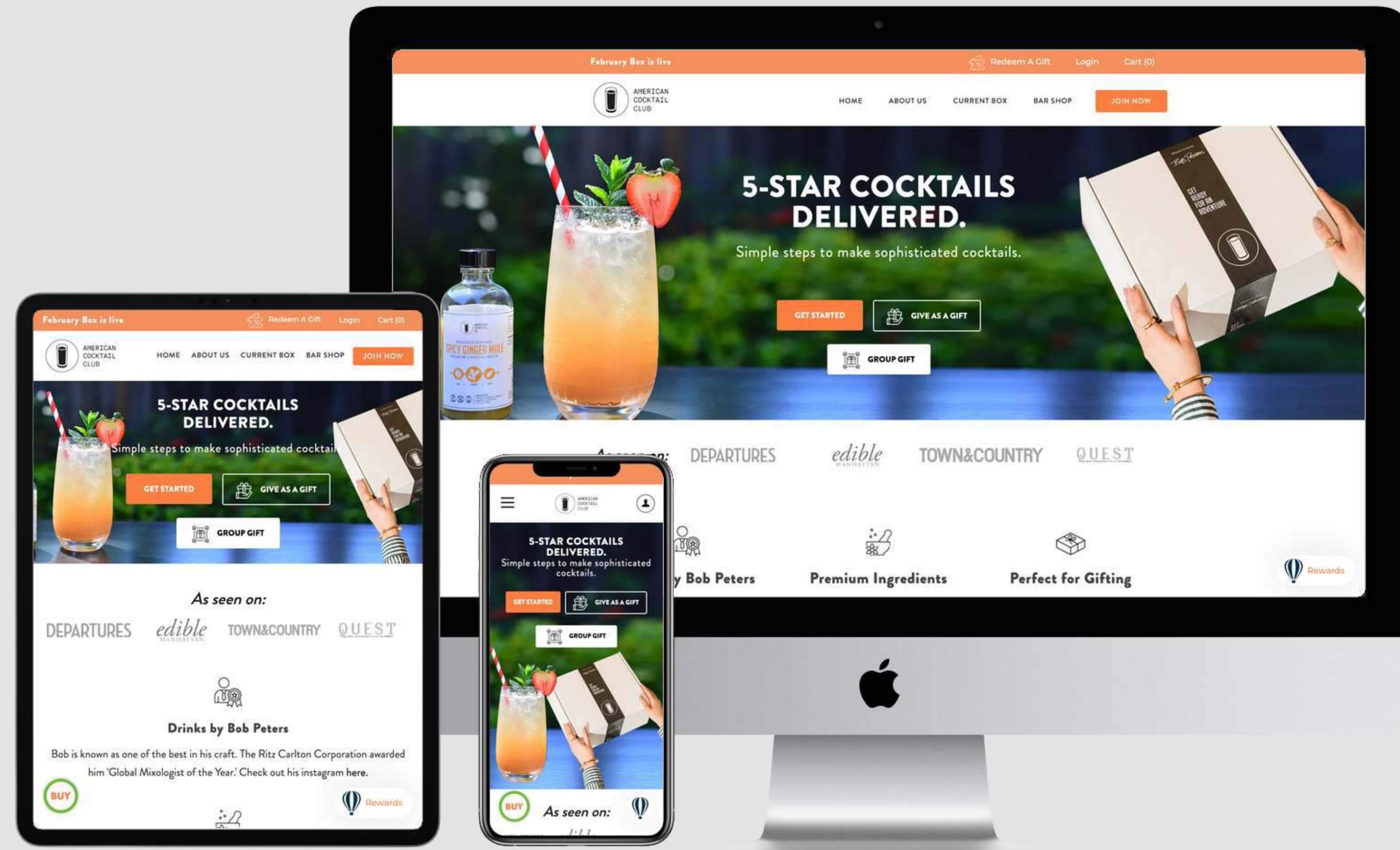
Online store: The business specializes in selling a premium cocktail subscription box that curates all-natural and world class cocktails.

### HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

In our engagement with the client, we implemented a comprehensive approach, addressing various facets to ensure a robust and successful project outcome. Our involvement includes the whole cycle from strategic planning and customization to meticulous testing, ongoing support, and knowledge transfer. This comprehensive strategy aimed not just at delivering a successful project but at establishing a resilient foundation for our client's sustained digital success.

- **Holistic Business Understanding.** Commencing with collaboration, we delved deep into our client's business needs and requirements, shaping our strategies to align with their goals, ensuring our partnership began on a foundation of understanding.
- **Tailored Theme Customization.** Leveraging a pre-existing Shopify theme, we infused it with our client's unique vision. Through meticulous customization and updates, we transformed the theme into a site that perfectly encapsulated their aspirations and needs.
- **Seamless Store Configurations.** We executed necessary configurations, including payments and shipping, optimizing the store for smooth transactions and enhanced customer experience.
- **Collaborative Data Migration.** Working hand in hand with a third-party team, we managed a seamless data migration process. The synergy of teamwork and effective communication resulted in flawless integration, paving the way for enriched user experiences and heightened sales potential.
- **Elevated Site Performance.** We took comprehensive optimization measures, employing diverse techniques to enhance site speed and performance. This optimization contributed to faster loading times and an overall elevated browsing experience.
- **Stringent Quality Assurance.** Our commitment to quality was upheld through thorough testing, identifying and resolving any issues or bugs within the store. This process guaranteed a glitch-free and polished storefront.
- **Unwavering Support and Maintenance.** Beyond launch, our support remained unwavering. We provided continuous support and maintenance, promptly addressing any troubleshooting needs or bug fixes. This ensured the store maintained peak performance.
- **Empowering with Knowledge.** Our dedication extended to empowering our clients. We provided comprehensive training and documentation, enabling them to confidently manage their Shopify store, fostering independence in their digital journey.

- **Shopify**



# • Shopify

## MAX YIELD BINS

**NAME COMPANY:**

MAX YIELD BINS

**DATES:**

06.2023 - 08.2023

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

FULL TIME

**NUMBER OF TEAM MEMBERS:**

4 (PROJECT MANAGER, 2 DEVELOPERS,  
QA)

**LIVE WEBSITE:**

[MAXYELDBINS.COM](http://MAXYELDBINS.COM)



You can visit client site using the  
camers of your phone.  
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## BUSINESS DESCRIPTION

Online Store. Max Yield Bins Inc. is a collective of like-minded individuals that stand for all things health, wellness and design. Founded in Vancouver, British Columbia solving a need for local commercial mushroom growers. They identified the lack of commercial grade equipment readily available in the mycology space and set out to build simple and effective products suited for both beginner and advanced growers. There is no reason anyone new to the mycology space shouldnt be able to confidently start growing their own mushrooms from the comfort of their own space. Their goal is to continue to offer people the best suited tools and equipment for successful cultivation efforts.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our team played a pivotal role in transforming the client's vision into a reality by building new pages that seamlessly integrated with their initial designs. The meticulous redesign of the homepage and product pages focused on enhancing key elements such as layout, typography, imagery, and overall user experience to create a more engaging and visually coherent interface. We managed the redesign process efficiently to ensure that the redesigned pages were ready within the agreed-upon timeframe.

- **Building New Pages from Initial Designs.** Constructed new pages based on the client's initial designs as a foundation.
- **Meticulous Redesign of Homepage and Product Pages.** Meticulously redesigned the homepage and product pages to align with project goals and the client's vision. Focused on improving layout, typography, imagery, and overall user experience for enhanced engagement.
- **Extending Design Styles Across the Website.** Extended main design styles from the homepage and product pages to maintain consistency. Applied design elements uniformly, including buttons, form inputs, headers, and footers, creating a visually coherent and unified identity.
- **Enhancing Visual Coherence for Brand Recognition.** Ensured a consistent design approach throughout the website to reinforce the brand. Facilitated user recognition and trust through a unified visual identity.
- **Open Communication with the Client.** Actively sought client input and feedback to incorporate their preferences and ensure alignment with expectations.
- **Adjustments Based on Client Feedback.** Made necessary adjustments based on client feedback to meet their expectations and business objectives.

- **Shopify**



# • Shopify

## VOLLEY

**NAME COMPANY:**

VOLLEY

**DATES:**

01.2023 - 09.2023

**MAIN TECHNOLOGY:**

SHOPIFY

**TYPE:**

SHOPIFY BASIC

**COMMITMENT:**

FULL TIME

**THEME/CUSTOM:**

CUSTOM

**NUMBER OF TEAM MEMBERS:**

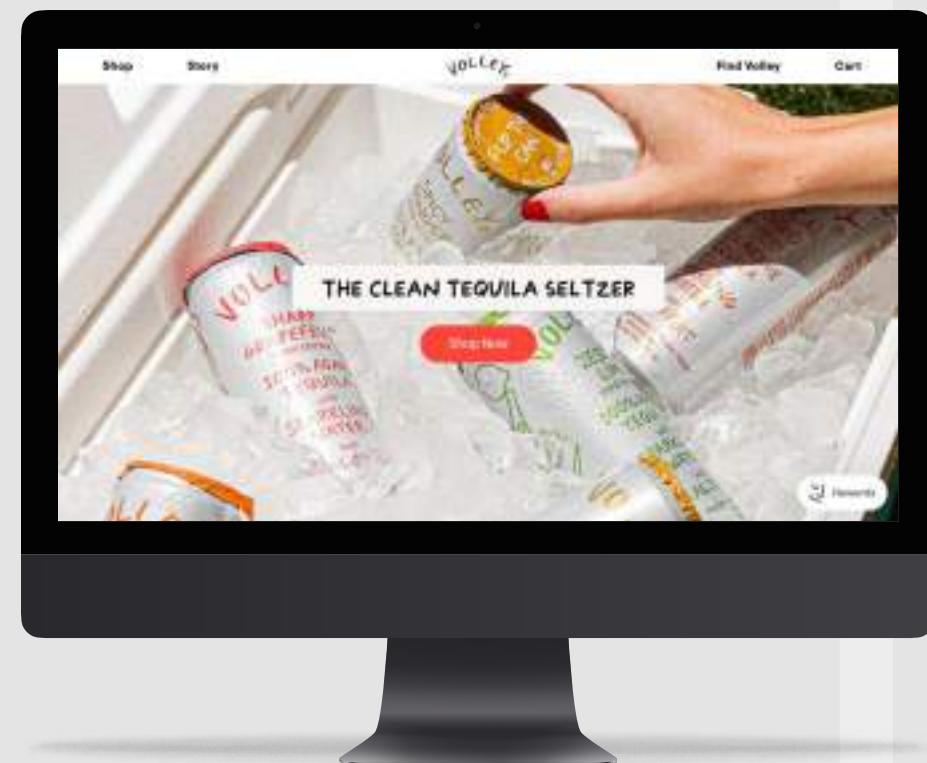
3 (PROJECT MANAGER, DEVELOPER, QA)

**LIVE WEBSITE:**

[DRINKVOLLEY.COM](http://DRINKVOLLEY.COM)



You can visit client site using the  
camers of your phone.  
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## BUSINESS DESCRIPTION

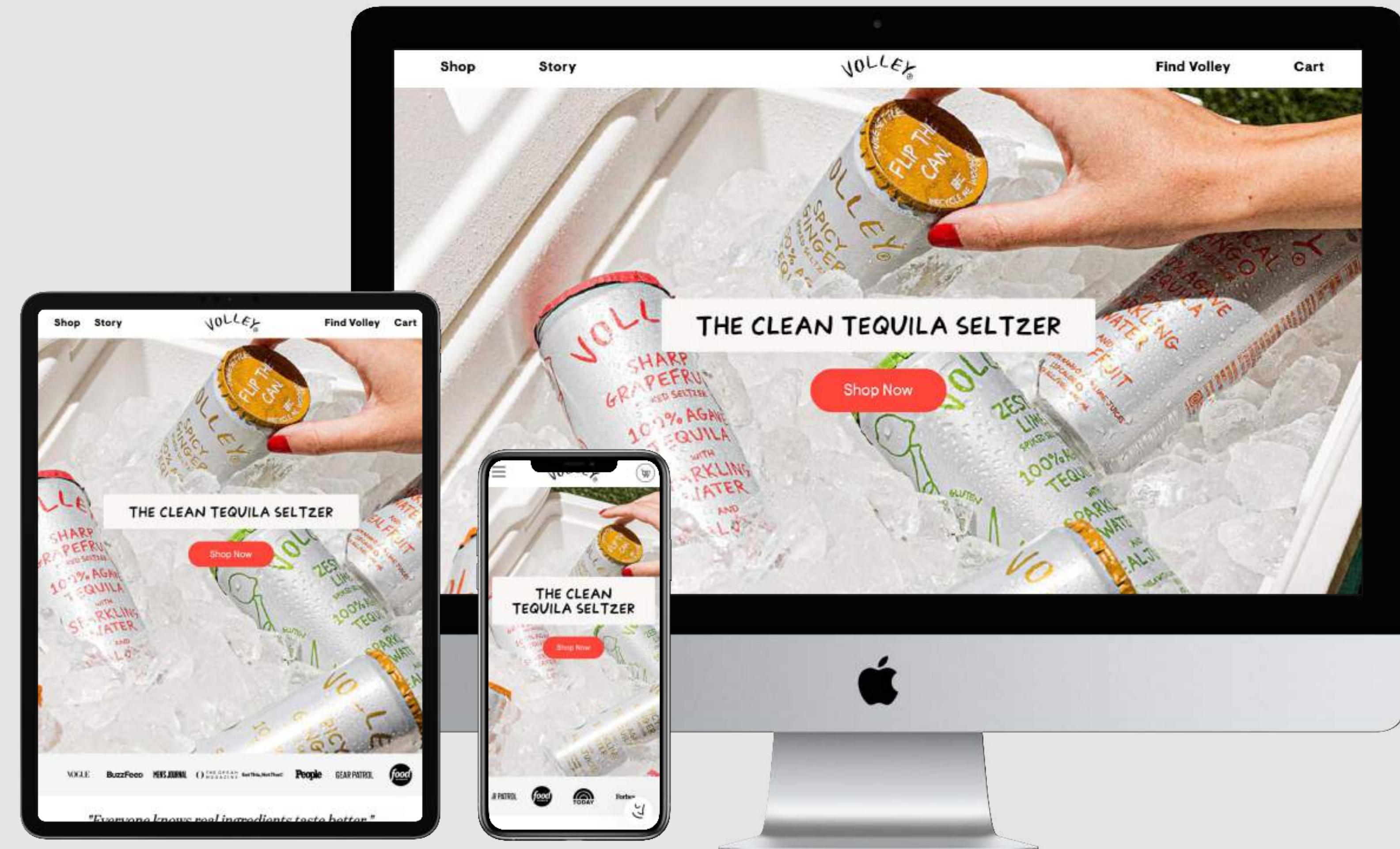
Online Store. Volley is a company who makes the natural flavor drinks. Meet tequila with organic juice and a protective foil. The first clean spiked seltzer combining the realest ingredients into wholesome, canned delight, so you're free to enjoy yourselves to the highest standard.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our team worked closely with the client to revamp the website's design, creating a visually appealing and user-friendly interface. Our collaborative redesign efforts resulted in a visually appealing and user-friendly website for Volley. The ongoing support, proactive maintenance, and responsiveness to customer feedback underscored our commitment to ensuring the website's continuous improvement and seamless operation.

- **Collaborative Redesign Process.** Worked closely with Volley to revamp the website's design for a fresh and modern look. Focused on creating a visually appealing and user-friendly interface to enhance the overall user experience.
- **Development of New Pages and Sections.** Developed new pages and sections as part of the redesign to effectively showcase Volley's products. Highlighted Volley's brand identity through strategic design elements that aligned with the company's vision.
- **Extended Support Beyond Redesign.** Provided ongoing support to Volley beyond the initial redesign phase. Offered regular maintenance and addressed issues promptly to ensure the website's continued functionality.
- **Proactive Maintenance and Fixes.** Proactively addressed technical issues to maintain the website's smooth operation. Implemented fixes as needed, ensuring a seamless user experience for Volley's audience.
- **Performance Improvement.** Worked on improving the overall performance of the website. Implemented optimizations to enhance site speed and responsiveness, contributing to a positive user experience.
- **Ensuring Smooth Operation.** With a proactive approach, our team ensured that the website ran smoothly and efficiently. Addressed any challenges promptly, maintaining a high standard of performance for Volley's online platform.

- Shopify



# • Shopify

## CORRO

NAME COMPANY:

CORRO

DATES:

06.2023 - 10.2023

MAIN TECHNOLOGY:

SHOPIFY

COMMITMENT:

FULL TIME

NUMBER OF TEAM MEMBERS:

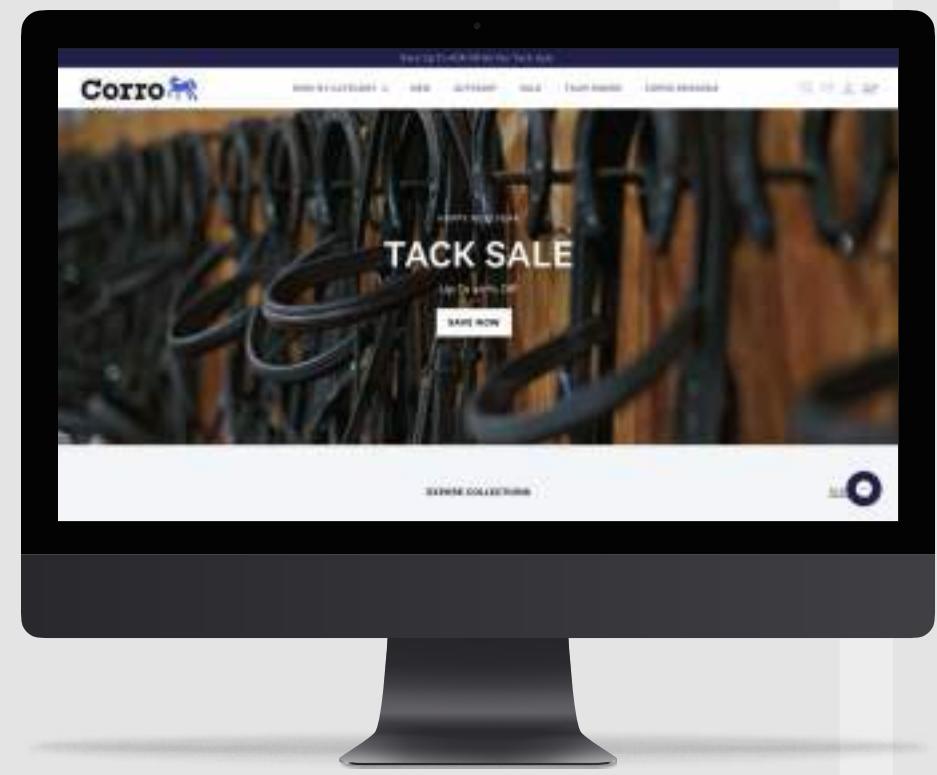
3 (PROJECT MANAGER, DEVELOPER, QA)

LIVE WEBSITE:

[CORROSHOP.COM](http://CORROSHOP.COM)



You can visit client site using the  
camers of your phone.  
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## BUSINESS DESCRIPTION

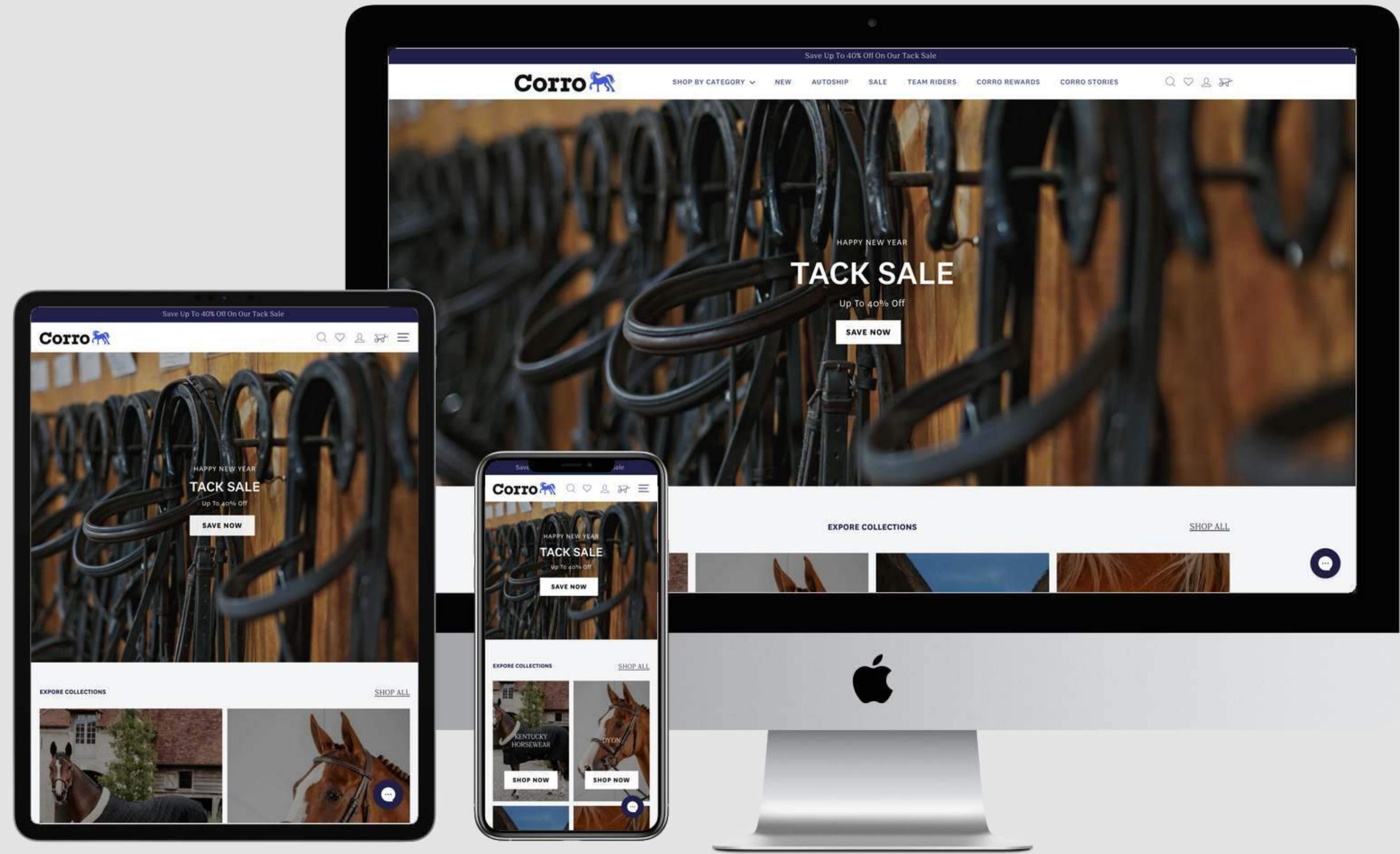
This online shop specializes in offering a diverse range of horse-related goods, including gear, tools, snacks, and more. Horse enthusiasts can find everything they need to care for and pamper their beloved equine companions.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our team successfully took over the project, bringing about significant improvements to the previous version of the site. This involved migrating to a new theme, configuring existing applications, integrating new ones, creating new pages, and developing a customized template for blogs. The comprehensive approach aimed to enhance both the aesthetics and functionality of the site.

- **Project Takeover and Assessment.** Assumed responsibility for the project from the previous team, conducting a thorough assessment of the existing site.
- **Migration to a New Theme.** Implemented a site migration to a new theme to refresh the overall look and feel. Updated the design to align with current standards and enhance the user experience.
- **Configuration of Old Applications.** Set up and configured existing applications from the old site, ensuring a seamless transition. Ensured the functionality of old applications in the new environment.
- **Installation of New Applications.** Integrated new applications to enhance the site's capabilities and features. Selected and installed applications that met the project's requirements and contributed to improved performance. Worked with app's API.
- **Creation of New Pages.** Developed several new pages to expand the site's content and provide additional information. Ensured consistency with the new theme and maintained a cohesive design across all pages.
- **New Template for Blogs.** Designed and implemented a new template specifically tailored for blog content. Improved the visual presentation and organization of blog posts for an enhanced reader experience.
- **Ongoing support.** Our project manager helps the client to manage their day-to-day tasks.

- **Shopify**



# • Shopify

## NATHALIE SCHUTERMAN

**NAME COMPANY:**

NATHALIE SCHUTERMAN

**DATES:**

07.2023 - PRESENT

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

PART TIME

**NUMBER OF TEAM MEMBERS:**

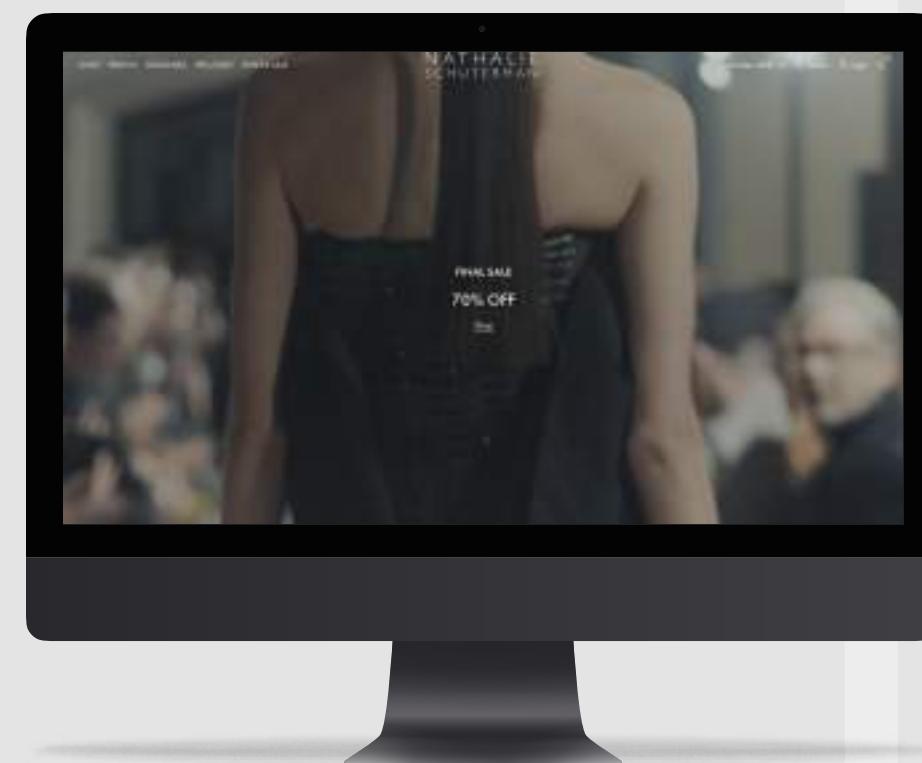
3 (PROJECT MANAGER, DEVELOPER, QA)

**LIVE WEBSITE:**

[NATHALIESCHUTERMAN.COM](http://NATHALIESCHUTERMAN.COM)



You can visit client site using the  
camers of your phone.  
Scan this code



## BUSINESS DESCRIPTION

Online store: Nathalie Schuterman platform is a carefully curated collection of luxury fashion that seamlessly blends eponymous label with offerings from talented international designers. As a fashion destination, Nathalie Schuterman endeavor to transcend the ordinary and deliver a truly extraordinary experience. Nathalie Schuterman's collection is a diverse and thoughtfully curated selection of items, all carefully chosen to embody the unique Swedish aesthetic that defines this brand.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our collaboration with Nathalie Shoterman goes beyond surface-level enhancements; it's a meticulous fusion of creativity and functionality. By aligning our innovative solutions with Nathalie Shoterman's artistic vision, we've transformed their online presence into a captivating experience for visitors.

- **Search Functionality Enhancement.** Nathalie Shoterman's unique offerings deserve seamless discoverability. We refined the store's search functionality, implementing advanced algorithms to ensure customers can effortlessly find the perfect items. The enhanced search now provides accurate and swift results, contributing to an improved overall shopping experience.
- **Visual Design Refinement.** Understanding the importance of aesthetics in the art world, we undertook a visual overhaul of the website. Our design team implemented subtle yet impactful improvements, focusing on enhancing the UI/UX to create an immersive and visually engaging platform. The result is a website that not only showcases Nathalie Shoterman's creations but also provides an enjoyable browsing experience.
- **Mobile-Friendly Functionality.** Recognizing the increasing trend of mobile shopping, we dedicated efforts to optimize the mobile version of the website. Our team implemented responsive design elements, ensuring that Nathalie Shoterman's collection looks stunning and remains fully functional across various mobile devices. This enhancement significantly broadened the accessibility of the online store.

- **Shopify**



# • Shopify

## SHAVEST

**NAME COMPANY:**

SHAVEST

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

PART TIME

**NUMBER OF TEAM MEMBERS:**

5 (PROJECT MANAGER, 3 DEVELOPERS,  
QA)

**LIVE WEBSITE:**

[THESHAVEST.COM](https://thesavest.com)



You can visit client site using the  
camers of your phone.  
Scan this code

**DATES:**

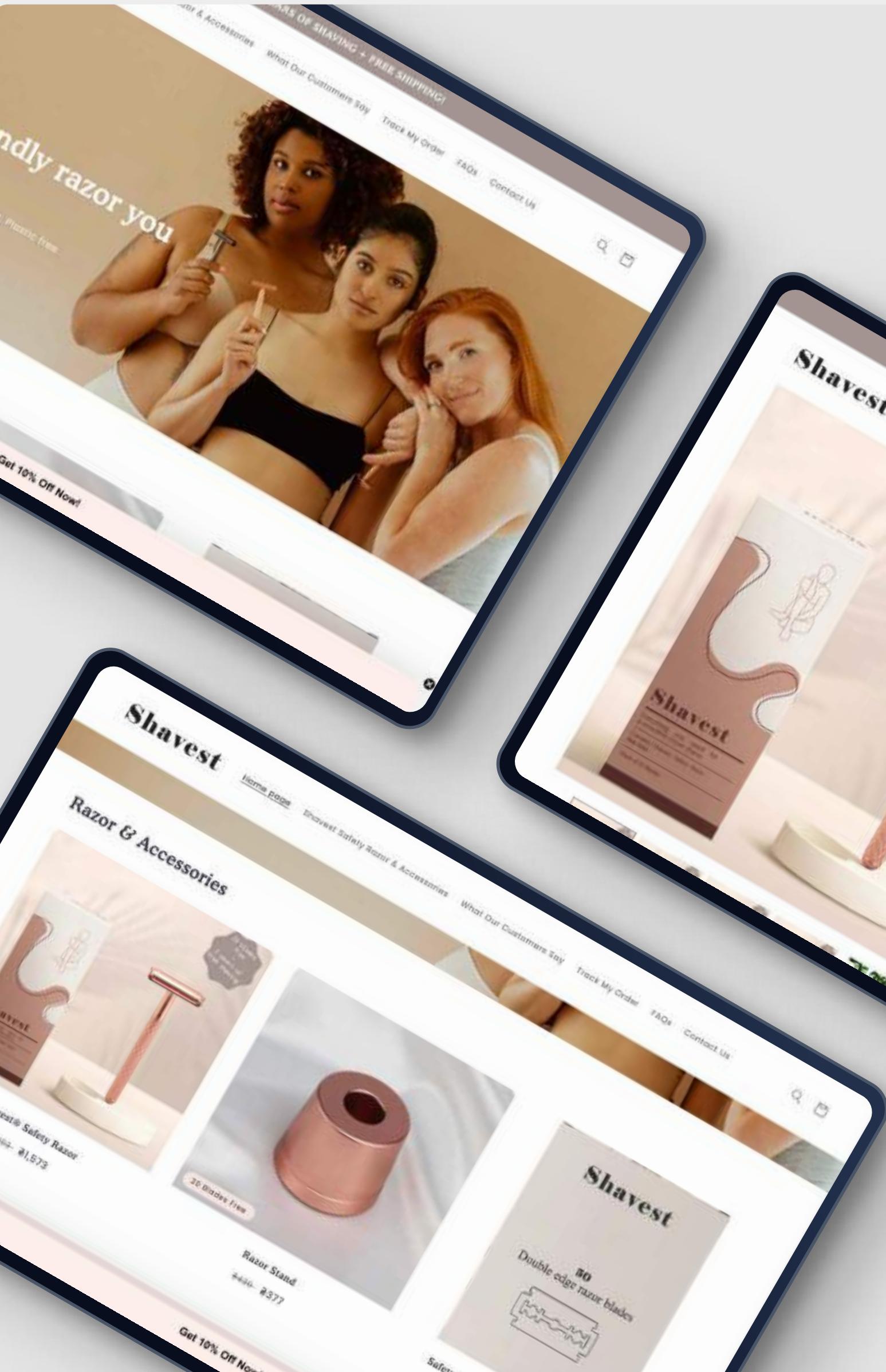
09.2023 - PRESENT

**TYPE:**

SHOPIFY BASIC

**THEME/CUSTOM:**

[THEME \(SENSE\)](#)



## BUSINESS DESCRIPTION

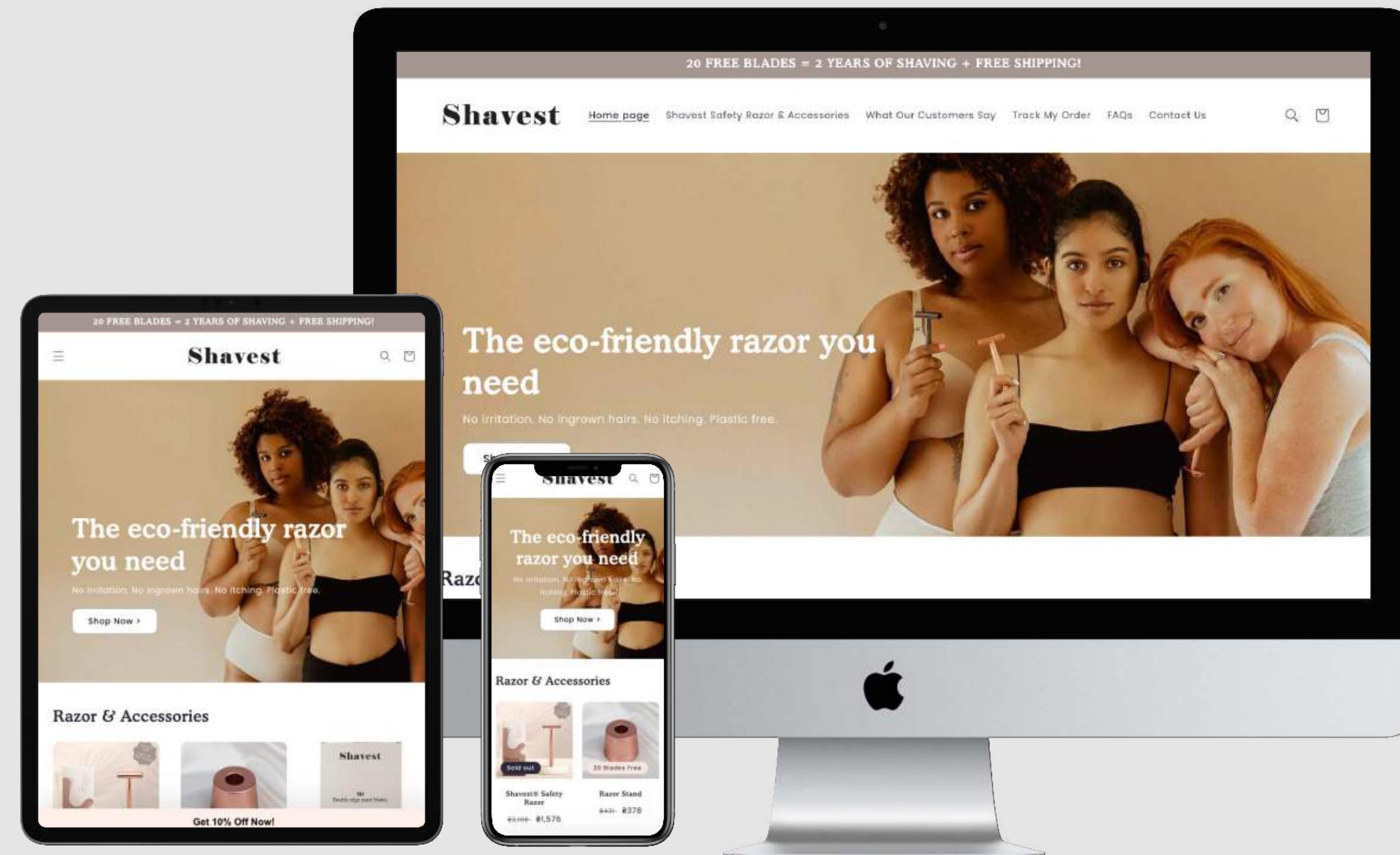
This is a store that specializes in selling razors and skincare products for post-shaving care. The store offers razors that truly shave without irritation and in an ecological manner.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our collaboration with Shavest involved a substantial transformation of both the main homepage and product pages. We played a pivotal role in configuring applications for Upsell and Bundle functionality, providing invaluable assistance to the client by offering detailed instructions on utilizing these features.

- Homepage and Product Page Revamp.** Shavest's online presence underwent a significant makeover with a focus on the main homepage and product pages. Our team worked diligently to enhance the visual appeal and user experience, ensuring that visitors are greeted with an engaging and intuitive interface. The redesigned product pages now showcase Shavest's offerings in a more compelling and accessible manner.
- Upsell and Bundle Functionality Configuration.** To maximize Shavest's sales potential, we assisted in configuring applications for Upsell and Bundle functionality. This strategic approach allows the client to encourage additional purchases and promote related products effectively. The seamless integration of these features adds a layer of convenience for customers and contributes to increased revenue.
- Client Guidance and Instructions.** Recognizing the importance of client empowerment, we provided Shavest with detailed instructions on utilizing the enhanced functionalities. Our goal was to ensure that the client could independently manage and make the most of the implemented features. Clear and comprehensive guidance

- Shopify



# • Shopify

## BD DIESEL

**NAME COMPANY:**

BD DIESEL

**DATES:**

08.2023 - PRESENT

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

PART TIME

**NUMBER OF TEAM MEMBERS:**

4 (PROJECT MANAGER, 2 DEVELOPERS,  
QA)

**LIVE WEBSITE:**

[US.BDDIESEL.COM](http://US.BDDIESEL.COM)



You can visit client site using the  
camers of your phone.  
Scan this code



## BUSINESS DESCRIPTION

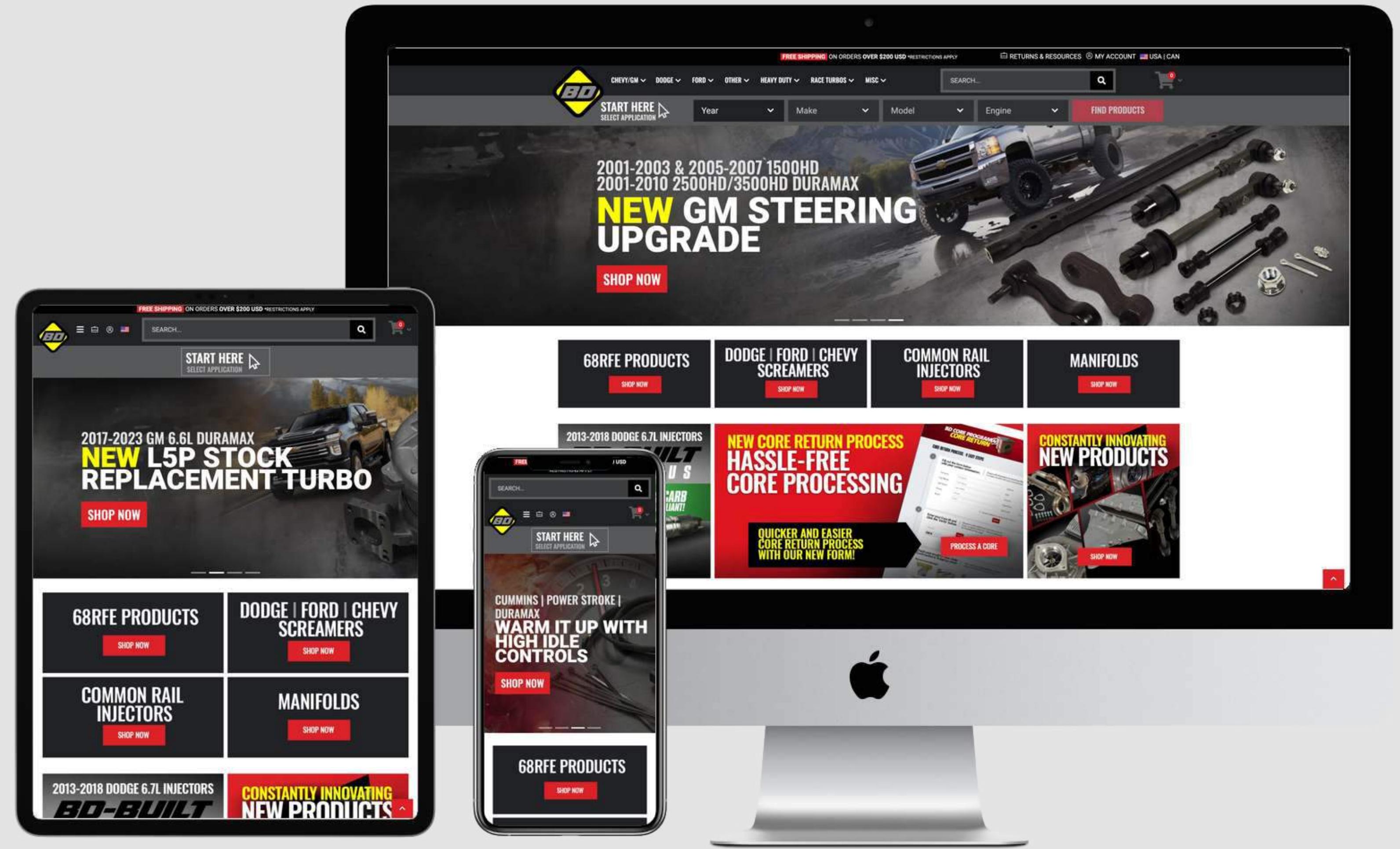
The BD name became recognized in 1989, when the company introduced the first exhaust brake for the burgeoning Diesel pick-up truck market. BD's roots, however, actually date back to 1972, when Valley Fuel Injection Ltd. first opened its doors. Today, Valley Fuel Injection (now BD Diesel Truck Service & Performance Center) and BD Diesel Performance are one, with specialty divisions that focus on Diesel power train components.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our team's contributions to the store project encompassed a holistic approach, addressing design, functionality, integration, and performance. By successfully implementing the client's design preferences, refining custom category pages, and resolving integration issues, we significantly improved the overall quality and effectiveness of the online store. The project's success is evident in the enhanced user experience and the seamless representation of the store's specialty divisions, particularly focusing on Diesel power train components.

- **Redevelopment of Homepage and Product Page.** We collaborated with the client to understand their new design preferences and branding elements. Our team successfully redeveloped the homepage and product page to align with the updated design, ensuring a cohesive and visually appealing representation of the store's specialty divisions, particularly focusing on Diesel power train components. The redesign prioritized a user-centric approach, optimizing the layout, navigation, and visual elements to improve the overall user experience.
- **Custom Category Page Development.** The client's request for a custom category page, more intricate than a standard Product Listing Page (PLP), posed a unique challenge. Our team successfully redeveloped the category page, accommodating the complexity of the client's requirements while maintaining a user-friendly interface.
- **Enhanced Filtering and Sorting.** The custom category page was designed to include advanced filtering and sorting options, allowing users to easily navigate through a diverse range of Diesel power train components.
- **Integration Fixes.** We conducted a thorough audit of the existing integrations and identified areas that were not functioning optimally on the original website. Our team worked on fixing integration issues, ensuring that various components and third-party tools were seamlessly integrated and operated as intended. This included resolving issues related to payment gateways, shipping modules, and other essential functionalities.
- **Optimized Content.** Beyond the homepage and product pages, we refreshed other main pages, optimizing content for relevance and clarity. This process involved updating text, images, and multimedia elements to better represent the store's specialty divisions and Diesel power train components. We ensured consistent branding across all main pages, reinforcing the store's identity and creating a unified online presence.
- **Performance Optimization.** Our team focused on optimizing the performance of the website, particularly the newly developed and refreshed pages. This involved implementing strategies to enhance page load speed, contributing to a positive user experience.

- Shopify



# • Shopify

## STUMPCRAFT

**NAME COMPANY:**

STUMPCRAFT

**DATES:**

08.2023 - PRESENT

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

PART TIME

**NUMBER OF TEAM MEMBERS:**

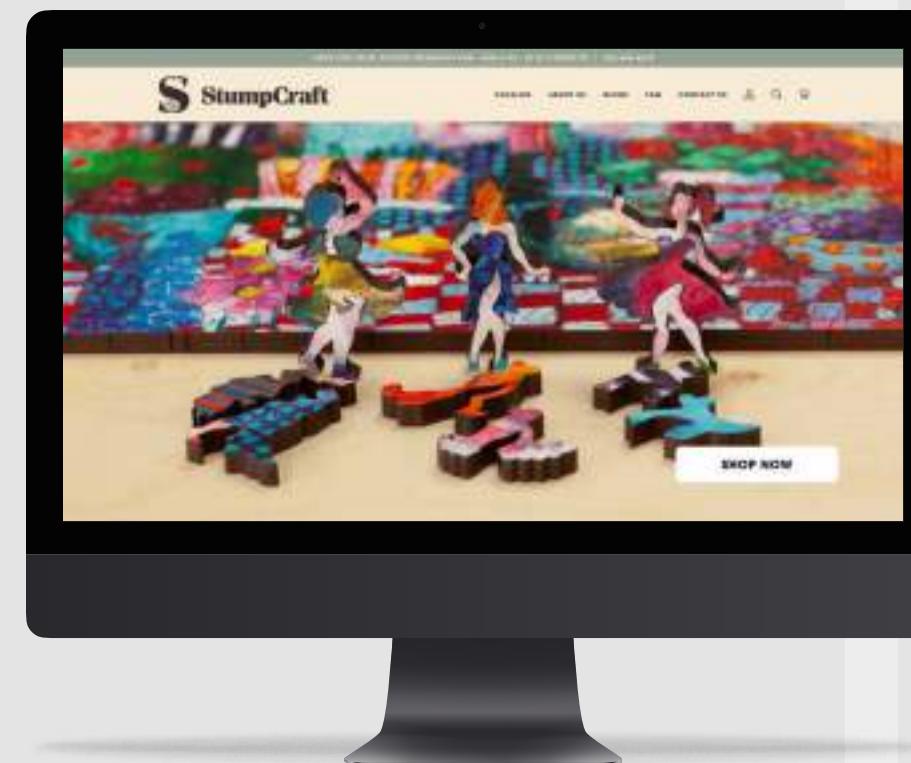
3 (PROJECT MANAGER, DEVELOPER, QA)

**LIVE WEBSITE:**

[STUMPCRAFT.COM](https://stumpcraft.com)



You can visit client site using the  
camers of your phone.  
Scan this code



## BUSINESS DESCRIPTION

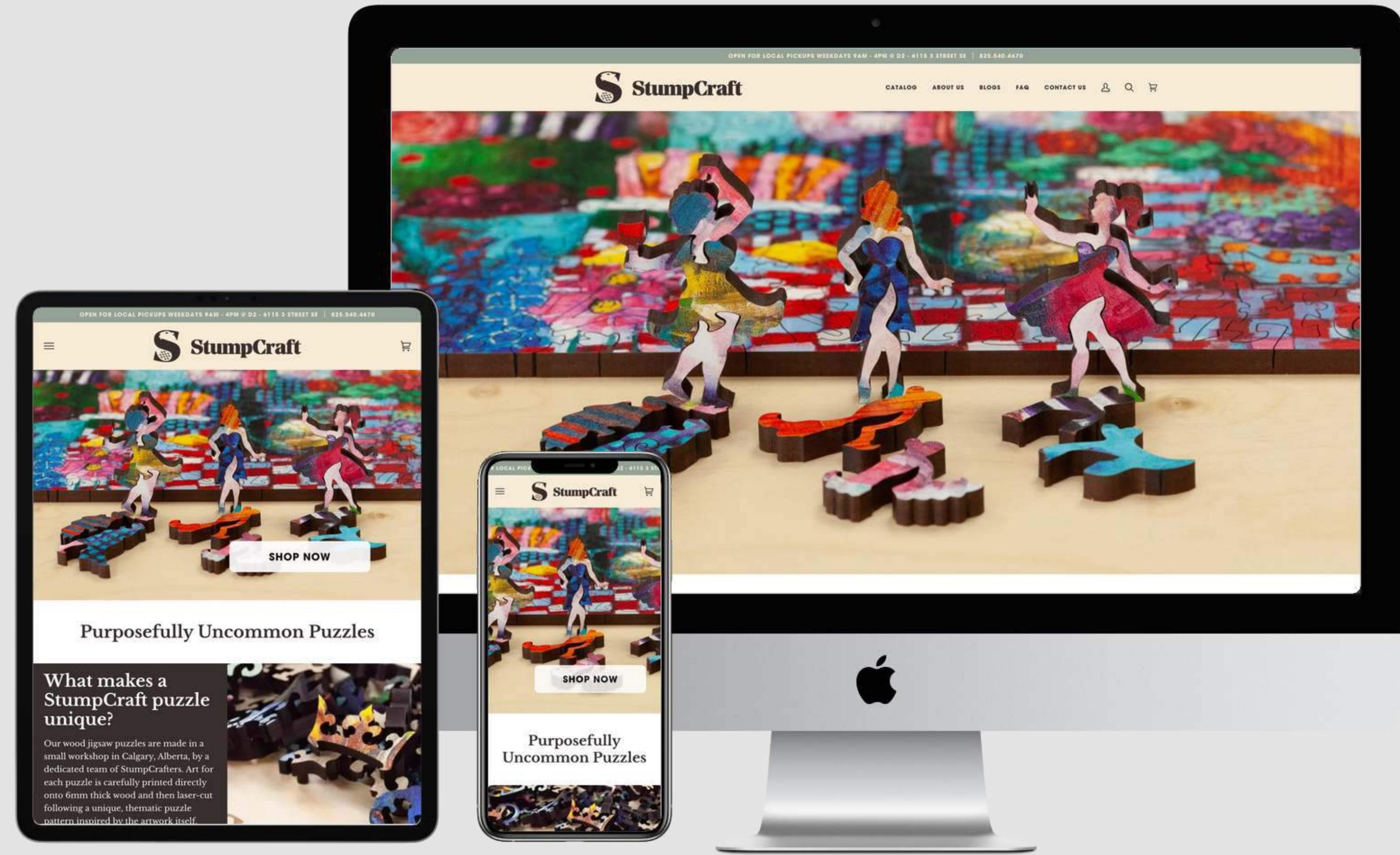
StumpCraft is a jigsaw puzzle workshop based out of Calgary, Alberta. We locally craft laser-cut, heirloom quality puzzles showcasing the best of Canadian fine art.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our team's contributions to the StumpCraft store project involved a thoughtful redesign of critical pages, ensuring visual coherence and effective communication. The implementation of the Klaviyo back-in-stock functionality added a valuable feature to enhance customer engagement and satisfaction. Through rigorous testing, user training, and adherence to timelines, our team played a key role in the successful execution of these enhancements, contributing to an improved overall user experience for StumpCraft's online store.

- **Redevelopment of About Us and Contact Us Pages.** We collaborated closely with StumpCraft to understand their new design preferences for the About Us and Contact Us pages. Our team successfully redeveloped these pages to match the updated design, ensuring visual consistency across the entire website.
- **Content Optimization.** The redevelopment process involved optimizing content on the About Us page to effectively communicate StumpCraft's brand story, values, and mission. For the Contact Us page, emphasis was placed on clarity and accessibility of contact information.
- **Klaviyo Back-in-Stock Functionality Implementation.** Understanding the importance of customer engagement and communication, we worked closely with StumpCraft to implement the Klaviyo back-in-stock functionality. This involved real-time communication with customers who expressed interest in products that were previously out of stock. We integrated the Klaviyo functionality seamlessly into the product pages, allowing users to subscribe to notifications for specific out-of-stock items. This feature empowers StumpCraft to notify interested customers promptly when the products are back in stock.
- **Performance Testing.** We also evaluated the performance impact of the added functionality, ensuring that it did not adversely affect the website's speed or responsiveness.

- **Shopify**



# • Shopify

## NEON DADDY

**NAME COMPANY:**

NEON DADDY

**DATES:**

07.2023 - PRESENT

**MAIN TECHNOLOGY:**

SHOPIFY

**COMMITMENT:**

PART TIME

**NUMBER OF TEAM MEMBERS:**

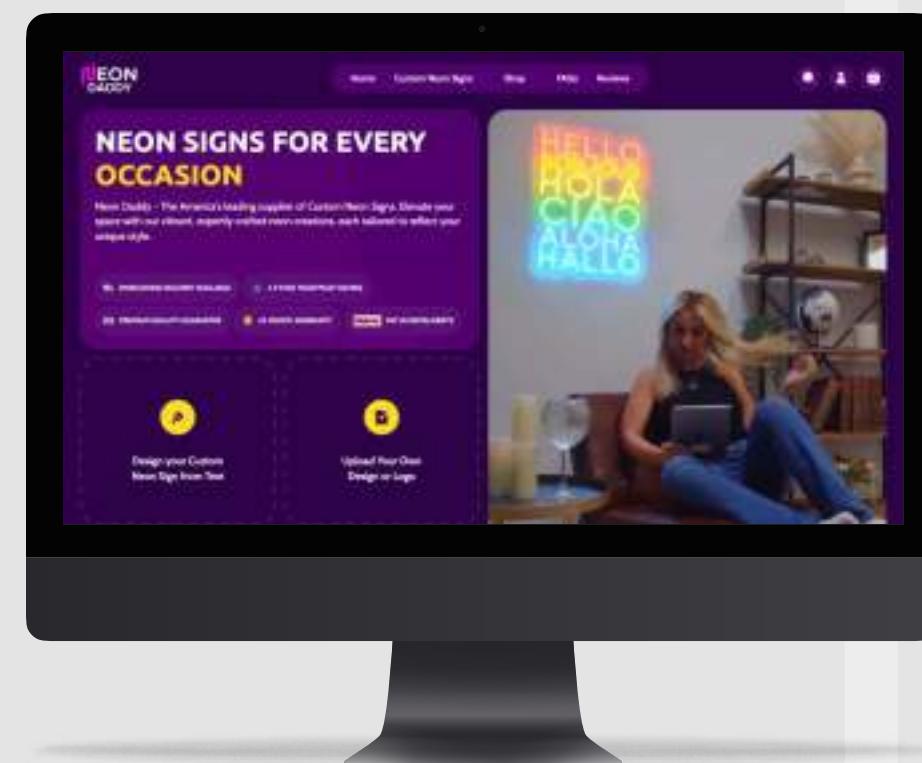
5 (PROJECT MANAGER, UX/UI  
DESIGNER, 2 DEVELOPERS, QA)

**LIVE WEBSITE:**

[NEONDADDY.COM](http://NEONDADDY.COM)



You can visit client site using the  
camers of your phone.  
Scan this code



## BUSINESS DESCRIPTION

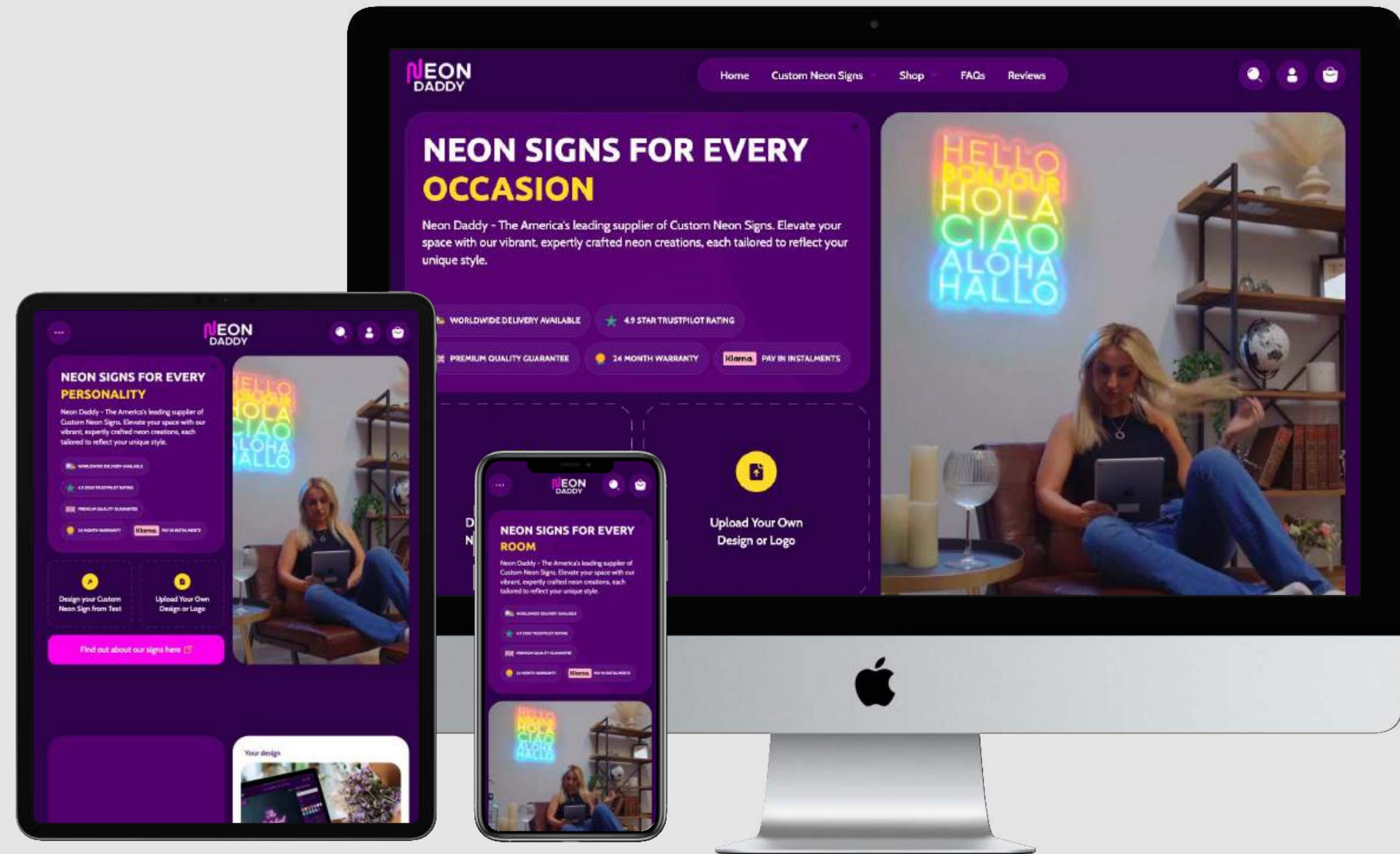
Neon Daddy is premier destination for high-quality custom neon signs in the U.S. Neon Daddy got started because they wanted to give people a better option than what was available on the market – quality neon signs at an affordable price. And they are proud to say that Neon Daddy been able to do just that, serving customers for over three years now. Plus, Neon Daddy won't be beaten on price, so you can always shop with confidence knowing you're getting the best deal around.

## HOW OUR TEAM HELPED THE CLIENT TO SUCCEED

Our team's comprehensive contributions to the Neondaddy project involved a holistic approach, addressing key aspects such as design, functionality, integration, and performance. By closely collaborating with the client, we successfully implemented design preferences, refined critical pages, and resolved integration issues, resulting in a significantly enhanced online store experience.

- **Redevelopment of Homepage and Key Pages.** Collaborating closely with the client, we initiated a redesign process for critical pages, including the Homepage, Product Page, Custom Product Page, Product Listing Page, and Information Page. This involved understanding and incorporating the client's new design preferences and branding elements.
- **User-Centric Redesign.** The redesign prioritized a user-centric approach, optimizing layout, navigation, and visual elements to elevate the overall user experience. The emphasis was on creating a cohesive and visually appealing representation.
- **Integration Enhancements.** A thorough audit of existing integrations identified areas not functioning optimally. Our team addressed integration issues, ensuring seamless functionality of various components and third-party tools, including payment gateways, shipping modules, and other essential functionalities.
- **Optimized Content Across Main Pages.** Beyond the homepage and product pages, we refreshed other main pages, optimizing content for relevance and clarity. Text, images, and multimedia elements were updated to better represent the store's specialty divisions, fostering a consistent branding across all main pages.
- **Performance Optimization Measures.** A key focus of our efforts was on optimizing the performance of the website, specifically the newly developed and refreshed pages. Our team implemented strategies to enhance page load speed, contributing significantly to an improved and positive user experience.

- Shopify



- **Contacts us**

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