

# Business Analysis

State and City

All

Product Segment

All

Date

All



Sales Analysis



Order & Delivery  
Analysis



Customer &  
Payment Analysis

\$18.06M

Total Revenue

\$182.7

Average Order Value

\$2.66M

Total Freight Value

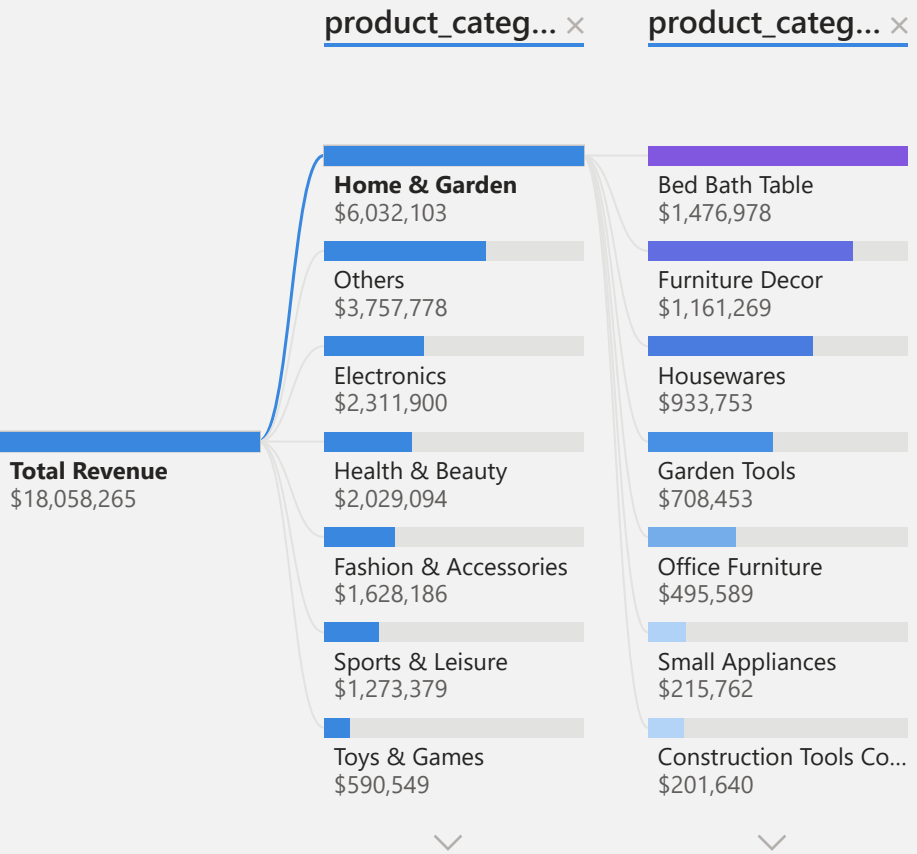
99K

Total Number of Orders

135K

Total Number of Sold Items

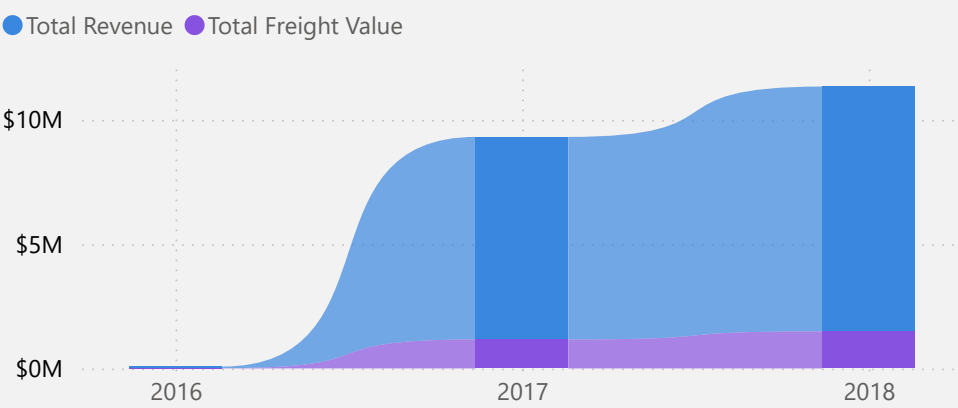
Total Revenue by Product Segment and Category



Total Revenue by State and City



Total Revenue and Total Freight Value by Year



# Business Analysis

State and City

All

Product Segment

All

Date

All



Sales Analysis



Order & Delivery  
Analysis



Customer &  
Payment Analysis

\$18.06M

Total Revenue

\$2.66M

Total Freight Value

3.95K

Average Orders Per Month

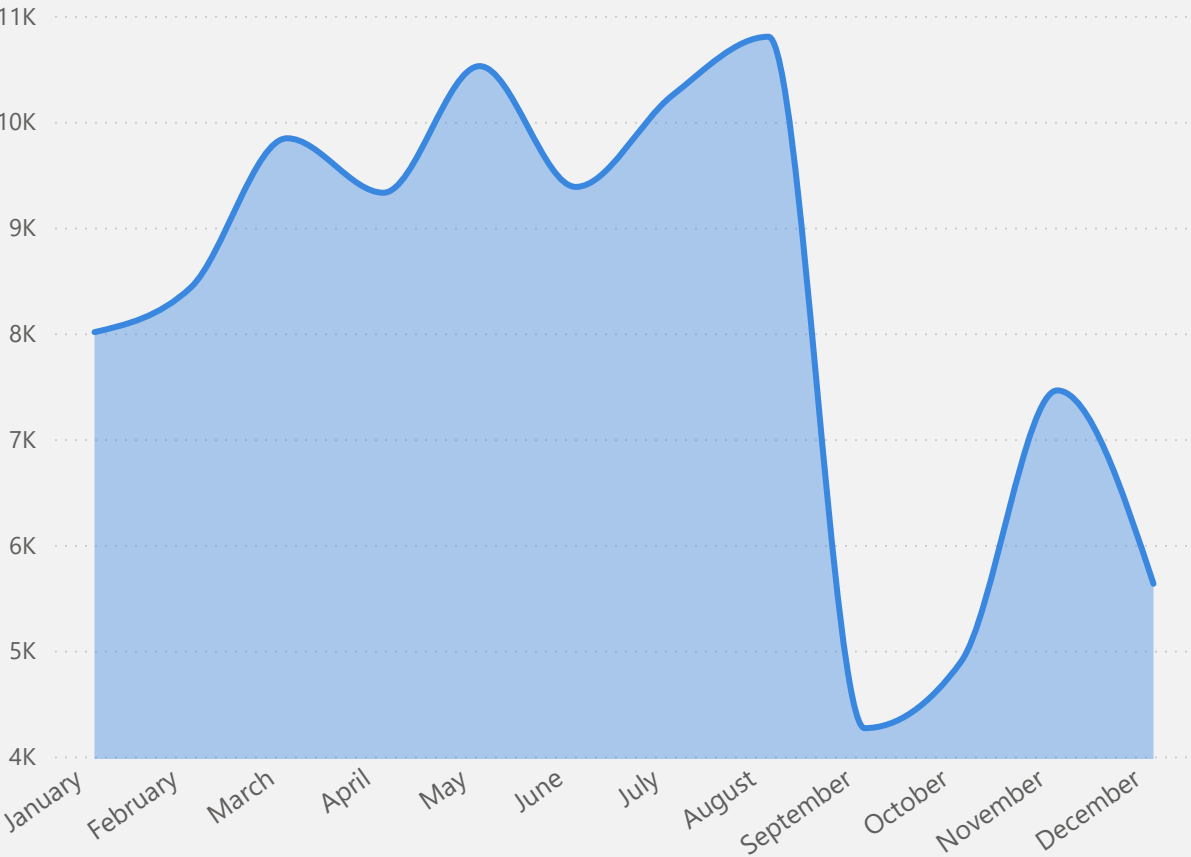
92%

OnTime Delivery Percentage

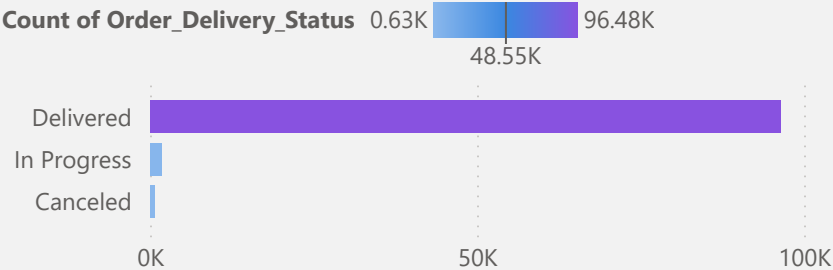
12

Average Delivery Time Days

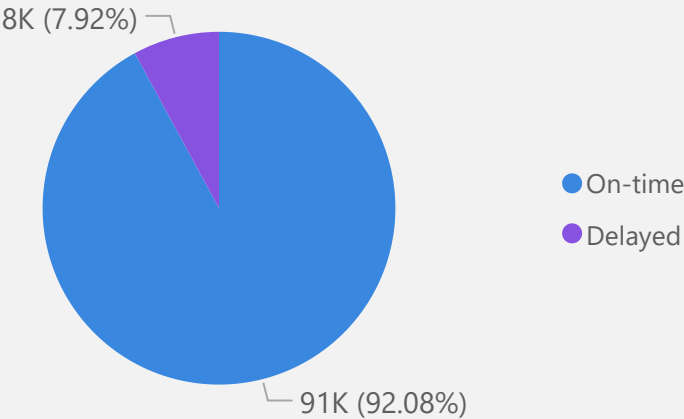
Total Number of Orders by Month



Delivery Status



On-Time Vs Delayed



# Business Analysis

State and City

All

Product Segment

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Date

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Sales Analysis



Order & Delivery  
Analysis



Customer &  
Payment Analysis

\$18.06M

Total Revenue

\$182.7

Average Order Value

99K

Total Number of Orders

296K

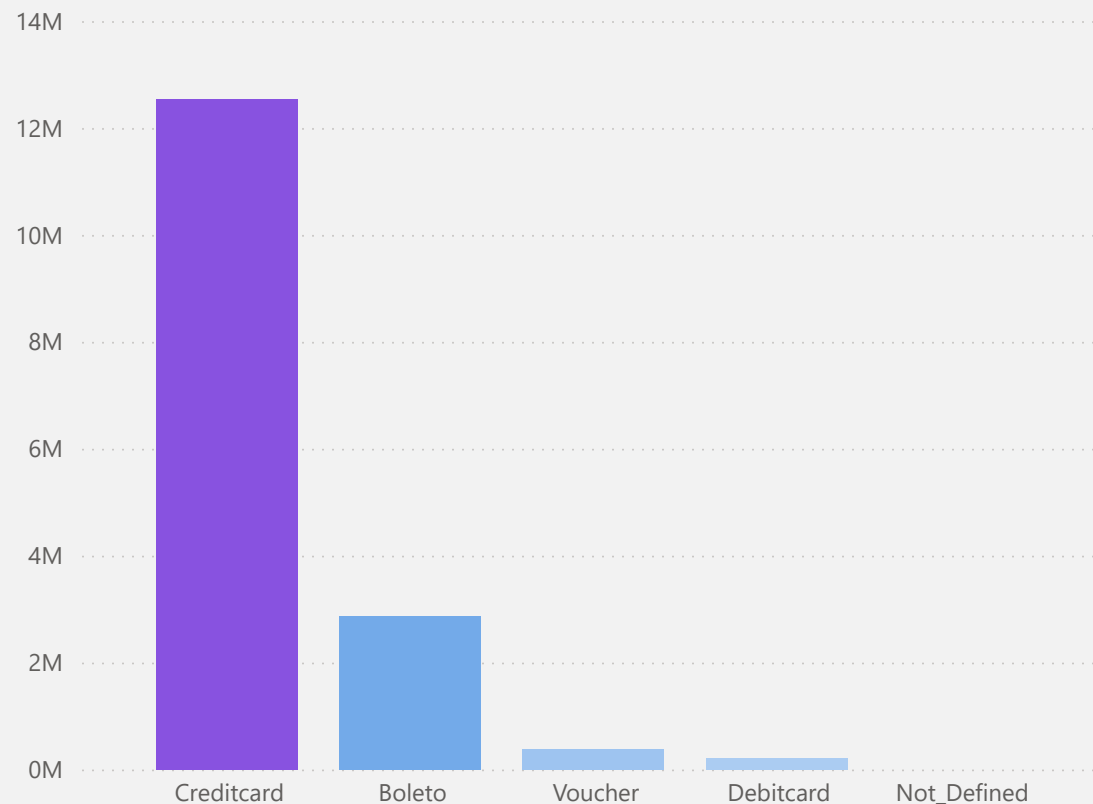
Total Number of Installments

\$16.01M

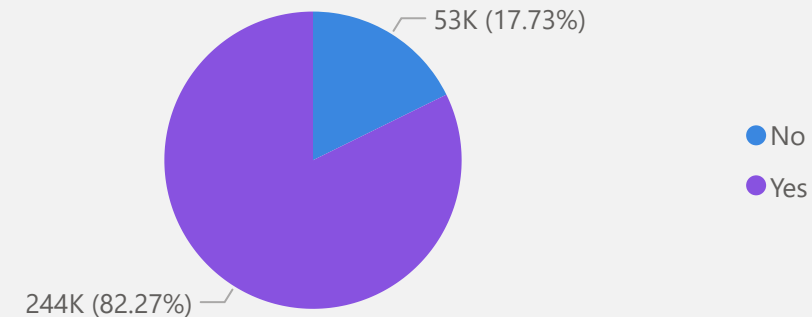
Total Payment Amount

## Total Revenue by Payment Methods

Count of payment\_type 0.00K 38.40K 76.80K



## Payment With Installment Vs Without Installment



## Weekdays Vs Weekends

