

Automotive Sales Analysis

Automotive Sales Dashboard

Total Orders
29M

Year

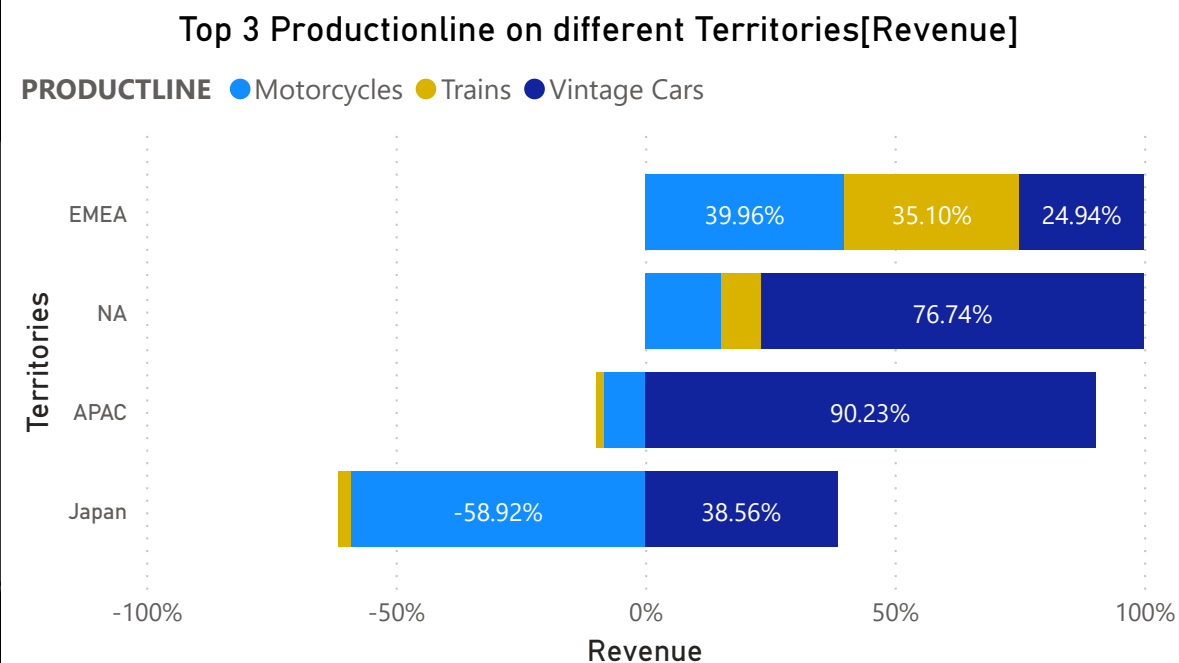
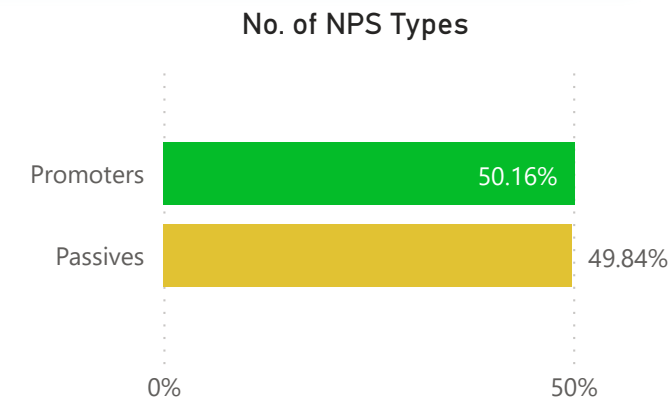
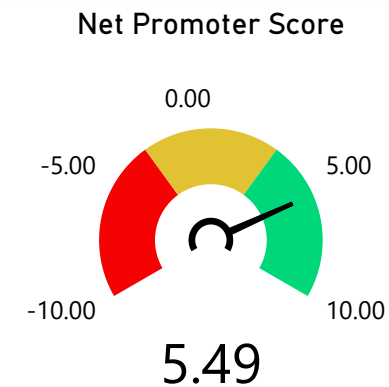
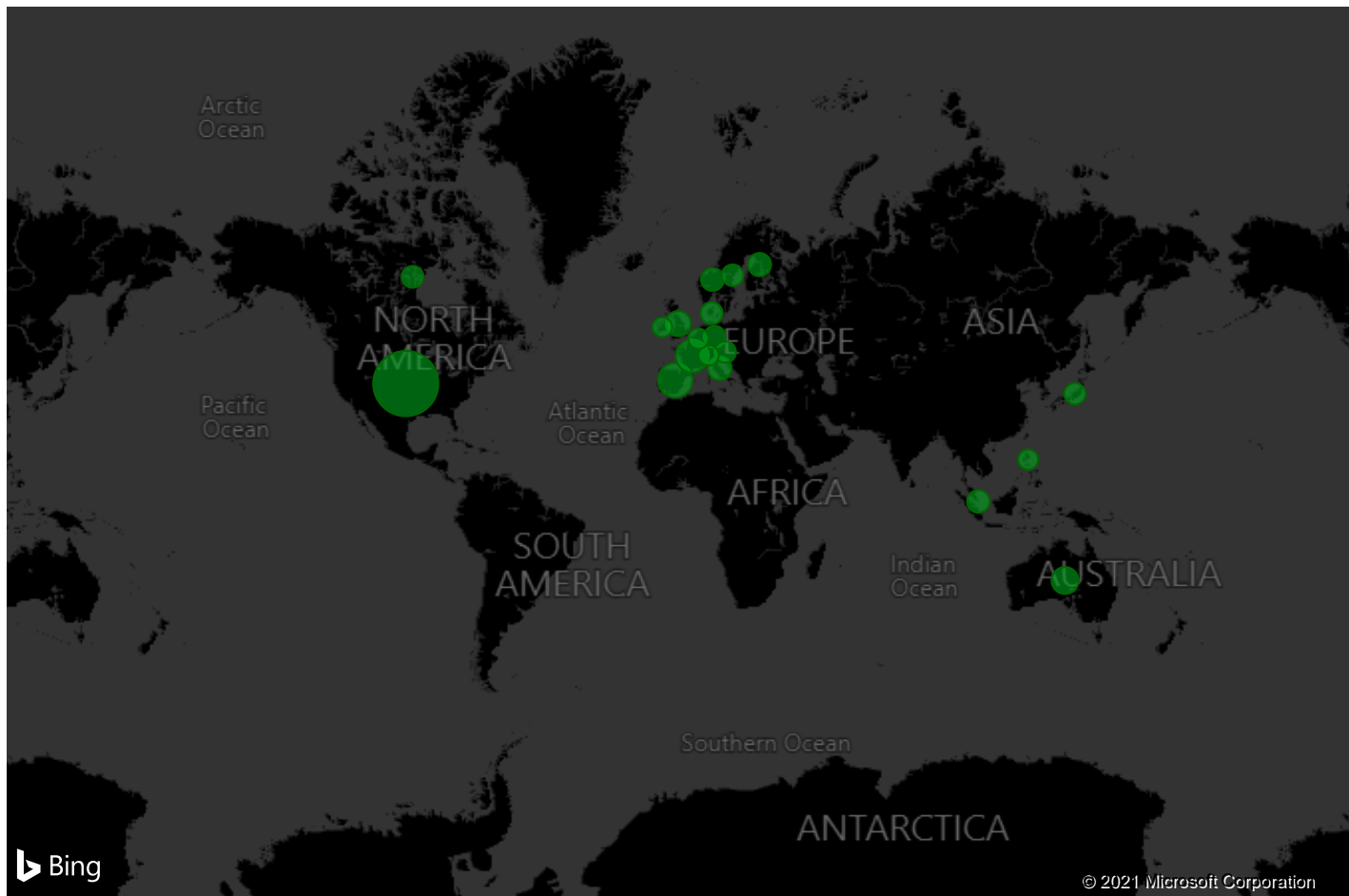
All

Country/Region

All

State

All



USA \$3,6

Great Automotive Toy Company Performance

Year

All

Country/Region

All

State

All

Sales

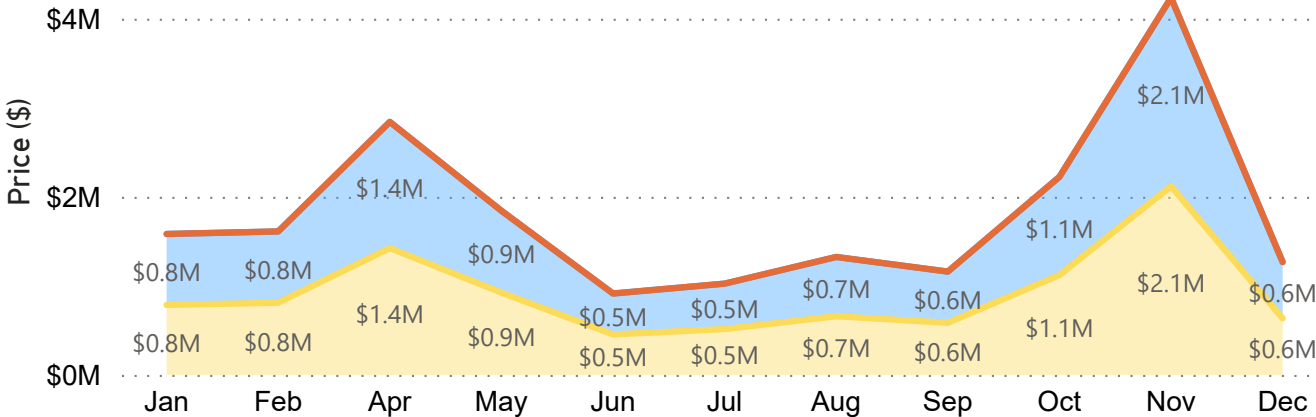
\$1.79M

Revenue

\$17.15K

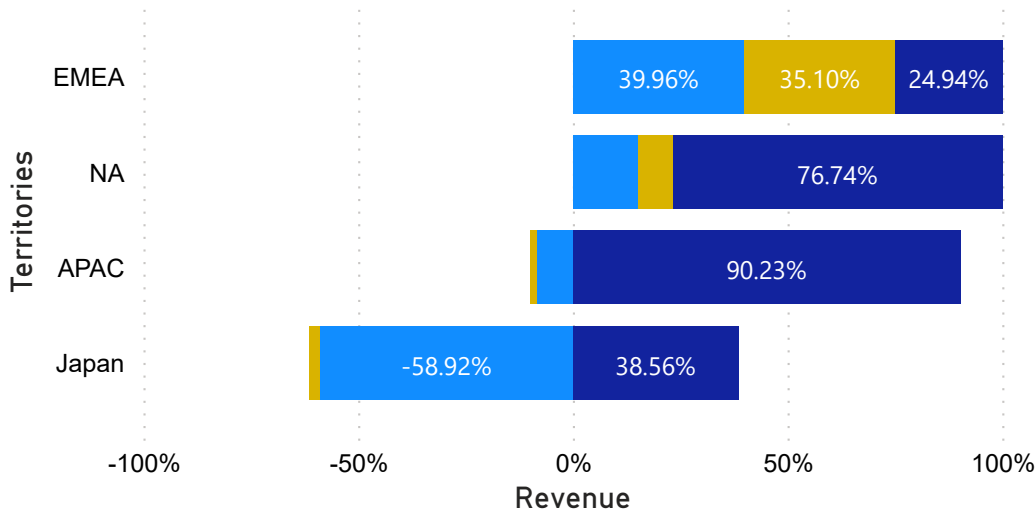
Monthly Sales

● Sales ● Purchase ● %GT Revenue

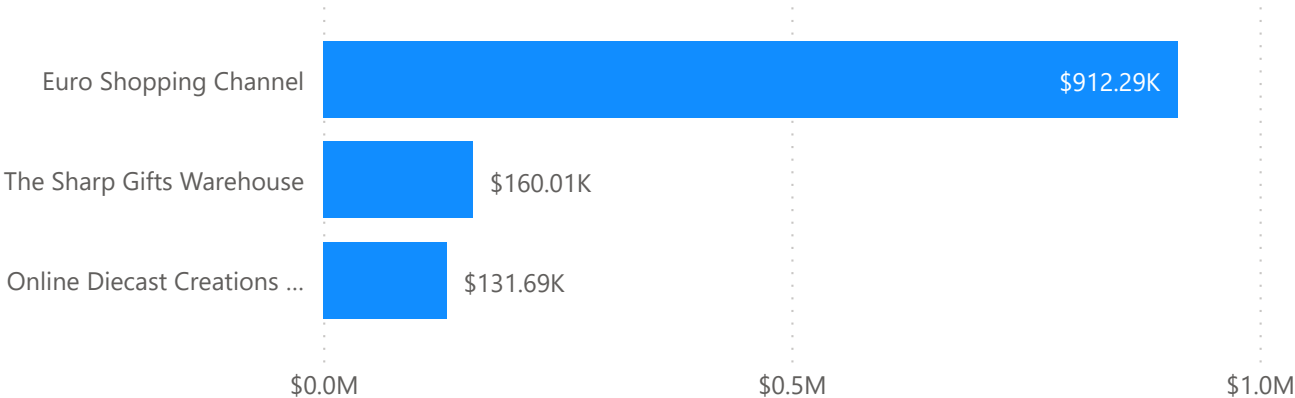


Top 3 Productionline on different Territories[Revenue]

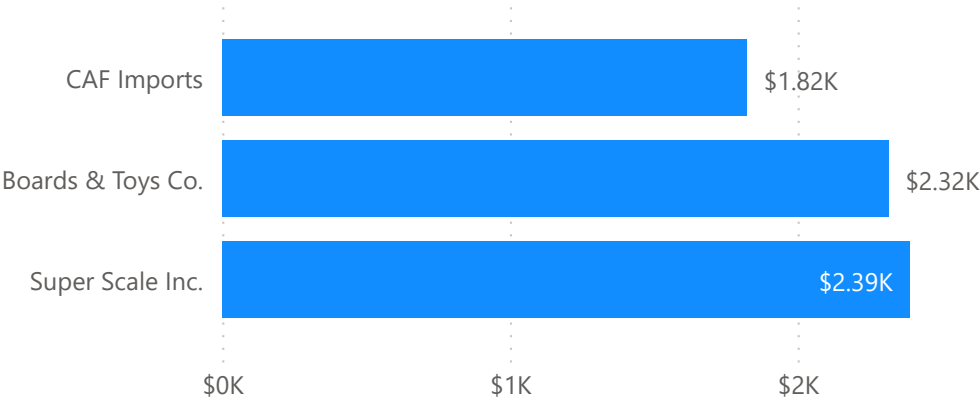
PRODUCTLINE ● Motorcycles ● Trains ● Vintage Cars



Highest Performance by Customers



Weakest Performance by Customers



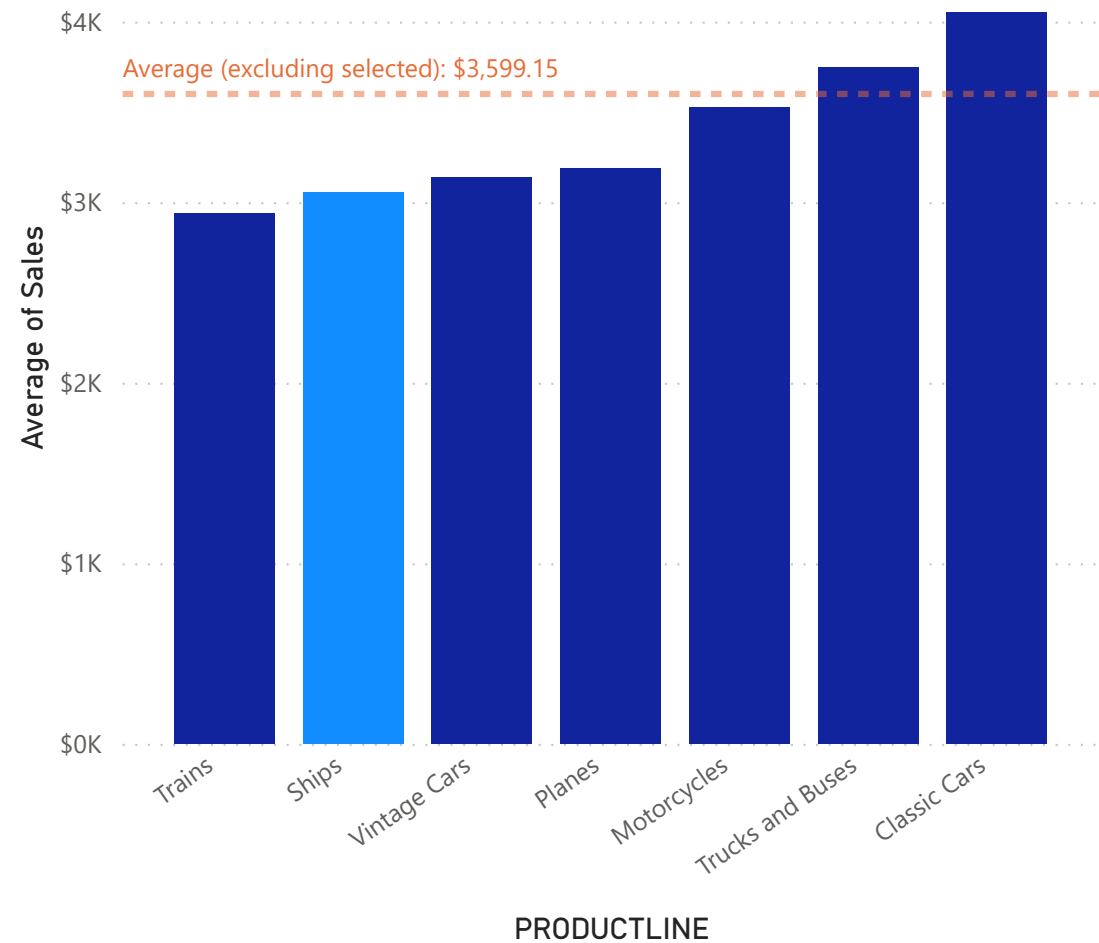
What influences Sales to

Decrease

 ?



← Sales is more likely to decrease when PRODUCTLINE is Ships than otherwise (on average).



☐ Only show values that are influencers

What influences Revenue to

Decrease

 ?

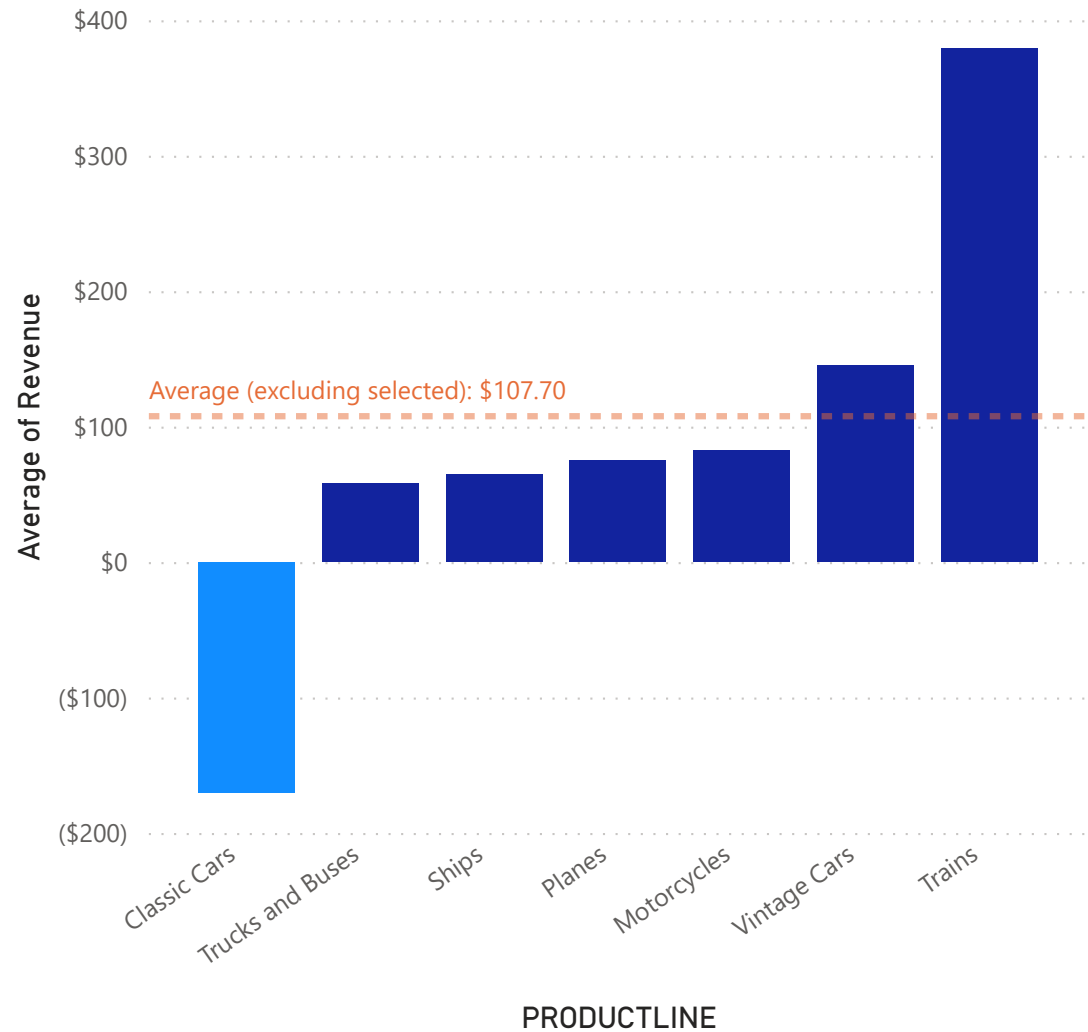
When...

PRODUCTLINE is Classic Cars

....the average of Revenue decreases by

\$277.9

← Revenue is more likely to decrease when PRODUCTLINE is Classic Cars than otherwise (on average).



☐ Only show values that are influencers

What influences Purchase to

Increase

?

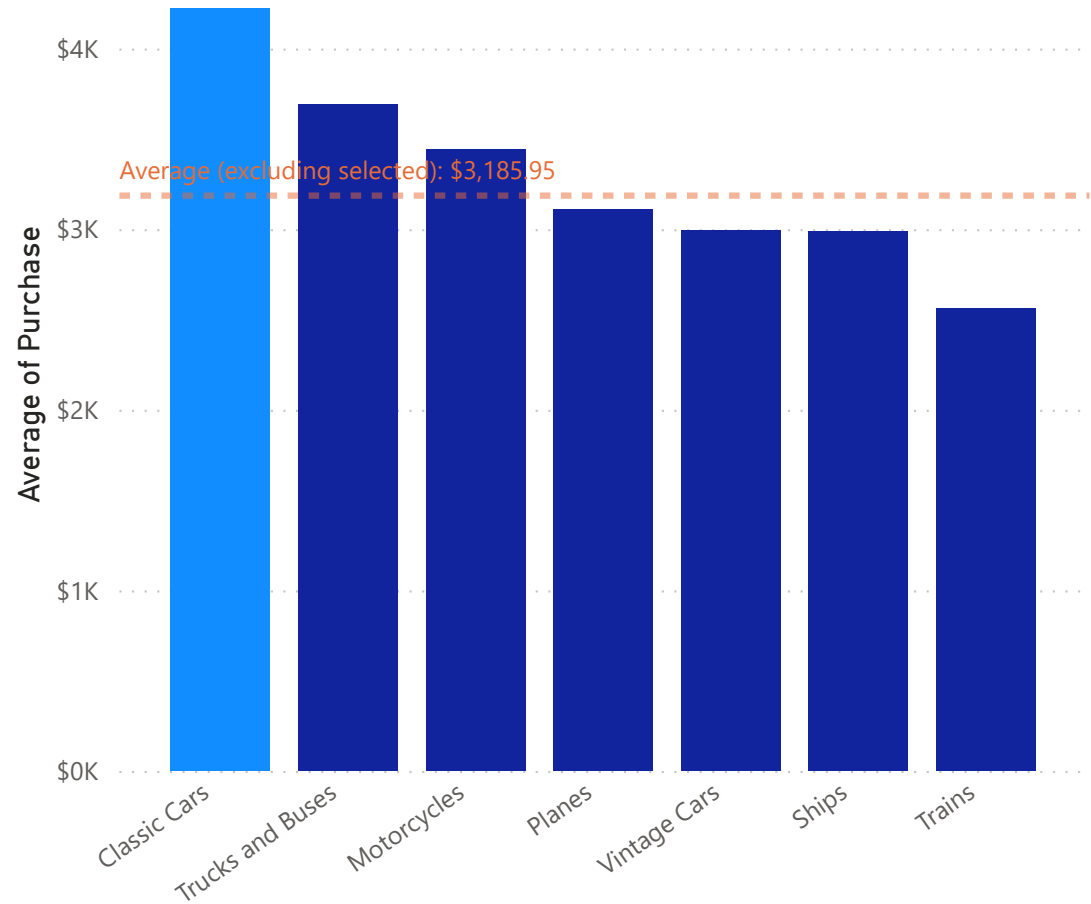
When...

PRODUCTLINE is Classic Cars

....the average of Purchase increases by

\$1.04K

← Purchase is more likely to increase when PRODUCTLINE is Classic Cars than otherwise (on average).



☐ Only show values that are influencers

Sales
\$1.79M

Revenue
\$17.15K