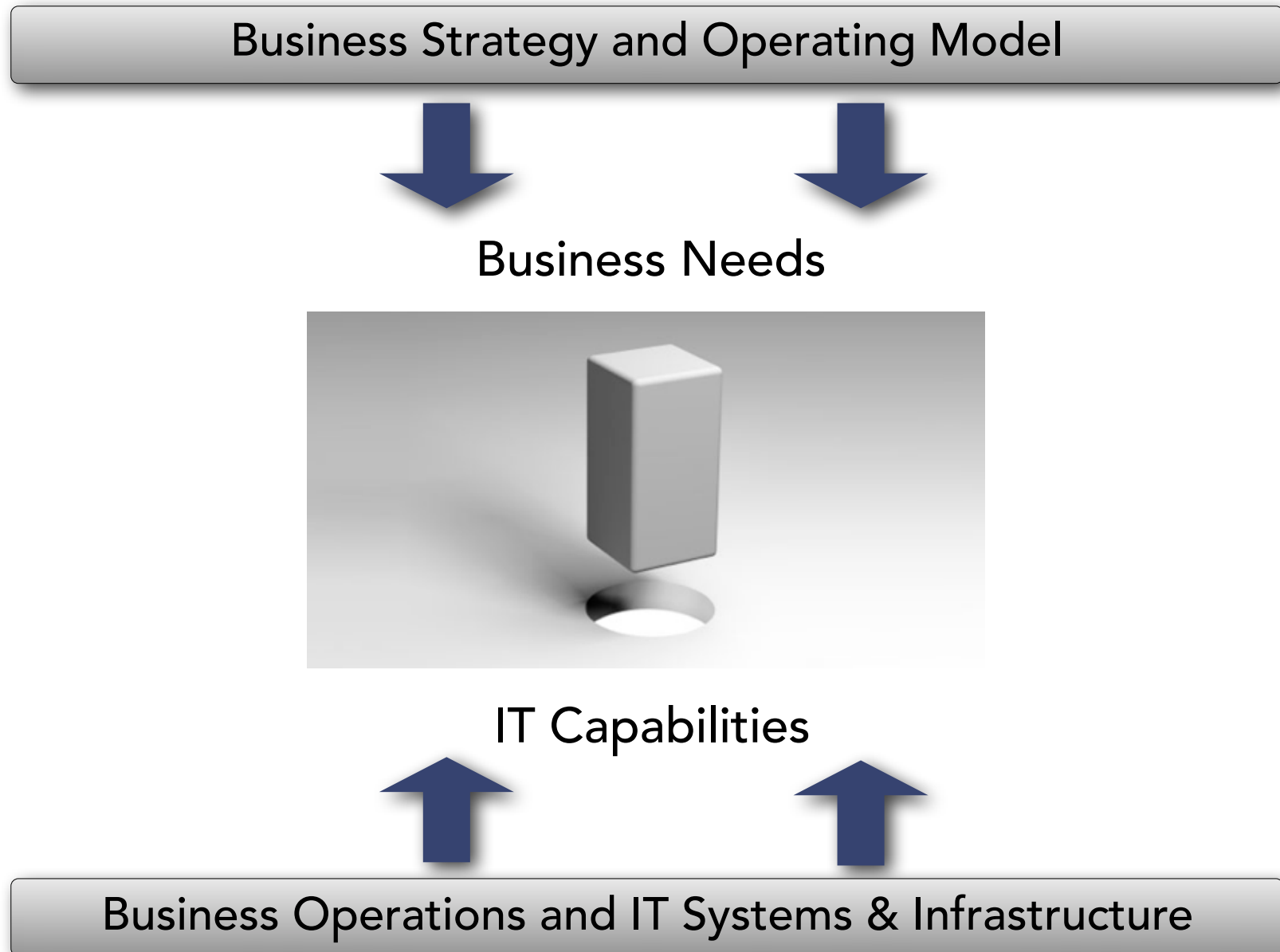


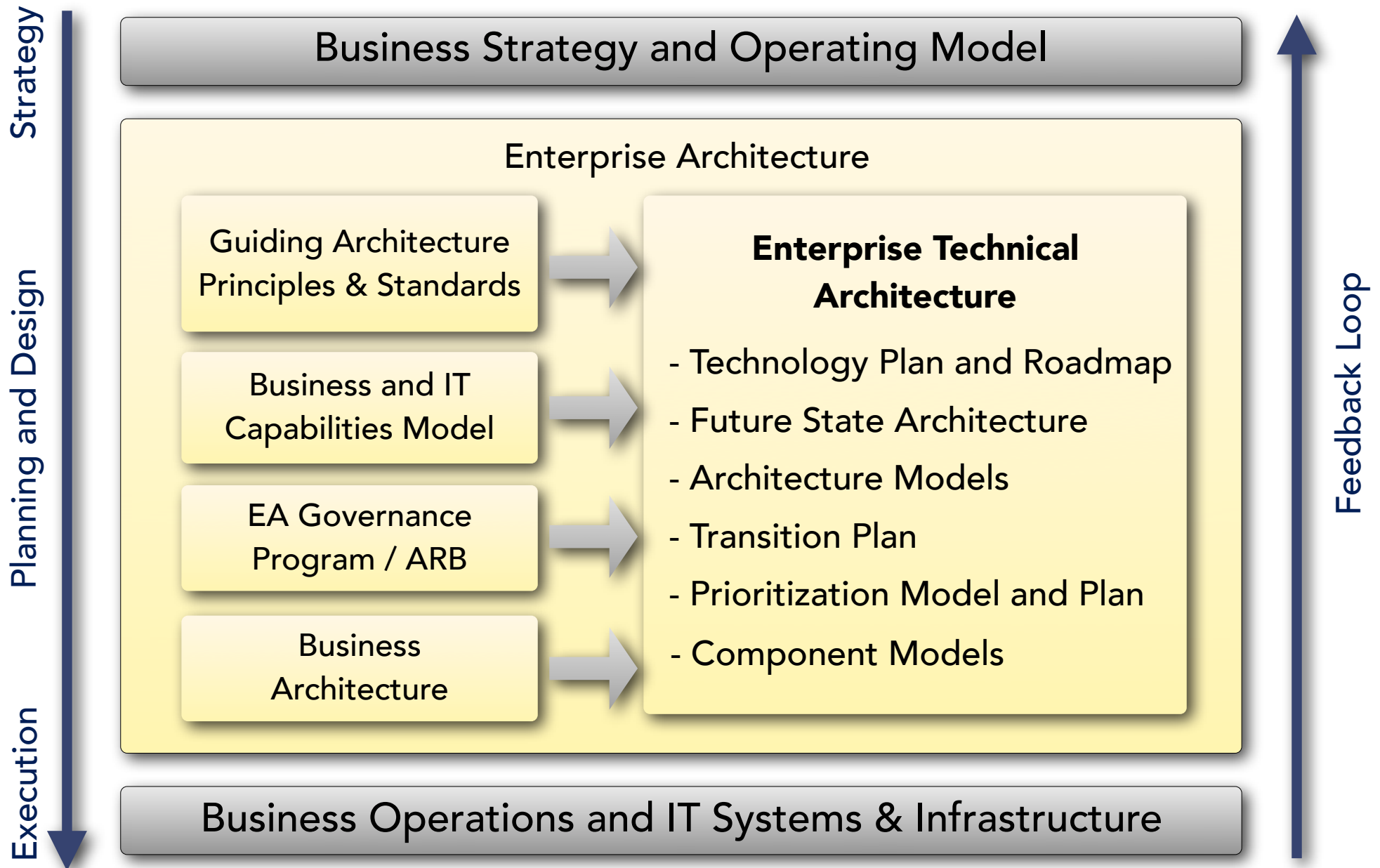
# Enterprise Architecture Concepts and Fundamentals



# enterprise architecture context



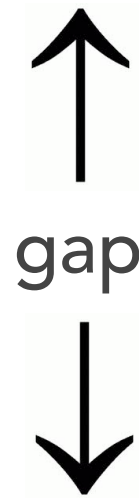
# enterprise architecture context



# enterprise architecture context

business goal

personal goal: run a marathon



workout plan

| Strategy            | Mon.                     | Tues.               | Wed.                            | Thurs.                | Fri.                             |
|---------------------|--------------------------|---------------------|---------------------------------|-----------------------|----------------------------------|
|                     | a.m. Run<br>Chest & Arms | Legs & Core         | a.m. Run<br>Shoulders & Triceps | Back & Cardio         | a.m. Run<br>Crossfit             |
| Planning and Design | a.m. Run<br>Legs & Core  | Shoulders & Triceps | a.m. Run & Back                 | Crossfit              | a.m. run<br>Chest & Arms         |
|                     | a.m. Run<br>Crossfit     | Back & Cardio       | a.m. Run<br>Legs & Core         | Shoulders & Triceps   | a.m. Run<br>Arms                 |
| Execution           | a.m. Run<br>Legs & Core  | Crossfit            | a.m. Run<br>Back                | Cardio & Chest + Arms | a.m. Run<br>Shoulders<br>Triceps |

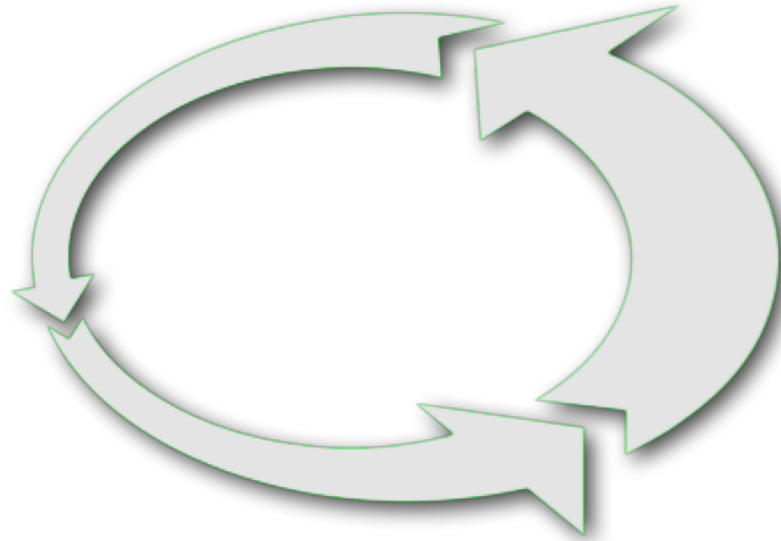


lifestyle, fitness, and ability

operating model and infrastructure  
(IT capabilities)

# enterprise architecture goals

one of the primary goals of EA  
is to facilitate change



# enterprise architecture goals



provide strategic technical  
and architecture vision and  
direction

# enterprise architecture goals



lead architecture  
transformation and  
organizational change

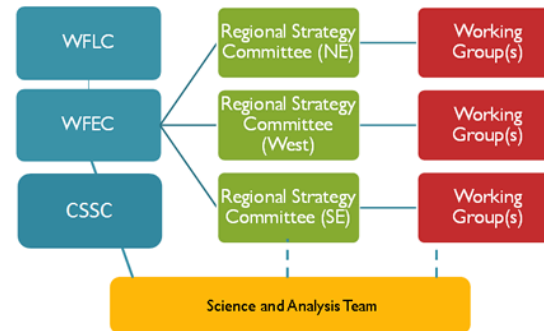
# enterprise architecture goals



ensure IT capabilities  
match business needs  
and goals



# enterprise architecture goals



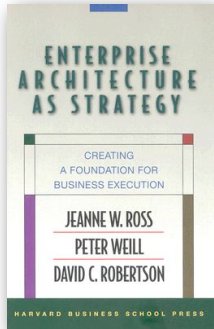
establish architecture and  
process oversight and  
governance

# enterprise architecture goals



communicate goals, metrics,  
and value across the  
organization

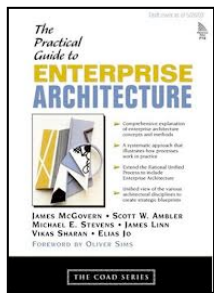
# for more information



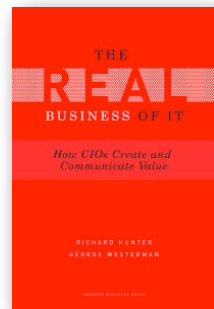
## *Enterprise Architecture as Strategy*

Jeanne W. Ross, Peter Weill, David Robertson

<http://www.amazon.com/Enterprise-Architecture-Strategy-Foundation-ebook/dp/B004OC07E>



## *A Practical Guide to Enterprise Architecture,* McGovern et.al, PTR



## *The Real Business of IT*

Richard Hunter and George Westerman

<http://www.amazon.com/Real-Business-Create-Communicate-ebook/dp/B0046ECGGW>

# ?'S



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