

# *xfair* 2015

**February 2nd, 2015**  
MIT, Rockwell Cage

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## **WHAT IS XFAIR?**

We're more than booths, name tags, and blazers — we're a career fair and an expo combined, resulting in a showcase of raw talent, raw ideas, and raw passion. With over 2000 undergraduate and graduate students in attendance, xFair is MIT's largest winter/spring career fair.

## **WHY XFAIR?**

At xFair, companies can showcase their products to thousands of MIT's best and brightest students in order build their brand at MIT and to give our students a better idea of what they would be working on during a potential internship or job. Companies can recruit the brightest young minds to make the their vision come true.

We also showcase the best of MIT student talents by bringing in student projects, from flying vehicles to self-made 3D printers, contributing to xFair's interactive and engaging atmosphere.

The table on the next page outlines the benefits of sponsoring xFair and the various sponsorship tiers suited for different levels of commitment to sponsorship.

## **INTERESTED?**

Contact our corporate relations team at **[xfair-cr@mit.edu](mailto:xfair-cr@mit.edu)**. We'd love to hear from you.

## SPONSORSHIP PACKAGES

TIER	BRONZE	SILVER	GOLD
PRICE	\$1,500	\$3,000	\$5,500

### FAIR AND RECRUITING

Booth	1 booth	1 booth	2 booths
Booth allocation priority		Medium priority	High priority
Interview space		Medium priority	High priority
Resumes	✓	✓	✓
Post-fair Banquet		1 table, if space permits	1 table

### LOGISTICS AND DAY-OF

Mail storage & shipping	✓	✓	✓
Audio/visual support	Limited selection	Limited selection	✓
Breakfast & lunch	✓	✓	✓
Parking		First-come, first serve	✓

### BRANDING

Company info and logo in booklet	✓	✓	✓
Logo in MIT newspaper			✓

### INTERESTED IN TAKING SPONSORSHIP TO THE NEXT LEVEL?

Our **exclusive platinum sponsor** partner receives all the benefits of a gold sponsorship, plus more. Contact us for more information such as pricing and additional perks.