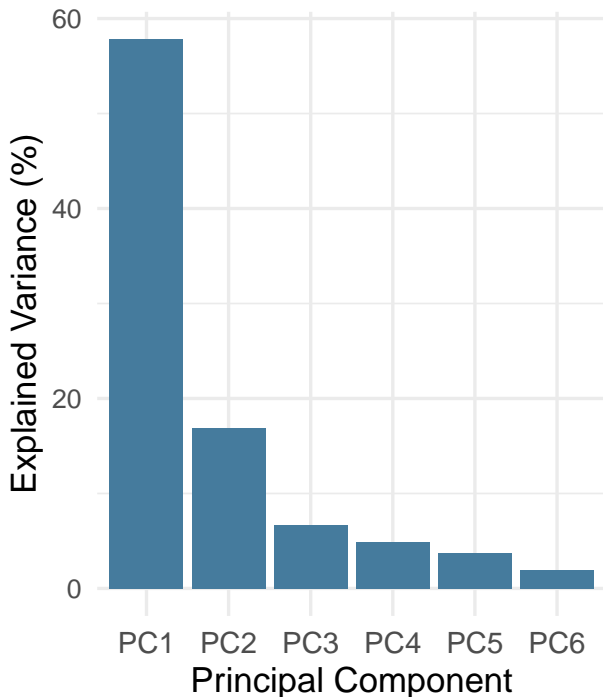PCA ... Variance Explained