

NAAN MUDHALVAN ASSIGNMENT

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1. Create a blog or website using Blogspot . Customize the theme design and post new article with 500 words

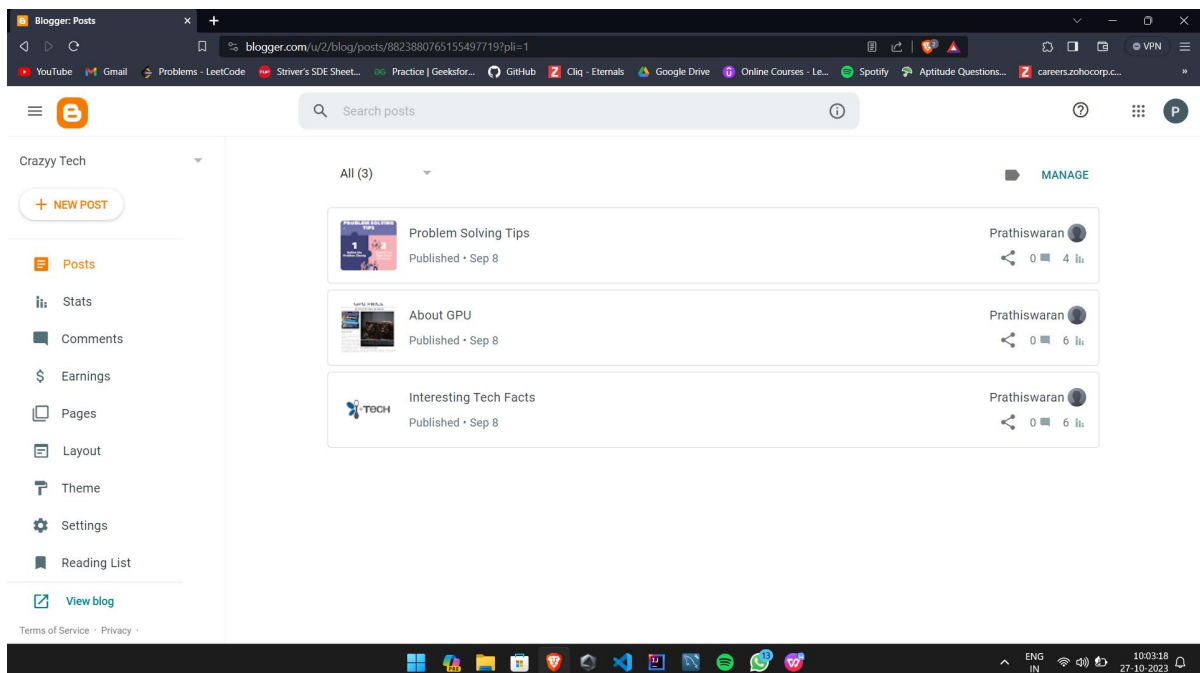
Steps:

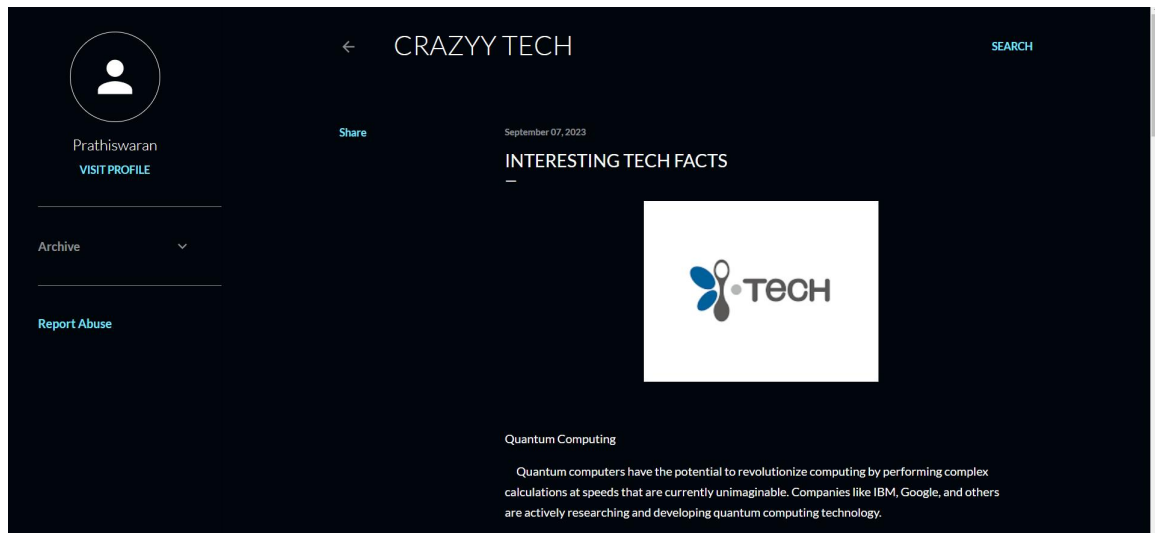
Create a Blogspot account: Sign up on Blogspot and choose a unique domain name.

Customize Theme Design: Access the dashboard, select "Theme" and customize your blog's appearance.

Write New Article: Click on "New Post," write a 500-word article, and add relevant images.

Publish: Review your post, then click "Publish" to make your article live on your customized Blogspot blog.





2. Create a New Facebook Business Page and post one social media poster for your brand

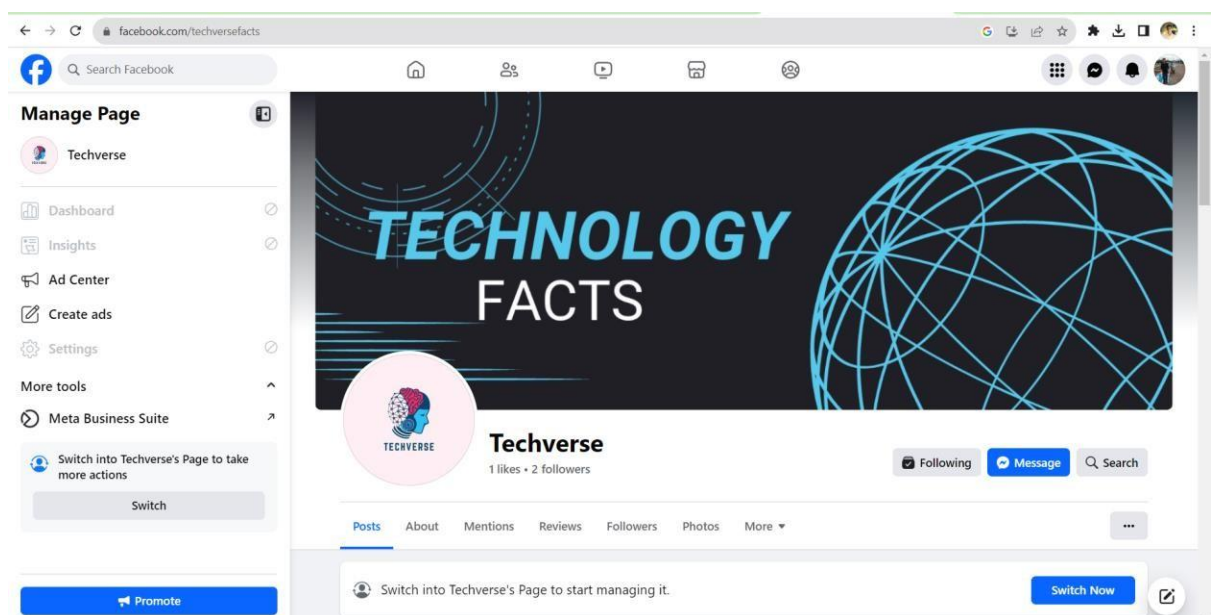
Steps:

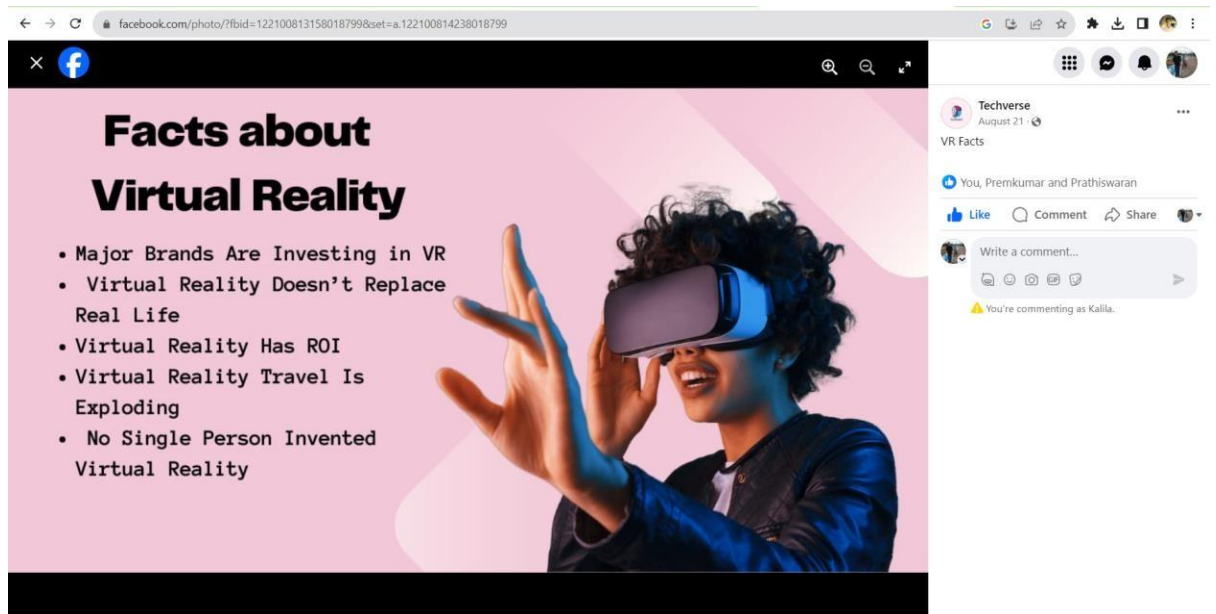
Create a Facebook Business Page: Go to Facebook and click on "Create" at the top right corner, then select "Page." Choose the type of business and fill in the required details.

Customize Your Page: Add a profile picture, cover photo, and business information. Navigate to the "Create" button and select "Post" to create your social media poster.

Design Your Poster: Use graphic design software or online tools to create a visually appealing poster representing your brand.

Publish Your Poster: Upload the poster, add a caption, and click "Publish" to share it on your Facebook Business Page for your audience to see.





3. Create and design a social media advertisement poster using canva.



Steps:

Go to Canva: Visit canva.com and sign in or create an account if you haven't already.

Choose a Template: Select a social media poster template or start with a blank canvas. Customize the layout, text, images, and colors to match your brand.

Add Elements: Drag and drop elements like text boxes, images, icons, and backgrounds onto your canvas. Edit their size, position, and style as desired.

Download and Publish : Once your poster is designed, click on the download button and choose the appropriate file format. You can then share your advertisement on social media platforms.

4. Create email newsletter design using MailChimp or canva tool.

News Letter

Volume 1, Issue 1 June 2021

GPU PRICE

SKYROCKETING IN INDIA



Price of GPU

Gamers, in India, are going through a depressing phase in their lives.

The companies they adore have been launching the best gaming hardware they can't get their hands on. But, thanks to the pandemic and some other factors, they are literally out of reach. The supply is short. And whenever a product is available, the prices are exorbitantly high. From the new PlayStation 5 (PS5) and Xbox gaming consoles to the new graphics processing units (GPUs) from AMD and Nvidia, there's an acute crunch in supply globally, and in India.

Offline, it's slightly easier to buy a unit, but prices are highly inflated. For instance, the Nvidia 3070 Founders edition is priced between ₹45500.



An overflow of water

The partner cards for the same GPU are being sold for more than ₹90,000 by retailers in India at the time of writing this story. Simply put, the demand for graphics cards outweighs the supply globally, but it's worse in India.

"The price of GPUs is not only rising in India but also globally. The GPUs have been in high demand since 2020, so it was difficult to lay hands on them. The onset of the COVID-19

pandemic further led to constraints in the supply chain dynamics," says Parv Sharma from [Counterpoint Research](https://www.counterpointresearch.com), a research consultancy.

Due to lockdowns lasting several months and staying at home becoming a norm, the demand for personal electronics has gone up and the closure of manufacturing units has led to shortage of supplies.

Log In or Sign Up: Log in to your MailChimp account or sign up for a new one.

Start a New Campaign: Click on "Create Campaign" and choose "Email" to begin designing your newsletter.

Design with MailChimp Editor: Use MailChimp's intuitive editor to add text, images, and elements. Customize the layout and design to fit your brand.

Review and Send: Preview your newsletter, check for errors, and schedule or send your email to your subscribers.