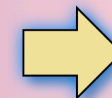


# Czechoslovakia Banking Data Analysis



OVERVIEW

DEMOGRAPHICS

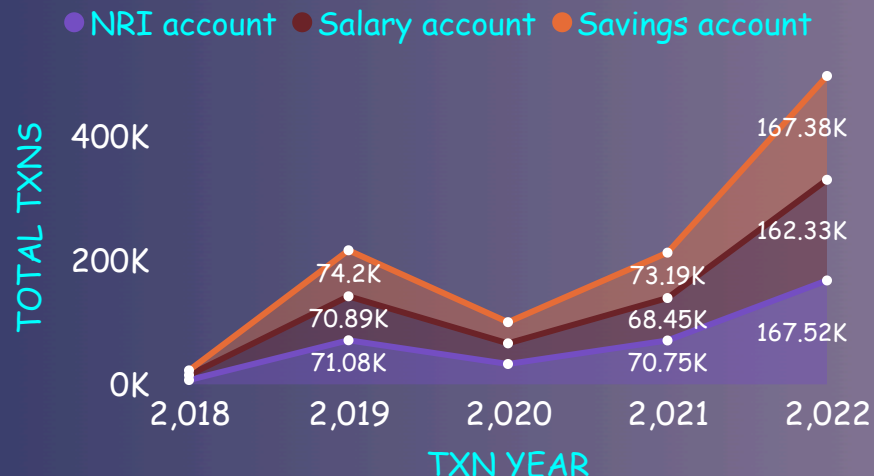
PERFORMANCE

INSIGHTS 1

INSIGHTS 2

Clear All Slicers

## TOTAL TXNS BASED ON YEAR AND ACCOUNT TYPE



BANK

All

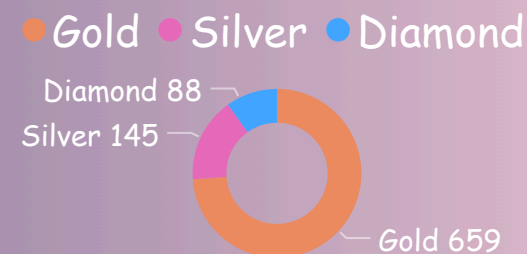
ACCOU...

All

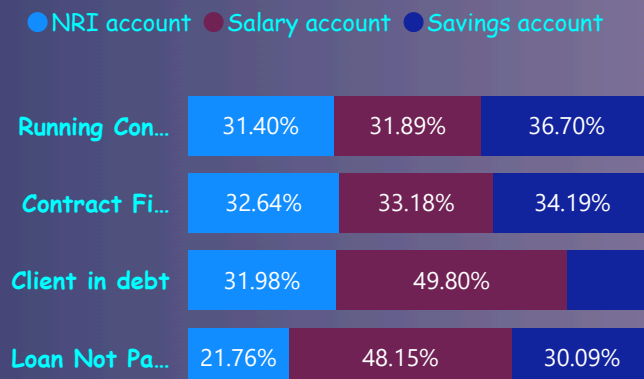
TOTAL BANKS

18

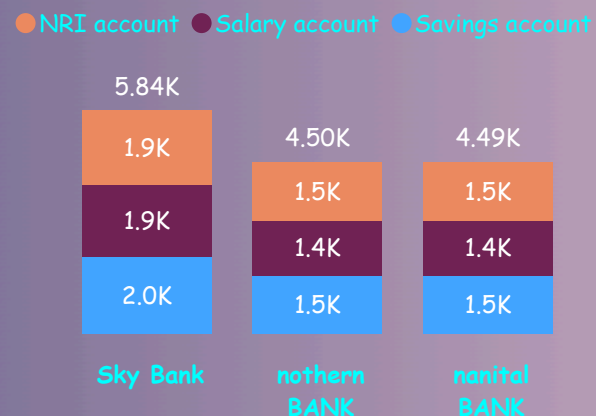
## TOTAL ACCOUNTS BY CARD TYPE



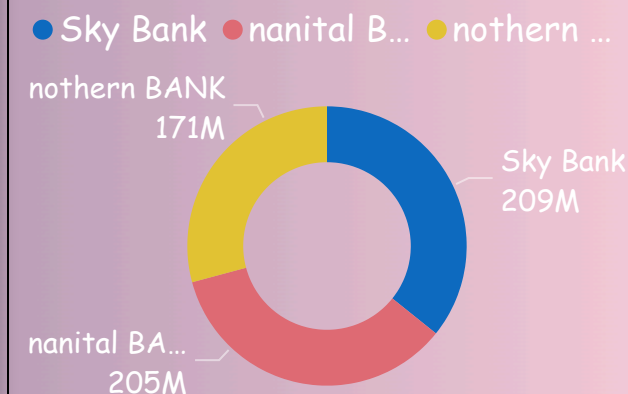
## TOTAL ACCOUNTS BY LOAN STATUS AND ACCOUNT TYPE



## TOTAL ACCOUNTS BY BANK AND ACCOUNT TYPE



## TOP BANKS BY TOTAL BALANCE



# Czechoslovakia Bank Clients Demographics

OVERVIEW

DEMOGRAPHICS

PERFORMANCE

INSIGHTS 1

INSIGHTS 2

Clear All Slicers

DISTRIC... ▼

All ▼

2.60K

FEMALE CLIENTS

2.77K

MALE CLIENTS

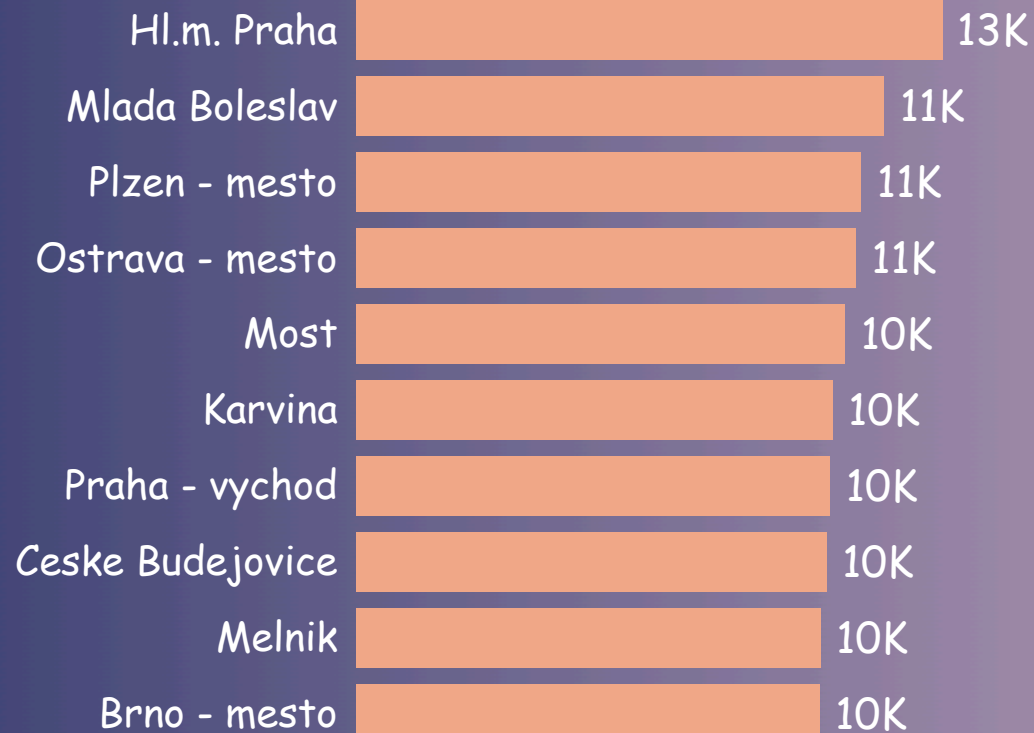
5.37K

TOTAL CLIE...

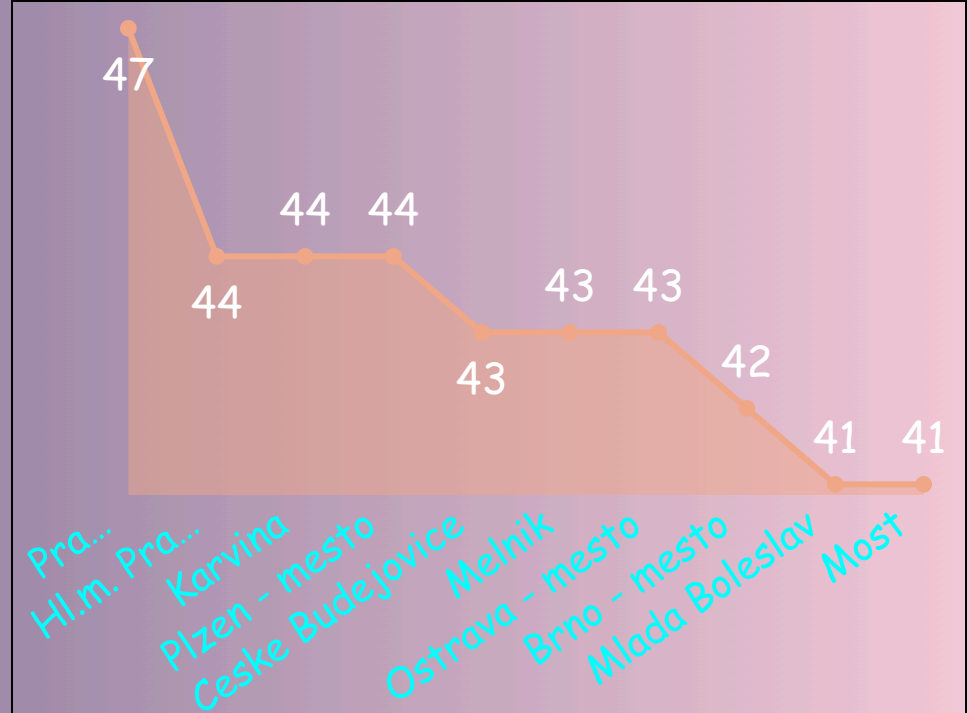
77

TOTAL DIST...

## TOP 10 DISTRICTS BY AVERAGE SALARY



## TOP 10 DISTRICTS BY AVERAGE AGE



# Czechoslovakia Banks Performance Analysis

OVERVIEW

DEMOGRAPHICS

PERFORMANCE

INSIGHTS 1

INSIGHTS 2

Clear All Slicers

All

892

CARD HOLDERS

4500

ACCOUNT HOLDERS

682

LOAN ACCOUNTS

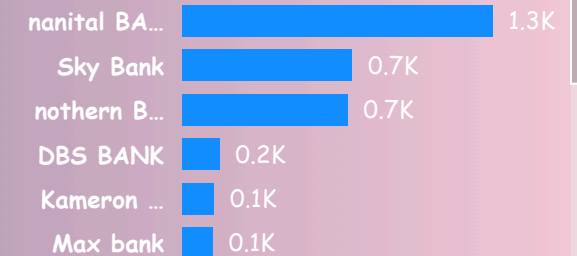
ACCOUNT_ID	MAX BALANCE	BANK
15	58066	ADB BANK
26	81993	ADB BANK
62	26506	ADB BANK
151	34425	ADB BANK
153	38428	ADB BANK
207	30221	ADB BANK

## PREMIUM CUSTOMERS BY CARD TYPE

Gold NOT\_A\_CARD Diamond Silver



## BANK POPULARITY RANKING AMONG TOP CUSTOMERS



NRI account

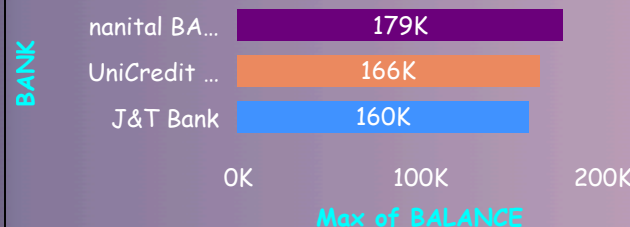
96	975924	10
ACCOUNT...	TOTAL B...	TOTAL BAN...

NRI account

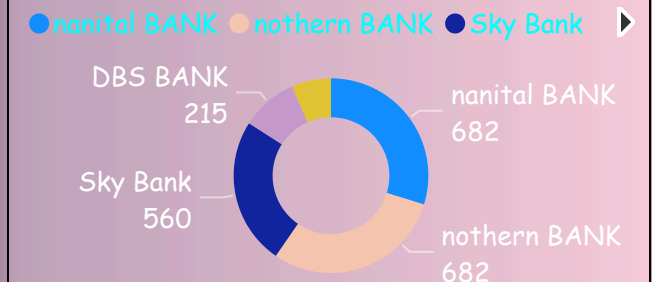
3558	894561	10
ACCOUNT...	TOTAL B...	TOTAL BAN...

## PREMIUM CUSTOMERS OF BANK WITH TOTAL BALANCE

96 441 1005 1132 1485 1538

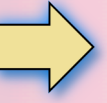


## BANKS BY TOTAL LOAN ACCOUNTS





# Data Insights And Important



OVERVIEW

DEMOGRAPHICS

PERFORMANCE

INSIGHTS 1

INSIGHTS 2

1] Czechoslovakia has total 18 banks across 77 districts having 5.37k total clients out of which 2.60k are female client and 2.77k are male client.

2] Gold card users are highest followed by silver and diamond type users. Banks should launch some lucrative schemes to increase diamond type users.

3] There was a sudden downfall in transaction count in year 2020 that might be due to COVID. NRI accounts seems to be inactive or less active over a period of last 5 years. More financial products need to be launched for NRI account holders.

4] Sky Bank is following the top trend in maintaining all types of account holders followed by nothern bank and nanital bank.





OVERVIEW

DEMOGRAPHICS

PERFORMANCE

INSIGHTS 1

INSIGHTS 2

6] Premium customers of bank in visualization is defined by those customers having highest closing balance with respect to bank. Premium customer of a bank should be given diamond card. Out of 18 banks only 4 banks are providing diamond card to their premium customers and there are 5 such banks who are not providing any card service to their premium customers which needs to be mitigate correctly.

7] Top 50 account holders are provided in visualization who are having highest amount in total across all banks. Banks can track all these customers to attract more business and increase their market.

8] Bank name is provided corresponding to those account holders who have deposited their large chunk of money, and this is only the criteria for popularity ranking of bank. Bank must maintain their dignity and rest of the banks should compete for it