

# Virtual Employee Trial - Task Brief

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## **Task:**

Begin building out a new web page on one of our internal websites [Evolve Marketing](#). We are a marketing agency that works directly with law firms in Ireland. Please bear this in mind when using imagery etc.

## **Task details:**

We would like you to begin building out a new page for our website. The website is built on **WordPress** using **Elementor**. We have provided the basic wireframe for the page. We would like to see your abilities in:

- Replicating the template provided on our site on a draft page
- Add some relevant imagery where possible
- You can use filler copy for now
- Use your initiative to create what you think is the nicest version of the design (*we will want to understand your process*)
- Please **feel free to make edits to the template where you think they are necessary** (*we would like to see how you view the work and make suggestions for upgrades where you feel they improve the page*)
- Review brand colours on the site and implement where necessary

## **Goal of task:**

We would like to see your abilities in taking a wireframe brief with relatively limited context and see what progress you can make to it, as well as adding in some of your own expertise. These pages will not be going live immediately so if you run into a roadblock, look to continue with the next steps of the page where possible before reaching out to the team.

## **Website Access Link and Login Details**

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**Access Link:** <https://www.evolvemarketing.ie/wp-admin>

**U:** admnevolve

**P:** R(7cftts5qfKI\*wS)b

**Page Name** - You can name the new page '**Test Page 101**'

**Support** - We have sent **i)** this brief and **ii)** the Wireframe and this brief to Bhawna and the team. If you have any issues accessing the website please contact [tadhq@evolvemarketing.ie](mailto:tadhq@evolvemarketing.ie) and [tom@csmagency.ie](mailto:tom@csmagency.ie)

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**Completion:** Upon finishing your trial period, please send the draft page link to the two emails above (regardless of if the page is completed or not). If you would like to add any comments to the design feel free to add these to your completion email.

Thank you and we look forward to reviewing the work :)