HACKMIT

ONE WEEKEND. OVER 1,000 HACKERS. INFINITE POSSIBILITIES.
OCTOBER 4-5, 2014 // MIT CAMPUS

MIT'S BEST & BIGGEST HACKATHON

At HackMIT last October, over 1000 hackers worked in teams to create 284 hacks. This year, we're back and better than ever. We're focusing on shaping company involvement such that industry engineers can work more closely with hackers, and seeking to inspire attendees to experiment with new technologies. Join us as we bring together the most talented and creative student hackers from across the globe.

COMPANY SPONSORSHIP

Sponsorship tier pricing and details are listed on the next page. As a sponsor, your company can receive benefits such as the following:

- Send company representatives. Representatives from your company can attend HackMIT to meet the best college hackers in the nation.
- Sponsor prizes and auxiliary events. We'll announce any prizes and events that you sponsor during the opening ceremony. Events include food eating contests, races, and coding challenges and will be arranged with a HackMIT representative.
- Expose your company's tech. Our venue features a giant screen on which company APIs will be displayed to increase your exposure to hackers.
- Send company swag. We'll distribute your swag to hackers throughout the weekend.

In the spirit of HackMIT, we would like to emphasize that the interaction between company representatives and hackers is primarily focused on mentorship & collaboration, not recruiting. Interested in becoming a sponsor? Contact us at team@hackmit.org.

SPONSORSHIP TIER INFORMATION

TIER	BRONZE	SILVER	GOLD	PLATINUM
COST	$2,000	$5,000	$9,000	$16,000

GENERAL

	BRONZE	SILVER	GOLD	PLATINUM
Mentors	•	•	•	•
Mentor seating in hacking area			•	•
Saturday company talk				•

STUDENT OUTREACH

	BRONZE	SILVER	GOLD	PLATINUM
Distribution of company material	•	•	•	•
Student developer contact information (Github, emails)	•	•	•	•
Access to online hacker profiles			•	•
Additional mentors on site				•

BRANDING

	BRONZE	SILVER	GOLD	PLATINUM
Ability to sponsor auxillary event	•	•	•	•
Ability to sponsor a prize	•	•	•	•
Company logo placed on website	•	•	•	•
Thanked at kickoffs and demos	•	•	•	•
Can send swag	•	•	•	•
Rotating API slide on giant screen at HackMIT		•	•	•
Company blurb on website		•	•	•
Pre-stuffed swag into swag bags		•	•	•
Logo on swag bags			•	•
Logo on t-shirt			•	•