

# NAAN MUDHALVAN ASSIGNMENT

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1. Create a blog or website using Blogspot . Customize the theme design and post new article with 500 words

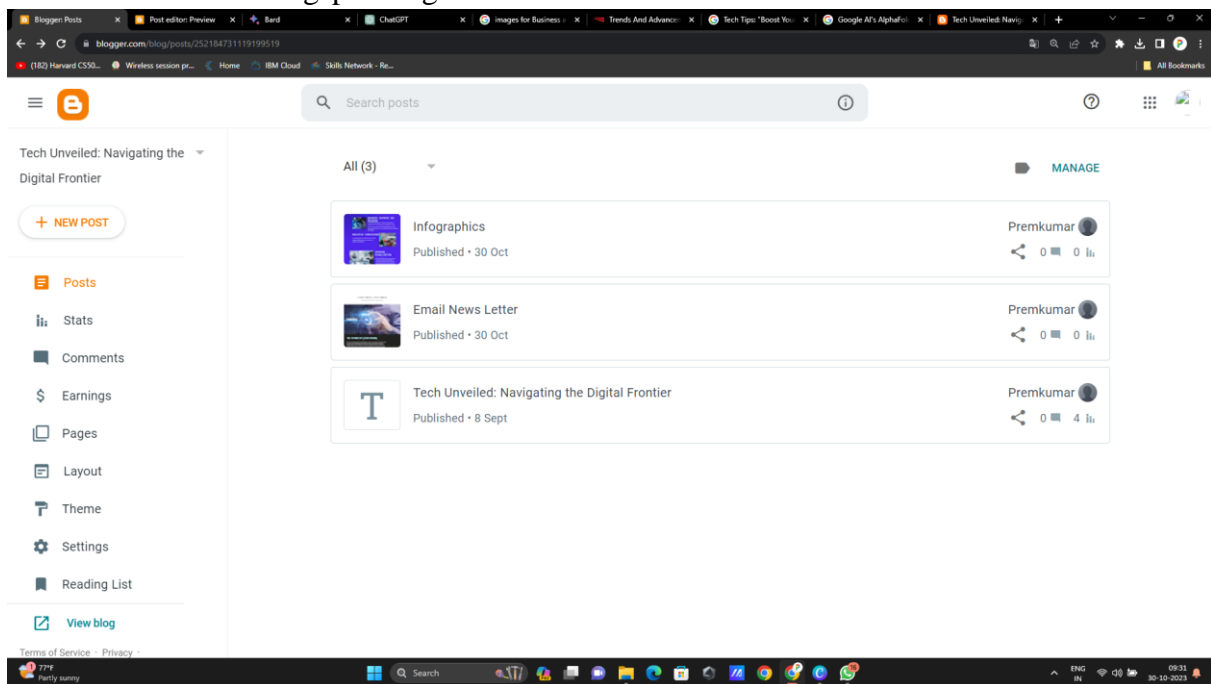
## Steps:

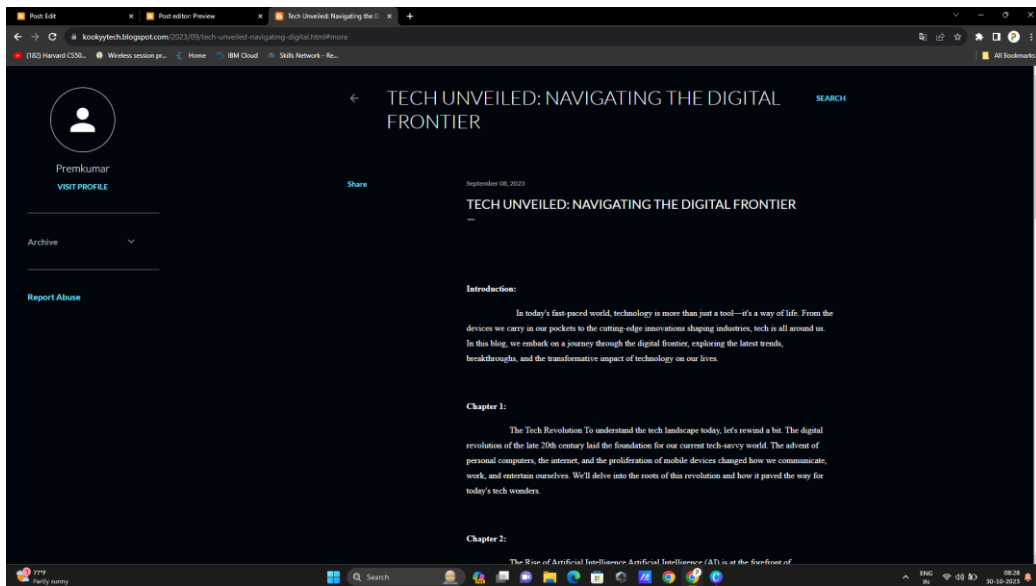
**Create a Blogspot account:** Sign up on Blogspot and choose a unique domain name.

**Customize Theme Design:** Access the dashboard, select "Theme" and customize your blog's appearance.

**Write New Article:** Click on "New Post," write a 500-word article, and add relevant images.

**Publish:** Review your post, then click "Publish" to make your article live on your customized Blogspot blog.





2. Create a New Facebook Business Page and post one social media poster for your brand

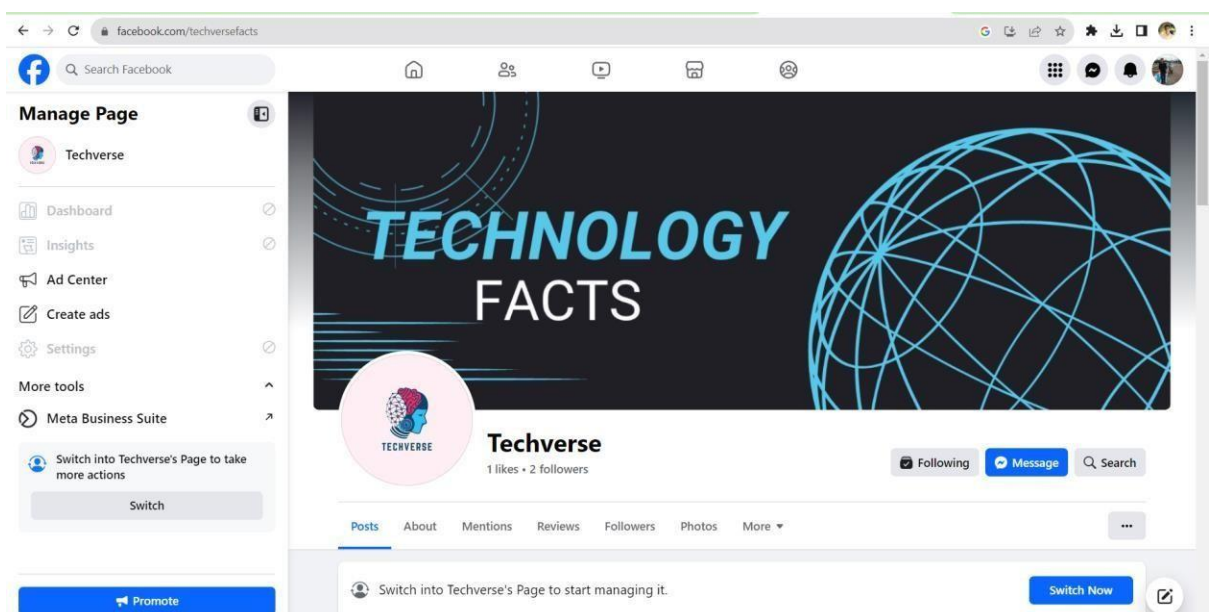
### Steps:

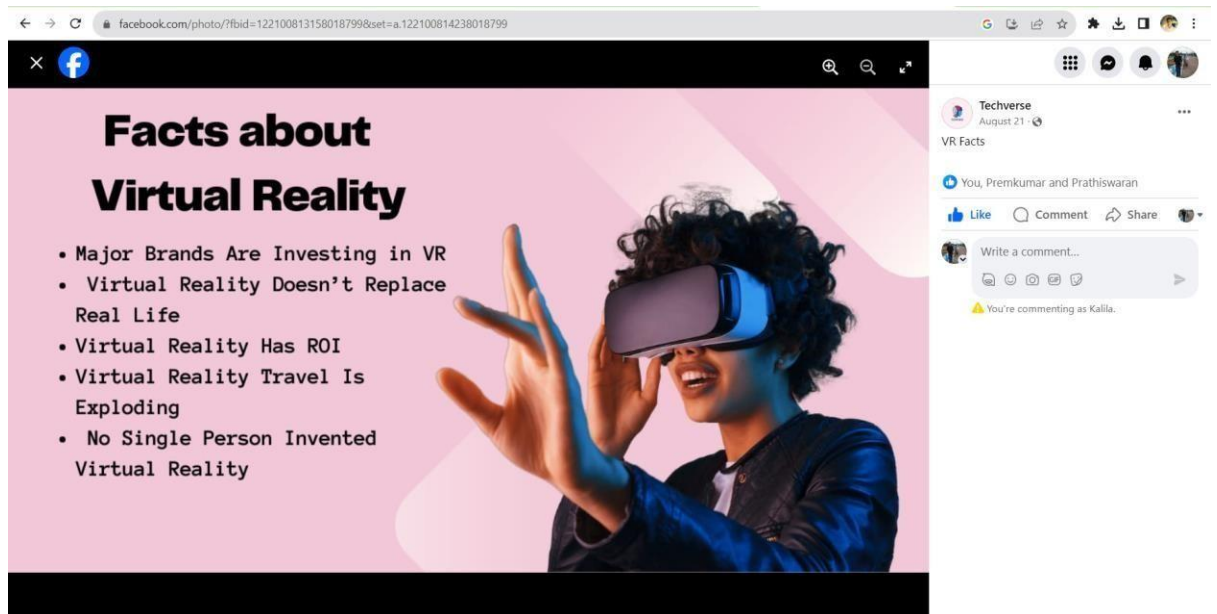
**Create a Facebook Business Page:** Go to Facebook and click on "Create" at the top right corner, then select "Page." Choose the type of business and fill in the required details.

**Customize Your Page:** Add a profile picture, cover photo, and business information. Navigate to the "Create" button and select "Post" to create your social media poster.

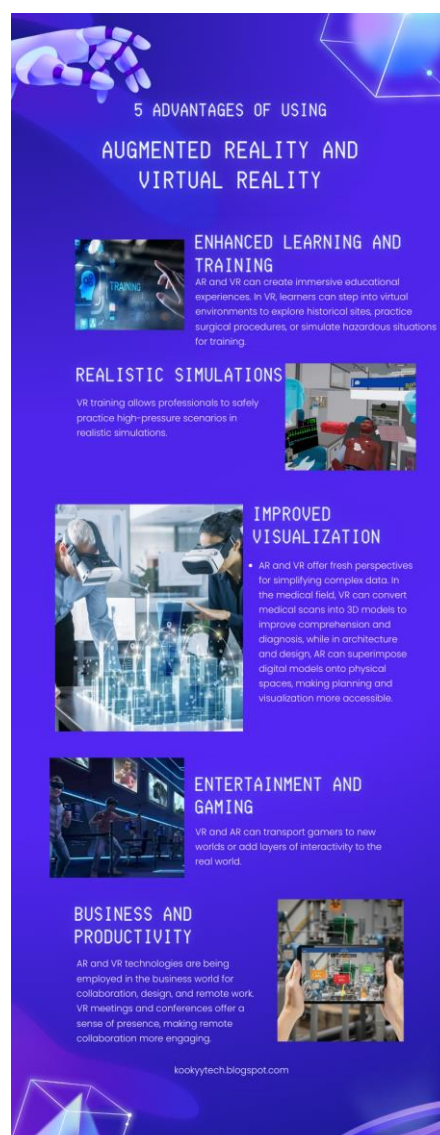
**Design Your Poster:** Use graphic design software or online tools to create a visually appealing poster representing your brand.

**Publish Your Poster:** Upload the poster, add a caption, and click "Publish" to share it on your Facebook Business Page for your audience to see.





3. Create and design a social media advertisement poster using canva.



## Steps:

**Go to Canva:** Visit [canva.com](https://canva.com) and sign in or create an account if you haven't already.

**Choose a Template:** Select a social media poster template or start with a blank canvas. Customize the layout, text, images, and colors to match your brand.

**Add Elements:** Drag and drop elements like text boxes, images, icons, and backgrounds onto your canvas. Edit their size, position, and style as desired.

**Download and Publish :** Once your poster is designed, click on the download button and choose the appropriate file format. You can then share your advertisement on social media platforms.

4. Create email newsletter design using MailChimp or canva tool.

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# FEATURE ARTICLE

*The Monthly Newsletter of KookyyTech*



## THE FUTURE OF [TECH TREND]

The ever-evolving landscape of technology is a source of continuous excitement and innovation. As we look ahead to the future, one tech trend stands out, poised to reshape industries and redefine the way we live, work, and connect. The future of [Tech Trend] promises to unlock a world of possibilities, from enhancing our daily lives to revolutionizing the way businesses operate.

In this comprehensive exploration of the future of [Tech Trend], we dive into the current state of affairs and how this trend is currently making waves in various sectors. We'll also delve into the potential impact on our lives, examining the challenges it may face and the opportunities it offers.

From the integration of [Tech Trend] in our homes and workplaces to its role in addressing global challenges, this article serves as a window into what the future holds. Discover the incredible potential and the hurdles we must overcome as we navigate this exciting and dynamic tech trend.





## EXPLORING THE BOUNDARIES OF REALITY:

AUGMENTED REALITY (AR) AND VIRTUAL REALITY (VR)

### *Augmented Reality (AR): Bridging the Real and Virtual Worlds*

AR merges the real world with digital enhancements, offering users an enriched sensory experience. Through AR, information, graphics, and virtual objects are seamlessly integrated into our physical environment, creating new opportunities for entertainment, education, and practical applications.

As we peer into the future of AR, we'll explore the advancements that promise to redefine industries, from retail and tourism to real-time navigation and interactive learning



### *Virtual Reality (VR): Stepping into New Realities*

VR, on the other hand, transports users to entirely immersive digital environments, disconnecting them from the physical world. Whether you're exploring a distant planet, training for a high-stakes job, or simply escaping to a virtual realm for fun, VR offers an unparalleled sense of presence.

The future of VR holds thrilling prospects, from increasingly realistic simulations to applications in mental health therapy and advanced training scenarios.

AR and VR are  
changing the way  
we interact with  
the world around  
us.

**Log In or Sign Up:** Log in to your MailChimp account or sign up for a new one.

**Start a New Campaign:** Click on "Create Campaign" and choose "Email" to begin designing your newsletter.

**Design with MailChimp Editor:** Use MailChimp's intuitive editor to add text, images, and elements. Customize the layout and design to fit your brand.

**Review and Send:** Preview your newsletter, check for errors, and schedule or send your email to your subscribers.