

# Website Project Report

**Group: 1**

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## CNSS Tech

The website we created is for **CNSS Tech**, a real IT services company owned by one of our team members. The site's purpose is to present the company's professional offerings, which include IT network services, system administration, IT consultancy, and security and support solutions. By choosing a real business as the focus, our project goes beyond a purely academic exercise, allowing us to build a **functional website with a real-world application**.

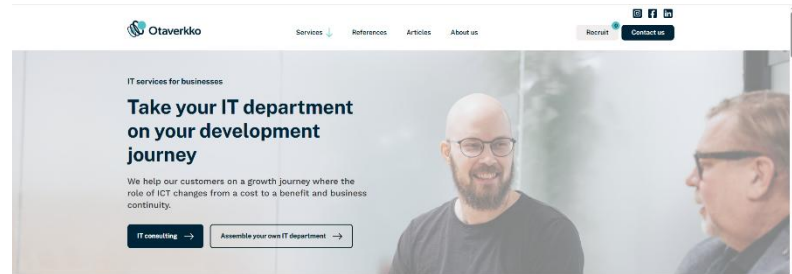
CNSS Tech's target audience is primarily **small to medium-sized businesses operating in Finland that require reliable IT network and system services** but do not have a dedicated in-house IT department. These organizations would typically seek out cost-effective, secure, and scalable IT solutions to support their daily operations and business growth. The main decision-makers in this segment might include business owners, managing directors, and operations or office managers **who value dependable technical support, proactive system management, and clear, practical IT consultancy**. CNSS Tech also targets growing companies and startups that are transitioning from no/improvised IT support to professionally managed IT services.

Hypothetically, CNSS Tech's typical customers would include local healthcare practices, professional services firms such as accounting or legal offices, small retail chains, and/or regional logistics providers — all of **which require reliable, secure IT infrastructure but do not maintain their own full-time technical staff**.

Our team decided to develop this website as a legacy project that the company can continue to use, giving our work practical value. The website is designed to clearly communicate CNSS Tech's services, expertise, and contact information, while providing a professional, modern, and user-friendly layout. This project gave us the opportunity to practice **HTML and CSS skills**, implement a static website structure, and work collaboratively on a project with tangible results. Choosing a real company as the topic also allowed us to approach the project with **authentic design and content decisions**, which makes it more meaningful and relevant than creating a purely fictional site.

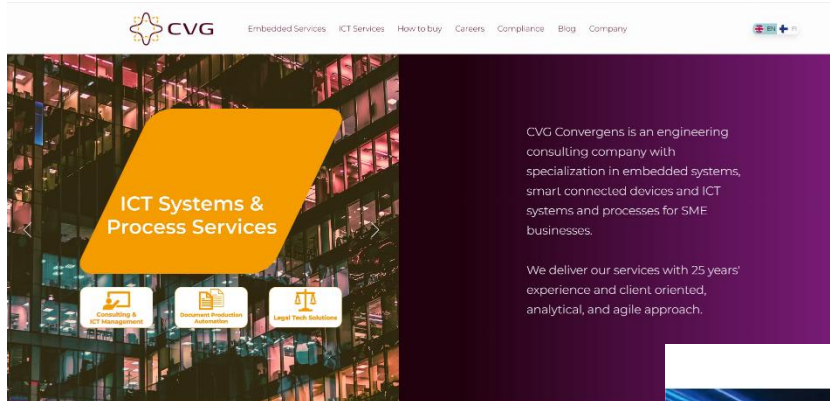
When you look at competitors in Finland, most IT service companies use clean, professional websites that focus on trust and clarity rather than flashy design. Sites like Otaverkko, Convergens, and E-IT are structured, easy to scan, and clearly explain what they do and who they help. They often use calm colors, strong headings, and clear calls to action like "Contact us" or "Request a quote."

## Competitors:

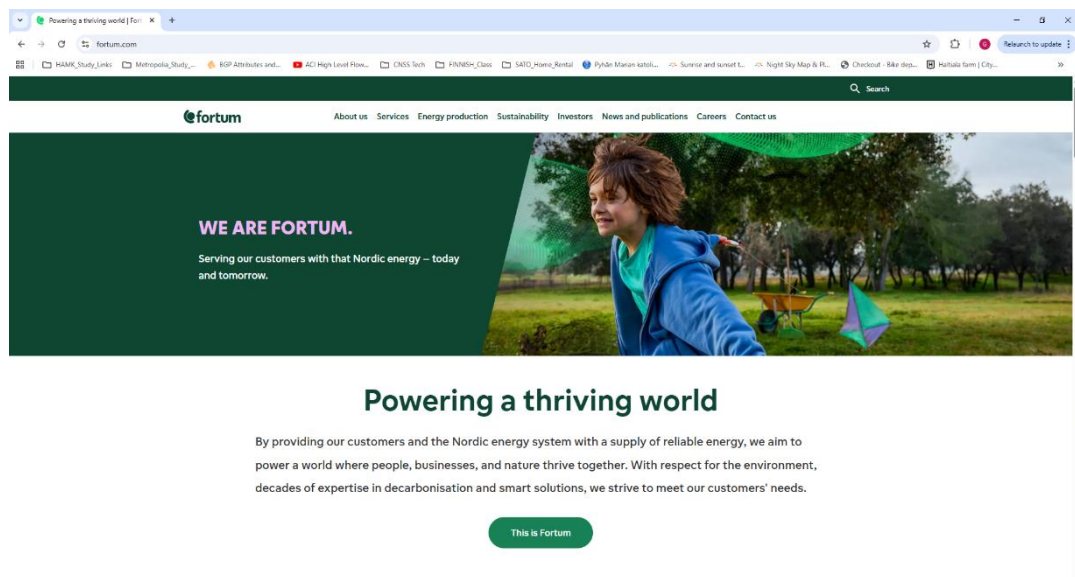


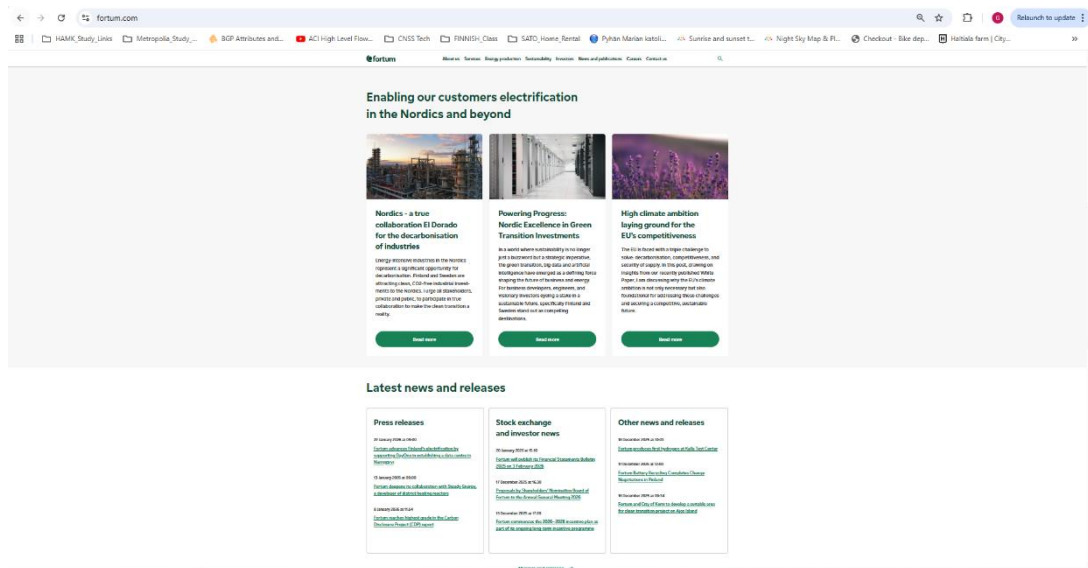
### Are we turning your IT into more than just an expense?

It should bring our customers more value than it costs. This is achieved by acquiring motion IT as a service, maintaining an information management roadmap and ensuring information security. As our customers, you always get the most out of technology, without forgetting people and processes. We provide services journey from person to person, agility and flexibly, scaling with the growth of your business.



The goal is to feel reliable and experienced. We took some inspiration from Fortum, which goes a step further with large images, bold text, and plenty of space. This makes the brand feel big and confident, even though the content itself stays simple.





Cool-looking modern websites today are usually not complicated — they feel light, organized, and easy to use. They rely on good spacing, modern fonts, simple animations, and strong visuals instead of long texts. Many uses large hero sections, cards for services, icons, and subtle hover effects to make the site feel alive. The best sites guide the visitor step by step and make it obvious what to do next. For CNSS Tech, the inspiration should be a clean, modern, and trustworthy look that feels professional but not corporate-heavy — simple design, clear messages, and visuals that support the services instead of distracting from them.

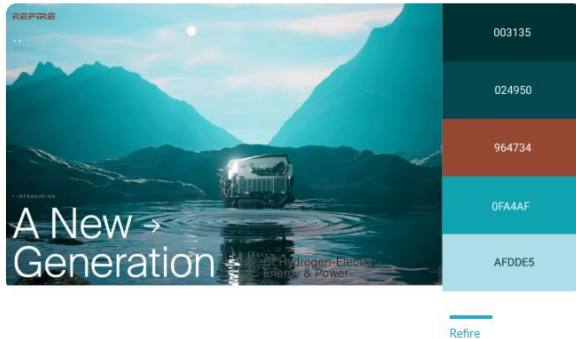
We used a calm and fresh colour palette for our website to make it feel modern and friendly. The mix of soft blues and greens gives a clean, trustworthy look that isn't too bright or harsh. These colours help guide the eye without distracting from the content. Overall, the palette makes the site feel welcoming and easy to read.

Here are some of the colours applied on the website:

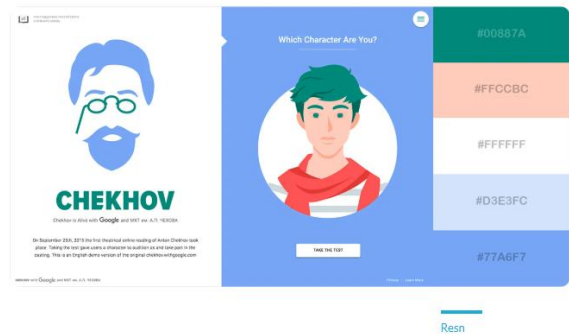
- #FFFFFF – White
- #003135 - very dark teal / blue-green
- #0FA4AF – Bright teal / blue-green
- #024950 - Deep teal / blue-green
- #45A29E – Soft teal
- #00887A – Deep teal green
- #AFDDE5 – Light pastel blue

<https://visme.co/blog/website-color-schemes/>

### 3 Cool and Collected



### 42 Flat Design Colors



## Individual contributions

### Gino:

I was responsible for designing the website layout and structure, making sure it is clear and easy to use. I added the logo and ensured it fits well with the overall look of the site. I also wrote and organized the services information, so it is simple and easy to understand. In addition, I selected the colour palette to give the website a clean, modern, and professional feel.

### Katarina:

I provided input to ensure the website layout remained visually coherent and professional. I was responsible for preparing the website's bilingual content, translating all text from English to Finnish and adapting it for the local audience. This included structuring the content to fit seamlessly within the site's layout and navigation, while maintaining clarity, readability, and consistency across both language versions. I also consulted with native Finnish speakers to verify translation accuracy and planned for future language-switching functionality.

In addition to content work, I contributed to the website's implementation by adjusting layout elements, resizing images, improving spacing, integrating the Finnish content into the codebase, and adding missing sections to the English version. Through this work, I helped improve the website's usability, visual balance, and overall professionalism.

### Roby:

I developed the "Solutions" section in our website using HTML and CSS for styling, as well as integrating it into the header navigation menu to provide a smooth and easier access for users. I implemented the "Learn more" features found in our services, which

link our users to different pages across the website. I did this with my team members in order to ensure proper functionality and alignment with the overall site structure.

In addition to my development tasks, I described the target audience section of our report and also, compiled and integrated my team's inputs and contributions to this report.

### Website link:

[https://techwithgino.github.io/Team1\\_WebProject\\_CNSS\\_Tech/CNSS.html](https://techwithgino.github.io/Team1_WebProject_CNSS_Tech/CNSS.html)

[https://github.com/techwithgino/Team1\\_WebProject\\_CNSS\\_Tech](https://github.com/techwithgino/Team1_WebProject_CNSS_Tech)