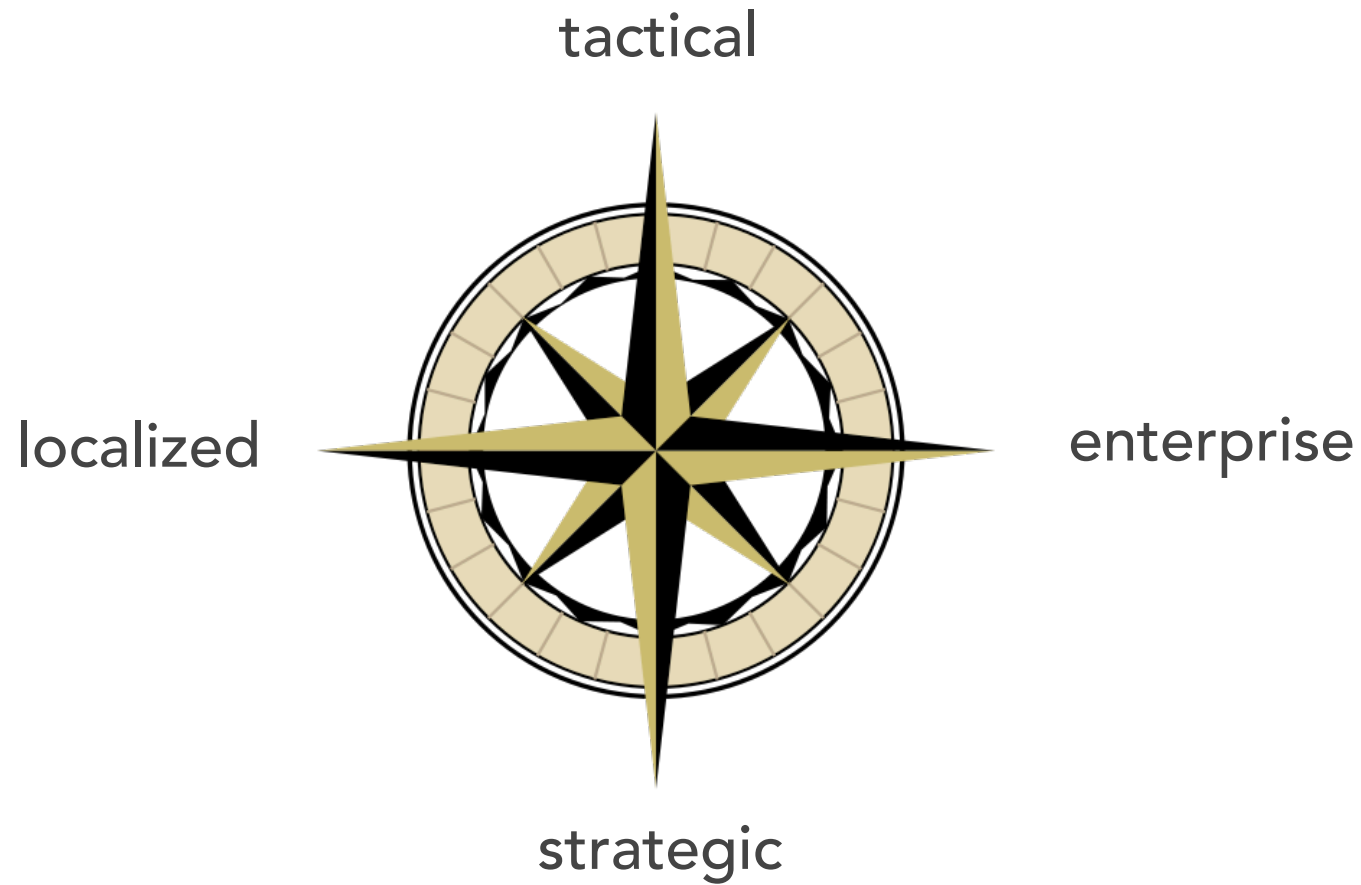


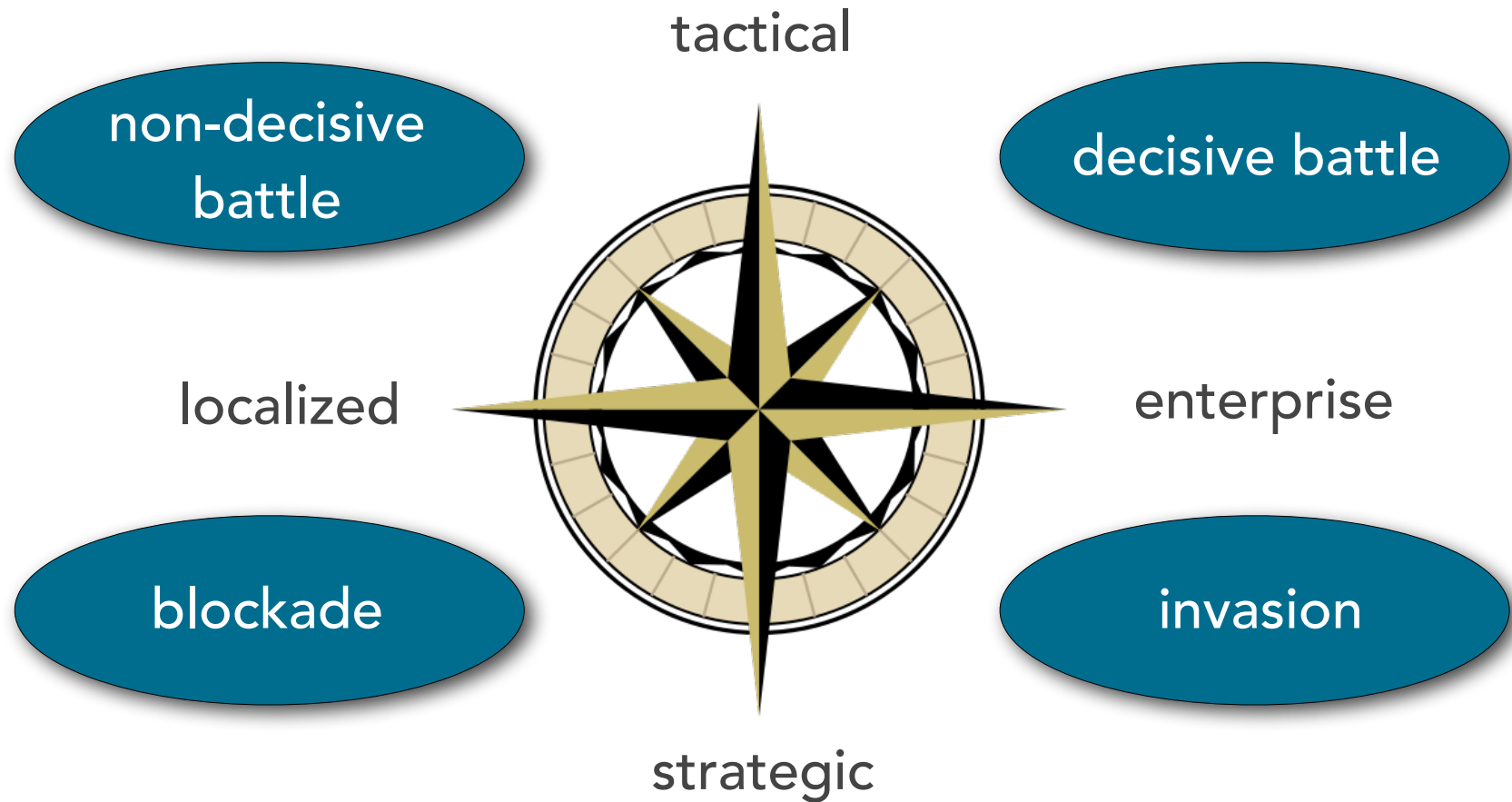
Enterprise Architecture Strategies



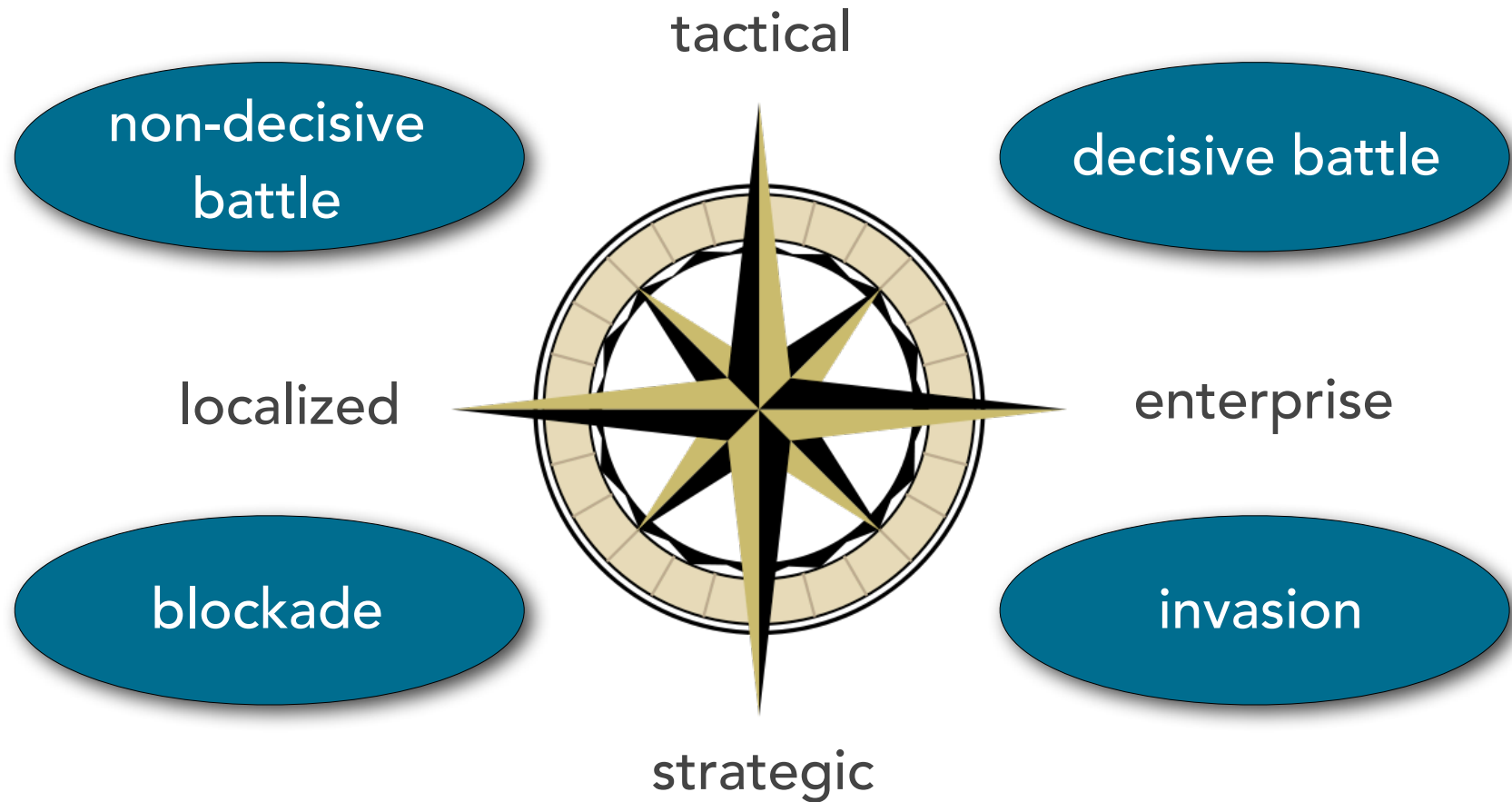
there are four ea directions you can take



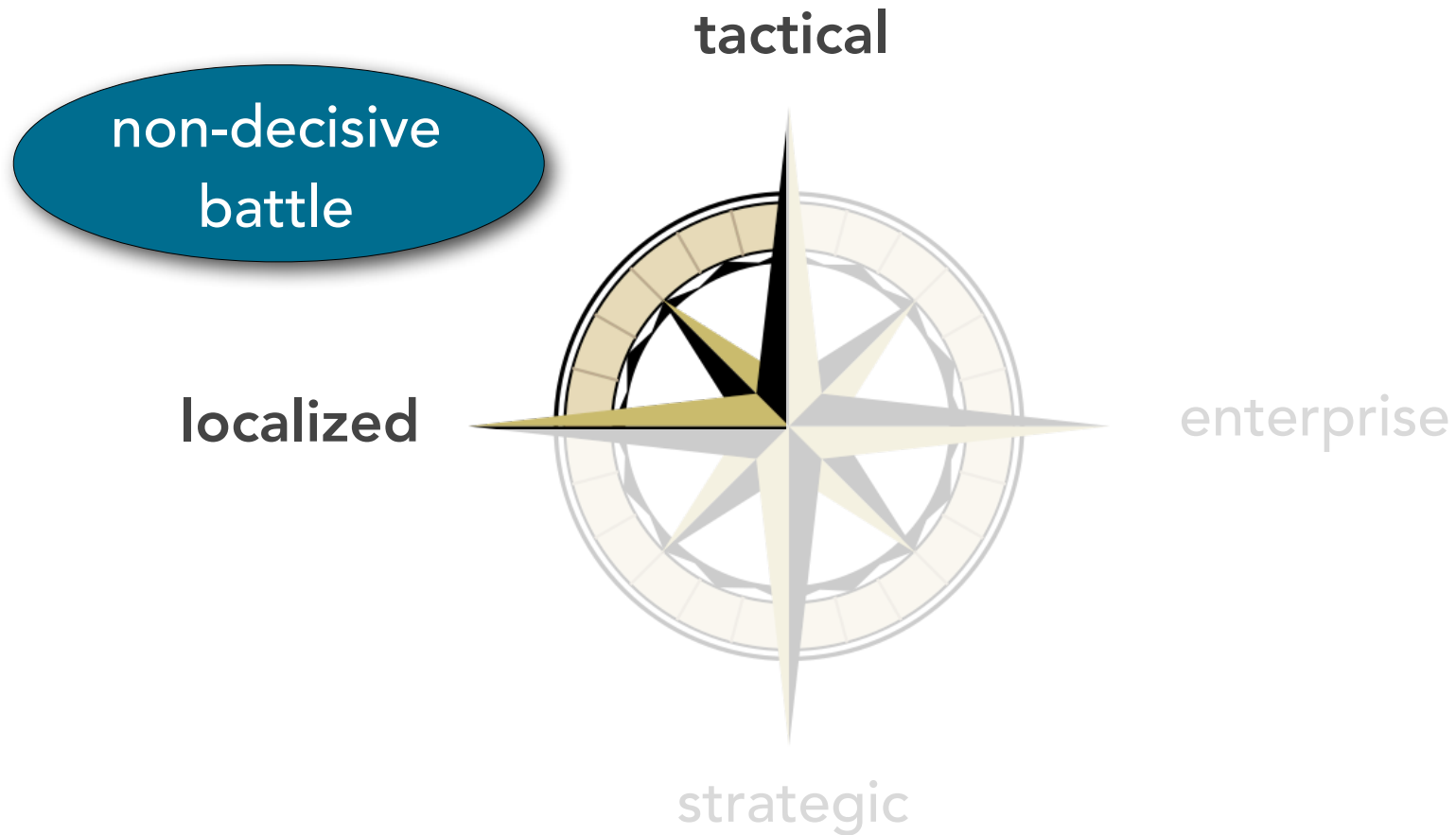
each quadrant defines an ea strategy



the ea strategy drives the value delivered



non-decisive battle





non-decisive battle

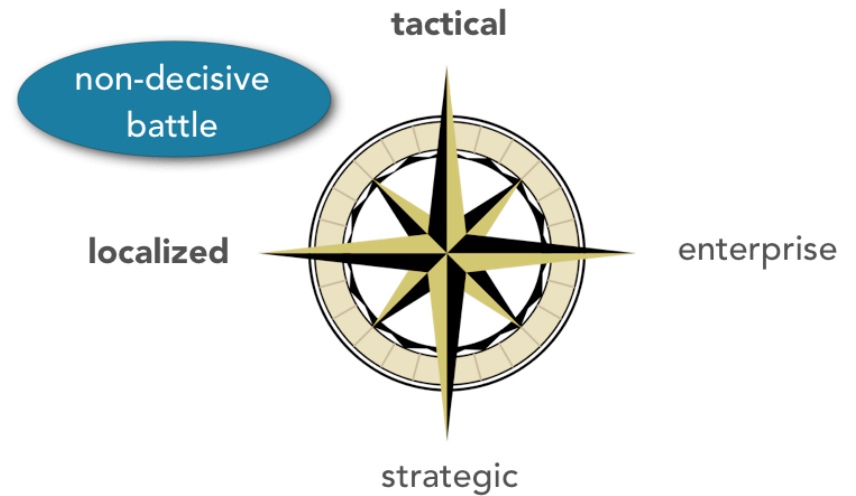
ad-hoc projects that address localized pain points within a specific area of the business

technology-based

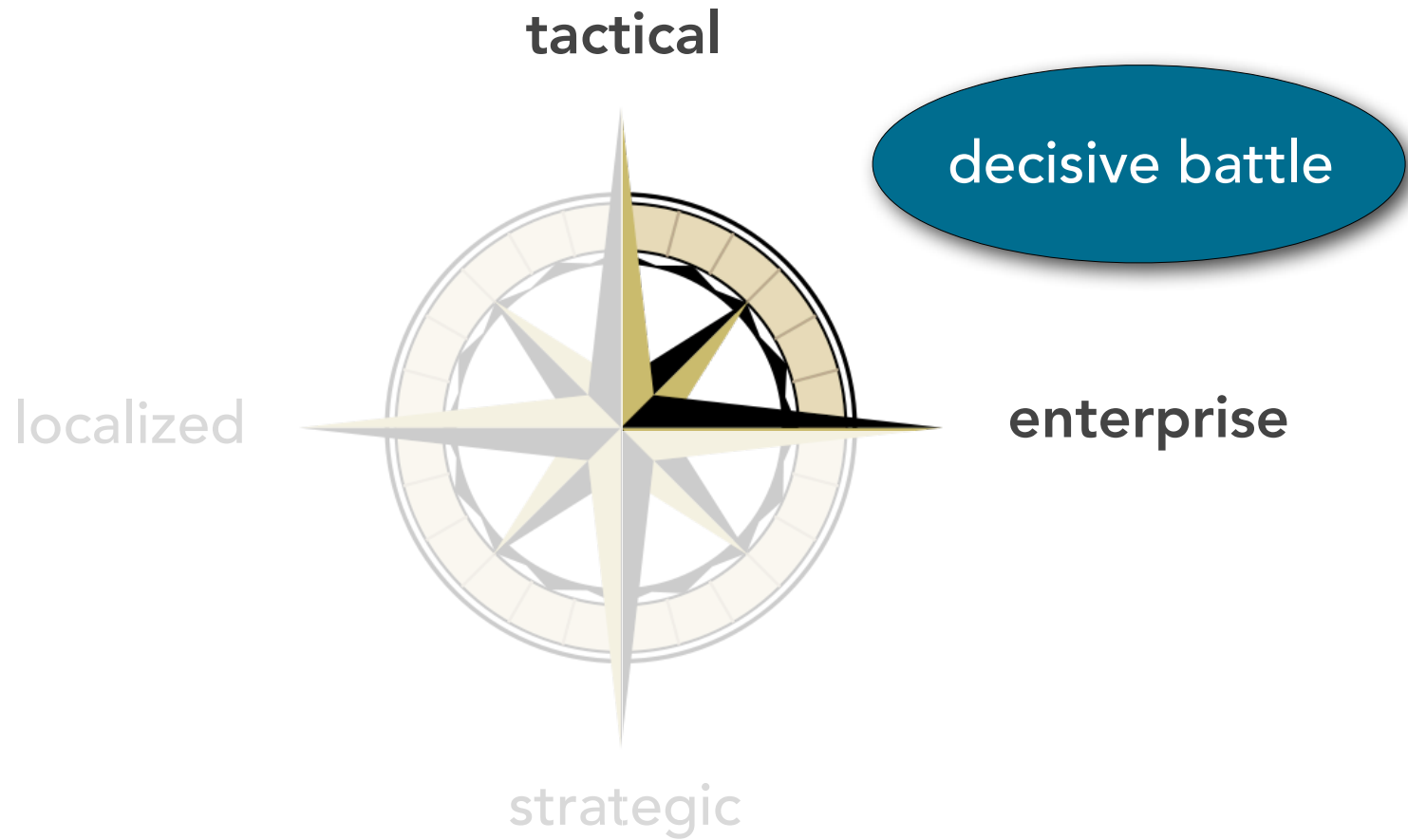
reactive

short duration

limited scope



decisive battle





decisive battle

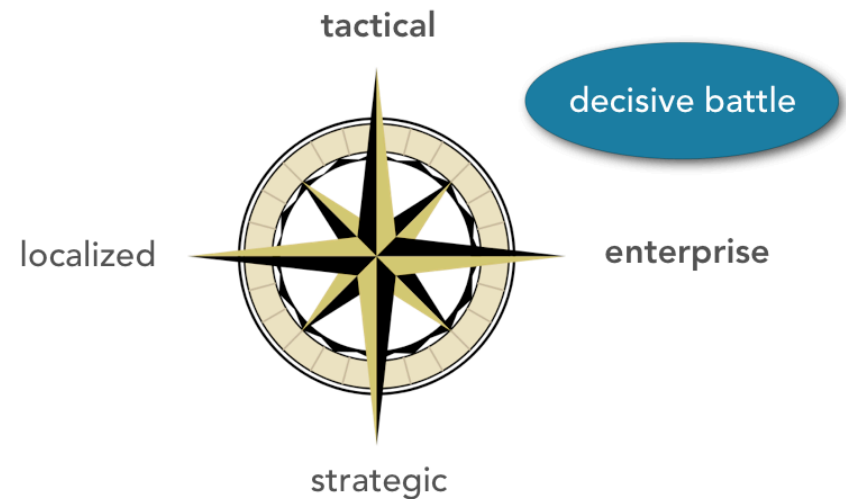
projects that address pain points at the
enterprise level through technical solutions

technology-based

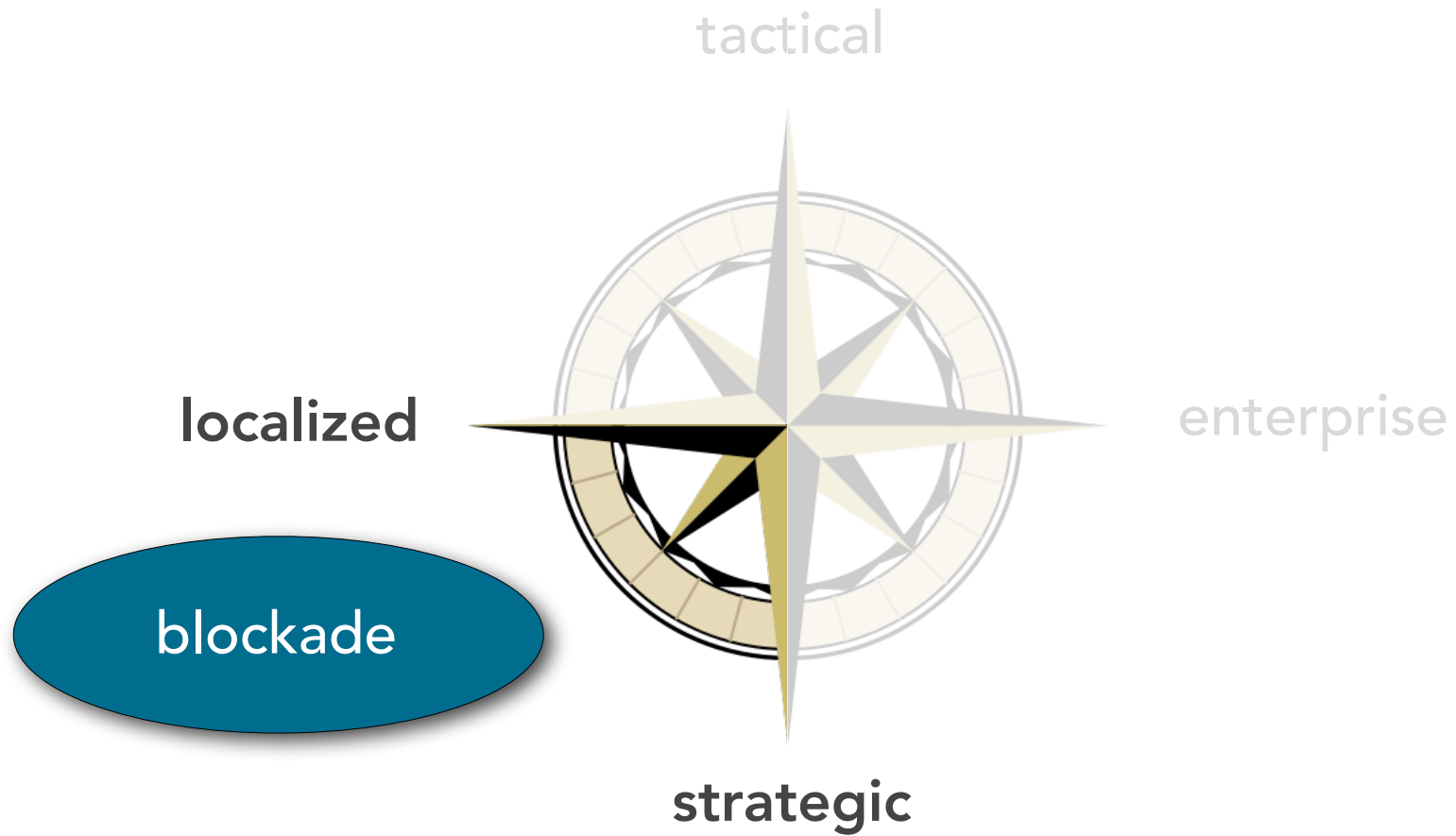
reactive

medium duration

broad scope



blockade





blockade

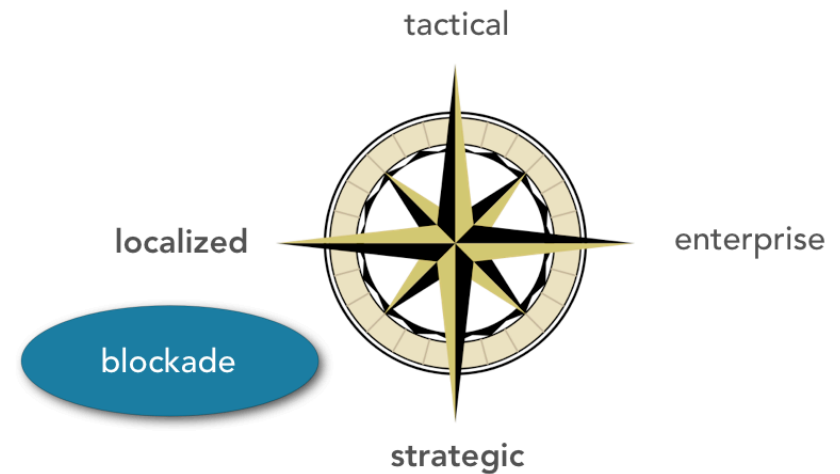
architecture teams work proactively within specific business units to help with strategy, planning, and future state architecture

business-related

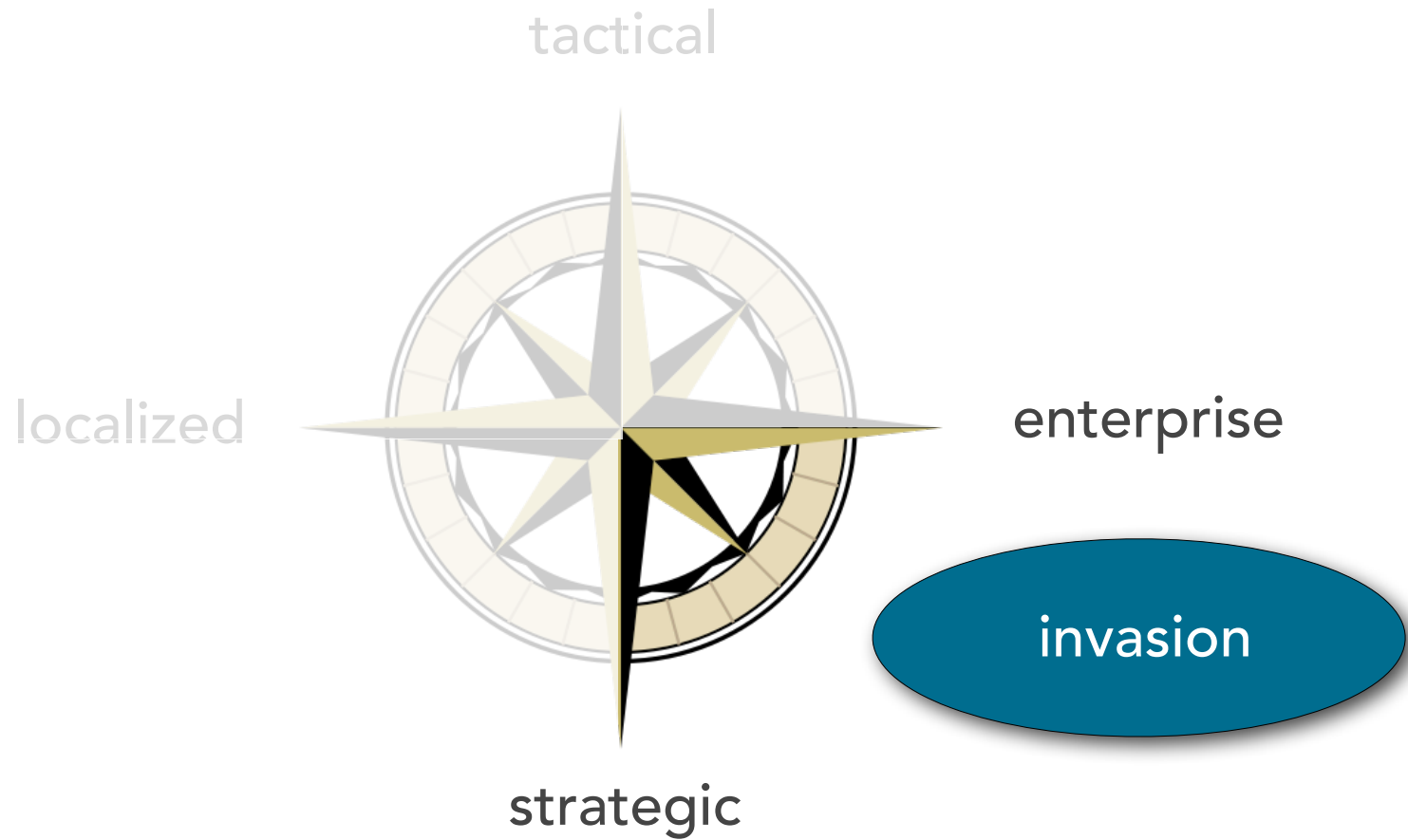
proactive

medium duration

limited scope



invasion





invasion

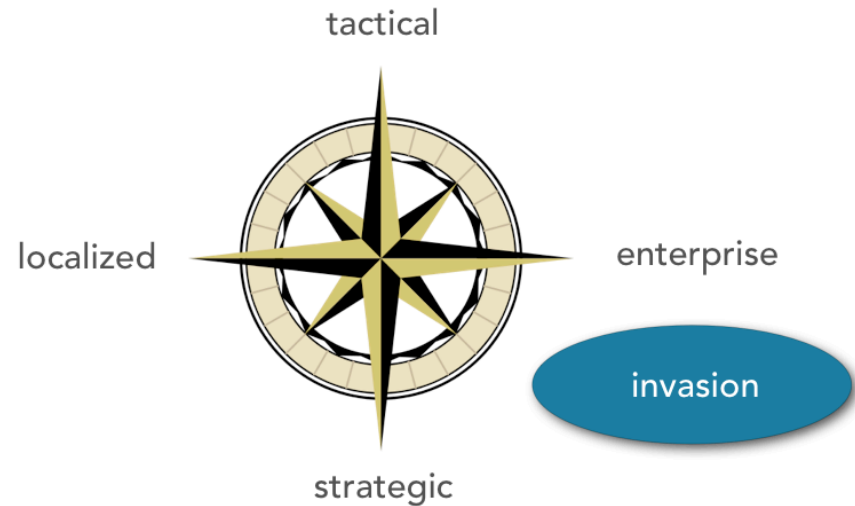
architecture teams work proactively across the enterprise to help with strategy, planning, and future state architecture

business-related

proactive

long duration

broad scope

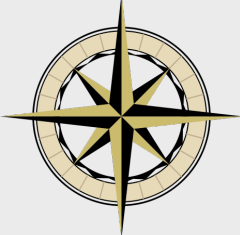


striking a balance



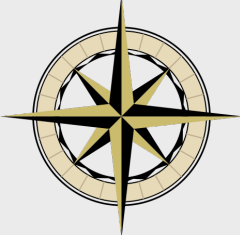
striking a balance

large well-established company

	tactical 0-9 months	strategic 9-24 months
enterprise scope	12%	3%
local scope	80%	5%

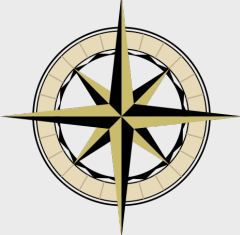
striking a balance

large well-established company

	tactical 0-9 months	strategic 9-24 months
enterprise scope	3%	90%
local scope	2%	5%

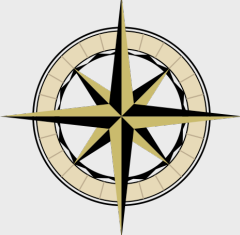
striking a balance

relatively new start-up company

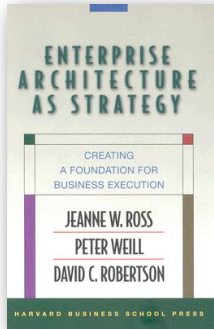
	tactical 0-9 months	strategic 9-24 months
enterprise scope	12%	3%
local scope	80%	5%

striking a balance

relatively new start-up company

	tactical 0-9 months	strategic 9-24 months
enterprise scope	3%	90%
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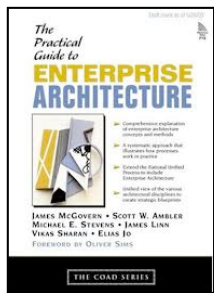
for more information



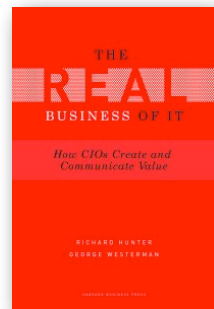
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Jeanne W. Ross, Peter Weill, David Robertson

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A Practical Guide to Enterprise Architecture, McGovern et.al, PTR



The Real Business of IT

Richard Hunter and George Westerman

<http://www.amazon.com/Real-Business-Create-Communicate-ebook/dp/B0046ECGGW>

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