NAAN MUDHALVAN PROJECT
DIGITAL MARKETING

Team Members :

- Kalila CNA - 76BA086910FCCF191F24FC7A4106C462
- Dinesh Kumar P - B585DDDAD30D08ABCFB4B864082BDEB4
- Prathiswaran GR - 77C923D53E5A70D9BF44FAB84DB96F8F
- Prem Kumar K - 026356E317CF7CC8961487897222AAB0

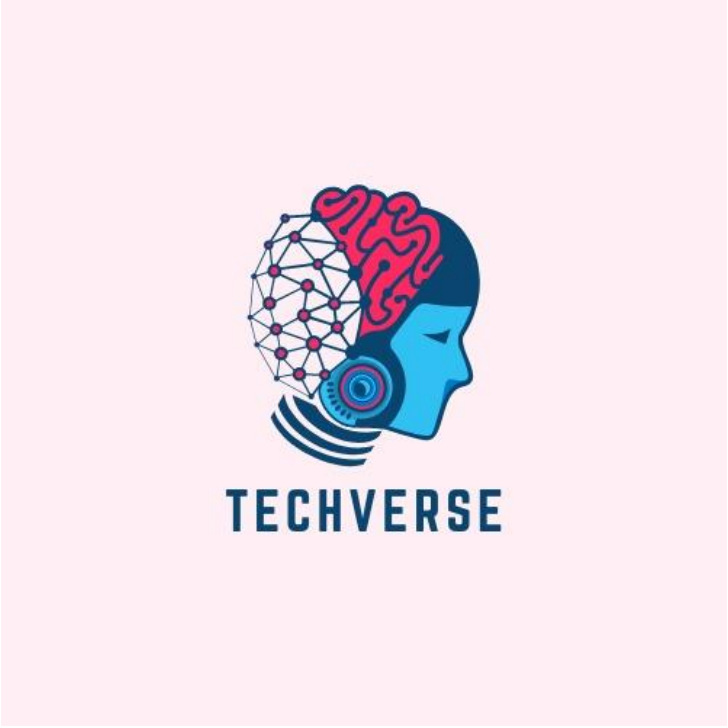
Project Title : Brand Logo Creation

Project Statement :

1. Brand Name Creation: Create a brand name, Brand identity Design: Design a brand logo - using Canva and Create an email account on Gmail to link all your project work - (brandname@gmail.com), use this email account centrally to access all tools and platforms by signing up with the created gmail id.

Brand Name – Techverse

Logo :



Brand Email : techverse86@gmail.com

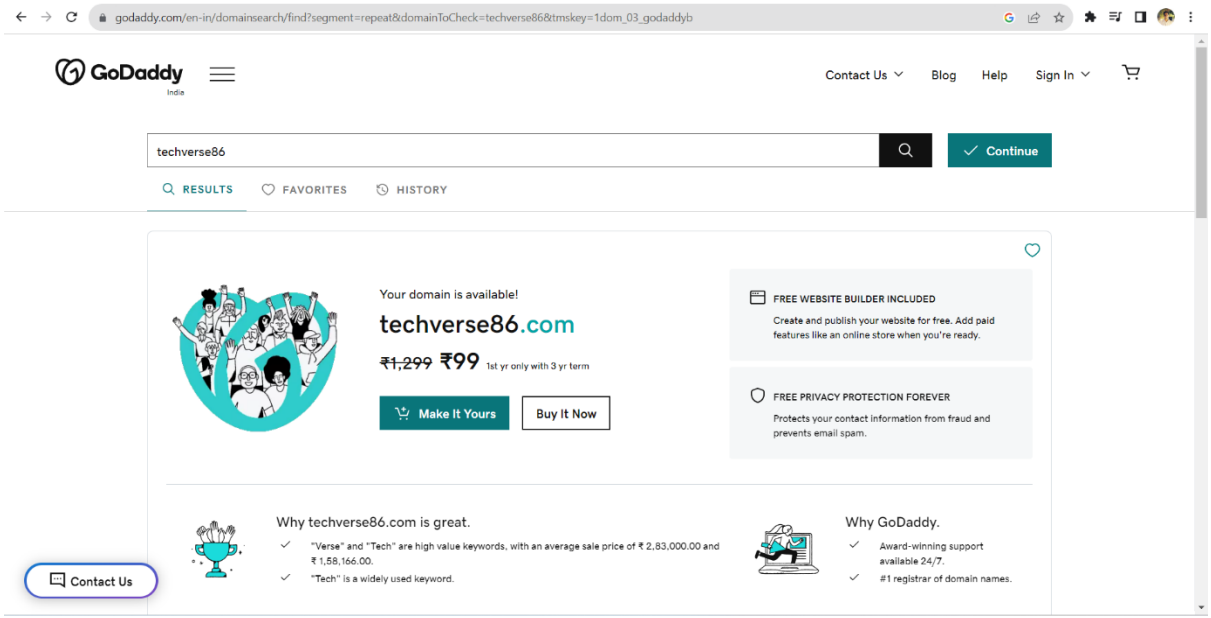
Target Audience :

TECHVERSE targets tech enthusiasts, developers, SMBs, educators, and digital marketers. Tailored offerings include innovative gadgets, software solutions, and digital tools for businesses, education, and personal use. The brand caters to smart home enthusiasts with IoT solutions and provides cutting-edge technology to healthcare providers. TECHVERSE also focuses on the gaming community with gaming consoles and accessories.

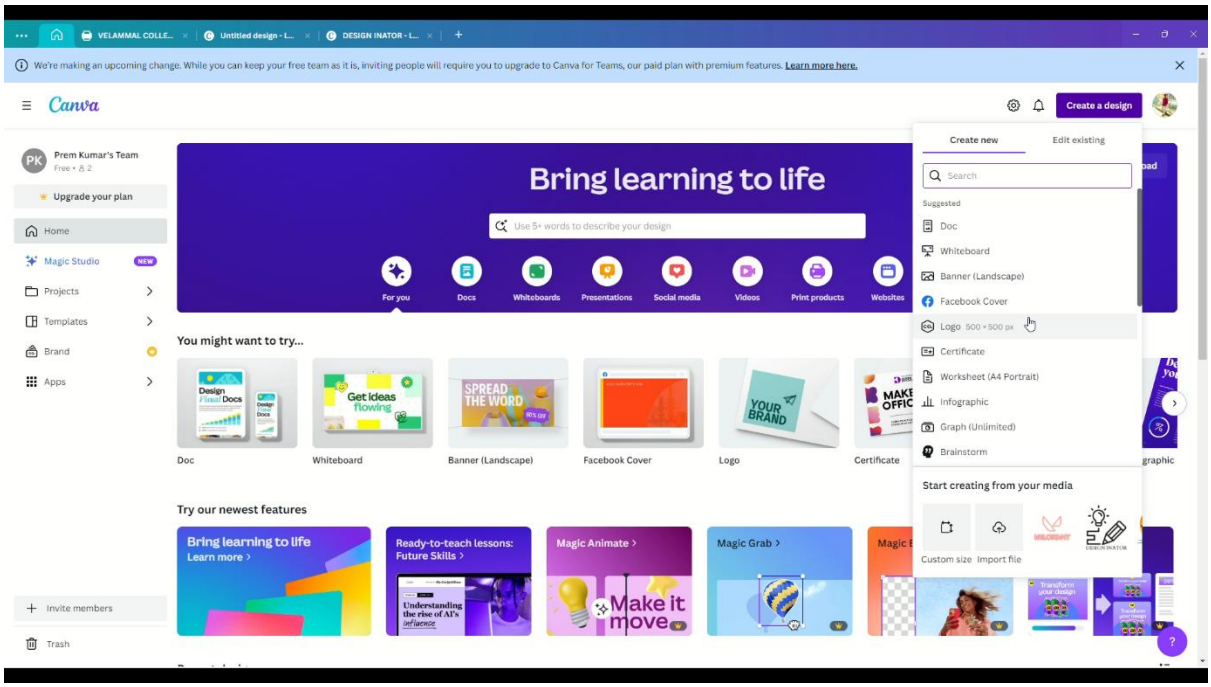
Brand Personality :

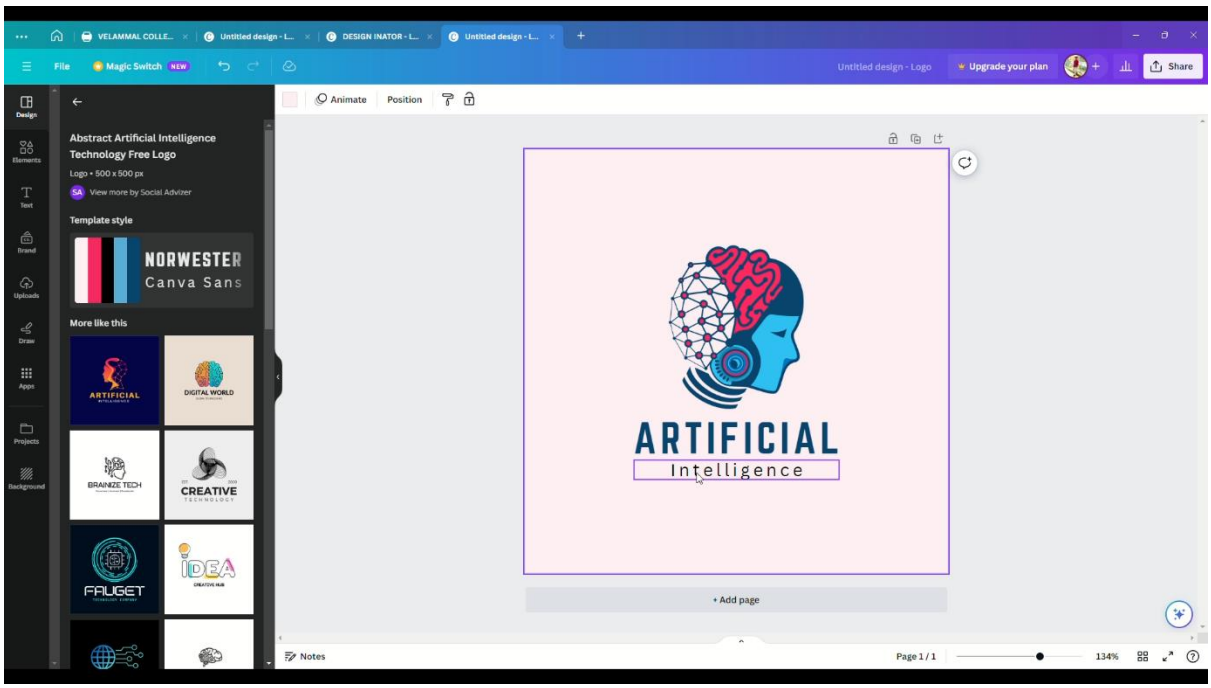
- Innovative
- Reliable
- Futuristic
- Accessible
- Dynamic

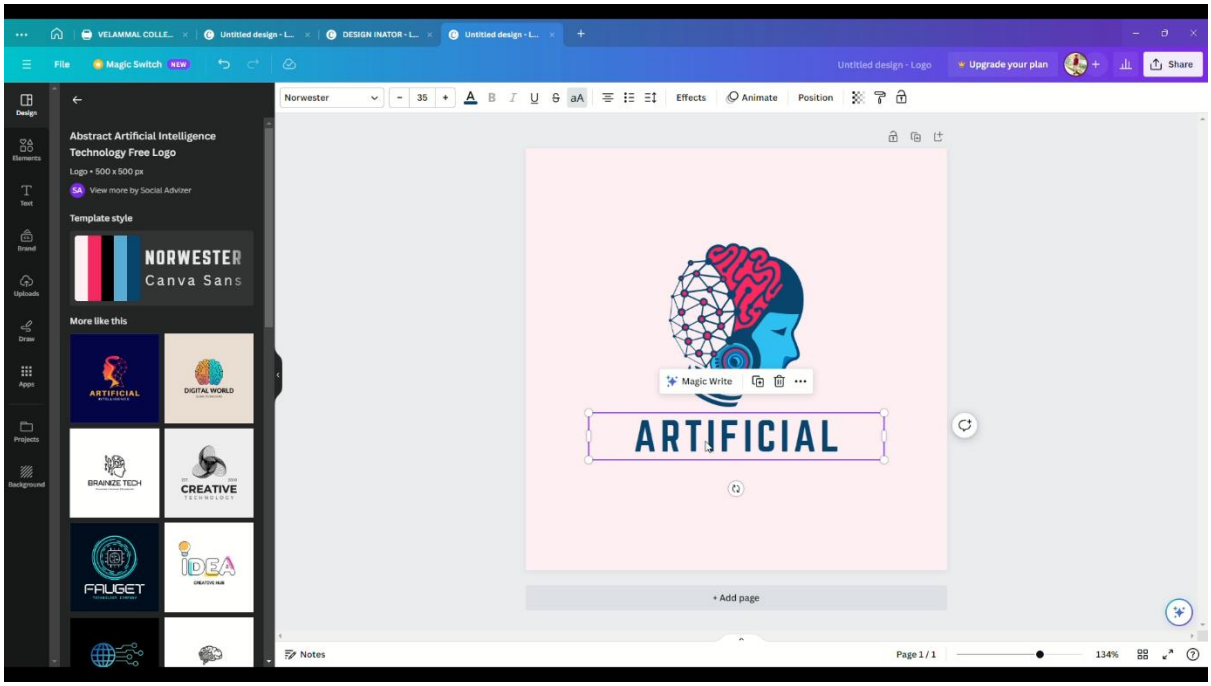
Domain Availability Checking:



Logo Creation Screen Shots:



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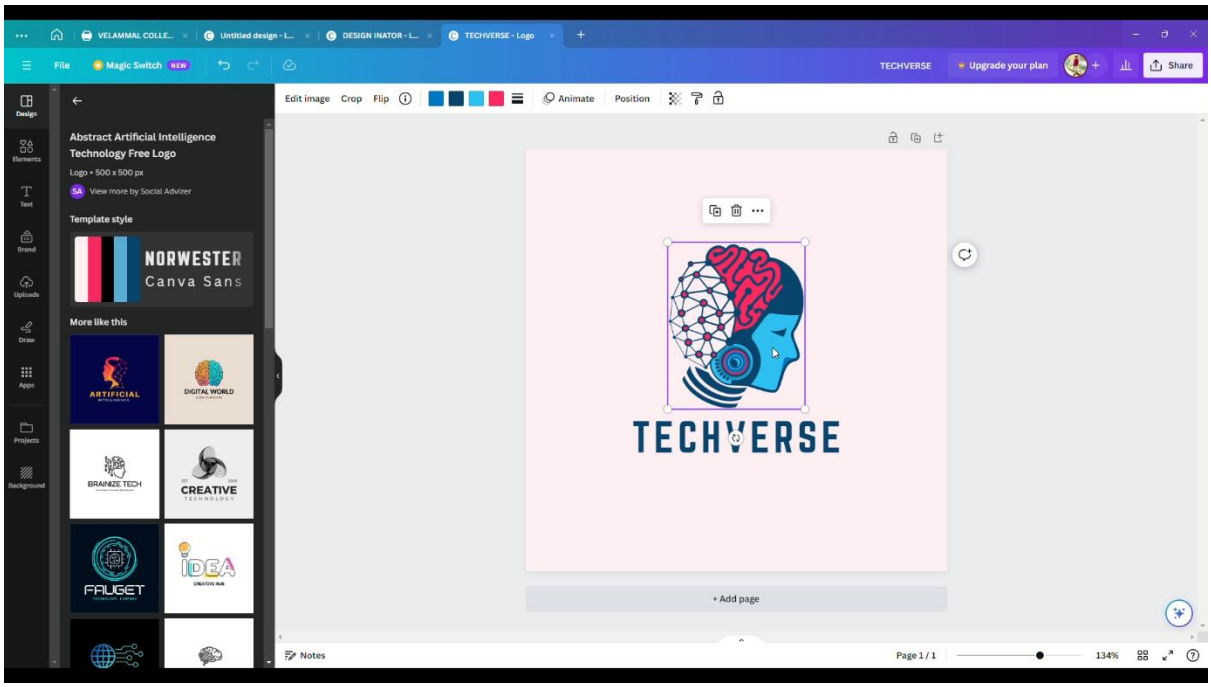
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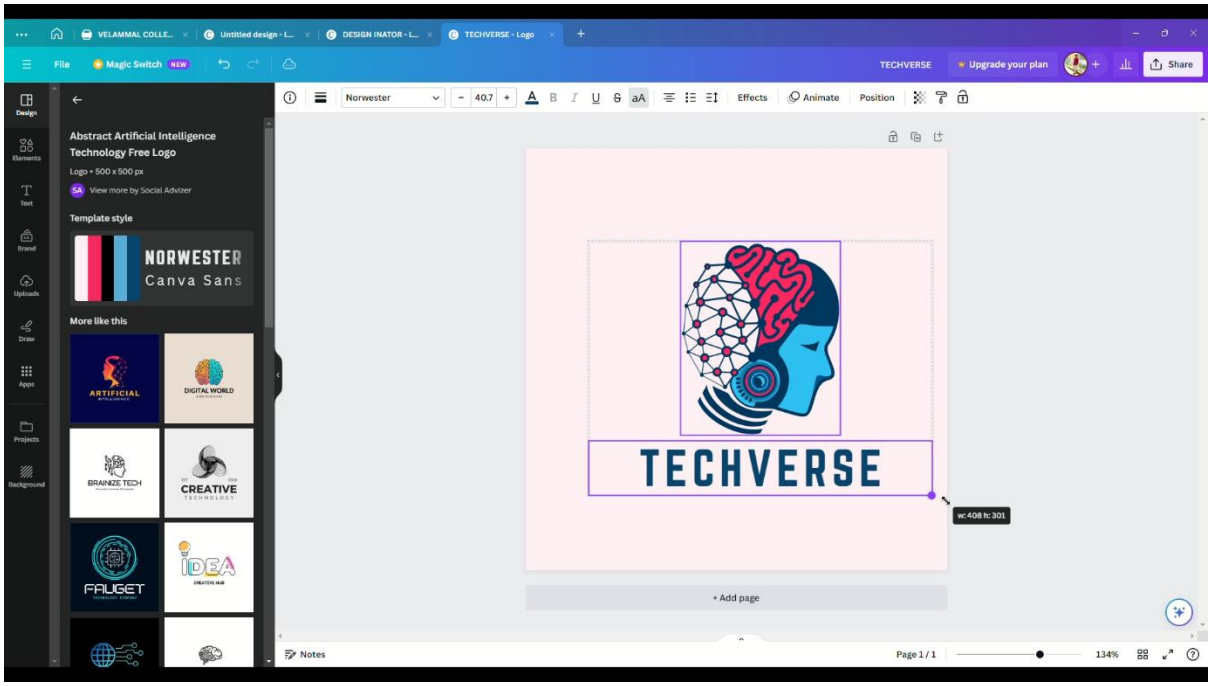
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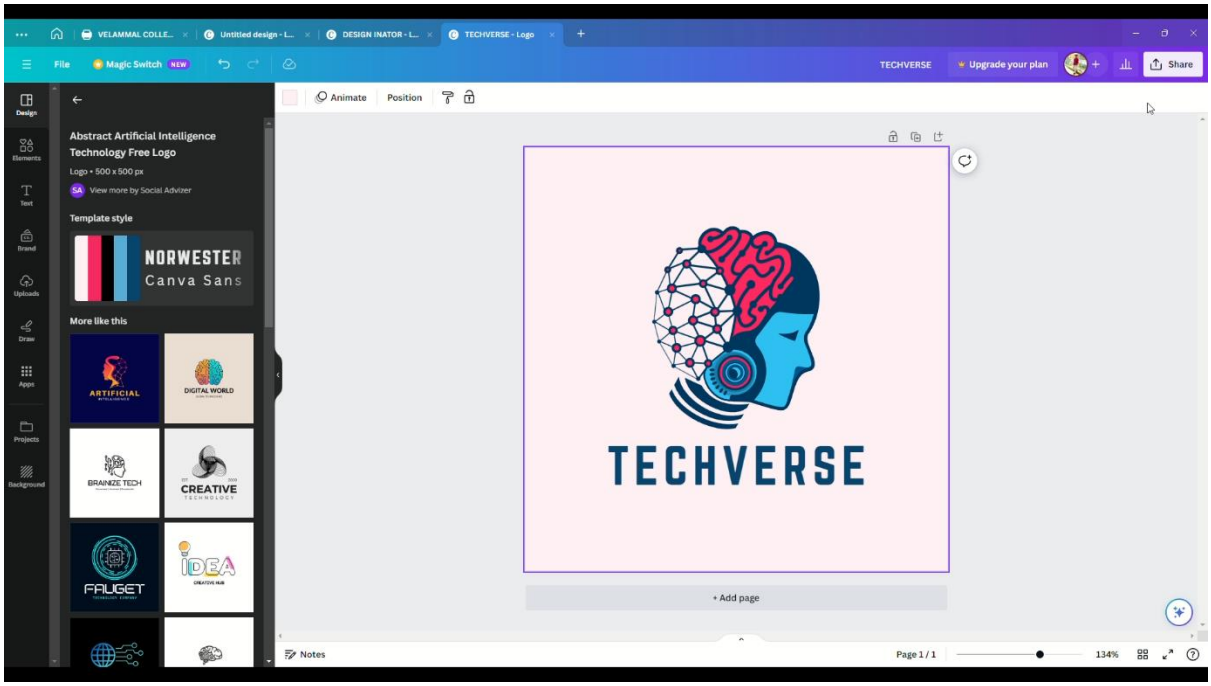
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