

cool tech. **sexy** tech.

mit **tech**fair 2013

project funding information session | october 18-19

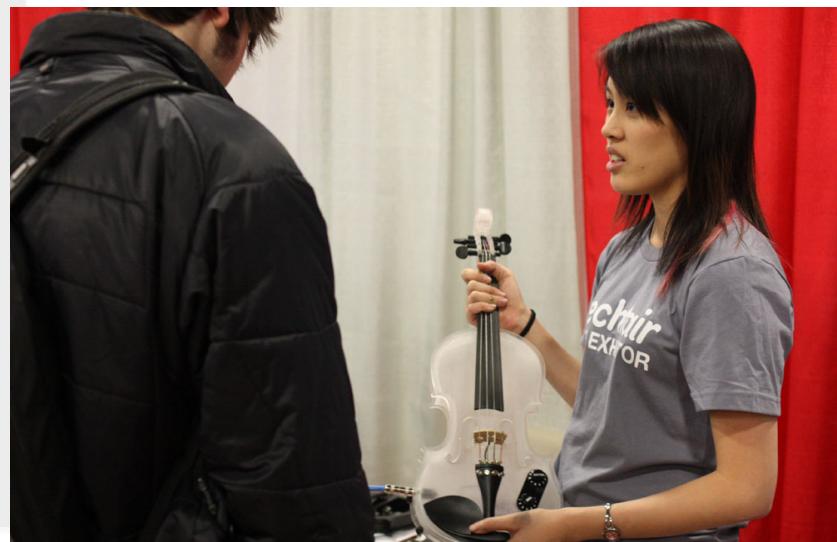
techfair

- Bring new tech to MIT
- Change how recruiting works
- Tech expo dedicated to innovation
- Entirely student-run
 - Recruit startups, projects, student groups, and labs
- Two SR programs:
 - Project funding
 - Display application for TF



project funding basics

- Up to \$500 via reimbursements
- Work on projects this semester / IAP
- Application open to MIT students
 - Individuals and groups
- Can apply with more than one project
 - Submit multiple apps online
- Startups? Yes, kind of. R&D only
- Our goal:
 - Want to fund cool projects to display at TF
- Your goal?
 - Publicity
 - Networking
 - \$\$\$

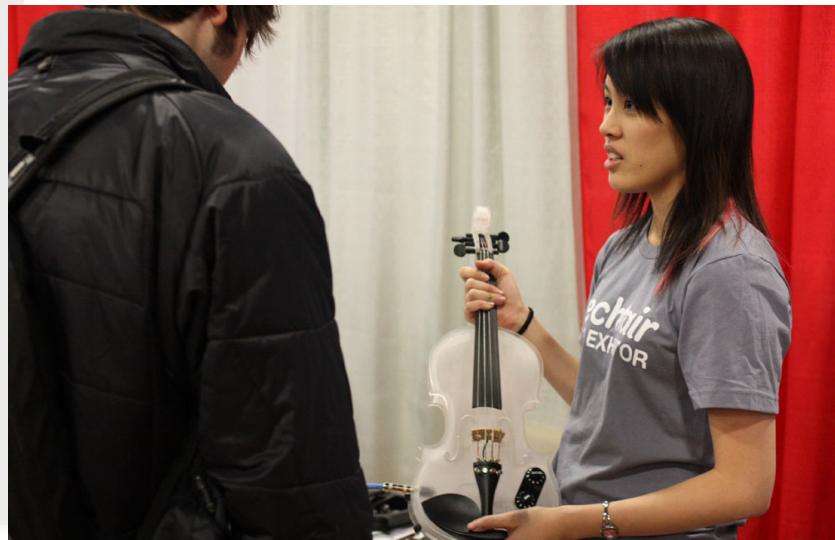


numbers

- Over 60 companies
- 30 student exhibitors
- 21 project funding applicants
- 12 funded
- 9 displayed at TF

The application process:

- 2 interviews
- 2 check-ins
- 2 reimbursements

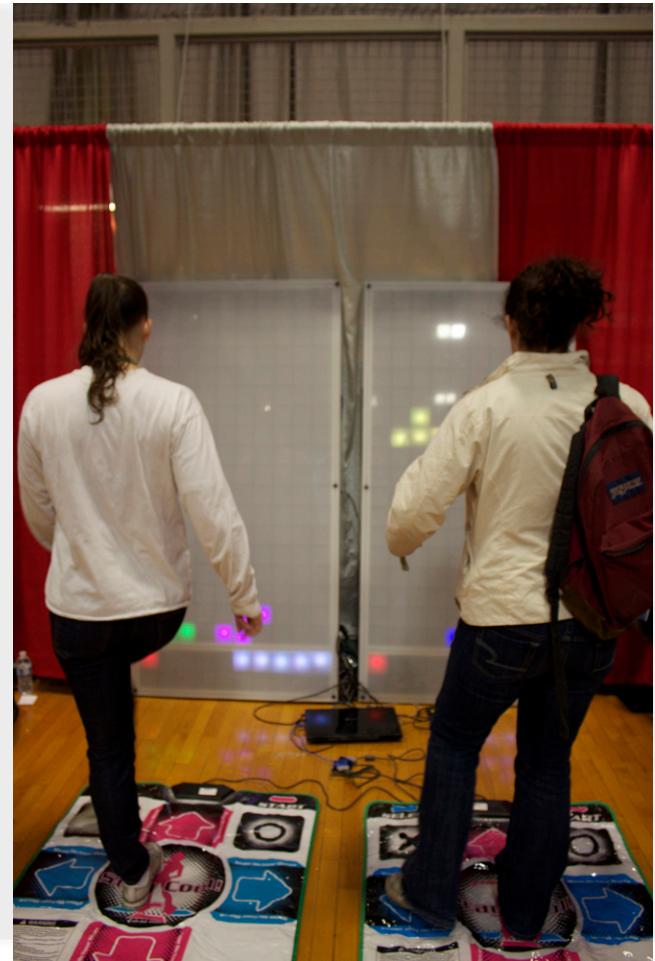


application process

- Application – now online!
 - Budget, pitch, technical plan, rough timeline
- Interview (#1)
- Funding Round 1: up to \$250 – **10/29**
- Funding Round 2: up to \$250 – late November
 - Check-in #1 & reimbursement #1
 - Interview (#2)
 - Show us your revised plans
 - Submit a short app for more funding
 - Display app
- Check-in #2: IAP
 - Reimbursement #2

timeline: funding

- Mon 10/29: application due
 - two Mondays from now
- Tues 10/30:
 - notification of selection for interviews
- Mon 11/1 - Wed 11/4:
 - interviews
- Tues 11/6:
 - notification of selection for funding



timeline: display

- Mon 11/26:
 - application due
 - day after thanksgiving break
- Fri 11/30:
 - notification of selection for interviews
- Mon 12/3 - Wed 12/5:
 - interviews in afternoon
- Fri 12/7:
 - notification of selection for displaying



judging criteria

Projects will be judged in terms of their:

1. Innovation, Viability, and Uniqueness
2. Presentation: Projects should show potential for exhibiting at TechFair
3. Physical Demonstration: Preference will be given toward projects that have tangible components. Keep in mind that TF is a tradeshow style event.

MITERS

- MIT Electronic Research Society
- If you are looking for a place to work on a project, you can check out MITERS

From MITERS:

"MITERS is not a very organized shop. It's run by students who learn a lot by teaching themselves and each other. So there is no official instructor of any kind. So any students looking to work here should be prepared for a level of disorder.

MITERS is a community. We love it when more people join us and build cool things. But we need people who use our shop to help maintain it. This is done through simple things like just cleaning up, informing others when something breaks, and volunteering a few hours at Swapfest."

questions?

<http://techfair.mit.edu/students/funding/>

**Applications due 11:59pm on
Monday, 10/29**

Feel free to email

– techfair-sr@mit.edu

